



*Delivering Design Education
Since-2007*



SATYAM FASHION INSTITUTE, NOIDA

Reaccredited by NAAC 'A' Grade CGPA 3.18

Affiliated to SNDT Women's University, Mumbai



Satyam
GROUP OF INSTITUTIONS

Empowering women through education

www.satyamfashion.ac.in
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Annual Report 2022-23



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राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
is pleased to declare*

Satyam Fashion Institute

*Sector-62, Noida, Dist. Gautam Buddha Nagar, Uttar Pradesh, affiliated to
Shreemati Nathibai Damodar Thackersey Women's University, Maharashtra as*

Accredited

with CGPA of 3.18 on four point scale

at A grade

valid up to January 23, 2028

Date : January 24, 2023



*S. C. Sharma
Director*

About SNDT Women's University



Bharat Ratna Maharshi Dr. Dhondo Keshav Karve

Shreemati Nathibai Damodar Thackersey Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Bharat Ratna Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune. The vision of Bharat Ratna Dr. D.K. Karve to build a citadel of learning for women is encapsulated in the motto of the University - 'Sanskrita Stree Parashakti' (An enlightened woman is a source of infinite strength).

The University has more than 200 affiliated colleges in Maharashtra, Gujarat, Madhya Pradesh, Assam, Goa and Uttar Pradesh. The University for the first time has extended its division in the Northern part of India in Delhi NCR by giving affiliation to SATYAM FASHION INSTITUTE, NOIDA for the degree of B. Design (4 years) with specialization in Fashion Design, Lifestyle Accessories Design, Textile Design, Fashion Communication, also Post Graduate Diploma (2 years) in Fashion Design and Bachelor's in Mass Media (3 years).

Mission

Empowerment of women, through education, has been in single-minded mission of this University ever since its establishment. With socio-cultural changes and technological advances, the goals and objectives of the University are being continuously reinterpreted to make them relevant to the needs of women and in the context of prevailing needs of the society. The mission statement of the University statement is "Empowerment of women through Education".

AFFILIATION

SNDT is the first university in Maharashtra to obtain a five-star rating from the National Assessment and Accreditation Council (NAAC) of India in the year 2000 and was reaccredited with 'A' grade in 2015.



VISION

- Vision of the Institute is to emerge as a top institute with distinctive yet complementary location and to be recognized as a leader in defining design and media education.
- By employing innovation in all areas, Satyam Fashion Institute provides superior education, talented and dedicated faculty and staff, leading-edge technology, advanced learning resources and comprehensive support system.

MISSION

Satyam Fashion Institute exists to empower women through education with following mission statements:

- To Prepare Talented students for professional careers, emphasizing learning through individual attention in positive oriented university empowerment.
- To nurture a self-sustainable environment in the industry for women and create a centre of excellence.
- To aim in making overall advancement in our country by making Indian women self-reliant and independent through developing entrepreneurial skills and providing them with education.

ADVISORY BOARD



The advisory board and committee has been set up to act as a bridge between the industry and the academics both at national and international levels:-

BOARD MEMBERS:

1. Mrs. Sneh Singh - Chairperson
2. Mrs. Saroj Chaudhary - Trustee/Vice Chairperson
3. CA Pradeep K Gupta - Trustee/Secretary
4. CA Vivek Jain - Trustee
5. Shree Pradeep Agarwal - Trustee
6. Shree Vishal Jain - Trustee

Advisory Committee:

- (i) Prof. (Dr.) Shashikala Warjari – Former Vice Chancellor of SNDT Women's University, Chairperson of the Committee.
- (ii) Mrs. Sneh Singh – Chairman of Satyam Charitable Trust - Member
- (iii) CA Pradeep K. Gupta – Secretary of Satyam Charitable Trust - Member
- (iv) Dr. Vandana Jaglan - Principal, SFI - Member Secretary
- (v) Dr. Bineeta Agrawal - Principal, SCE - Member
- (vi) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator, SFI - Member
- (vii) Mr. Ravi Kumar Passi – Chairman Export Promotion Council of Handicrafts, Ministry of Textiles – Member
- (viii) Ms. Sonia Jetteey – Fashion Designer - Member
- (ix) Mr. Rajeev Bansal – Managing Director, Celestial India Pvt. Ltd. - Member

Academic Review Committee:

- (i) Dr. Vandana Jaglan - Principal, SFI – Chairperson of the Committee
- (ii) Dr. Reeta Sonawat – Former Dean of SNDT Women's University - Member
- (iii) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator, SFI - Member Secretary
- (iv) Ms. Shashi Nangia – Chairperson, Swati Exim Pvt. Ltd. - Member
- (v) Ms. Neetu Singh - Chairperson Sini Designs & Sini Jewels Pvt Ltd. - Member
- (vi) Mr. D. K. Singh – President, Textile Association of India - Member
- (vii) Mr. Rajiv Kumar Raheja – Deputy Director, Confederation of Indian Industry
- (viii) Dr. Sakshi Shail – Faculty, SFI - Member
- (ix) Ms. Priyanka Sarkar - Program Head (SJMC) - Member
- (x) Mr. Deepak Gupta - Assistant General Manager, Liva Studio - Birla Cellulose - Member

CHAIRPERSON'S MESSAGE



I am indeed happy to announce that Satyam Fashion Institute is publishing its Annual Report for the year 2022-23.

