

SATYAM FASHION INSTITUTE, NOIDA

Affiliated to SNDT Women's University, Mumbai

Delivering Design Education Since - 2007



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www.satyamfashion.ac.in
9958094700/01/02

PROSPECTUS
2024-25

SATYAM FASHION INSTITUTE

B.Design

Lifestyle Accessory Design

Fashion Design

Fashion Communication

Textile Design

PGDFD

M. Design



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राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
is pleased to declare*

Satyam Fashion Institute

*Sector-62, Noida, Dist. Gautam Buddha Nagar, Uttar Pradesh, affiliated to
Shreemati Nathibai Damodar Thackersey Women's University, Maharashtra as*

Accredited

with CGPA of 3.18 on four point scale

at A grade

valid up to January 23, 2028

Date : January 24, 2023



*S. C. Sharma
Director*

About SNTD Women's University



Bharat Ratna Maharshi Dr. Dhondo Keshav Karve

Shreemati Nathibai Damodar Thackersey Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Bharat Ratna Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune. The vision of Bharat Ratna Dr. D.K. Karve to build a citadel of learning for women is encapsulated in the motto of the University - 'Sanskrita Stree Parashakti' (An enlightened woman is a source of infinite strength).

The University has more than 200 affiliated colleges in Maharashtra, Gujarat, Madhya Pradesh, Assam, Goa and Uttar Pradesh. The University for the first time has extended its division in the Northern part of India in Delhi NCR by giving affiliation to SATYAM FASHION INSTITUTE, NOIDA for the degree of B. Design (4 years) with specialization in Fashion Design, Lifestyle Accessories Design, Textile Design, Fashion Communication, also Post Graduate Diploma (2 years) in Fashion Design and Bachelor's in Mass Media (3 years).

Mission

Empowerment of women, through education, has been in single-minded mission of this University ever since its establishment. With socio-cultural changes and technological advances, the goals and objectives of the University are being continuously reinterpreted to make them relevant to the needs of women and in the context of prevailing needs of the society. The mission statement of the University statement is "Empowerment of women through Education".

AFFILIATION

SNTD is the first university in Maharashtra to obtain a five-star rating from the National Assessment and Accreditation Council (NAAC) of India in the year 2000 and was reaccredited with 'A' grade in 2015.



THE INSTITUTE

Satyam Fashion Institute (SFI) is on the map of Professional Higher Education with a strong dedication to the cause of women empowerment by educating them in the field of Design & Mass Media. These trained professionals will scale new heights and set benchmarks in the growth of the Indian economy and will form an integral part of the industry.

The proximity of the college to industry creates a unique opportunity for collaboration and an ability to address market behavior. Regular field trips along with lectures and seminars by visiting industrialists, designers, academicians, manufacturers, artists and media personalities broaden students' awareness of their subjects. Students have an opportunity to develop ties with the professional community through visits to exhibitions, fairs and media houses etc.

SFI believes in the growth of students by making them learn by doing. This not only develops their technical, motor skills and knowledge but also makes them strong for the competitive environment of today's world.

SFI is committed to the idea of enhancing purposeful education with human values and social responsibilities finally making the student a complete professional. There are different levels of study and all the levels are designed and balanced with theoretical and practical knowledge with industrial exposure. Time management plays a vital role in the completion of the assignments.

The Institute offers an outstanding learning environment for students by providing state of the art Infrastructure, facilities, course curriculum and teaching methodology.



VISION

- Vision of the Institute is to emerge as a top institute with distinctive yet complementary location and to be recognized as a leader in defining design and media education.
- By employing innovation in all areas, Satyam Fashion Institute provides superior education, talented and dedicated faculty and staff, leading-edge technology, advanced learning resources and comprehensive support system.

MISSION

Satyam Fashion Institute exists to empower women through education with following mission statements:

- To Prepare Talented students for professional careers, emphasizing learning through individual attention in positive oriented university empowerment.
- To nurture a self-sustainable environment in the industry for women and create a centre of excellence.
- To aim in making overall advancement in our country by making Indian women self-reliant and independent through developing entrepreneurial skills and providing them with education.

ADVISORY BOARD



The advisory board and committee has been set up to act as a bridge between the industry and the academics both at national and international levels:-

BOARD MEMBERS:

1. Mrs. Sneh Singh - Chairperson
2. Mrs. Saroj Chaudhary - Trustee/Vice Chairperson
3. CA Pradeep K Gupta - Trustee/Secretary
4. CA Vivek Jain - Trustee
5. Shree Pradeep Agarwal - Trustee
6. Shree Vishal Jain - Trustee

Advisory Committee:

- (i) Prof. (Dr.) Shashikala Wanjari – Former Vice Chancellor of SNDT Women's University, Chairperson of the Committee.
- (ii) Mrs. Sneh Singh – Chairman of Satyam Charitable Trust - Member
- (iii) CA Pradeep K Gupta – Secretary of Satyam Charitable Trust - Member
- (iv) Dr. Vandana Jaglan - Principal, SFI - Member Secretary
- (v) Dr. Bineeta Agrawal - Principal, SCE - Member
- (vi) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator, SFI - Member
- (vii) Mr. Ravi Kumar Passi – Chairman Export Promotion Council of Handicrafts, Ministry of Textiles - Member
- (viii) Ms. Sonia Jetleey – Fashion Designer - Member
- (ix) Mr. Rajeev Bansal - Managing Director, Celestial India Pvt. Ltd. - Member

Academic Review Committee:

- (i) Dr. Vandana Jaglan - Principal, SFI – Chairperson of the Committee
- (ii) Dr. Reeta Sonawat – Former Dean of SNDT Women's University- Member.
- (iii) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator, SFI - Member Secretary
- (iv) Ms. Shashi Nangia – Chairperson, Swati Exim Pvt. Ltd - Member
- (v) Ms. Neetu Singh - Chairperson Sini Designs & Sini Jewels Pvt Ltd. - Member
- (vi) Mr. D. K. Singh – President, Textile Association of India - Member
- (vii) Mr. Rajiv Kumar Raheja – Deputy Director, Confederation of Indian Industry
- (viii) Dr. Sakshi Shail – Faculty, SFI - Member
- (ix) Ms. Priyanka Sarkar - Program Head (SJMC) - Member
- (x) Mr. Deepak Gupta - Assistant General Manager, Liva Studio - Birla Cellulose - Member



Message From Chairperson

Welcome to Satyam Fashion Institute, Noida affiliated to SNDT Women's University, Mumbai

Girl's education has always been my dream. Satyam Fashion Institute under the aegis of Satyam Group of Institutions was founded for this sole purpose only i.e to empower women through education. And when education meets with creativity, it creates an ocean of aesthetics which is extremely needed for today's world.

Since 2007, SFI is providing quality design education. Concentrating on the competitive scenario, the management of Satyam Fashion Institute always provides adequate facilities and resources. Not only providing quality education, but the whole team of SFI is also dedicatedly working for the overall development of our students to make them progressive and independent women.

As the chairperson of the institute, I personally assure all required guidance and help to my students.

Best Wishes!

Mrs. Sneh Singh
Chairperson



Message From Secretary

Welcome to Satyam Fashion Institute, Noida affiliated to SNDT Women's University, Mumbai . An institute that is dedicated to quality education always needs support. Several resources and helping hands are always required, especially when dealing with a professional course catering to a girl's education.

Satyam Fashion Institute is proudly dealing with all these barriers and moving ahead to achieve its vision of empowering women. We, the management of SFI is committed to giving all kind of support for bringing in a quality environment in the institute. I, as the secretary, ensure my dedicated support towards the betterment of students and the whole team of SFI.

We wish all our students achieve their creative dreams.

Best Wishes!

A handwritten signature in black ink, appearing to be 'P.K. Gupta' with a stylized flourish underneath.

CA Pradeep Kumar Gupta
Secretary



Principal's Message

Dear students,

Welcome to the year 2024-25 at Satyam Fashion Institute (SFI)! Last few years have been years of transformation for all of us. The nationwide closures due to Covid 19 and its variants affected more than 91% of the worlds' student population. But, on the sunnier side, it has prompted our educational experts to rethink the conventional mode of education. These past years in the institute made us all stand together and we all have been winners to connect with each other like never before. This experience has no doubt helped in teaching our students to "reflect" upon our past actions which helped to develop them as better human beings with strong moral values of sharing, caring and respect.

We feel extremely delighted to share that our institute has been granted Grade 'A' in cycle II accreditation by National Assessment and Accreditation Council (NAAC). This is a pure mark of success in fulfilling our dream of providing quality education to the girls.

After this achievement, this academic year will be a positive start for all the aspirants to begin their innovative journey with us. The college has highly qualified faculty members, supportive office associates, well equipped laboratories, library with a rich collection of books, journals and periodicals, canteen facilities and all other facilities for the holistic development of the students. The curriculum, for all the Design specialisations being offered at SFI, is enriched with well-thought and latest industry oriented subjects that ensures a systematic year-wise progression of the skills. The creative teaching pedagogy adopted by the teachers is ever-evolving to accommodate the needs of young design thinkers. Also, the students are given a great exposure of suitable training, workshops and expert lectures during the programme. The college, therefore, envisions to develop a balanced approach for its students leading them into a gamut of successful design careers.

On this note, I extend my warm wishes to all the prospective students for a bright and fulfilling association with us!

Dr. Vandana Jaglan
Principal



Vice Principal's Message

Dear Students,

Welcome to Satyam Fashion Institute, Noida, a prestigious institution affiliated with SNDT Women's University, Mumbai. We are proud to announce that Satyam Fashion Institute has been reaccredited with an 'A' Grade and a remarkable CGPA of 3.18 by the National Assessment & Accreditation Council, solidifying our position as one of the top design institutions in the country.

As we look forward to the academic year 2024/2025, our commitment to excellence and innovation remains unwavering. Our degree programs in B.Design (Fashion Design, Textile Design, Lifestyle Accessories, and Fashion Communication) and Degree in Master of Design as well as two-year Post Graduate Diploma in Fashion Design continue to set industry standards with their creativity and focus on research projects tailored to meet industry requirements. At Satyam Fashion Institute, we strive to develop critical thinking in our students, empowering them to create innovative research-based projects. Through a blend of specialized inputs, theoretical knowledge, and practical exposure, our students emerge as the preferred choice for recruiters, equipped to make a meaningful impact in the industry.

Our mission is to empower women through education and establish ourselves as a leading design institute for girls. We foster creativity by nurturing entrepreneurial skills, ensuring our students can effectively meet industry demands. The 'Earn while you Learn Scheme' continues to receive positive feedback from our students, further enhancing their learning experience. The success stories of our alumni serve as inspiration, as they generously contribute by sharing their knowledge through lectures and workshops on industry-sponsored projects, benefiting their juniors and enriching the learning environment. To support the holistic development of our students, we organize a range of activities, including competitions, webinars, workshops, seminars, expert lectures, meditation series, conferences, and design shows through our Internal Quality Assurance Cell.

We invite you to be part of our exceptional learning community, where dedication to excellence is paramount.

May all our students achieve their aspirations!

Best wishes to everyone.

Dr. Neetu Malhotra
Vice Principal

ORIENTATION



Felicitating the Guest of Honor



Orientation programme "URJA EK NAYA SAFAR", was organised for the newly admitted Bachelor in Design students and PGDFD students in the Institute premises. The event was graced by the presence of esteemed dignitaries, Guests of Honour of the event Mrs. Shashi Nangia-Chairperson Swati Exim Pvt. Ltd, Fashion guru Dr. Kappil Kishor, Fashion photographer and Film-maker Mr. Rohit Suri, and Celebrity Fashion Designer Ms. Deepa Sondhi , Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan, Vice Principal Dr. Neetu Malhotra.The



Students showcasing their Collections



Photo with the winners of Miss SFI 2023



Anchoring during the Programme

ORIENTATION



Judges during the orientation programme

objective of the programme was to make the parents and students aware of the Academic aspects of the course, rules and regulations of the Institute and ensure parental participation in monitoring the performance and progress of students. Satyam Alumni and others addressed the students and made them aware of various aspects of the functioning of the Institute. The new and excited students were given a warm welcome with a small orientation kit. Their day was made memorable with a happy environment and encouragement from their faculties.



Student Performing Saraswati Vandana





SATYAM GROUP OF INSTITUTIONS

"Empowering women through education"

Foundation Year

Bachelor of Design (4 years)

Foundation program is modeled around the concept of bringing students from various educational settings to one ground level, universal to all design studies by creating a basic understanding of art, illustration and design. It pushes students to see newer possibilities by helping them understand their individual design sensibilities and develop a creative attitude towards all things.

During this 1-year curriculum, which is initial and common to all three design streams offered at SFI a student crosses various limits and mental blocks to develop an open mind to allow inflow of newer and innovative ideas. Each student unlearns and relearns numerous concepts to be able to view the world with a better perspective. During the process she realises the importance that design holds in our day to day lives.

Towards the end of this program, students are briefed about the choice of three streams- Lifestyle Accessories Design, Textile Design and Fashion Design which they can choose for their further design studies, in the second year.

One year of knowledge brings in advance fluidity of fabric, superior craftsmanship of construction and inventive silhouettes. Students concentrate on executing ideas/ individual work style in design, construction and presentation through understanding of commercial and technical aspect of the design industry (Fashion, Textile, Lifestyle & Fashion Communication). Introduction of market input for students to learn the process, skill and language of design.

Semester I

- Drawing And Sketching
- Environmental Studies
- Fundamental of Design
- Communication Skills
- History of Art & Design

Semester II

- Technical Drawing- Foundation
- Advance Design
- Material Studies
- Computers Application In Data Management And Presentation
- Art Appreciation



Fashion Design



Fashion designing is an art form that requires creativity, skill, and an understanding of the fundamental concepts that make up the industry. From color theory to textile selection, fashion designers must have a strong grasp of the concepts that underpin their work.

Here at Satyam Fashion Institute students will adapt their artistic abilities to support their future design careers. They can Assess, propose, and apply various techniques related to drafting, draping, and constructing of garments. Develop a systematic, critical approach to problem solving at all levels of the design process. Relate the design process to the appropriate manufacturing process. Demonstrate professionalism by managing time to meet deadlines with quality work and effectively collaborating in teams. Research and relate fashion design to a broader socio economic, historical, and environmental context. Articulate design ideas verbally, visually, and digitally.

The purpose of Fashion Designing is to create or impress the people with trends in clothing and accessories that can be either brought out in market or used personally by celebrities or clients of popular fashion brands.

“Design is not just what it looks like and feels like.