I congratulate the team members to prepare and avail all valuable guidance, and encouragement in completing this report. On behalf of the governing body, I extend their thanks to the Principal, Vice Principal, Coordinators, Faculty, Officers, and In Charge of different Academic/Administrative units of the Institute for providing support in compiling the report. The Committee is appreciative of the work of non-teaching staff, their unstinted support in the compilation of the report in the present form. The Annual Report Committee of the Institute has tried its best to summarize the salient activities and achievements of the Satyam Fashion Institute during the last academic year.

Satyam Fashion Institute under the aegis of Satyam Group of Institutions was founded for this sole purpose only i.e. to empower women through education. And when education meets with creativity, it creates an ocean of aesthetics which is extremely needed for today's world.

Since 2007, SFI has been providing quality design education. Concentrating on the competitive scenario, the management of Satyam Fashion Institute always provides adequate facilities and resources. Not only providing quality education, but the whole team of SFI is also dedicatedly working for the overall development of our students to make them progressive and independent women.

As the chairperson of the institute, I personally assure all required guidance and help to my students.

Best Wishes!

Mrs. Sneh Singh

Chairperson

SECRETARY'S MESSAGE



I am glad that Satyam Fashion Institute is publishing its Annual Report (2022-23). My heartiest greetings to all those who are associated with SFI. It is a great milestone achieved by the entire team and I congratulate everyone involved in making this a success.

Satyam Fashion Institute is an institute that is dedicated to quality education and women empowerment. Several resources and helping hands are always required, especially when dealing with a professional course catering to a girl's education.

Satyam Fashion Institute is proudly dealing with all these barriers and moving ahead. The management of SFI is committed to giving all kinds of support for bringing in a quality environment in the institute. I, as the secretary, ensure my dedicated support towards the betterment of students and the whole team of SFI.

We wish all our students and team members the best for their future!

Best Wishes!!

Mr. Pradeep Kumar Gupta

Secretary

PRINCIPAL'S MESSAGE



I feel very happy to present before you the annual report of Satyam Fashion Institute for the academic year 2022-23. The report provides the profile of the various departments/units of the Institute, activities performed, outline of courses, data related with student's, activities, achievement, examination, results, achievements of staff members, Faculty Development Programmes, skill development programmes etc.

Welcome to Satyam Fashion Institute, Noida affiliated to SNDT Women's University, Mumbai. The flagship programmes launched by SFI are specialized ones which cater to the aspiring students in the field of Design & Mass Media. Design is a way of communicating expressions and emotions in every form; be it through garments, fabrics, footwear, accessories, architecture or interiors. It is also a powerful tool for transforming intangible and emotional values into tangible products. Design has its intervention at all stages of life.

Media education offers a great potential for shaping and grooming our communication skills. It changes the way; we perceive and understand the world. In the age of globalization, it is very important to be updated with the latest newscasts, broadcasts and other mass level communications in different sectors.

With this philosophy, Satyam Fashion Institute is a premier college focused on creating a platform for the holistic evolution of the girl students in bringing out their innate qualities.

I congratulate and thanks all the team members, Industry stakeholders, parents, alumni and students for their valuable contribution towards the successful completion of this year.

Best Wishes!!

Dr. Vandana Jaglan

Principal

Vice Principal's Message



I welcome the publication of the Institute's Annual Report for 2022-23, which outlines the significant work and activities undertaken by the team and department in meeting its goals and objectives during the year. This Annual manner is best to summarize the salient activities and achievements of the Institute in the present manner. The report also includes information about infrastructural development and new initiatives taken up by the Institute, examination results and student's achievements in the year 2022- 2023. Institute has also employed approaches to make involvement of team members in the form of papers, books, research projects, workshops and Faculty Development Programs done by them. The Annual Report also intimates the course outline of the departments.

As a design and media institute, our mission is to empower women through education and to become a leading design and media college for girls. We promote our students' creativity to develop their skills in entrepreneurship so that they can meet the immediate needs of the industry.

All the programs being offered by the institute are highly creative, innovative and focus on research projects based on industry requirement. Our objective is to develop critical thinking in students for the innovative research based projects which are carried out with integrity in both theoretical and practical approach.

It gives us immense happiness to help students discover their aim in life. Their success is our success. We have much to be proud of from our alumni success stories, students' research-based design shows and exhibitions.

Special thanks to the industry mentors for the excellent support to our students for their career growth through internships, guest lectures, industry-sponsored projects and placements.

Best wishes!!

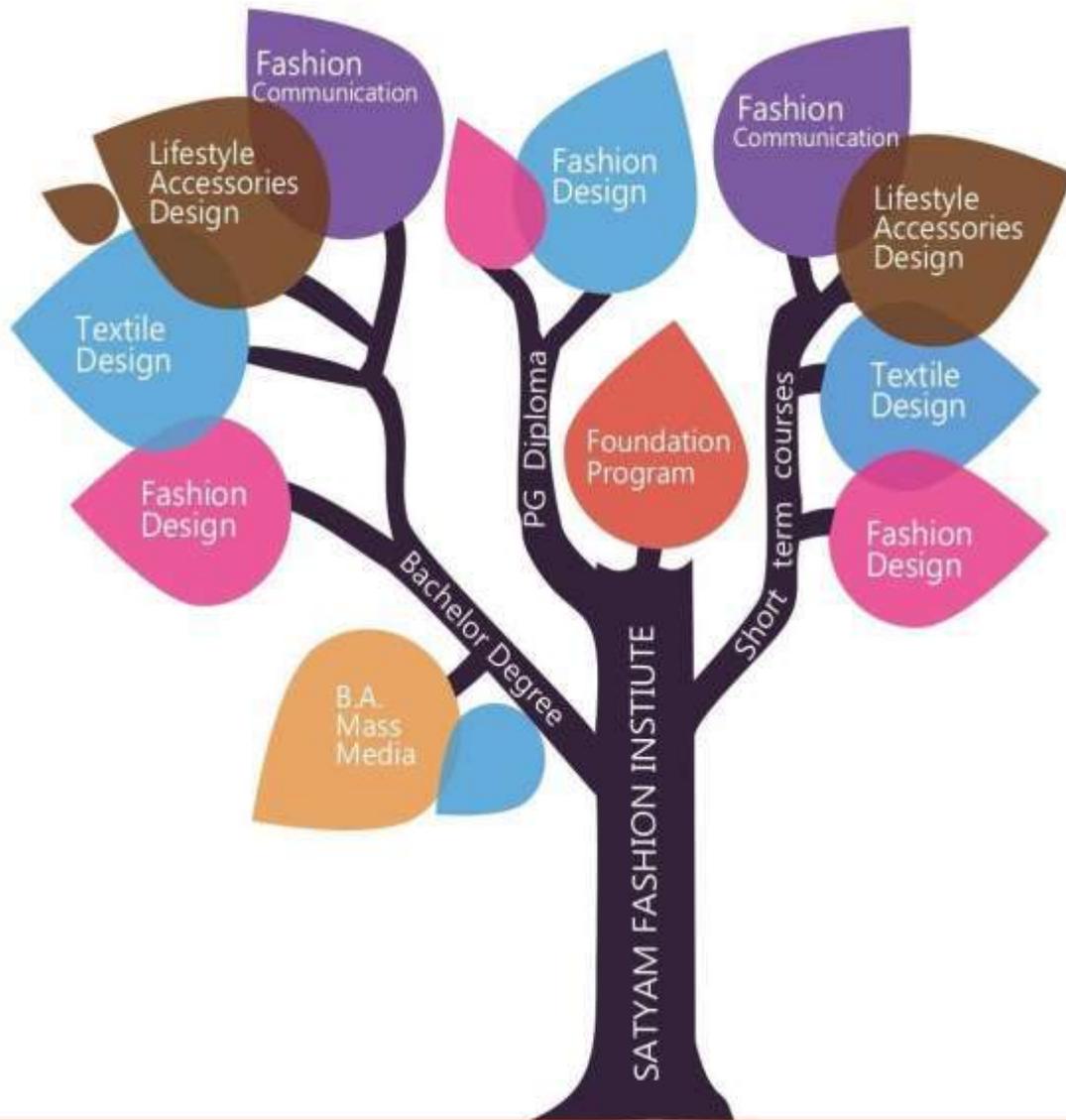
Dr. Neetu Malhotra

Vice Principal & IQAC Coordinator

**College Development Committee (CDC) of Satyam Fashion Institute for
the academic year 2022-23**

1.	Mrs. Sneh Singh	Chairman of the Management	Chairperson
2.	Mr. Pradeep Gupta	Secretary of the Management Committee	Member
3.	Ms. Priyanka Sarkar (Program Head, BMM)	Assistant Professor	Member, Head of Department nominated by Principal and Vice Principal
4.	Dr. Sakshi Shail	Assistant Professor	Member
5.	Dr. Manawwar Alam (Dean of Mass Media)	Professor	Member
6.	Dr. Preeti Singh	Assistant Professor	Member
7.	Mr. P.N. Sharma	Non Teaching Employee- (Office Superintendent)	Member
8.	Mr. Ravi K. Passi (Industry Chairman EPCH, Ministry of Textiles)	Local Member	Industry member
9.	Dr. Priyanka Jain (Consultant Psychologist)	Local Member	Social Service Sector
10.	Mr. D.K. Singh (President, Textile Association (India) - Delhi)	Local Member	Industry & Education Sector
11.	Ms. Asheena Grover (Design Researcher & Brand Strategist in Cyber security Organization) Ms. Mahima Malik (PD Merchandiser, T-Merchandising)	Local Member	Alumnus (Research)
12.	Ms. Shubhra Agarwal	President of the College students' Council	Member
13.	Ms. Anjali Mishra	Secretary of the College students' council	Member
14.	Dr. Neetu Malhotra	Vice Principal & IQAC Coordinator	Member
15.	Dr. Vandana Jaglan	Principal of the college	Member Secretary