Design is how it works.” - Steve Jobs



Fashion Design

Curriculum: 2nd to 4th year

Semester III

- Fundamentals of Illustration & Design Concept
- Intro. to Pattern Making (Flat And Draping)
- Intro. to Textile
- History of Fashion (India & western) & Women's Studies
- Fashion Studies

Semester IV

- Basic Fashion Illustration & Design Concept
- Basic Pattern Making (Flat & Draping)
- Intro. to Garment Construction
- Computer Aided Rendering Technique In Fashion
- Fashion Management, Marketing & Merchandising

Semester V

- Advance Fashion Illustration & Design Concept
- Advance Pattern Making (Flat, Draping & Grading)
- Basic Garment Construction
- Computer Application in Fashion (2 D)
- Indian Textile and Embroideries

Semester VI

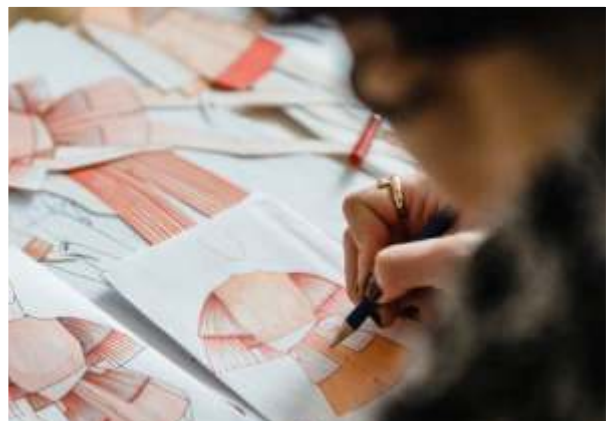
- Craft Research & Design
- Intro. to entrepreneurship & IPR
- Advance Garment construction
- Fashion Forecasting
- Dyeing/Printing & Surface Ornamentation

Semester VII

- Men's wear
- Women's wear
- Kid's Wear
- Creative surface Development
- Creative Patter Making
- Quality Assurance Management
- Internship

Semester VIII

- Professional skills & portfolio development
- Retail and Visual Merchandising
- Fashion Styling & Costume Designing
- Design Collection



CAREERS

- Fashion Illustrator
- Fashion Stylist
- Fashion Merchandiser
- Personal Stylist
- Fashion Boutique Manager
- Design Manager

- Production Manager
- Visual Merchandiser
- Fashion Consultant
- Quality Assurance
- Garment Technologist
- Freelance Designer



Textile Design



Textile Designing will make the students aware of the current trends and technologies that are holding their grip in the textile industry. This course will make the students aware of textile materials and their applications. They will be able to remodel the materials according to their needs and purposes.

Woven, print design, embroidery and surface embellishment are the core textile subjects and together impart an extensive and versatile training for the students. The Textile Design curriculum offers ample opportunity to students to create, experiment and innovate with materials. The students will be able to know the knowledge of dyeing techniques, sewing techniques, printing methods, construction of fabrics and surface design. After undergoing the subject, the students will be able to deal with the different types of designs over variety of textile fabrics.

*“An essential aspect of creativity
is not being afraid to fail.” - Dr. Edwin Land*



Textile Design

Curriculum (2nd to 4th year)

Semester III

- Introduction to Fibres, Yarns & Fabric
- Traditional Indian Textile
- Design Process
- Textile Design – Foundation
- Fashion Studies & Women's Studies

Semester IV

- Introduction to Weaving & Testing
- Surface Exploration Techniques
- Fabric Development
- Computer Aided Rendering Techniques in Textiles
- Fashion Management & Marketing & Merchandising

Semester V

- Dyeing & Printing-Basic
- Fabric Illustration
- Quality Management
- Fabric Development & computerized embroidery
- Forecasting

Semester VI

- Knits for Apparel & Home Furnishing
- Craft Documentation
- Dobby Weaving
- Dyeing & Printing-Advance
- Innovation in Textile Studies

Semester VII

- Jacquard Weaving
- Computer Aided Textile Design
- Design Project
- Internship
- Introduction to Entrepreneurship & IPR

Semester VIII

- Knit Design
- Floor Coverings
- Woven Design
- Print Design
- Design Collection
- Visual & Retail Management
- Portfolio Development



CAREERS

- **Print Designer**
- **Textile Designer**
- **Merchandiser**
- **Quality Manager**
- **Textile Designer**
- **Fabric Resource Manager**

- **Home Decorator**
- **Knit Designer**
- **Weave Designer**
- **Fabric Developer**
- **Fabric Analyst**
- **Textile Artist**
- **Freelance Designer**



Lifestyle Accessory Design



THE SATYAM FASHION INSTITUTE
PRESENTS
GRADUATE DESIGN SHOW
ORIENTAL TEXTILES AND LIFESTYLE

The Lifestyle Accessory Design course is aimed to help students visualize and create lifestyle accessories and systems using different materials, processes and technologies. It is a discipline under design which creates accessories such as hats, jewellery, scarves, belts, handbags, and watches; all of the small details that complete a fashionable outfit. Jewellery and leather designing are a part of accessory designing.

The course curriculum of Lifestyle Accessory Design on personal accessories, space accessories and comfort products, opens never-ending opportunities for students. The students pursuing the Lifestyle Accessory Design courses get the advantage of creative technicalities therefore, they have scope in every domain such as Jewellery Design, Product design, Home accessories, and Interior design.

Lifestyle accessory design course can be undertaken by students to design furniture, decorations, and other accessories such as art objects, Jewellery, etc.

“Creativity is to think more effectively.”

- Pierre Reverdy



Lifestyle Accessories Design

Curriculum (2nd to 4th year)

Semester III

- History of Design and Visual Dictionary
- Technical Drawing and AUTOCAD (Basics)
- Computer Application – III
- Industrial Machinery & Tools and Product Development
- Material Studies

Semester IV

- Technical Drawing and Product Illustration
- Craft Cluster Documentation I
- Computer Application –IV
- Materials Studies and Product Development
- Global Cultural Analysis and Product Development

Semester V

- Material Studies & Product Development (Fashion Accessories)
- Surface Ornamentation & Product Development
- Computer Application-V
- Marketing and Merchandising
- Fashion Forecasting

Semester VI

- Surface techniques and Product development
- Construction technique and Product Development
- Lifestyle product photography
- Introduction to recycling
- Term project-Home furnishings

Semester VII

- Creative Product Development
- Product Packaging
- Visual Merchandising and Retail Management
- Quality Management, Export Documentation and IPR
- Internship

Semester VIII

- Space Management
- Branding and creative advertising
- Graduation Project – Collection
- Graduation Project - Report / Documentation
- Graduation Project - Show



CAREERS

- Leather Designer
- Accessory Designer
- Footwear Designer
- Jewellery Designer
- Product Designer

- Category Manager
- Graphic Designer
- Global Luxury Brand Manager
- Fashion Styling and Image Designer
- Interior Designer



Fashion Communication



The Fashion Communication programme at SFI primarily focuses on four major domains i.e., Graphic Design, Space Design, Fashion Media and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice based approach.

Fashion communication is an exciting field that promotes verbal, written, and audio-visual communication in the fashion industry. At Satyam Fashion Institute you will learn to create visually appealing stories with the help of modern technology and utilize relevant promotional platforms to create a brand identity. With our skill-oriented curriculum, you can carve a niche for yourself as a fashion journalist, fashion photographer, creative and art director, fashion stylist, graphic designer, or a visual merchandiser. The possibilities are endless. It gives you the understanding of basic tools, terminologies, and methodologies of photography. Also understanding the effects of exposure, lighting, composition, and posing in photography. Introduction to the basic tools and techniques for Computer-Aided Designing.

“The function of design is letting design function.”

- Micha Commeren



Fashion Communication

Curriculum (2nd to 4th year)

Semester III

- Fashion Marketing & Merchandising
- Fundamentals of Fashion
- Computer Application in Fashion Communication
- Photography
- Introduction to Fashion Accessories and Women's Studies

Semester IV

- Principal of Management
- Perspective Drawing & Typography
- Graphic Design Foundation
- Visual Merchandising
- Writing Skills

Semester V

- Craft Documentation
- Advertising Basic
- Design Process
- Media Planning & Event Management
- Fashion Styling & Photography

Semester VI

- Creative Advertising
- Exhibition and Display Design
- Fashion Forecasting
- Creative Writing
- Introduction to Media & Communication

Semester VII

- Introduction to light and Sound
- Advertising Project
- Introduction to Entrepreneurship and IPR
- Fashion Journalism & PR
- Social Media & Digital Marketing

Semester VIII

- Graphic Design- A
- Portfolio and Internship
- Luxury Brand Management
- Visual Merchandising
- Publication Design
- Creative Advertising
- Fashion Styling and Photography



CAREERS

- Image Consultant
- Graphic Designer
- Visual Merchandiser
- Fashion Journalist
- Brand Manager
- Content Writer

- Communication at Fashion Houses
- Fashion Stylist
- Film and Video Communication
- Exhibition Designer



P.G. Diploma in Fashion Design



The increasing relevance of design management, promotion and sale calls for innovative design development. All these require strong understanding of trade management practices and supply chain and understanding of fashion dynamics at global level. The program of fashion design builds up student's knowledge base in management techniques, costing and global trade practices.

The students of this program can pursue careers as fashion designers, fashion merchandisers, fashion stylist, design managers with domestic market and export sector.

Year I: The course curriculum in the 1st year covers design and technical skills, fashion attributes, fundamentals of supply chain, principles of management and communication skills. At the end of the 1st year the students undertake industry internship.

Year II: The student would concentrate on enhancing technical knowledge, design skills, expanding research areas and to develop creative working on design projects. In the final semester the students would design collections by developing a range and presenting them in the form of a fashion show.



P.G. Diploma in Fashion Design(2 years)

Semester I

- Textile Science
- Elements of Design – I
- Fashion Illustration-I
- Fashion Studies
- Pattern Making I
- Garment construction I
- Computer

Semester II

- Principle of Fashion Marketing
- Fashion Illustration-II
- Pattern Making II
- Garment Construction-II
- Textile Design & Surface Ornamentation
- Computer Aided Design

Semester III

- Design of Fashion History
- Operations Research and Fashion Forecasting
- Customer Service and CRM
- Visual Merchandising
- Apparel Quality Management
- Internship

Semester IV

- Range Development
- Brand Management
- Portfolio Development
- Business Economics and Statistics
- Trend Research And Forecasting



CAREERS

- Fashion Designer
- Fashion Illustrator
- Fashion Stylist
- Fashion Consultant
- Fashion Boutique

- Quality Assurance Manager
- Production Manager
- Visual Merchandiser
- Fashion Merchandiser
- Personal Stylist



M.Design (Interdisciplinary)-2yrs



M.Design (Interdisciplinary)-2yrs

Master of Design is a specialized degree programme for aspirants having an enthusiasm and interest in the creative fields, for students who wish to achieve the best in the field of design to become multi-disciplinary and multi-dimensional. This degree programme is designed for individuals who are creative, innovative, confident, and also possess a writing talent.

Master level program in Design with Interdisciplinary areas provides exposure to diverse expertise with elevated creative approaches and well-balanced functionality. Combination of research-oriented projects and upgraded knowledge and technical inputs makes the learner to enrich their skills and confidence ;inculcating the capacities to enhance the professional portfolio.

The course of study for M. Des. Examination shall extend over a period of two years divided into four semesters with an examination at the end of each semester, i.e. First and Second semester examination in the First Year and the Third and Fourth semester examination in the Second year. The Examination shall be conducted by means of Continuous assessment written papers/Practical/Dissertations/Project Report/Seminar wherever prescribed.

“To design is to communicate clearly by whatever means you can control or master.” - Milton Glaser



M.Design (Interdisciplinary)- 2 years

Semester I

- Design Process and Analysis
- Contemporary Global Issues
- Brand Designing
- Research Methodology and Data Science
- Designing for Special Needs

Semester II

- Research Methodology and Academic Writing
- Design Management
- Entrepreneurship and Fashion Business
- Paper writing and Presentation

Semester III

- Futuristic Design
- Advance Computer application
- Dissertation -I
- Internship and Presentation

Semester IV

- Professional Skills and Portfolio Presentation
- Design Project
- Dissertation -II



CAREERS

- Fashion Designer
- Design Manager
- Product Designer
- Design Production Manager
- Fashion Illustrator
- Fashion Merchandiser

- Graphic Designer
- Fashion Marketing Manager
- Apparel Manufacturers
- Fashion Coordinator
- Fashion Stylist
- Luxury Brand Manager



Bachelor of Mass Media (3 years)

Mass Media are playing an outstanding role in creating and shaping of public opinion and strengthening of society. The Mass Media are a diversified collection of media technologies that reach a large audience via mass communication. Some of the most popular forms of mass media are newspapers, magazines, radio, advertising, public relations, corporate communication, multimedia journalism, social media, television and films/movies. The discipline places a great focus on the theoretical and cultural approach towards media, mass communication, journalism and communication studies. Media studies also utilize concepts and techniques from other disciplines such as sociology, anthropology, psychology, politics, economics, law or philosophy.

Interested in pursuing career in TV Channels, TV Media, Digital Media, Radio, Production House, Print Media, Advertising, Public, Relations, Media Management, Corporate Communication, Film Making, Content Writing, Media Research etc? If yes, then Journalism and Mass Communication is for you. Our skill-based, industry-relevant, and research-led program is well structured to produce the next generation of media practitioners and professionals. Grab a golden opportunity to learn in a simulated environment to produce newspapers, prepare radio broadcast content, produce TV Ad, Show, Interview and news bulletins, write press release, run public relations campaigns, produce video films, set up blogs, and work on social media platforms. Be ready to challenge and be challenged in new ways of thinking and expression.

Semester III

- Effective Communication Skills
- Fundamentals of Mass Communications
- Contemporary World History
- Traditional Media
- Introduction to Sociology

Semester IV

- Environment Studies
- Indian Political and Economic Systems
- Introduction to Psychology
- Event Management Skills
- Introduction to Computers

Semester V

- Introduction to Print Media
- Basics of Advertising
- Fundamentals of Public Relations
- Visual Communication
- Principles of Management

Semester VI

- Introduction to Broadcasting
- Integrated Marketing Communication
- Introduction to New Media
- Writing for Media
- Women and Media

Semester VII

- Introduction to Research
- Advertising & Marketing
- Consumer Behaviour
- Branding
- Media Planning & Scheduling

Semester VIII

- Internship
- Advertising & Society
- Laws and Ethics in advertising
- Advertising Agencies
- Internship



CAREERS

News Anchor

Content Writer

Photo Journalist

Sub- Editor / Editor

News Editor

Graphic Designer

Event Manager

Reporter / Correspondent

Script Writer / Copywriter

Video Editor



M.A. (Mass Communication & Journalism)

2 years

Semester I

- Introduction to Communication Studies
- Introduction to Digital Media
- Media and Society
- Writing for Media (Print) (Pr.)
- Visual Communication OR Production Management OR Creative Writing OR Communication Initiatives
- Research Methodology

Semester II

- Writing for Media II (Pr.)
- Introduction to Marketing
- OR Client Servicing
- Culture and Communication (Pr.)
- Understanding Audiences
- Producing Audio-Visual content OR Creating Photo Essay
- OR Video Production
- OR Audio Production (Pr.)

Semester III

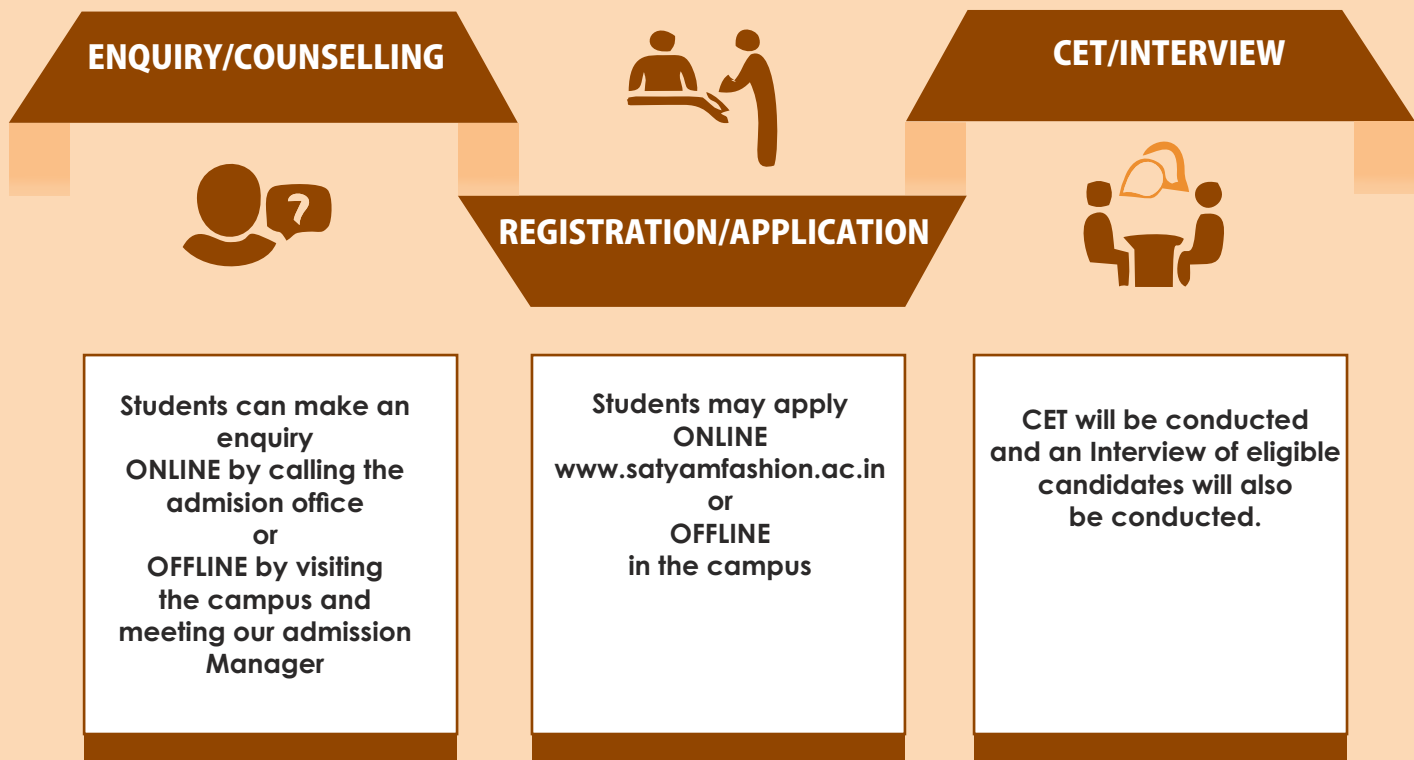
- Advertising & Public Relations
- Media Laws and Policies
- Communication Research
- Gender and Media
- Introduction to AI OR Content Creation- Blog Series OR Vlog Series OR Podcast Series
- Statistical Applications in Research

Semester IV

- Reputation Management and Advocacy
- Media Ethics
- Recent Trends in Mass Communication & Journalism
- Participatory Communication
- OR Media Industry Practices
- Dissertation OR Film Project OR Digital Media Campaign







Admission Procedure

Admission Rules



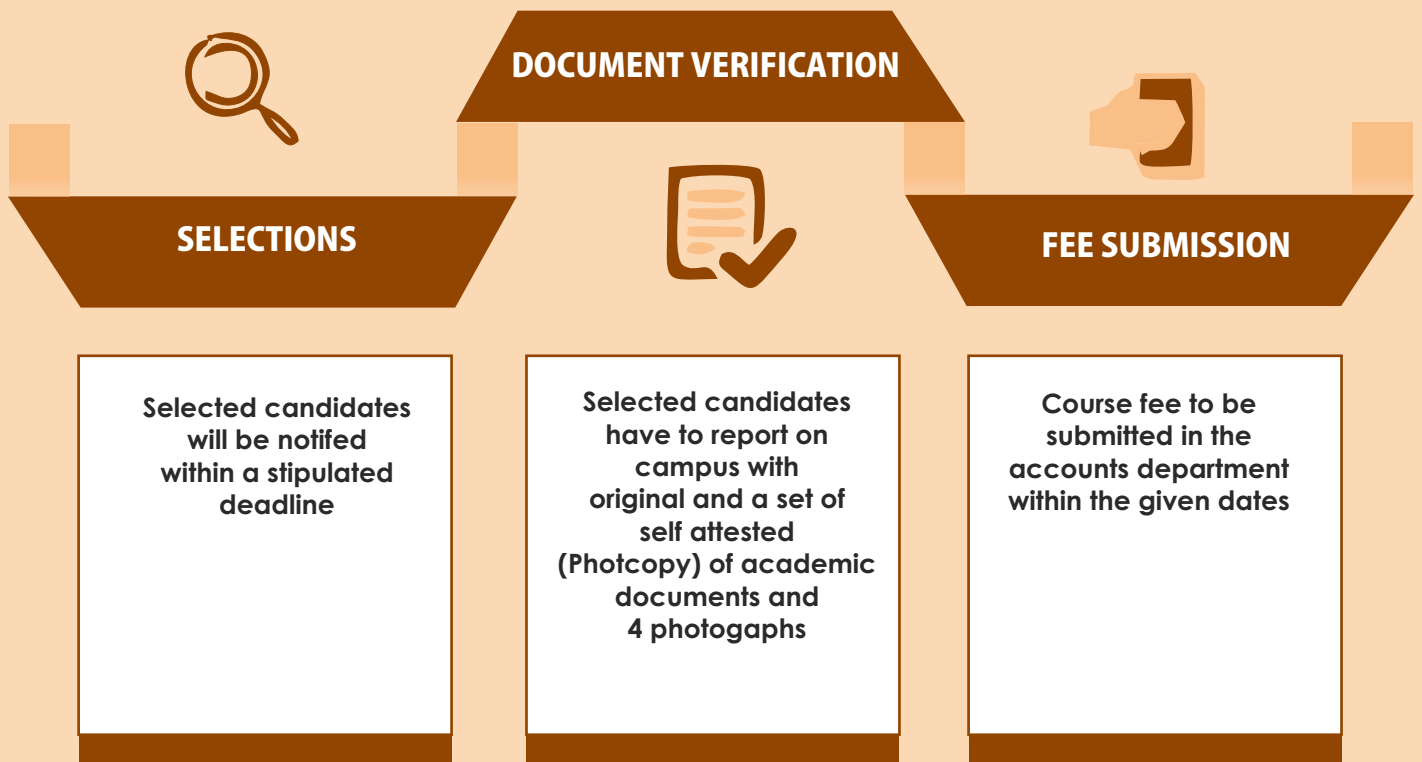
Admission for merit seats is based on the marks obtained in qualifying examination and the performance in **Common Entrance Test** Satyam Fashion Institute conducts an entrance exam in order to shortlist aspirants for admission in the month of March / April each year.

Also, SFI issues admit card for the design entrance exam (CET) via mail. SFI

admit card is not sent by any other means such as by post or by hand under any circumstances . You are suggested to bring the print out of the admit card shared via mail on the day of examination at campus.

CET comprises of Quantitative and Analytical Ability(20%), English Comprehension & Communication Ability (20%), General Knowledge & Current Affairs (20%), Creative Ability Test (20%)and Situational Ability(20%). Aspirants will be appearing for the Personal Interview round on the same day . The sample papers are shared in the month of February .

Direct Admission under NRI and Management Quota on the basis of merit and personal interview.



Registration - Neatly filled application form along with a DD/ Cheque or cash of Rs. 1000 (for B.Design and PGDFD) & Rs. 500/- for BMM in favor of Satyam Fashion Institute is to be submitted to the

Admission Officer: Satyam Fashion Institute, C-56/A 14 & 15, Sec-62, Noida.

The following certificates need to be enclosed with the application form for all the courses at the time of admission.

- 10th Marksheet and Passing Certificate.
- 12th Marksheet and Passing Certificate
- Graduation or any other qualifying exam semester wise/year wise marksheet.
- Transfer certificate and character certificate.
- Migration certificate of last qualifying exam.
- Medical fitness certificate. (Mandatory)
- Transfer certificate.
- No objection certificate / Migration certificate in the case of other state.
- Co-curricular and extracurricular activity proof certificates.
- Medical certificate. (Mandatory)
- 5 color passport size photographs.
- Cast/EWS certificate, if applicable.
- Any other certificate – need to indicate.

Special seats: For physically challenged candidates (only with locomotor disability) or differently abled candidates - Number of seats allocated five, candidate who consider themselves eligible for this category are suggested to submitted the relevant medical documents duly examined by district medical hospital. These special seat will be awarded a scholarship on the fee structure to all the program. This is applicable for both B.Design and PGDFD.

FEE SUBMISSION GUIDELINES

Fee Structure

B. Design & PG Diploma Courses fee to be paid semester wise on **16 June & 16 November** of every year. 1st Semester fees to be paid at the time of admission in two equal installment before starting of 1st semester. Late payment fine of Rs. 100 per day would have to pay after the due date. if the semester fees is not paid as per the given schedule management has reserve the right to revise the fees charge at time of starting academic session.

Bachelor of Mass Media Courses Courses fee to be paid semester wise on 16 June & 16 November of every year. 1st Semester fees to be paid at the time of admission in two equal installment before starting of 1st semester. Late payment fine of Rs. 100 per day would have to pay after the due date. if the semester fees is not paid as per the given schedule management has reserve the right to revise the fees charge at time of starting academic session.

A student who has been suspended or expelled for reasons relating to student academic misconduct/ student general misconduct and/or consistently low attendance without sound medical proof will not be entitled to a refund of tuition fees.

A late payment fine of Rs. 100 per day would have to be paid after the due date. If the semester fee is not paid within one month of the due date, the admission would stand cancelled and re-admission would be possible only on payment of Rs. 15,000 as re-admission charge along with the semester fee. For the academic year 2024-25, if SFI makes any modification during the session, those will be binding for the students. Hostel / Transport / Locker / Dress / Fashion Show / Industry visit, and tour charges are to be paid extra. After taking the admission, if the students cancels her admission no fee except caution money will be refunded and the admission will automatically stand cancelled.

Financial Assistance

Purpose of the loan

- To meet educational expenses such as tuition fees, hostel fees, cost of books, exam fees, and airfare (for studies abroad) for pursuing any Graduation / Post-Graduation / Diploma course in an Institution recognized by the State / Central Government / University.
- For job oriented professional / technical courses from reputed universities in abroad.

Eligible Persons

- Should be an Indian Citizen.
- Should have secured admission to higher education course in recognized institutions in India through Entrance Test / Merit Based Selection process after completion of HSC (10 plus 2 or equivalent).
- In the states where there is no common entrance test (CET) the applicant must secure 60% for others and 55% for SC / ST students in the qualifying examination as Cut-off marks.
- Wherever common entrance test (CET) is absent for securing admission to post graduate courses / research programmes, employment and reputation of institution concerned should be the criteria.
- The student applicant should not be in gainful employment.

Scholarship Criteria

Following scholarships categories (upto 10% on first year fee) are available to the students of B. Design, M. Design & P. G. Diploma Courses:-

- Merit Scholarship – for those candidates having 85% and above in qualifying exam. (Applicable only for first year of the Course)
- Sister Concession – applied if two real sisters are studying, then either of the two would get the concession.
- Satyam Staff – for the daughter/ real sister of the Satyam staff.
- Defence/ Army/ Paramilitary/ Indian Navy/ Police personnel's ward.
- Doctors in Government hospitals/ Para medical staff of Government hospitals' ward.
- **Special seats for physically challenged candidates (only with locomotor disability) or differently abled - Limited to a maximum of 5 seats in the given academic year.
- students those having good performance and achieved more than 85% marks consistently in the last two semester examinations, may also avail 10% scholarship for the immediate next one year only. Following criteria should be fulfilled by the eligible students for this scholarship: -
 - (i) Students those having good academic performance and achieved more than 85% marks consistently in the last two semesters examination.
 - (ii) Students those having more than 80% attendance record and have attended at least 80% physical classes consistently in the last two semesters.
 - (iii) Students must have good code of conduct.
 - (iv) Satyam Fashion Institute has also registered for **National Scholarships Schemes** on the portal of Govt. of India (NSP) for providing scholarship facility under various available schemes to the eligible students. Eligible candidates may read the Govt. instructions carefully before applying for scholarships and if found eligible may apply on the given URL: <https://scholarships.gov.in/>

RULES & REGULATIONS

Rules & Regulations

GENERAL RULES

Every student shall abide by the rules of the institute, which may be updated from time to time.

Identity Card: Every student of the institute must possess the identity card. She should always wear it on person while on campus and should produce whenever called upon to do so by concerned authorities. The loss of I Card should be reported immediately to the office. Rs. 500/- will be charged for issuing a duplicate I card.

Attendance: As per University norms a student shall be required to attend 75% of the number of lectures and 75% of the number of practicals, separately from actual number of classes conducted in each subject during each semester. Directions for shortage in attendance have to be obeyed by the students.

DISCIPLINARY RULES

Ragging: Ragging is totally banned in the institute/ college. Anyone found guilty of ragging and /or abetting ragging is liable to be punished. The punishment depending upon the nature and the gravity of the offence as prescribed under UGC act 1956 as further issued vide their draft notification No. F1- 16/2007 (CPP-II) April 2009. All parents/ students is required to sign the undertaking at the time of admission as attached with the admission form. Visit institute's website - www.satyamfashion.ac.in Contact on 0120 - 0120-4242805 / 4540130/ Mobile: 9958094700 / 01/02

Anyone found indulging in ragging in any form within or outside the campus, shall be instantly expelled from the institute. The behaviour of the students at all time, within or outside the campus must be above board and must reflect a sense of responsibility. Students are required to show due regard for the rights and the properties of the institute. Any student found guilty of tampering / damaging the property, fixtures, equipment, furniture, books, building, vehicles, etc. of the institute / shall be liable for punishment and might be expelled from the institute. Any student found misbehaving in the class, lab, campus and behaving arrogantly with the faculty and or staff or fellow students will be severely punished. The nature of the punishment will depend upon the severity of the offence.

The following will constitute misbehavior and misconduct:

- I. Disobedience
- ii. Objectionable moral influence
- iii. Improper body language
- iv. Back answering
- v. Insubordination etc.

Rules for Hostel and transport are notified separately which must be followed.

Hostel / transport facility once availed cannot be withdrawn and charges will have to be paid for the whole academic year. The students are bound by all the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the concerned authority, which also reserves the right of modifying these rules as and when felt necessary.

All disputes pertaining to prospectus, admission and conduct of examination shall fall within the jurisdiction of Noida, Uttar Pradesh State only.

Use of mobile phone in the classrooms, labs, library and other academic area is strictly prohibited. Mobiles ringing in the class will be confiscated, auctioned and the proceeds will be donated to a charitable cause. Further, such student will be liable for disciplinary action. Carrying any valuables to the institute will be at the risk of the student and institution will not accept any responsibility of the valuables lost in the class as well as on the campus. Students are required to read the notices put on the notice board of the institute. Institute shall not accept any responsibility for any loss / damage incurred by a student owing to her failure to read the notices in time. Any advance taken by a student towards any activity of the institute should be settled with the authorities within four days from the completion of the activity. To substantiate the expenses, authentic receipts / bill must support the statement.