Programmes Offered By SFI



SATYAM GROUP OF INSTITUTIONS

"Empowering women through education"

3. Programmes Offered By Satyam Fashion Institute

i) Design Program: B. Des. 4-years program

- **Foundation Programme which offer subject like** Fundamental of Design, History of Art & Design, Advance Design, Material studies, Art appreciation etc. for preparing students to opt for three years of specialization and creating an orientation to the following branches:

- **Fashion Design**

Fashion design program is conceptualized to develop a professional and creative attitude of students towards the aspect of design, technology, merchandise required to create, produce and market to the ever-changing apparel industry. Students are exposed to innovative and experimental yet practical understanding of contemporary design to pursue a wide range of careers in the global fashion and design industry.

The program promotes the skills of design, history of design and fashion, history of world art, theory of textiles, detail study of traditional crafts and textiles, dyeing and printing techniques, illustration, surface ornamentation, study of different fabrics, forecasting, presentation, promotion plus providing a strong technical background in ergonomics, garment manufacturing process and machinery, pattern making, draping and grading, sewing, construction of fabrics, knitwear design, creative pattern making, marketing and merchandising and market management through electronic design methods.

Project based teaching enables students to think creatively and fully integrate their understanding of garment, technology and market required to resolve specific design problems. Students are also exposed to designing accessories such as jewellery, bags, footwear, belts etc. Exposure to textiles enables students to develop sensitivity to the nature and application of cloth. The course plus the environment enables students to develop their own philosophy and design identity which could be judged critically and professionally.

Graduating students emerge as professionals for a wide range of careers in the national & global design industry. A student will pursue a career as Fashion designer, fashion stylist, buyer, forecaster, computer-assisted designer/design interpreter, pattern engineer, entrepreneur, design manager, visual/promotional merchandiser, fashion illustrator, technical, costume, and ready-to-wear and high fashion designers.

- **Textile Design**

Textile design program introduces students to both creative and technical aspect of textile design and production. Many large retail organizations are investing toward design, development and production of textile and clothing.

Industry needs graduates with retail and marketing knowledge and an understanding of how fabrics and apparel are designed and produced to bring innovative and cost effective products to market. India has a rich heritage of traditional and varied textiles which gives inspiration to the students to develop and play with the motif, fabric and colour. The course introduces students to subjects like behaviour of yarn, history of design and Indian world textile. In-depth knowledge is provided in the field of weaving, knit structure, embroideries, dyeing techniques, print technology (block and screen), colour concepts and principles of design, graphics designing for the textile industry.

Modules on surface embellishment, advanced weaving and printing technology, merchandising, marketing, visual retail and resource management help students to think beyond classroom activities. The four year curriculum builds students as a professional designer with in-depth knowledge of fabric chemistry. Textile design program develops professionals who not only contribute in designing the fabrics but also play an important role in building the basis of apparel and home furnishings.

The textile graduates get an opportunity to explore the fields of fashion, textile and interiors and crafts. Career opportunities include textile and fashion designer, merchandiser, in fashion buying and export houses, design studios, mills as textile and garment technologist, quality controller, production manager, retail manager, textile trend setter, weave / print designers, carpet designer, independent designers or entrepreneurs.

- **Lifestyle Accessories**

This program prepares professional designers for a multi-faceted field combining the development of product and its decoration. The course introduces students to the field of contemporary design related to lifestyle products that are personal, functional yet expressive, decorative and interesting to use. Students investigate human interaction with the product from a new perspective, concentrating on user-centred innovations.

The curriculum encourages students to draw inspiration and strength from Indian as well as cross-cultural diversity and craft traditions which have contemporary usage in the international market. The curriculum deals predominantly with exploration of different materials in their aesthetics, functional and creative abilities, with exposure to different scales of production and understanding of market trends. The curriculum provides in-depth knowledge for the professional to translate design ideas into intelligent products. The course is

workshop and studio-based, using demonstrations, lectures, seminars, small group presentations at the end of each project/module.

Lifestyle Accessory design course includes “product line for personal and day to day usage”. The program emphasizes skills in design, fabrication/production, and presentation techniques which allow students to effectively express their designs through drawing, models and full-scale finished products. Curriculum includes subjects like technical drawing, materials and their finishes, construction techniques, liberal studies, history of design, fashion and market trends, management processes with an understanding of entrepreneurship, retailing, branding and merchandising. Students are exposed to traditional crafts so that they derive an insight into craft techniques to design and develop contemporary products. Design projects are an active part of the curriculum to provide a first-hand experience.

The course prepares students for a wide range of careers such as designers, product merchandisers, and managers, entrepreneurs in the field of jewellery, leather goods, gift ideas, designer craft people, freelance designers, and interior or exhibition promoters. The college offers students to pursue specialization in the field of costume and precious jewellery, ceramics, home accessories, table and office accessories, footwear, fashion bags, belts, gloves etc., glass accessories, handicraft using materials like wood, leather, ceramic etc.

- **Fashion Communication**

Fashion Communication introduces students to the creative, intellectual, technical and communication skills that expose them to problem solving situations commercially and socially. The course highlights an understanding of the theory, principles and skills of design which could be communicated through presentation of ideas and information with the support of traditional means or multimedia communication technology. The course develops students as independent, creative learners, capable of synthesizing their learning into a competent business final report. Students will gain experience of current professional practice through simulated industrial projects and activities developed in collaboration with practitioners.

The curriculum is a combination of theory, exploration, and application which takes students through subjects like fashion studies, philosophy of fashion, advertising, photography, typographic illustrations, graphic design, media law and ethics, technical drawings visual merchandising, fashion forecasting, journalism, brand management, print media, publication design, lifestyle, digital arts, history etc.

Graduating students emerge as professionals who can offer communication solutions in the field of fashion and lifestyle industry. Career opportunities for fashion communication students cover a wide spectrum in the field of multimedia, graphic designing, television, advertising, publication design photography, exhibition firms, computer application, journalism, branded retail management and visual merchandising.

- **Post Graduate Diploma in Fashion Design - 2 years**

The increasing relevance of design management and promotion calls for innovative design development. All these require a strong understanding of trade management practices and supply chain and understanding of fashion dynamics at the global level. This advanced program of Postgraduate diploma in Fashion Design builds up a student's knowledge base in management techniques, costing, range planning, trend forecasting and global trade practices etc.

The students of this program can pursue careers as a fashion designer, fashion merchandisers, fashion stylist, design managers with the domestic market and export sector. The course prepares students for a wide range of careers such as designers, product merchandisers, and managers, entrepreneurs in the field of designing, freelance designers, and category managers etc.

ii) Mass Media Program: B.A. Mass Media - 3 years Program

Satyam School of Journalism & Mass Communication, Noida of Satyam Fashion Institute Affiliated to SNDT women's University, Mumbai is providing a 3 years Bachelor Degree Course in Journalism and Mass Communication for female students. The objective of this course is to provide a platform to the students where they can showcase their talent and meet the demand of the emerging new era as the scope of Media education has been widening day by day. Media education today provides an opportunity to get an inside view of the many forms of media. Media studies widen up the horizon of career options. SSJMC offers a professional course in Mass Communication which equips students' to pursue careers in journalism, TV, Radio, Film- Making, Anchoring, Public Relations, Script-writing, Multimedia Management, Corporate Communication etc. As the fourth pillar of democracy along with judiciary, executive and legislature, today the Media has an all-embracing role to act against the injustice, oppression, misdeeds and partiality of our society.

SSJMC, a Mass Media institute at Noida believes in the growth of students by making the process of learning by doing, not only developing their technical, motor skills and knowledge but also making them strong for the competitive environment of today's world's and is committed to the idea of enhancing purposeful education with human values and social responsibilities, finally, making developing students to a complete professional.

There are various levels of study and each level is designed and balanced with theoretical and practical knowledge along with industrial exposure. Time management plays a vital role in the completion of the assignments and students learn this in SSJMC in a day to day learning process. All these are designed, in view of its commitment to achieve excellence in the field of Media education by providing well-structured Course Curriculum, Industry oriented training session, Internships, Placement etc. SSJMC focuses on development of its students not only by imparting quality education in fashion technology but also in instilling a sense of self-worth and discipline. Students get opportunities to participate in numerous co-curricular activities, on and off the campus, to realize their true worth and potential. SSJMC ensures Industrial visit and Educational Trips and to provide student's practical exposure.

4. ACADEMIC INNOVATIONS

1. SGI has taken several academic digital education initiatives during the session 2022-23.
2. The college faculty members are using different ways and platforms to engage with students towards continuing teaching-learning process:
3. Engagement of student through innovation teaching methods like role play, exhibitions & displays etc.
4. Teachers have used Google forms & than quiz platforms like quizzes for taking tests, projects and assignments.
5. The college has made available E-book Platform to all the students and team with login id and password through institutional portal.
6. The college collaborate with industry to provide students with real world experience, internship, and mentorship opportunities.
7. The incumbent holds weekly & monthly meetings with the Faculties and Staff for monitoring the smooth functioning of the teaching-learning process and other academic and administrative matters.
8. The college provide students with opportunities to engage in research projects, encouraging them to explore new ideas and contribute to the advancement of knowledge.
9. Every students has been required to register of ABC Id's for access to all their academic credits.
10. SGI has taken initiatives to implement of NEP Guidelines in the college.
11. The college has also introduced Chetna Program for holistic development of the students.