INFRASTRUCTURE & LABS



LIBRARY



CONFERENCE ROOM



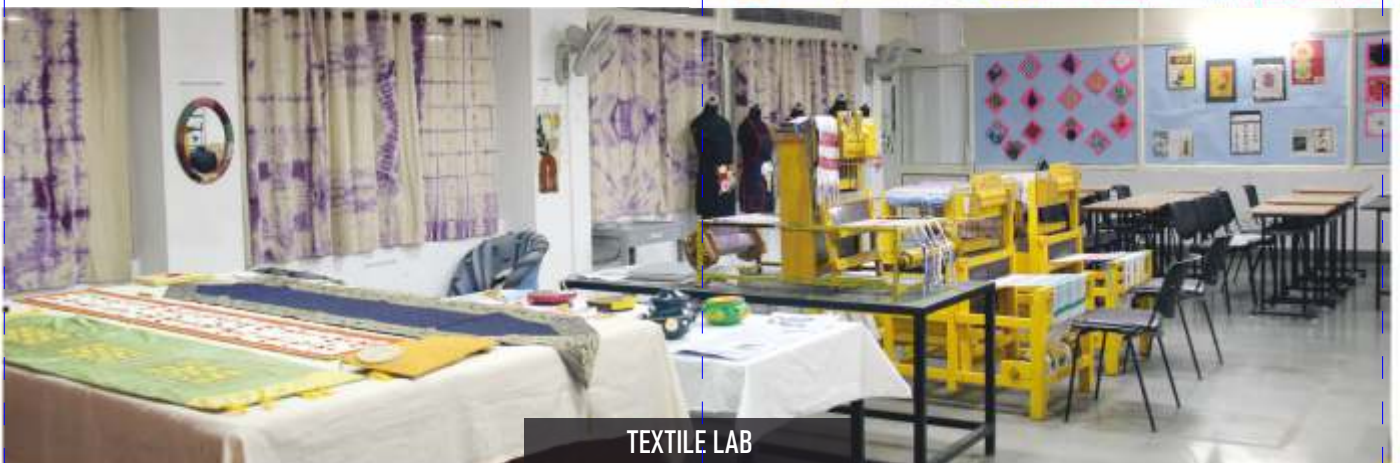
FABRIC WEAVING LAB



PHOTOGRAPHY LAB



STATIONERY SECTION



TEXTILE LAB

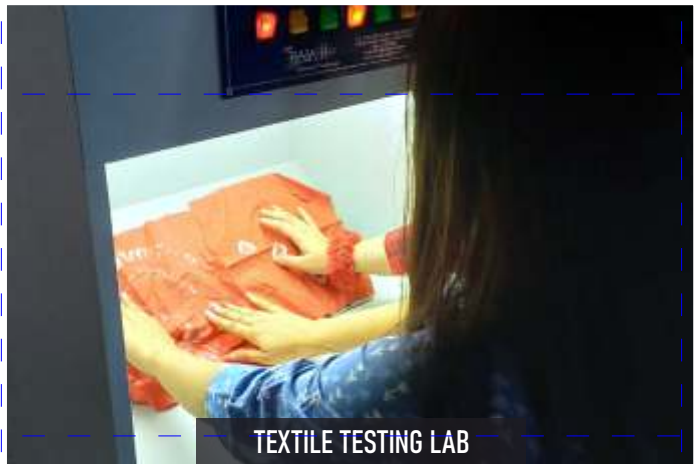
INFRASTRUCTURE & LABS



GARMENT CONSTRUCTION LAB



RESOURCE CENTRE



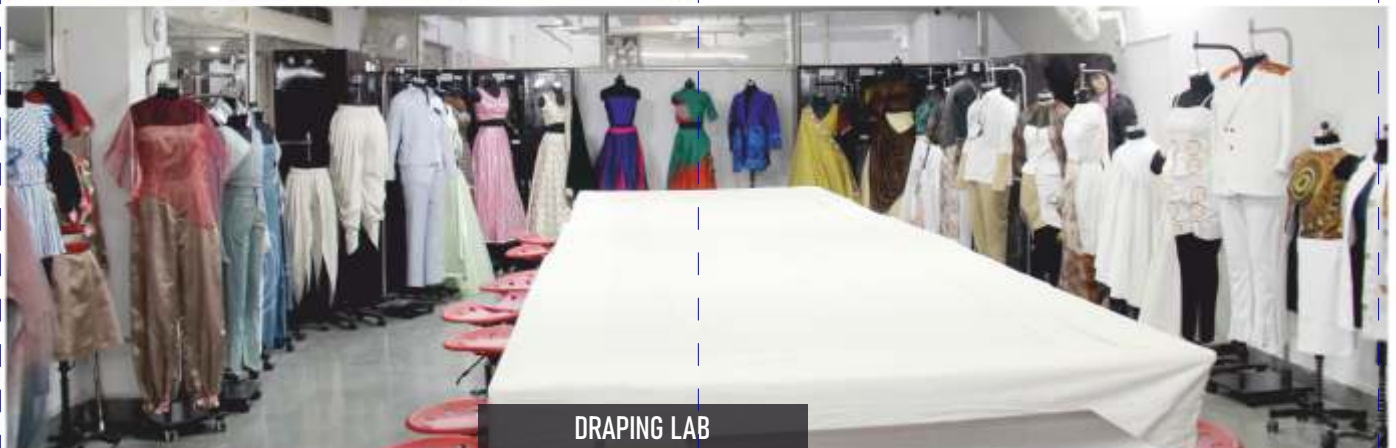
TEXTILE TESTING LAB



INDOOR GAME



HOSTEL



DRAPING LAB

INFRASTRUCTURE & LABS



PATTERN MAKING LAB



AUDIO VISUAL LAB



MEDICAL ROOM



GYMNASIUM



SPORTS GROUND

INFRASTRUCTURE & LABS



COMPUTER LAB



SALON



DYEING LAB



LA LAB



STUDENT'S WORK PLACE



LIFESTYLE & ACCESSORIES LAB



अभिव्यक्ति

— An Expression





SFI
@
COUTURE
RUNWAY
WEEK





GRADUATION CEREMONY - 2023



Award ceremony of the Graduating Batch during the Convocation 2023

GRADUATION CEREMONY - 2023



GRADUATION CEREMONY 2023:

Satyam Group of Institutions, Noida organizes Graduation Ceremony of Satyam Fashion Institute for Design and Mass Media Program. The Convocation Ceremony of the pass out graduates of year 2022 was organized in the campus of Satyam Group of Institutions at Sec-62, Noida. Dr. Ruby Ojha Madam, the Pro Vice Chancellor of SNDT Women's University, Mumbai was the Chief Guest of the Convocation Ceremony. Mrs. Sneh Singh, the Chairperson of Satyam Group of Institutions; Trustee Secretary, Mr. Pradeep Gupta, Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, SFI; Dr. M. Alam, Dean, School of Journalism and Mass Communication; Ms. Priyanka Sarkar, Programme Head SJMC; parents; guardians of students and dignitaries were present in the ceremony.

Ms. Aditi Srivastava of Fashion Design, Ms. Anushka Jha of Textile Design and Ms. Chanda Kumari of Post Graduate Diploma in Fashion Design got 1st positions in their courses. Students from the current batches were also awarded on this very special occasion under the Earn While You Learn category. These awards encouraged all the students to challenge themselves further and push themselves to the better and more fulfilling future ahead. The forum was motivated by a moving and inspiring speech from Dr. Ruby Ojha.



Graduation Ceremony of the Graduating Batch of Academic year 2019-2023

GRADUATION CEREMONY - 2024



GRADUATION CEREMONY - 2024



SFI PUBLICATIONS

Design Quest an Advanced Research Journal on Design (Journal):

Satyam Fashion Institute provides an intellectual platform to its students, researchers, academicians and industry professionals for publishing their findings and innovations. The bi-annual journal Design Quest and Advanced Research Journal of Design is the first and foremost feature in the institution's cap. The Journal is interdisciplinary and covers a wide range of designs and areas intending to all spheres of life.

The authors submit their original research and review papers related to various aspects of design, its history, cross-cultural influences, industrial scenario, new product developments, processes, design methodologies and other inter-disciplinary areas. The Journal is registered from the Office of Registrar of Newspaper for India with RNI No. UPENG/2018/76546. It has also got the International Standard Serial Number (ISSN) 2582-855X.

Scholars from across India and outside are writing for several issues of the Journal. It is excelling day by day.

Buzzing Bee (Newsletter):

Bi-annual Newsletter known as Buzzing Bee is another published venture of Satyam Fashion Institute. It consists of all the significant happenings of the institute semesterly. The student corner is the most exciting segment of the Buzzing Bee. This segment publishes the shortlisted creatives of the students. The editorial board comprises students who are interested in articulation.

Blog (Content Writing):

Apart from these two, the blog writing segment is an online platform to publish the blog. Students under the guidance of their teachers frequently submit their blogs to publish. Their subjects relate to several national-international topics related to different aspects of art and design. It gives online exposure to the students and allows them to be approached across the world.

The soft copy of all of them can be found on the official website of Satyam Fashion Institute.



STUDENT'S ACHIEVEMENTS



STUDENT'S ACHIEVEMENTS



TRIPTYCH 2024



(Collections of Graduating Students)



TRIPTYCH 2023

(Collections of Graduating Students)





Guests of Honor



Guests of Honor



Winners of Triptych Design Show 2023



The Winners of Triptych Design Show 2023


Guests of Honor



Felicitation of the Guests of Honor in Triptych Design Show 2023

Implementation of National Education Policy 2020 @SFI
















SATYAM FASHION INSTITUTE

Reaccredited by NAAC 'A' Grade CGPA: 3.18
(Affiliated to SNDT Women's University, Mumbai)

Celebrating 'NEP' Week
(Date: 24th - 29th July, 2023)





			
	<h1>National Education Policy (NEP) 2020</h1>		
			

Dr. Neetu Malhotra
Vice Principal & Nodal Officer (NEP)

Dr. Vandana Jaglan
Principal






Satyam Fashion Institute
 in association with
 Rahul Khanna's Education through Theatre
 Presents:

Aagaz

15 DAYS Production Oriented Theatre Workshop
 15 days of the program only
 Single Fee - Certificate for all the participants
 Contact us for more



Venue: 1st & 2nd Floor, C Block, Phase 2, Satyam Area,
 Sector 62, Noida, Uttar Pradesh 201309





SATYAM FASHION INSTITUTE, NOIDA
 Reaccredited by NAAC 'A' Grade, CGPA: 3.18
 Affiliated to SNDT women's University, Mumbai

In collaboration
 WITH
USHA INTERNATIONAL


ORGANISING
**4 DAYS VALUE-ADDED PROGRAM ON
 DESIGN
 WITH
 CONSTRUCTIONS & SEAMS**

DATES: 17TH-20TH JULY, 2023
 TIME: 9:30 AM ONWARDS DAILY

C-06A/1a & 1b, C Block, Phase 2, C Block, Sector 62, Noida, Uttar Pradesh 201309


SATYAM FASHION INSTITUTE, NOIDA
 Reaccredited by NAAC 'A' Grade, CGPA: 3.18
 Affiliated to SNDT women's University, Mumbai

LEARNING THE ART OF FASHION PHOTOGRAPHY
 WITH
INDUSTRY EXPERT: MR. NAVEEN LAKHERRA
 (TV VIDEO JOURNALIST)
FOR
FASHION COMMUNICATION
 24TH & 25TH JULY, 2023 | 9:30AM ONWARDS



C-06A/1a & 1b, C Block, Phase 2, C Block, Sector 62, Noida, Uttar Pradesh 201309



CHETNA Credit Course @ SFI

Satyam Fashion Institute
Reaccredited by NAAC Grade 'A' COPA 3.18
Affiliated to SNDT Women's University, Mumbai
Course Code- **SFICHETNA001**
Craft Based Design Products
COURSE CREDITS - 4

Recognized by
SNDTWU-CHETNA
(Centre for Holistic Education, Training and Novel Advancement)

Satyam Fashion Institute
Reaccredited by NAAC Grade 'A' COPA 3.18
Affiliated to SNDT Women's University, Mumbai

Course Code: **SFICHETNA004**
Product Photography
COURSE CREDITS - 4

Recognized by
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(Centre for Holistic Education, Training and Novel Advancement)

Satyam Fashion Institute
Reaccredited by NAAC Grade 'A' COPA 3.18
Affiliated to SNDT Women's University, Mumbai

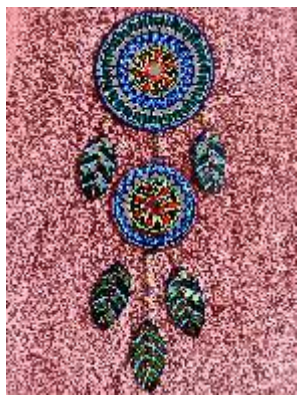
Course Code: **SFICHETNA003**
Digital Illustration for Fashion Industry
COURSE CREDITS - 4

Recognized by
SNDTWU-CHETNA
(Centre for Holistic Education, Training and Novel Advancement)

Satyam Fashion Institute
Reaccredited by NAAC Grade 'A' COPA 3.18
Affiliated to SNDT Women's University, Mumbai

Course Code- **SFICHETNA002**
Sustainable Fashion & Lifestyle Accessories
COURSE CREDITS - 4

Recognized by
SNDTWU-CHETNA
(Centre for Holistic Education, Training and Novel Advancement)



The Ongoing Programme under Chetna Credit Course



W20 & G20 Goals Implimentation @ SFI



SATYAM FASHION INSTITUTE
 Reaccredited by NAAC 'A' Grade CGPA: 3.18
 (Affiliated to SGT Women's University, Ghaziabad)

Panel Discussion on
'DEMONSTRATING SUCCESS FOR WOMEN LEAD SOCIETY'

Ms. Shashi Nangla
 Chairperson
 Swati Exits Pvt. Ltd.

Mr. D. P. Srivastav
 Ex-Chairman
 Bahubhya Chemicals & Fertilizers Ltd.

Ms. Venu Chaudhri
 MD & Chairperson
 Parvatiya School

DATE : 18th April 2023 TIME : 3:00 PM Onwards

www.satyamfashion.ac.in C - 56 A /14&15, Sector - 63, Noida,

Glimpses the panel discussion of G20 & W20 implimentation

महिला नेतृत्व समाज के लिए सफलता के प्रदर्शन पर आयोजन



नोएडा। सत्यम फैशन इंस्टीट्यूट नोएडा सेक्टर-62 ने डब्ल्यू 20 के तहत 'महिला नेतृत्व समाज के लिए सफलता का प्रदर्शन' पर एक पैनल चर्चा का आयोजन किया, जिसमें मुख्य रूप से लैंगिक समानता और महिलाओं के आर्थिक सशक्तिकरण पर ध्यान केंद्रित किया गया। यह चर्चा डिजाइन और शिक्षाविदों के क्षेत्र में विशेषज्ञों के समूह की उपस्थिति में आयोजित की गई थी। कार्यक्रम में मुख्य अतिथि शशि नांगिया (स्वाति एविजम प्राइवेट लिमिटेड की अध्यक्ष), डी.पी. श्रीवास्तव (पूर्व अध्यक्ष राष्ट्रीय केमिकल्स एंड फर्टिलाइजर्स लिमिटेड), विनू चौधरी (परवरतन स्कूल के एमडी और अध्यक्ष)। इस चर्चा का मुख्य उद्देश्य महिलाओं में उद्यमशीलता की मानसिकता, उसके कौशल का विकास करना और महिला उद्यमियों को समर्थन देना था। सत्र में एसएफआई के सभी कर्मचारियों ने भाग लिया, अध्यक्ष स्नेह सिंह, प्रिंसिपल, डॉ. वंदना जागलान और वाइस प्रिंसिपल, डॉ. नीतू मल्होत्रा ने इसकी बहुत सराहना की।



SATYAM FASHION INSTITUTE
 Reaccredited by NAAC 'A' Grade CGPA: 3.18
 (Affiliated to SGT Women's University, Ghaziabad)

Workshop on
'Bridging Digital Gender Divide'
 (Organized by Alumni Cell & SFI-AA)

Date: 13th March, 2023 Time: 1:30 PM - 2:30 PM onwards

Workshop in person by
Ms. Guncha Mahajan
 Social Innovator & Strategist

C - 56 A /14 & 15, Sector - 63, Noida, Pin - 201309



NAAC VISIT (20.01.23 - 21.01.23)

Reaccredited by NAAC "A" Grade CGPA **3.18**



NAAC VISIT (20.01.23 - 21.01.23)

Reaccredited by NAAC "A" Grade CGPA 3.18



The NAAC Audit During the Academic year 2023



MEDIA COVERAGE



दिन के विविध अतिथि अनुभवी उद्योग विशेषज्ञ सुभी याचि नागिका, फैशन गुरु और शिक्षाविद् डॉ. कल्पित किचोर, प्रसिद्ध फैशन डिजाइनर सुभी दीपा सोधी और अनुभवी फैशन फोटोग्राफर और क्लिप निर्माता श्री रोहित सूरी थे। अतिथियों का सम्मान हमारी सम्मानित रिजिप्रल, डॉ. बंटना जागतान और वाइस प्रिंसिपल, डॉ. नीतू मल्होत्रा द्वारा किया गया और नए छात्रों का एल्साइ जबरदस्त था।

सत्यम फैशन इंस्टीट्यूट में हुआ मिस एन्फ्रेशर 2023 मेगा इवेंट का आयोजन



मिस एन्फ्रेशर 2023 का आयोजन सत्यम फैशन इंस्टीट्यूट में हुआ। इस कार्यक्रम में छात्रों ने अपना तालent प्रदर्शित किया।

छात्र अपने सपनों को कभी न छोड़ें - मनी



मिस एन्फ्रेशर 2023 का आयोजन सत्यम फैशन इंस्टीट्यूट में हुआ। छात्रों ने अपनी क्षमताएं प्रदर्शित कीं।

LADAKH TODAY CONTINUATIONS

SFI Organized Satyam's Triptych 2024

Noida Satyam Fashion Institute Noida, one of the most prestigious fashion institutions of the country, affiliated to the iconic SNDT Women's University, Mumbai today on the occasion of International Women's Day 2024, organized Satyam's Triptych 2024, the annual graduating show in their campus with grandeur and extravaganza. Fashion is a reflection of contemporary society and the creatively talented students of Satyam Fashion Institute Noida participated in the sought after "SATYAM'S TRIPTYCH 2024" the Annual Graduation Design show on 18th March, 2024, and showcased their innovative and splendid collection. Their collection was surreal, and a sight to go awe with. Taking inspiration from contemporary, historic, and fashion periods and eras, each collection was well received with standing ovation and huge applaud. Mrs. Sneh Singh, Chairperson, SGL, Secretary, CA Pradeep Gupta, Principal Dr. Vandana Jaglan, SFI, Vice Principal Dr. Noutu Malhotra, addressed the graduating designers and wished them good luck for their bright future. The graduating students from M. Design, B. Design in Fashion Design, Textile Design, Lifestyle Accessories, Fashion Communication and Post Graduate Diploma in Fashion Design together joined hands turning the evening into a memorable affair.