5. ASSESSMENT AND FEEDBACK

The College has also successfully implemented the structured feedback system that ensures that the concerns of the students are heard and addressed. So far we have successfully filled feedback form from the students in the end of the session and we analysed the issues related to academics, infrastructure and facilities raised are addressed time to time in the departmental meetings.

6. ADMINISTRATIVE SUPPORT

The Administration is touch with the teaching and non-teaching staff all the time during office hours. All the officials of the College are well connected through physical and online mode where routine jobs are assigned to concerned officials and monitored. The College is highly committed to adopt digital practices in all office and student related work. Teachers and students are provided all facilities and administrative assistance in the conduct of both online and offline teaching-learning.

IQAC of the college collaborates with various departments to organize virtual lectures and talks and interviews of eminent personalities across the world. The College also encourages the faculty to record lectures for future reference and benefit of the students.

Security - It makes screening easier on special days like College fest, annual function etc. to avoid any scuffles and untoward incidents in the campus. Payment of bills all digital payment options are available. College is under fully CCTV surveillance by 24/7.

7. ENVIRONMENT FRIENDLY POLICIES

➤ **Green Policy:**

A Green, clean and healthy environment aids effective learning and provides a conducive learning environment. Educational Institutes are becoming more sensitive to environmental factors and more efforts are being made to make them eco- friendly.

The Institute is committed to the safe and sound environmental performance of the institute & gives paramount importance to the sustainability right from inception of it.

The Institute has adopted cohesive planning to enable resource efficient, inclusive and sustainable approaches to enhance environmental management for improved liability, health and climate.

The policy emphasis on practices and methodologies pertaining to areas of significant environment concerns e.g. land, energy, waste, water, air etc.

● **Energy:**

1. Passive building design strategies of the building.
2. Use of energy efficient fixtures in the campus,

3. Renewable energy generation- harnessing the sun.
 4. Campaign / workshop encouraging responsible energy use.
- **Land:**
 1. Land utilization through agroforestry and kitchen gardening.
 2. Increasing tree density and land permeability in the campus.
 3. Cultivation using drought tolerant plants.
 - **Air:**
 1. Green mobility and infrastructure provisioning with vehicle free campus, promotion of use of public transport
 2. Indoor plantation in the building for a clean indoor environment.
 - **Water:**
 1. Initiative to encourage responsible water management via rainwater harvesting.
 2. Use of water efficient fixtures in campus
 - **Waste:**
 1. Waste segregation at source in the campus.
 2. Following organic waste management practices.

➤ **Water Management Policy**

The institute is committed to improve the management of water and reduce overall Water consumption through strategies and actions. The institute has been implementing a number of national guidelines to conserve and manage water resources in the campus and proactively seeks measures to minimize its consumption.

The campus seeks to become a ZERO WASTE CAMPUS and strives toward it. In planning and implementing water strategies, a balanced approach is needed that maximize opportunity to align with multiple objectives:

1. The institute implies a hierarchical approach of Water waste by Reducing & Reusing.
2. **Infrastructure:** Ensure plumbing adequacy of water taps and sanitary fixtures. Construct water storage structures to meet campus water requirement & regular upkeep of water tanks in the building.
3. Installation of Water efficient fixtures, fittings and appliances (Dual Flush cistern, waterless urinals & etc.) in the campus.
4. **Resilience:** Deploy dedicated staff for maintenance of the water system in the campus. Update periodic maintenance and repair of leaks.

5. **Campus Engagement and Collaboration:** Organize water conservation workshops for the faculty and students on the campus. Organizing water saving events & drives proactively.
6. **Alternative source:** Recharge Ground water through rain water harvesting by collecting runoffs from impervious surfaces.
7. **Landscaping & Irrigation:** Development of water resilient Landscaping practice. Install less water intensive gardens and lawn, use drought plants that consume less water. Use of drip irrigation system and sprinkler system to conserve water in gardening.
8. Explore opportunities to incorporate leading water management practices in the campus.

➤ **Energy Conservation Policy**

The institute believes in energy conservation and ensures that reasonable effort is made to conserve energy. The Energy Policy of the institute promotes environmentally responsible practices and behaviour, experiment with innovative solutions, combine learning and practical application and add education value. It also thus abides by regulatory compliance and cost savings.

The Institute emphasizes on cohesive planning to enable resource efficient, inclusive and sustainable approaches to enhance energy management for improved liability, health and climate.

1. A designated admin officer is responsible for energy conservation. With Industry specialists to conduct Audit and provide timely feedback.
2. All personnel including Students, Mentors and Institute Staff wholeheartedly take Energy Conservation as their responsibility.
3. Accurate records of energy consumption and cost will be maintained by the Energy administrator.
4. Maximum use of Clean Energy by harnessing the renewable energy notably use of solar energy in the campus to reduce pollution from primary light generation using fossil fuel.
5. Use of Energy efficient fixtures throughout the campus to conserve energy and save operational cost of building. Updating the fixtures time to time as per technology advancement (switching from Incandescent light to CFL, CFL to LED). Use of energy star rated or equivalent products to reduce energy consumption.

6. Further to promote a safe healthy environment and to complement the energy conservation program institute adheres to preventive maintenance.

➤ **Waste Management Policy**

Institute has designed an integrated Waste management system for optimizing and analysing waste. It is based on the concept that all aspects of waste management should be analysed together. The institute is conscious of its activities generating waste and ensures that all the waste is used & disposed responsibly.

Waste management practices are divided into three parts:

➤ **Solid Waste Management**

1. Waste generation, segregation and collection is processed systematically in separate bins at source and identified as Biodegradable, Non-Biodegradable & Hazardous waste.
2. Waste generated from kitchen, canteen pantry is treated in house through organic waste composter and waste is created into manure.
3. Non-Biodegradable solid waste is handed over to the municipal approved landfill site.
4. Hazardous Waste of oil from D.G sets is sold to authorized recyclers.

➤ **Liquid Waste Management**

Grey water and Black water generated is discharged to the municipality's sewer line through a line of network which gets treated by authority at zone level WTP.

➤ **E- Waste Management**

1. Discarded electronic devices such as old desktops, printers, mobiles & machines to be sold to authorize recycler vendors.
2. Hierarchical approach of waste by Reducing, Reusing & Recycling.
3. Reduce the toxicity or negative impacts of the waste that is generated.
4. Reduce the volume of waste prior to disposal.
5. Reuse in the current forms the material recovered from the waste stream.
6. Recycle, compost, or recover materials for use as direct or indirect inputs to new products.
7. Provide clear and defined roles and responsibilities within the waste management chain to authorize administrators. Promote and use eLearning tools vital for enhancement for communication to control usage of paper.
8. Organize Waste Management Programmes and activities to aware communities at large. Additionally staff, students and faculty must be properly educated on waste management practices.

8. Infrastructure During the 2022-23, the following infrastructure facilities are added:

- Green grass carpeting work was done in College grounds.
- Design Studio– Abhivyakti became fully functional in this session.
- CCTV has been installed in the whole campus with coverage of the outside road area surveillance
- Drape meter has been added in Textile Design Lab for better conduct of practical classes
- Gymnasium, medical room, salon, design studio became fully functional
- Fully functional Audio-Visual Lab in Media Department.

9. Examination system

Being conducted as per university Guidelines, practical and theory examination are conducted through offline mode through OES System of Maharashtra Govt. i.e. Maharashtra Knowledge Corporation Limited (MKCL).

● Website Changes:

Website have been regularly updated for the students in the year 2022-2023 by making it mobile friendly as well as all the data and information and media updates were uploaded for the convenience of students who were unable to visit the campus.

10. Results of outgoing Batches:

Exam results of students are as follows:

S. No.	Batch Name	Result %
1.	B. Design	84
2.	PGDFD	100
3.	BMM	93

11. Student Achievements

Student Name	Achievement
Ms. Astha Kesarwani	Academic Topper at College Level B. Des. Fashion Design (2019-2023)
Ms. Akanksha Sharma	Academic Topper at University Level B. Des. Textile Design(2019-2023)
Ms. Ananya Majumdar	Academic Topper at University Level B. Des. Fashion Communication (2019-2023)
Ms. Meenakshi Prakash	Academic Topper at University Level B. Des. Lifestyle Accessories (2019-2023)
Ms. Yashi Mittal	Academic Topper at College Level Post Graduate Diploma in Fashion Design (2021- 2023)
Ms. Akansha Chauhan	Academic Topper at College Level B.A. Mass Media- Ad & PR (2020- 2023)
Ms. Gursimran Kaur	Academic Topper at College Level B.A. Mass Media- Animation (2020- 2023)
Ms. Isha Tyagi	Academic Topper at College Level B.A. Mass Media- Journalism (2020-2023)
Ms. Aakriti Soyal	Miss SFI Winner- Bachelor of Fashion Design
Ms. Jyoti	Miss SFI Winner- Post Graduate Diploma in Fashion Design
Ms. Anushree Malviya	Ms. ALOHA (Beauty Pageant) at Delhi Metropolitan Education Trust
Ms. Jyoti Nepali	Top 5 Finalist in IJ Design Awards 2022 powered by GIA India (Gemological Institute of America) presents the GIA Emerging Designer of the Year 2022
Ms. Tisha Madaan and Ms. Priya Tyagi and her team	Winner of best collection in Fashion Show, IGNITE Fest 2022
Ms. Aarti Bhatia, Ms. Ishita Vats and her team	Participated in Fashion Show at Amity University, Greater Noida
Ms. Aarti Bhatia and her team, Ms. Anshika Kansal and her team, Ms. Yashvi Gautam and her team, Ms. Anjali Mishra and her team	Participated in Fashion Show at K. R. Mangalam University, Gurugram