This year's collections KALYUG - THE KARMA BHOOMI, WHIMSICAL WAVES TWEEED CHARM, THE DIVINE LEGACY, SWAN THE MUSE, SERENDIPITY WITH RUST, SELF TRANSFORMATION, NAQSH, SAPPHIRE SORRKE, REBIRTH OF LEGEND, REBIRTH OF LEGEND, MIDNIGHT MAGIC, KALANEST, KAHAN- THE SPACE STORY, GHOOOMAK, FUNKY ILLUSION, SLTJE ESSENCE, ECLIPSING THREADS, BEAUTY OF LIFE, BANJARA-THE HIDDEN TREASURE, TIKIT DHA, A DENIM FUSION, & TO U WEAR,



GRANTHI - THE UNREARABLE KNOT, had some fantastic inspirations and the professional models walked down the ramp with great élan. The choreography by Show Director & Choreographer Mr. Anup Barerjot, and Creative Director Mr. Shomen Barerjot



फ्लैग राइजिंग कार्यक्रम का आयोजन सत्यम फैशन इंस्टीट्यूट में हुआ। छात्रों ने इस अवसर का पूरा उपयोग किया।

सत्यम फैशन इंस्टीट्यूट ने आयोजित किया मिस एसएफआई फ्रेशर 2023 मेगा इवेंट



मिस एन्फ्रेशर 2023 का आयोजन सत्यम फैशन इंस्टीट्यूट में हुआ। छात्रों ने अपनी क्षमताएं प्रदर्शित कीं।



SGI नोएडा ने देशभक्ति की भावना के साथ 77वां स्वतंत्रता दिवस मनाया

एसजीआई में किया वृत्तचित्र 2024 एक्टिव का सफलतापूर्वक आयोजन



विशाल मंडल और प्रदीप शर्मा ने अपने 77वें स्वतंत्रता दिवस के अवसर पर, 15 अगस्त को लोहड़ी, तिल और झंडाकपड़े की मदद से सत्यम ग्रुप ऑफ इन्स्टीट्यूट्स के साथ लोहड़ी और मकर संक्राति मनाई।

एसजीआई में ऐकडेमिक क्रेडिट सिस्टम व 21वीं सदी के कौशल पर व्यावहारिक सत्र का आयोजन



नोएडा (युग करवट)। सेक्टर-62 स्थित सत्यम ग्रुप ऑफ इन्स्टीट्यूट्स में ऐकडेमिक क्रेडिट सिस्टम और 21वीं सदी के कौशल पर एक सूचनात्मक सत्र का आयोजन किया गया। इस दौरान शिक्षाविद् प्रोफेसर (डॉ.) रीता सोनावत सहित अन्य उपस्थित रहें। सत्र के दौरान डॉ. सोनावत ने छात्रों को ऐकडेमिक क्रेडिट प्रणाली के बारे में जानकारी दी और बताया कि कैसे एनईपी 2020 के साथ, यह प्रणाली एक सुरक्षित शैक्षणिक भविष्य के लिए अंतर-अनुशासनात्मक दृष्टिकोण और क्रेडिट स्कोर के साथ छात्र समुदाय को सशक्त बना रही है। छात्रों ने विषय से संबंधित प्रश्न पूछे। इसके बाद 21वीं सदी के कौशल का आयोजन किया गया। जहां डॉ. सोनावत ने विशेष रूप से अच्छे संचार के महत्व पर जोर दिया। उन्होंने छात्राओं से बेहतर करियर अवसरों के लिए अपने सामाजिक संपर्क कौशल और समग्र व्यक्तित्व विकास में सुधार करने को कहा।

एसजीआई नोएडा ने सांस्कृतिक कार्यक्रमों के साथ मनाई लोहड़ी और मकर संक्राति

नोएडा। देश के प्रतिष्ठित सांस्कृतिक संस्थानों में से एक सत्यम ग्रुप ऑफ इन्स्टीट्यूट्स नोएडा, प्रतिष्ठित एक्टिव सर्किल में सांस्कृतिक कार्यक्रमों का आयोजन किया। कार्यक्रमों के साथ लोहड़ी और मकर संक्राति मनाई।



प्रदर्शकों के रूप में बच्चे और बड़े उभरे प्रदर्शन के दौरान, 15 अगस्त को लोहड़ी, तिल और झंडाकपड़े की मदद से सत्यम ग्रुप ऑफ इन्स्टीट्यूट्स के साथ लोहड़ी और मकर संक्राति मनाई।

एसजीआई मनाई लोहड़ी और मकर संक्राति



नोएडा (चेतना पंच)। देश के प्रतिष्ठित सांस्कृतिक संस्थानों में से एक सत्यम ग्रुप ऑफ इन्स्टीट्यूट्स ने सांस्कृतिक लोक नृत्य प्रदर्शनों के साथ लोहड़ी और मकर संक्राति मनाई। डॉ. विनीता अग्रवाल, डॉ. चंदना जागलान, डॉ. नीतू मल्होत्रा, प्रियंका सरकार ने बताया कि आज हमने सत्यम ग्रुप का इन्स्टीट्यूट्स नोएडा में डिजाइन छात्रों द्वारा

एसएफआई के वार्षिकोत्सव 'सत्यम त्रिसेक 2024' के प्रत्येक कलेक्शन को मिली सराहना



सत्यम ग्रुप ऑफ इन्स्टीट्यूट्स नोएडा में एसएफआई के वार्षिकोत्सव 'सत्यम त्रिसेक 2024' के प्रत्येक कलेक्शन को मिली सराहना।

सत्यम फैशन इन्स्टीट्यूट में हुआ लाइव म्यूजिक कॉन्सर्ट का आयोजन

संरचना संवाददाता नोएडा। प्रतिष्ठित एसएनडीटी महिला विषयविद्यालय, मुंबई में संबंध, देश के उभरते डिजाइन संस्थानों में से एक, सत्यम फैशन इन्स्टीट्यूट नोएडा ने



आज एक मेगा लाइव म्यूजिक कॉन्सर्ट का आयोजन किया। प्रसिद्ध कोक स्टूडियो इंडिया के प्रसिद्ध गायक कलाकार अवि राजपूत, जो अपने मजेदार और रोमांचक लाइव बॉलीवुड कवर प्रदर्शन के लिए जाने जाते हैं, ने इस कार्यक्रम की शोभा बढ़ाई। इसके साथ एसएफआई नोएडा प्रकाश और खुशी के उत्सव की शुरुआत कर रहा है। दिवाली नजदीक है और डिजाइन छात्रों को आश्चर्यचकित करने का इस लाइव म्यूजिक कॉन्सर्ट से बेहतर तरीका क्या हो सकता है। कार्यक्रम का मुख्य आकर्षण स्टार

कलाकार अवि राजपूत थे जिन्होंने छात्रों को लोकप्रिय बॉलीवुड ब्रीदस पर धिक्कने दिया और उन्हें मंटे ब्लूज को मात देने में मदद की। हमारी सम्मानित श्रीमती स्नेह सिंह, चेयरपर्सन, सत्यम ग्रुप ऑफ इन्स्टीट्यूट्स, सीएप्रदीप गुप्ता, सचिव, डॉ. चंदना जागलान, प्रिंसिपल, एसएफआई नोएडा, और डॉ. नीतू मल्होत्रा, वाइस प्रिंसिपल, एसएफआई नोएडा, डॉ. विनीता अग्रवाल की उपस्थिति में, प्रिंसिपल, एससीई, और प्रियंका सरकार, विभागाध्यक्ष, एसजेएमसी, जिन्होंने छात्रों को दिवाली की

कार्यक्रम का मुख्य अतिथि स्टाइल कलाकार और राजपूत थे जिन्होंने छात्रों को लोकप्रिय बॉलीवुड बीट्स पर गिराने दिया और उन्हें मंडे ब्लूज को मात देने में मदद की। हमारी सम्मानित श्रीमती स्नेह सिंह, चेयरपर्सन, सत्यम ग्रुप ऑफ इंस्टीट्यूट्स, सीए प्रदीप गुप्ता, सचिव, डॉ. वंदना जगलन, प्रिंसिपल, एसएफआई नोएडा, और डॉ. नीतू मल्होत्रा, वाइस प्रिंसिपल, एसएफआई नोएडा, डॉ. किरीत अग्रवाल की उपस्थिति में, प्रिंसिपल, एससीई, और प्रिंटिंग सरकार, विभागध्यक्ष, एसजेएमसी, विभिन्न छात्रों को टिकाकी की हार्दिक शुभकामनाओं के साथ अवरोहित किया, इस कार्यक्रम ने उन्हें कार्यक्रम संभालने और मंच पर जाने और प्रदर्शन करने का अवसर भी दिया। इसके अलावा, कोका-कोला दृष्टिगत ने एसएफआई नोएडा के इस कार्यक्रम के लिए सहयोग किया है और ब्रांड ने उपस्थित लोगों को मुफ्त कोका-कोला ड्रिंक्स प्रदान किया है।



डिजाइन के छात्रों के लिए इस तरह के आयोजन बहुत जरूरी है क्योंकि वे उन्हें सीखने की रचनात्मक पाठ्यक्रम में फिर से ऊर्जावान बनाते हैं। कार्यक्रम के अंत में डॉ. नीतू मल्होत्रा ने गायक अवि राजपूत को उनके उज्वल गायन भविष्य के लिए शुभकामनाएं दीं।

MEDIA COVERAGE

एसएफआई नोएडा के डिजाइनर छात्रों ने स्वच्छता ही सेवा कार्यक्रम में भाग लिया

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राइजिंग यूथ सुपरस्टार्स में छाए सत्यम फैशन इंस्टीट्यूट के छात्र



नगर संवाददाता

नोएडा (युग करवट)। नोएडा स्थित सत्यम फैशन इंस्टीट्यूट के छात्रों ने राइजिंग यूथ सुपरस्टार्स ऑफ इंडिया 2023 में प्रतिभाग किया। एसएफआई की प्रिंसिपल डॉ. वंदना जगलन, वाइस प्रिंसिपल डॉ. नीतू मल्होत्रा ने बताया कि नृत्य और संगीत प्रतियोगिता तथा अन्य कई

गतिविधियों का आयोजन किया है। ग्रुप की चेयरपर्सन स्नेह सिंह, सचिव सीए प्रदीप गुप्ता ने छात्रों के कार्य को सराहना की। इस अवसर पर केशिक शील, हेमन्त गुप्ता, कुणाल सुद, आबेजक अंकित नागपाल, अनुभव अरोडा, फैशन डिजाइनर सोनिया जेटली, मोंनिका आहूजा, शिखा खरे, पौषूष कालिया, कीर्ति, मिश्रा नारंग मौजूद रहे।

नोएडा
शुक्रवार, 15 दिसंबर, 2023

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एचजीएच इंडिया 2023 ट्रेड शो में सत्यम फैशन इंस्टीट्यूट ने लगाया स्टॉल

नोएडा (चेतना मंच)। देश के सबसे प्रतिष्ठित डिजाइन संस्थानों में से एक, प्रतिष्ठित एसएनडीटी महिला विश्वविद्यालय, मुंबई से संबद्ध सत्यम फैशन इंस्टीट्यूट नोएडा लोकप्रिय एचजीएच इंडिया 2023 ट्रेड शो में भाग ले रहा है।

एचजीएच इंडिया, जो इंटीरियर साज-सज्जा और फर्नीचर, एक्सेसरीज और उपहारों के लिए एक ट्रि-थैंगिक ट्रेड शो है, इस दिसंबर में ग्रेटर नोएडा के शानदार इंडिया एक्सपोजे सेंटर में अपने 14वें संस्करण के साथ शुरू हो गया है। प्रदर्शनी 13 से 16 दिसंबर तारीख के बीच निर्धारित है, जहां सत्यम फैशन इंस्टीट्यूट नोएडा प्रदर्शक के हॉल में से एक में अपने विशेष यूथ के साथ भाग ले रहा है। हमारी सम्मानित श्रीमती स्नेह



सिंह, चेयरपर्सन, सत्यम ग्रुप ऑफ इंस्टीट्यूट्स, सचिव, सीए प्रदीप गुप्ता ने छात्रों के काम की बहुत सराहना की और उन्हें भविष्य में हस्तनिर्मित काम के लिए इस जुनून और जोश को जारी रखने के लिए प्रेरित किया। सत्यम फैशन

इंस्टीट्यूट की प्रिंसिपल डॉ. वंदना जगलन, सत्यम फैशन इंस्टीट्यूट की वाइस प्रिंसिपल डॉ. नीतू मल्होत्रा ने छात्रों की रचनात्मक कड़ी मेहनत की सराहना की क्योंकि यह आयोजन उन्हें सीखने के साथ-साथ कमाने का मंच भी देगा।

फैशन डिजाइनिंग की दी जानकारी



सुभारती विवि में फैशन के बारे में जानकारी देते विशेषज्ञ। स्रोत : संस्था

मेरठ। स्वामी विवेकानंद सुभारती विवि के फैशन एवं टेक्सटाइल डिजाइन विभाग में एक दिवसीय फैशन चित्रण कार्यशाला हुई। विशेषज्ञ डॉ. नीतू मल्होत्रा के नेतृत्व में हुई कार्यशाला में विद्यार्थियों को स्केचिंग, सिद्धांत और व्यावहारिक अनुप्रयोग के बारे में बताया गया। ललित कला संकाय डीन डॉ. पिंटू मिश्रा ने फैशन क्षेत्र की बारीकियों से

अवगत कराया। डिजाइन विभाग की प्रमुख डॉ. नेहा सिंह ने कहा कि इस आयोजन का उद्देश्य डिजाइनिंग क्षेत्र में विद्यार्थियों का सर्वांगीण विकास करना है। इस दौरान 45 विद्यार्थियों ने भाग लिया। इस दौरान श्रद्धा यादव, अनीशा आनंद, डॉ. अर्पणा कंबोज, डॉ. मीनाक्षी टम्टा, सोम्या शर्मा आदि का सहयोग रहा। ब्यूरो



Satyam Fashion Institute Alumni Association (SFIAA) Registration no. 202200743000223 (A word from Office Bearers)



Educational Institutions are an integral part of any individual's life! For me, well I have been grateful to be in an environment that has always been promising, persuasive and full of diverse learnings! Satyam has been my strength to instil confidence & creative skills to help me prepare for a design life that I have always visioned for!



**- Asheena Grover
President**

sfiaa.president@satyamfashion.ac.in



Passout of batch 2016, started career with placement by college under india's finest couturier Suneet Varma designs pvt Ltd. as assistant designer, promoted to designer in a year. Worked with India's finest modern gown expert Gauri & Nainika and ecommerce platform Alaya by stage3, Amazon and nyka for the brands. SFI has played an important role in providing the first stepping stone in this industry, preparing me well enough to bag the opportunity in the first go. Currently, Leading an apparel line in luxury and pret with modern artistarie under the label AARVIE THE ATELIER, based out of chhattisgarh with production based in delhi and chhattisgarh.

**- Ruchi Verma
Vice President**

sfiaa.vicepresident@satyamfashion.ac.in



Satyam Fashion Institute is a must! The program was amazing. Having the opportunity to study at Satyam Fashion Institute gave me the hands-on experience I needed to move forward in the industry. The experience allowed me the opportunity to turn my fashion concepts that I have learned in the classroom at my institute, and apply them to industry related scenarios. I was also able to strengthen my career preparation, and gain a unique perspective into the fashion industry.

SFI does not only teach you everything you need to know but they lead you in the right direction to be able to succeed. They provide internship opportunities, working fashion shows during Fashion Week, and giving you the resources to connect with people in the industry.

I'll always be thank you to SFI family.



**- Ms. Harshita Srivastava
Designation: Secretary**

sfiaa.secretary@satyamfashion.ac.in



Satyam Fashion Institute Alumni Association (SFIAA)

Registration no. 202200743000223 (A word from Office Bearers)



I am extremely proud to be SFI alumni, It's been 6 years that I graduated and it still feels like yesterday. I have been very fortunate to have the most supportive faculties. I was always encouraged to participate in competitions and go for what I truly aspired for. Academics & extracurricular activities at college makes its students diverse and ready for industry. I am honored & proud that I come from such an institution.

- Monika Sharma
Joint Secretary
sfiaa.jointsecretary@satyamfashion.ac.in



I am an alumna of Textile Design. I am incredibly satisfied to be a part of this programme started by Satyam Fashion Institute by taking best faculty and students all aspects to take out my natural skills to make my own signature and define myself in a class where I stand with my creativity and skills. New ways of thinking is promoted here and everyone is very friendly. This college gives multiple opportunities and exposure to those open and willing. It is an excellent platform to learn and unlearn, realize and showcase your talent. It has been an exciting journey so far "I can positively say Satyam fashion Institute has made me a better person with positive attitude".

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey since I joined Satyam Fashion Institute and I owe my success to my Alma Mater.

- Mahima Malik
Treasurer
sfiaa.treasurer@satyamfashion.ac.in



Satyam has given me an opportunity to develop new vision and skills. The practical design experience which we get here changes our life. Learning about Craft and techniques directly from very experienced artisan enhances our knowledge and learning design from very experienced faculty helps us to utilize those techniques in a new way.

In Satyam I got very supportive Faculty members, the infrastructure which helped me in all ways to grow as a better Lifestyle accessories designer.

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey SFI really cares about its members." "it is a place of civility, friendship, and good cheer.

- Shweta Kapruwan
Joint Secretary
sfiaa.jointtreasurer@satyamfashion.ac.in





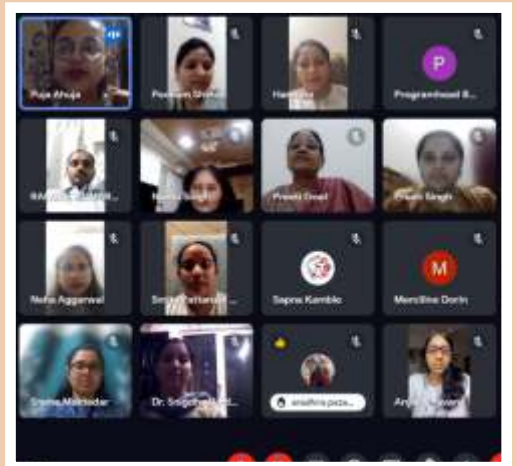
SATYAM GROUP OF INSTITUTIONS, NOIDA

**National Level
Faculty Development
Programme**

Five Days (Online)
on
**Research
Orientation**

25th - 30th October, 2023
7:00 pm to 8:00 pm

Organised under the aegis of
SATYAM GROUP OF INSTITUTIONS, NOIDA
Affiliated with SNTD Women's University, Mumbai
C-56 A/14&15, Sector-62, Noida



ENABLING DATA ANALYSIS PACK

- Click on File Tab → Click "Options" → Excel Options Box will open.
- Click on Add-ins → Click on "GO" Button
- Add-ins Box will appear → select (Tick) "Analysis ToolPak" and press OK
- Now the data Analysis tool will appear under Data Tab

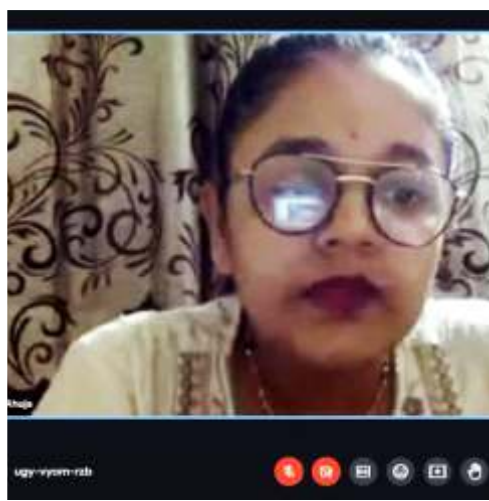


SATYAM GROUP OF INSTITUTIONS, NOIDA
Organises

National Level Faculty Development Program
5-days (online)
on
"Research Orientation"
25th - 30th October, 2023

Dr. Puja Ahuja Gupta
Director, All India Institute of Researchers

C-56 A /14 & 15, Sector-52, Noida
9958094700/11/2/3/6/9
www.satyamfashion.ac.in
www.satyameducation.in
www.satyamassmedia.in



(Presenting)

Tools: Data Window Help

Practise Sat- 10th October, 2023

100% 88% Sat 7:48 PM Dr. Puja Ahuja Gupta

Summary Output:

Regression Statistics	
Multiple R	0.36896275
R Square	0.13609601
Adjusted R Square	0.1575622
Standard Error	0.96943958
Observations	516

13%: The regression line does not fit appropriately

ANOVA					
	df	SS	MS	F	Significance F
Regression	1	91.459871	91.459871	97.32102961	3.47E-21
Residual	514	483.044005	0.93977435		Not Appropriate
Total	515	574.503876			

Intercept	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%
Intercept	2.91475763	0.1633358	17.8572117	7.407E-36	2.59408186	3.2354294
Independent Variable	0.85995319	0.05948779	0.8881457	3.86E28.31	0.28827384	0.4316409

RESIDUAL OUTPUT

Observation	Y Dependent	Residuals	Standard Residuals
1	4.71454416	0.3949542	0.2979464
2	3.27471502	-1.77526458	-1.35147563
3	3.0946298	-1.9946298	-1.5095511
4	3.3946298	-1.9946298	-1.5095511
5	4.7145458	0.2854552	0.29474644
6	3.9946298	1.0053702	1.03809303

PROBABILITY OUTPUT

Percentile	Standard Variable
0.05620322	1
0.29069767	1
0.48469632	1
0.67829497	1
0.87209362	1
1.06589247	1

INDEPENDENT VARIABLE

Normal Probab

SATYAM GROUP OF INSTITUTIONS, NOIDA
Affiliated to SNDT Women's University, Mumbai
Accredited by NAAC

Five Days Online National Level Faculty Development Programme

RESEARCH ORIENTATION
Certificate of Participation

This certificate is for
Dr. Supriya Himarata, Assistant Professor

Satyam Fashion Institute

Participated in the 5-day online Faculty Development Programme on Research Orientation Sat-30, Oct-23 to Sat-05, Nov-23 organized by Satyam Group of Institutions, Noida.

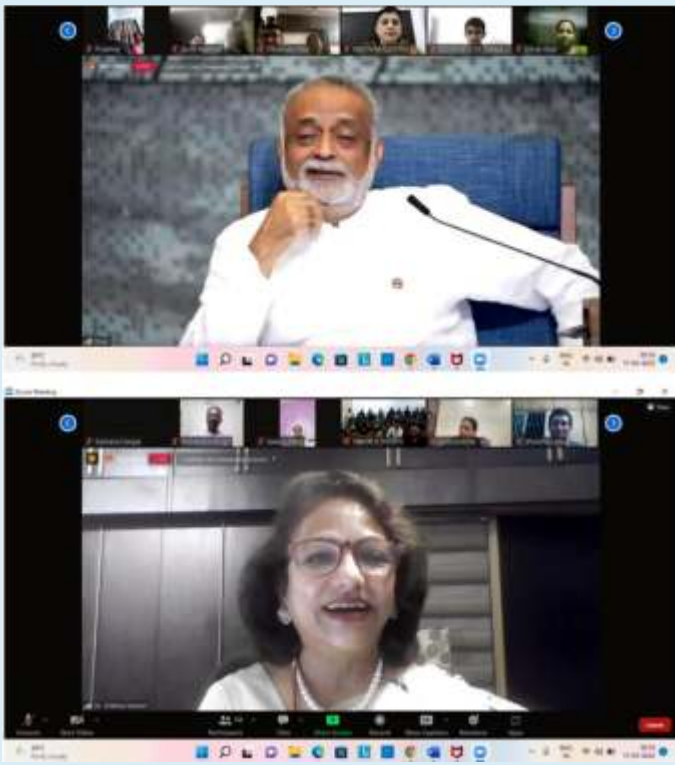
Dr. Naina Malhotra, Vice Principal, Satyam Fashion Institute
Dr. Kavita Jha, Principal, Satyam Fashion Institute
Dr. Ritu Aggarwal, Principal, Satyam College of Education

National Level Faculty Development Programme

“Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”: A Research for achieving betterment in work life balance

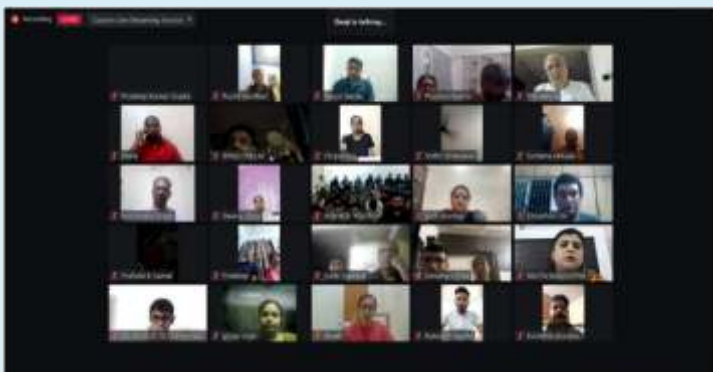
Heartfulness offers simple practices of relaxation, meditation, rejuvenation, inner connection assisted by transmission that connects each of us with the light and love in our hearts. Satyam Group of Institutions, Noida in collaboration with Heartfulness Institute, Hyderabad, completed a research project on “Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students” from December 2021 to April 2022. In the study, Dr Kamlesh D. Patel, Principal researcher, Global Guide, Heartfulness is widely known as Daaji explained: “how meditative state acquired through meditation may help students in their holistic success, be it a material success emotional success spiritual success”. The tenure of the research work was four months (20 weeks). Daily sessions were organized consistently in this duration. The first group, G20, underwent intervention from week 0 until week 12 and continued their practice independently until week 20. The second group, G14, joined the intervention from week 7 until week 12 with only a 6-week exposure to guided meditation sessions through Heartfulness Trainers. They continued their practice independently until week 20. Ninety-four participants from the G20 group and 93 from G14 completed the study. The current study is an attempt of a meditation-based intervention to improve perceived stress and satisfaction with life among female students whose literacy levels compared to male students are low in India.

In this project Dr. Reeta Sonawat, Former Dean, Professor and Head department of Human Development, SNDT Women's University, Mumbai and Chairperson of Satyam Research Ethical Committee elaborated the personal improvement in the students' lives by practicing meditations revealed through the research study that covers the current day's scenario of COVID-



“Effect of Heartfulness Meditation on perceived stress and satisfaction with life of girl students”: A Research for achieving betterment in work life balance

19 that affected the lives of entire humanity facing less satisfaction with Life and enhanced stress. Satyam Group of Institutions had the set up and it funded this research study to benefit faculty members, students, and humanity at large. The researchers of the projects were Mr. B.G. Prasanna Krishna, Dr Jayaram Thimmapuram, CA Pradeep Gupta, Dr. Neetu Malhotra, Ms. Preeti Goel, Co Researcher of this international study, enlightened the students about the methods that were adopted during this research project. Mr. Stanislas Lajugie, An Associate of the Foreign Affairs Ministry of France, discussed the Science of Meditation. The research team analyzed the findings of the study with suitable quantitative methods. This study was an attempt of a meditation-based intervention to improve perceived stress and satisfaction with life among female students whose literacy levels compared to male students are low in India. The results of this study indicate that the Pearson correlation coefficient indicated that there is a weak positive correlation between pre- and post-score for both the groups for both PSS and SWLS. Our findings suggest that Heartfulness meditation practice offers significant benefits with perceived stress and satisfaction with life among female students independent of their age. This project was later published in the Scopus indexed Journal Frontiers in the month of September 2023.



frontiers | Frontiers in Psychiatry

TYPE Clinical Trial
 PUBLISHED 02 November 2023
 DOI 10.3389/fpsy.2023.1214603

Check for updates

Effect of Heartfulness meditation program on perceived stress and satisfaction with life of female students

Pradeep K Gupta¹, Neetu Malhotra², Preeti Goel³, Jayaram Thimmapuram^{4*} and Prasanna Krishna⁵

¹ Institute of Chartered Accountants of India, New Delhi, India; ² Satyam Fashion Institute, Noida, India; ³ Satyam College of Education, Noida, India; ⁴ Internal Medicine, WellSpan York Hospital, York, PA, United States; ⁵ Department of Research, Heartfulness Institute, Hyderabad, India

RECEIVED 13 June 2023
 ACCEPTED 03 October 2023
 PUBLISHED 02 November 2023

CITATION
 Gupta PK, Malhotra N, Goel P, Thimmapuram J and Krishna P (2023) Effect of Heartfulness meditation program on perceived stress and satisfaction with life of female students.
Front. Psychiatry 14:1214603.
 doi: 10.3389/fpsy.2023.1214603

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Though literacy levels are slowly improving in India due to the steps taken by the Government of India, it has been a challenge for female students with gender disparities in literacy levels. Stress levels are high in students, more so during their exam times. While prior literature has demonstrated the prevalence of stress during student life, there is limited evidence of any interventions to decrease stress and improve satisfaction with life, specifically for female students. Heartfulness meditation is a heart-based meditation practice that may reduce stress and improve satisfaction with life among female students. We conducted a prospective cohort analysis comparing perceived stress and satisfaction with life outcomes among female students who self-selected to participate in the Heartfulness meditation program. The first group, G20, underwent intervention from week 0 until week 12 and continued their practice independently until week 20. The second group, G14, joined the intervention from week 7 until week 12 with only a 6-week exposure to guided meditation sessions through Heartfulness Trainers. They continued their practice independently until week 20. Data on Perceived Stress (PSS) and Satisfaction with Life (SWLS) were collected at week 0 and week 20 for both groups. G20 had 127 participants, and G14 had 113 participants. Ninety-four participants from the G20 group and 93 from G14 completed the study. The G20 group showed a statistically significant reduction of PSS scores from 20.79 to 18.96, and an increase in the SWLS scores from 22.03 to 23.51 from baseline to the end of the study period. The study of the Pearson correlation coefficient indicated that there is a weak positive correlation between pre- and post-scores for both the groups for both PSS and SWLS. Our findings suggest that Heartfulness meditation practice offers significant benefits with perceived stress and satisfaction with life among female students independent of their age. Still, a prolonged guided intervention of over 6 weeks is needed. A larger, randomized study with an additional control group with no meditation intervention is recommended.

Clinical trial registration: ISRCTN11302156, <https://doi.org/10.1186/ISRCTN11302156>

KEYWORDS
 female students, Heartfulness, meditation, satisfaction with life, stress



Miss SFI Glimpses



SATYAM FASHION INSTITUTE, NOIDA
 Reaccredited by NAAC Grade 'A' CGPA 3.18
 Affiliated to SNDT Women's University, Mumbai

Invites you in Miss SFI 2023
Guest of Honour
 Jury Member for Miss SFI Freshers 2023



Date : 5th September, 2023
 Time : 9:30 am onwards

Ms. Monika Ahuja
 Subtle Winner Mrs. Glamorous for Hautmonds
 and Mrs. India Worldwide 2021

C-56 A/14&15, Sector-62, Noida, U.P.



Glimpses of Miss SFI

Miss SFI Glimpses



Winners of Miss SFI

COKE STUDIO BHARAT MUSIC CONTEST



Eminent Artist Avi Rajpoot performing at SFI Campus During Coke Studio



Some Candid Pictures of the Event

VISTA DESIGN CARNIVAL 2023



Students showing their talent at Vista Design Carnival 2023

Satyam Fashion Institute, Noida collaborated with Rising Youth Superstar's of India - 2023' as Fashion Partner, held at National Stadium, New Delhi from 23rd - 24th December, 2023.



Glimpses of Vista Design Carnival 2023

Entrepreneurship Platform at HGH INDIA 2023 @SFI



HGH INDIA





Products Designed by Students

SOWTEXCONNECT



SFI PART
SOWTEX

SFI Team Felicitation





ICIPATED IN MILL MEET



CRAFT CLUSTER

UTTAR PRADESH

The arts and crafts in Uttar Pradesh are not famous only in India but all over the world. Right from the silken saris to the earthen pottery, carpet weaving to chikankari embroidery, Uttar Pradesh is always on the forefront in artifacts. Specific regions deal with the specific art or craft such as Pottery, Chikankari, Zari Embroidery, Glass Ware, Carpet Weaving, Hand Printing, Metal ware.



Students working on Uttar Pradesh Crafts



Students of Semester V who worked on Craft Cluster Project:
Roza Fatima, Supriya Patel, Khushi Paruthi, Tanishka Jain, Sakshi Chandel, Ananya Majumdar
Anisha Chauhan, Anisha Mitra, Ishita Bansal

RAJASTHAN

The history of handicrafts in Rajasthan can be traced from the remote days when man-made stone tools. Excavations, at Kalibanga, reveal that Rajasthan had been an important center of the ceramic industry whereas excavations at Rangmahal revealed the use of woven fabrics of both coarse and fine quality. The other excavations have also crown lights on the handicrafts such as painted and glazed pottery, bead industry, bangles, and tools, etc.



Students working on Rajasthan Crafts



Students of Semester V who worked on Craft Cluster Project:
Akansha Sharma, Shubra Agarwal, Tanya Singh, Kratika Maheshwari, Mani sharma,
Hani Sharma, Riya tyagi, Kritika Yadav, Aastha Kesarwani

BIHAR

The unique features of art and crafts in Bihar are the intrinsic beauties and great creativeness. These creative beauties have been preserved in various forms like in ancient stone, wooden structures, grass-clothes, lacquer and metal-wares. Pottery, wooden articles, metal wares, stone wares, jewelry, lacquer works, kashida, sikki and moonj wares, wooden and clay toys, zari, artistic textile fabrics and printing on cloth are some of the contemporary crafts of Bihar which are known in Indian as well as international markets for their artistic beauties and innovations.



Students working on Bihar Crafts



Students of Semester V who worked on Craft Cluster Project:
Kiran Verma, Komal Tripathi, Megha Paliwal, Rashmi Arora, Anshu Kumari, Kavya Kumari,
Shruti Patel, Divya Tyagi, Mahima Anand, Anisha Mitra

GUJARAT

Gujarat is one of the many artistically rich states of India. Almost every district of Gujarat specialises in different forms of art. From hand embroidery to hand painting Gujarati handicrafts are making a noticeable presence on the world map. Gujarat has an array of a rich variety of crafts. Its embroidery, bead work, wood crafts, printed and woven clothes, pottery and tribal art are expressions of the folklore and festivals.



Students working on Gujarat Crafts



Students of Semester V who worked on Craft Cluster Project:
 Shreya Sachan, Priyanka Bhatt, Ragini Gupta, Swati Kumari, Shalini Madan, Muskan Chaudhary, Neha Porwal, Poornima Rawat



Students working on Pot Making

Design Students Learning and showcasing the regional craft of the country



Students working on Loom



Weaving



Motif development





PLACEMENTS ASSISTANCE

The placement cell collects the Data of the students and companies, maintaining and updating the database by Preparing eligible pool of students of different disciplines. We gather information about job- fairs and employment opportunities and notify the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Placement Portal and College Website, Organising Campus Recruitment Training Programme. We connect with leading companies for Internships and Campus Selections, Organising On and Off Campus Interviews and act as an interface between the selected students and the recruiters.

INDUSTRY LINKAGES

- ✓ Swati Exim Pvt Ltd
- ✓ R and A silk International
- ✓ Celestial India
- ✓ Sowtex Network
- ✓ Street 16
- ✓ Batik India
- ✓ B.L International
- ✓ S.K dyieng and Printing Works
- ✓ Street 9 Fashion
- ✓ Zara
- ✓ Indi Home Fab Ltd
- ✓ Cosmique Global
- ✓ Abexo Exports
- ✓ Savi Leathers
- ✓ Neethoz Apparels
- ✓ Zynke Exports
- ✓ Design Impex
- ✓ KK Global
- ✓ Shree Bharat International
- ✓ Ar Kay Enterprises
- ✓ Raa Design
- ✓ MandiraWirk Designer
- ✓ Manish Tripathi Designer
- ✓ Soltee by SulakshanaMonga
- ✓ Ritu Kumar (RitikaPvt Ltd)
- ✓ RajdeepRanawat Designer
- ✓ Jainee Sharma Designer
- ✓ Niket Mishra Designer
- ✓ Sonia Jetleey
- ✓ Varija Bajaj Designer
- ✓ Joy Mitra Designer
- ✓ Deepa Sondhi Designer
- ✓ Anjali Sahni Designer
- ✓ Hemant and Nandita Designer
- ✓ Pankaj and Nidhi Designer
- ✓ ChayyaMehrotra Designer
- ✓ B.L International
- ✓ Kalakriti Export House
- ✓ Sinni Designs
- ✓ Pooja International
- ✓ Eastern Heritage
- ✓ Utsav Exports

- ✓ Needle Craft
- ✓ Unique International
- ✓ Radhika Gupta Designer
- ✓ Alyth International
- ✓ Shemon International
- ✓ Shreysa Textiles
- ✓ Shades of India
- ✓ Richa Global
- ✓ Paridhan Clothing
- ✓ Blackberry
- ✓ Abhi Singh Designer
- ✓ Krishiv Exim
- ✓ Sunshine Enterprise
- ✓ Upasna Gupta Couture Ltd
- ✓ Lime Road
- ✓ RNG Apparels
- ✓ Alliaz Exports
- ✓ Cotton Jersey
- ✓ Design Sangrah
- ✓ Kadambari International
- ✓ KK Accessories
- ✓ Samtex
- ✓ Orient Craft
- ✓ Sahu Export house
- ✓ Sahni Export house
- ✓ Saroj International leather export house
- ✓ Shahi Exports
- ✓ Cocoon Export house
- ✓ Chirag International
- ✓ Radiant Export house
- ✓ Savaya International
- ✓ Gaurav Gupta Designer
- ✓ Rakesh Aggarwal Designer
- ✓ Prits leather Art Pvt Ltd
- ✓ Designer Priyam Narayan
- ✓ Manish Ahuja Designer
- ✓ Pratima Pandey Designer
- ✓ ModaCockTail
- ✓ Talking Threads
- ✓ Krishna International
- ✓ ABS International

- ✓ Bhawani International
- ✓ Jayshree Textiles (Aditya Birla)
- ✓ Theme Export House
- ✓ Mariko Internatinal
- ✓ Global Trendz
- ✓ NamrataJoshiPura Designer
- ✓ Impulse Buying House
- ✓ Pearl Global Export House, Gurgaon
- ✓ Matrix Export House ,Gurgaon
- ✓ Fashion Folio Export House
- ✓ Ethnic Wear of India
- ✓ AnupBaneerjee Choreographer
- ✓ SunloadAppael
- ✓ Zara
- ✓ Meriyar Co
- ✓ Pash by Shasha&Gaba
- ✓ Monte Carlo
- ✓ Sini Designs
- ✓ Sanskriti Apparels
- ✓ Li Fung Pvt. Ltd.
- ✓ Noida Haat
- ✓ Shreysa Textiles
- ✓ Anupam Textiles
- ✓ Krishna Beads
- ✓ Radhnik Export House
- ✓ P.P International Industries
- ✓ Rahul Fashions Private Limited
- ✓ Studio 63
- ✓ Inditex India
- ✓ Radiant Expovision
- ✓ More Clothing
- ✓ ENL Garment Solution
- ✓ EPCH
- ✓ NCDPD
- ✓ IIGF
- ✓ Wool Spuns
- ✓ Iera Living
- ✓ Pantaloons
- ✓ The Colours Export House

STARTS UP OF OUR ALUMNI

Studio Kissa Kahani

Poshaque-Barkha Grover

Vastra by Shreya Dhamija

Nikita Zutshi Artwork

Art By Avika

Avtarit By Varsha

Label -Cheeranjeev Kaur

Pravish - Priya Dhingra

Ananya Vanadanand Stylist

Sitara for Girls by Neha

The 9 Shaukeens

Mora by Monika &Radhika

DE Studio- Monika Dey

Improz By Asheena

Breathing Studio -Supriya Patel

Maluk -Monika

Placement Drive at Satyam Fashion Institute

Industry Names

Taffels

Taffels

Kika

Nolox

ODN

Techno Soft Hunter

Sowtex

ONGC Ltd.

ODN

Chunmun

Chunmun

Nautica

Mango

The Raymond Shop

Mango

Vimal International

Natural Shibori by Ananda

Celestial Knits

Mango

Agashe- Multi designer store

Outre Couture

Outre Couture

Student Names

Akansha Sharma

Mani Sharma

Megha Paliwal

Kiran Verma

Tanishka Jain

Khushi Paruthi

Shalini Madaan

Ananya Majumdar

Rashmi Arora

Shubhra Agarwal

Shreya Sachan

Sakshi

Anshu Kumari

Anisha Mitra

Supriya patel

Ankita raj

Deepti Dohrey

Rashi Sharma

Supriya Patel

Yashi Mittal

Prachi Kumari

Anchal Rathee

For any details or queries for the placement, internships and other kinds of industry interface, you can get in touch with the placement cell: placement.cell@satyamfashion.ac.in

Dr. Neetu Malhotra, Vice Principal & Industry Head

Email ID: neetu.malhotra@satyamfashion.ac.in

Ms. Abhilasha Singh, Academic & Placement Coordinator

Email ID: placement.cell@satyamfashion.ac.in



ODN DIGITAL SERVICES
 10/10/2023, 11:00 AM
 10/10/2023, 11:00 AM
 10/10/2023, 11:00 AM
 10/10/2023, 11:00 AM
 10/10/2023, 11:00 AM



Staffing | Search & Selection | HR Solutions | Employee Services

Date : 18/04/2023

16th September 2023

PRIVATE & CONFIDENTIAL

Dear Tanishka,

ODN is pleased to offer you the position of **"Fashion Stylist"** at our Delhi office. We trust that with your knowledge, skills and experience, you will contribute, add value and grow to be a valuable asset to the organization. We welcome you aboard and wish you success in your career with us.

Your CTC will be **Rs 340,000/- p.a (Rupees Three Lakhs Forty Thousand Only)** the details of the same will be mentioned in your appointment letter. Your date of joining will be **03rd October 2023**.

As per the terms discussed, please submit the following documents, on or before the date of joining:

- Photo Identity and Address Proof (both present and permanent residences)
- Experience Certificates and Relieving Letters from last employer
- PAN card copy
- Certificates of all Educational Qualification
- Scan copy and hard copy of passport size photograph
- UAN Details
- Canceled Cheque

Kindly note this offer is subject to you furnishing the above mentioned supporting documents and affirmative reference check responses. In case you fail to do so or if we find any of the documents submitted are false then this offer will immediately become invalid and stand withdrawn. Please sign a duplicate copy of this letter as a token of your acceptance.

With regards,

For ODN Digital Services Pvt. Ltd. OFFER ACKNOWLEDGEMENT

Kumar Udaar	Name : Tanishka Jain
(Director)	Signature

To
 Supriyo Patel
 (Code: CA535259)

Provisional Offer Letter for Fixed Term Contract

We are pleased to offer you employment in our organization at Randstad India Pvt. Ltd in **Fashion Consultant**. Your services are being deployed to **Savodha Retail Private Limited at RAIPUR** based on the following terms and conditions:

- Your employment will be valid from **17/05/2023 To 16/05/2024**, unless and until it is specifically extended in writing by Randstad India Pvt Ltd.
- Your Salary Gross will be **INR 261,000.00 per Annum (as per Annumus 1)** and will be paid out bank your actual joining date.
- Your employment is subject to completing our onboarding process, which requires you to :
 - Complete on the Randstad portal
 - Employee profile form
 - Statutory Notification forms like ESIC, PF, Mediclaim etc.
 - Upload proof of your documents
 - Government mandated ID proof: Aadar Card and PAN
 - Address Proof (Any one): Voters ID, Passport, Driving License, Ration Card etc.
 - Copy of both Educational certificates & Previous employment documents.
 - Bank Details for Salary processing: Copy of cancelled cheque.

Please note that this is only a provisional offer of employment for a fixed term and is not to be construed as an appointment letter. A detailed appointment letter would be issued to you once you fulfill our employment terms and conditions & upon confirmation of joining duty by the manager. The next step is for you to log into Randstad Direct, our employee portal to accept this offer. You will soon receive an email and SMS on your registered number with a link to the online portal and your OTP to login. A User guide is also available to help you complete formalities on/before your DOJ.

Please get in touch with us for any queries. Wishing you the very best!

Yours truly,
 For Randstad India Pvt Ltd.

Authorized Signatory
 Babakrishnan S
 Head - HRSSC

Registered Office :
 Randstad India Private Ltd
 Randstad House,
 04th Flr, 5 & 5A, New No. 5, Preeto's Garden Road,
 Nungambakam, Chennai 600 006,
 P: +91 00 44 84227000 F: +91 00 44 84227044
 www.randstad.in



Staffing | Search & Selection | HR Solutions | Employee Services

Date: 18/04/2023

To
 Sakshi Surver
 (Code: CA535252)

Provisional Offer Letter for Fixed Term Contract

We are pleased to offer you employment in our organization at Randstad India Pvt. Ltd in **Fashion Consultant**. Your services are being deployed to **Saree Retail Private Limited at RAIPUR** based on the following terms and conditions:

- Your employment will be valid from **17/05/2023 To 16/05/2024**, unless and until it is specifically extended in writing by Randstad India Pvt Ltd.
- Your Salary Gross will be **INR 281,000.00 per Annum (as per Annumus 1)** and will be paid out bank your actual joining date.
- Your employment is subject to completing our onboarding process, which requires you to :

- Complete on the Randstad portal
 - Employee profile form
 - Statutory Notification forms like ESIC, PF, Mediclaim etc.
- Upload proof of your documents
 - Government mandated ID proof: Aadar Card and PAN
 - Address Proof (Any one): Voters ID, Passport, Driving License, Ration Card etc.
 - Copy of both Educational certificates & Previous employment documents.
 - Bank Details for Salary processing: Copy of cancelled cheque.

Please note that this is only a provisional offer of employment for a fixed term and is not to be construed as an appointment letter. A detailed appointment letter would be issued to you once you fulfill our employment terms and conditions & upon confirmation of joining duty by the manager. The next step is for you to log into Randstad Direct, our employee portal to accept this offer. You will soon receive an email and SMS on your registered number with a link to the online portal and your OTP to login. A User guide is also available to help you complete formalities on/before your DOJ.

Please get in touch with us for any queries. Wishing you the very best!

Yours truly,
 For Randstad India Pvt Ltd.

Authorized Signatory
 Babakrishnan S
 Head - HRSSC

Registered Office :
 Randstad India Private Ltd
 Randstad House,
 04th Flr, 5 & 5A, New No. 5, Preeto's Garden Road,
 Nungambakam, Chennai 600 006,
 P: +91 00 44 84227000 F: +91 00 44 84227044
 www.randstad.in



ADMN OFFICE
CHUNMUN STORES PVT. LTD.
 D-1, MIDC/MPM, KALASH APARTMENT
 LALA LALU Prasad MISHRA, NEW DELHI-110 016
 PHONE: 42090800
 WEBSITE: www.chunmun.in
 DINAR : UTM89 DL 1907PC850275

Date-21-04-2023

MS. SHUBHRA AGARWAL
 BHARTI BHAWAN, 227 WESTERN
 KETCHURY ROAD MEERUT-250001

Dear **MS. SHUBHRA AGARWAL**

We are pleased to offer you the post of **VISUAL MERCHANDISER** in our organization, you are requested to join us. We hereby, welcome you to our family.

Thanking you

Yours truly,
 H. R. Manager
 For CHUNMUN STORES PVT. LTD.

 HR Manager
 CHUNMUN STORES PVT. LTD.

CENTRAL OFFICE LALU NAGAR, MEERUT PHONE: 42090800	DELHI OFFICE LALU NAGAR, MEERUT P: 011-26101100 F: 011-26101101	DELHI OFFICE LALU NAGAR, MEERUT P: 011-26101100 F: 011-26101101	DELHI OFFICE LALU NAGAR, MEERUT P: 011-26101100 F: 011-26101101	DELHI OFFICE LALU NAGAR, MEERUT P: 011-26101100 F: 011-26101101	DELHI OFFICE LALU NAGAR, MEERUT P: 011-26101100 F: 011-26101101
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TECHNO SOFT HUNTER

To,
Miss Khushi Paruthi

Central Market,
New Delhi,
110024, India

DD - 142, Avantika
Ghaziabad - 201001

Sub - Offer Letter - "Graphic Designer" at Techno Soft Hunter.

Dear Miss Khushi Paruthi

Techno Soft Hunter is delighted to offer you the position of Graphic Designer in our organization. Your skills and experience perfectly meet the requirements for this role. We have finalized your joining date as July 17, 2023.

Please find below the details of your offer and important points to note:

Kindly sign and return this offer letter via email within 48 hours to confirm your acceptance.

You will receive a Annual remuneration of **Rs.3,60,000** which will be your take-home amount. Apart from this overtime pay is included if you work on any Saturday or Sunday.

Your employment as a Graphic Designer full-time will commence from effective date **17.07.2023**.

Confidentiality is of utmost importance. All persons, conversations, materials, and data you come across during your employment must be treated with strict confidentiality. You are not allowed to use or disclose any confidential information for personal gain.

During your employment with Techno Soft Hunter, you are expected not to engage in any other gainful employment, business, or activity without the written consent of the company. Additionally, you should refrain from assisting any person or organization that competes with Techno Soft Hunter or seeks to hire our employees.

Regd. Office: Central market, New Delhi, Building Apt. C 25 3rd floor, 110024, India Phone.: +91 876508744 Email: support@technosofthunter.com/hr@technosofthunter.com/accounts@technosofthunter.com/complaint@technosofthunter.com/admin@technosofthunter.com/contact@technosofthunter.com

U17200DL2010PTC211871



Gungun Textiles Private Limited

8661 2008
MSE-4

Regd. Off. : 301, 3rd Floor, Aggarwal central Plaza, Plot No. 11, Sector-6, Dwarka, New delhi-110075
Factory : Plot No. 8, (LG) Sector-2A, IMT Manesar, Gurgaon Haryana, Tel : +91-0124-2250037
Mobile : 8802292875, 9311043231, E-mail : rishish@gunguntextile.com Website : www.gunguntextile.com

To

Date

TO,

Dated:- 15/05/2023

Mrs. KRATIKA MAHESHWARI

ADDRESS -KRISHNA GOPAL MAHESHWARI,

MOHALIA-HALWAIYA CHHARRA ,CHHARRA

RAFATPUR,ALIGARH , UTTAR PRADESH -202330

Your recent application for the post of DESIGNER has been reviewed and approved by the management . your ability and experience as discusses during interview is satisfactory for our organization.

We are pleased to inform you that you have been selected as DESIGNER of our organization,

Congratulation on your selection and wish you a long and successful career with us. We assure you for our support of your professional development and growth

Your present salary will be **24000/-**

As per your confirmation you will be joining our organization from **22nd MAY,2023** i.e. Monday if you choose to accept our offer, Please reply for same day.

Thanks you for consideration .

Thanking you.

FOR GUNGUN TEXTILES PVT. LTD.



(AUTHORISED SIGNATURE)

Member of Taxprocell - (XM-33541) and EPCH (39757)
LEI CODE:- 335800GAYP2CHIJP844



Date: 18/04/2023

To
Anshu Kumar
(Code: CA035199)

Provisional Offer Letter for Fixed Term Contract

We are pleased to offer you employment in our organization at Randstad India Pvt. Ltd as **Store Visual Merchandiser**. Your services are being supplied to **Savadka Retail Private Limited of BANGALORE** based on the following terms and conditions:

- Your employment will be valid from **15/05/2023 To 31/05/2024** , unless and until it is specifically extended in writing by Randstad India Pvt Ltd.
- Your Salary Gross will be **INR 264,000.00 per Annum** (as per Annexure I) and will be paid out based your actual joining date.
- Your employment is subject to completing our onboarding process, which required you to :-

- Complete on the Randstad portal:
 - Employee profile form
 - Statutory Declaration forms like ESE, PF, Mediclaim etc.
- Upload proofs of your documents:
 - Government mandated ID proof/ Aadhar Card and PAN
 - Address Proof (Any one), Voters ID, Passport, Driving License, Ration Card etc.
 - Copy of both Educational certificates & Previous employment documents.
 - Bank Details for Salary processing, Copy of cancelled cheque.

Please note that this is only a provisional offer of employment for a fixed term and is not to be construed as an appointment letter. A detailed appointment letter would be issued to you once you fulfill our employment terms and conditions & upon confirmation of joining duty by the manager.

The next step is for you to log into Randstad Direct, our employee portal to accept this offer. You will soon receive an email and SMS on your registered number with a link to the online portal and your OTP to login. A User guide is also available to help you complete formalities on/before your DOJ.

Please get in touch with us for any queries.
Wishing you the very best!

Yours truly,
For Randstad India Pvt. Ltd.

Authorized Signatory
Anshu Kumar S
Head - HRSSC

AYODHYA PRASAD MUSADDI LAL

44, Ambedkar Road, Ghaziabad -201009
M - 9810320998
E-mail : raymondshopgzb@gmail.com



29.04.2023
Ms. Anshu Mtra
D/D Anshu Kumar NTRA
Chakhatra, Kaur Pur
Bagrah
Chhattisgarh 4960021

Dear Anshu,

Appointed as Fashion designer

We refer to your recent interview for the above position we are pleased to inform that we are offering you the position as Fashion designer with our organization effective from 01.05.2023 under the following terms and conditions:

- Salary: A sum of **Rs.30000/- (Rupees Thirty Thousands Only)** P.m.
- Working hours: The working hours 10.30 am to 6 p.m., working days shall be Wednesday to Monday (Tuesday weekly OFF).
- Leave Policy: You shall be entitled for 6 ganna holiday during one calendar year.
- You are hereby appointed for a period of one year.
- However your services may be terminated without assigning any reason any notice.
- You shall submit a BOND to guarantee the service for one year, in case of any breach, you have to compensate the organization as per the terms of the BOND.

For Ayodhya Prasad Musaddi Lal

C.E.O

Events & Activities @ SFI



Events & Activities @ SFI



Art & Design Workshop



Exhibition by Design Students



SATYAM FASHION INSTITUTE, NOIDA

(Affiliated to S.N.D.T Women's University, Mumbai)

Reaccredited by NAAC 'A' Grade, CGPA: 3.18



GRADUATING DESIGNERS 2024

Satyam's
Triptych 2024

 SNEHA SINGH	 SANYA BHATNAGAR	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI	 SANYAL JYOTI
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EVENTS AND ACTIVITIES



Visual Merchandising with
Choreographer Anup Banerjee



SFI Design Students as Ushers at the
BharatTex 2024



SFI at Footwear India Expo 2024



Saraswati Pooja on the occasion of Basant Purnami



Shortfilm Making and Creative Editing Workshop for Design Students at SFI



Satyam's Triptych 2024 Jury for Graduating Students



Dr. Neetu Malhotra, Vice Principal SFI Judged the Drawing and Painting
competition held at Saras Mela, Noida Haat 2024

Distinguished Alumni Award 2023



Alumni Award Distribution

Alumni Association Logo Launch @ SFI



Logo Launch by the Alumni Committee



Designer/Industry Collaboration



Designer/Industry Collaboration



MR. RAVI K. PASSI
CHAIRMAN (EPCH)
EX CO-CHAIRMAN OF NCDPD



MR. R.K. SRIVASTAVA
EXECUTIVE DIRECTOR(NCDPD)
MINISTRY OF TEXTILES



MR. HIMMENDRA GUPTA
FOUNDER AND DIRECTOR
NEETHOZ APPARELS



MR. MANISH TRIPATHI
FASHION DESIGNER
FOUNDER AND DIRECTOR
BRAND NAVELI AND ANTAR DESI



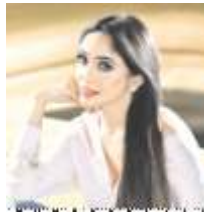
MS. SONIA JETLEEY
FASHION DESIGNER



MS SHASHI NANGIA
CHAIRPERSON
SWATI EXIM



MS NEETU SINGH
CHAIRPERSON
SINNI DESIGNS AND
SINNI JEWELS PVT LTD



MS. DEEPA SONDHI
FASHION DESIGNER
FOUNDER, KARISHMA AND
DEEPA SONDHI BRAND



MS. ANJALI SAHNI
FASHION DESIGNER



MS VARIJA BAJAJ
FASHION DESIGNER



MR MANISH AHUJA
FASHION DESIGNER
LABEL – RAA DESIGNS



MS RADHIKA GUPTA
ACCESSORY AND FASHION DESIGNER



MR RAJDEEP RANAWAT
FASHION DESIGNER



MS CHHAYA MEHROTRA
FASHION DESIGNER



MR N ROSHAN SINGH
CHIEF CREATIVE DIRECTOR
DBS LIFESTYLE



MS. RAJEEV BANSAL
MANAGING DIRECTOR
OF CELESTIAL KNITS



MS. KARISHMA SONDHI
FASHION DESIGNER



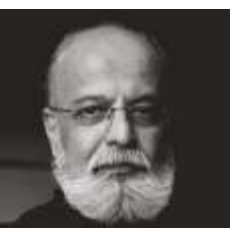
MR. ANIL PESHAWARI
Founder and Managing Director,
Meenu Creation



MS. MEENA MEHRA
FASHION DESIGNER



MR. DHRUV NANGIA
DIRECTOR OF SWATI EXIM PVT LTD



MR MAHESH BORSE
FOUNDER MAHESH
BORSE DESIGNS



MR. ASHWINDER SINGH
DIRECTOR
UNISTYLE IMAGE PVT LTD



MR RAHUL SRIVASTAVA
CHAIRMAN OF RNG APPARELS



MR GAGAN SAHNI
MANAGING DIRECTOR- ZAMA



MS. SULAKSHANA MONGA
FASHION DESIGNER

Designer/Industry Collaboration



Designer Deepa Sondhi



Manish Tripathi, Sonia Jetleey, Ravi K Passi



Karishma Sondhi



Sonia Jetleey



Deepa Sondhi, Karishma Sondhi



Ashwinder Singh, Shashi Nangia



Prerak Mittal - Crazy Mediaworks



Dhruv Nangia



Gagan Sahni, Anjali Sahni

Team Satyam Fashion Institute



Dr. Vandana Jaglan
Principal - SFI



Dr. Neetu Malhotra
Vice Principal - SFI

ACADEMIC TEAM



Dr. M. Alam
Dean SSJMC



Ms. Priyanka Sarkaar
HOD-SSJMC



Dr. Sakshi Shail
Asst. Professor



Dr. Preeti Singh
Asst. Professor



Ms. Ishika
Asst. Professor



Ms. Garima Rohtagi
Asst. Professor



Ms. Nidhi Yadav
Asst. Professor



Ms. Sanjana Walia
Asst. Professor



Ms. Charu Ahluwalia
Asst. Professor



Ms. Shivani
Asst. Professor



Dr. Supriya Himanshu
Asst. Professor



Ms. Prachi Agarwal
Asst. Professor



Ms. Astha Sharma
Asst. Professor



Mr. Aditya
Asst. Professor



Ms. Abhilasha Singh
Academic & Placement
Coordinator



Ms. Eashverya Agarwal
Asst. Professor



Mr. Kushal Bharti
Sports Faculty



Ms. Nilofar
Librarian

Team Satyam Fashion Institute



Mr. P.N. Sharma
Office Superintendent



Mr. Pramod Chaudhary
Admin Officer



Mr. Lalit Singh
Account Officer



Mr. Yashveer Singh
Assistant Manager
(Office & Liaison)



Mr. Laxman Rawat
System Admin (IT)



Ms. Deepti Mishra
Office Assistant



Ms. Saveena Singh
Admission Head



Ms. Asha Singh
Hostel Warden



Mr. Sachin Saini
Accountant



Mr. Dheeraj Kumar
Lab Incharge



Ms. Sandya Chauhan
Lab Incharge



Mr. Vimal Mishra
TD-Lab Helper



Ms. Preeti Bisht
Admission Counselor



Ms. Surbhi Kapuria
Admission Counselor



Ms. Ramandeep kaur
Admission Counselor

Industry Experts



Mr. Kappil Kishor
Industry/Academic Expert



Mr. Naman
Industry/Academic Expert



Mr. Sandeep Maurya
Industry/Academic Expert



Ms. Priyanka Suman
Industry/Academic Expert



C - 56A/14&15, Sector - 62,
Noida - 201309
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www.satyamfashion.ac.in
Email ID: info@satyamfashion.ac.in



Satyam Fashion Institute



@satyamfashioninstitute



Satyamnoida



Satyam_Fashion_Institute_Noida



Satyam Fashion Institute (SFI)