Students of SFI	Couture Runway week 2022- Awards for Most Appealing Collection, Most Commercial Collection, Best Creative Weave Collection, Best Surface Exploration, Best Design Collection, Best Inspired & Innovative Collection, Best Stylized Collection, Best Showcase Collection of the Day, Couture Runway Week 2022 Designer of the Year, Budding Designer of SFI and Most Innovative Surface Design Collection by SFI Alumni
Students of SFI	Triptych 2023- Awards for Best Surface Exploration, Best Commercial collection, Best Design Collection, Best Surface Exploration award, Best Commercial Collection, Best Research work, Best Creative Collection, Best Innovative Collection award, Best Graduation Show Collection, Best Accessorized collection, Best Graduation Show & Portfolio Collection award and Best Fashion Communication Projects.
Students of SFI	Garments & product display by students in Exhibition Cum Sale at SFI

12. Faculty: Student Ratio

PROGRAM	FACULTY:STUDENT
Undergraduate/Postgraduate	1/20

i. Academic Achievements of SFI Team

Besides teaching, the faculty members of the College have been very active with their research work and participation in seminars and conferences. Some of the highlights of their works/achievements as reported by them are presented here:

Name	Details
Dr. Vandana Jaglan	<ol style="list-style-type: none"> 1. Attended Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College dated 17th May 2023. 2. Completed Online Two-week Interdisciplinary Refresher Course on 'Advanced Research Methodology organized by the Teaching

	<p>Learning Centre, Ramanujan College, and Delhi from 22nd April - 6th May 2023.</p> <p>3. Completed One-Week Online National Faculty Development Program on Teaching-Learning Digital Skills in 21st Century jointly organized by Smt. P. N. Doshi Women's College, Ghatkopar (W), Mumbai and Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education from 26th July 2022 to 1st August 2022.</p>
<p>Dr. Neetu Malhotra</p>	<p>RESEARCH PAPER PUBLICATIONS:</p> <ol style="list-style-type: none"> 1. Dr. Neetu Malhotra (2023). Impact of Visual Merchandising on Impulsive Buying Behaviour of Women towards Branded Apparel, <i>Journal of the Oriental Institute</i>, 72 (3). 2. Dr. Neetu Malhotra (2023). CAD Designing in Fashion- Future approach for Advancement in Design, 48 (3). 3. Malhotra, N. (2022). Innovative techniques to reduce carbon emission, <i>Asian Textile Journal</i>, 4. Malhotra, N. (2022). An Analysis on Modern Technology used in Education and its impact during COVID -19, <i>Journal of Education</i>, Vol-XXIV, 1(I), <p>CHAPTER PUBLISHED IN EDITED BOOK:</p> <ol style="list-style-type: none"> 1. Malhotra, N. (2022). Women then and Now-Implications of Work- Life balance For working Women, <i>Women in Independent India @75 Edited Book</i> (ISBN: 978-1-913482-26-8). 2. Malhotra, N. (2023). Academic Leaders in Providing Essential Educational Services Amid Covid-19 Crisis, <i>Navigating Covid-19 Pandemic through Effective Leadership</i>, Edited Book (ISBN: 978-93-91139-47-6). <p>FDP'S AND MOOC COURSES:</p> <ol style="list-style-type: none"> 1. Attended National Level Online Workshop on ChatGPT for Academics organized by Department of Computer science, St. Joseph's College, Triruchirappalli dated on 21st June 2023. 2. Attended a Lecture Series on 'Indian Knowledge System: NEP- 2020' organized by Shri Lal Bahadur Shastri National Sanskrit University on 13th June, 2023. 3. Attended Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College dated 5th June 2023. 4. Completed Online Two-week Interdisciplinary Refresher Course on 'Advanced Research Methodology organized by the Teaching Learning Centre, Ramanujan College, Delhi from 22nd May- 5th June 2023. 5. Attended a Lecture Series on 'Indian Knowledge System: NEP- 2020' organized by Shri Lal Bahadur Shastri National Sanskrit

	<p>University on 18th May, 2023.</p> <ol style="list-style-type: none"> 6. Attended Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College dated 17th May 2023. 7. One Week Online National Faculty Development Programme (FDP) on “Design & Develop: Learning Objectives & Outcomes” from 24th to 28th April, 2023 organized by Teaching Learning Centre Under PMMMNMTT Scheme, Ministry of Education, Govt. of India, Shri Lal Bahadur Shastri National Sanskrit University (Central University). 8. One-week Faculty Development Programme on “Blended Learning: Concepts and Tools” from 29 March – 04 April, 2023 and obtained Grade A+ organised by Teaching Learning Centre Ramanujan College, University of Delhi under the Ministry of Education sponsored Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) scheme. 9. One week Faculty Development Programme on “National Education Policy-2020” from 20-26 March, 2023 and obtained Grade A+ organised by Teaching Learning Centre Ramanujan College, University of Delhi under the Ministry of Education sponsored Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) scheme. 10. Certificate Course Cum Workshop of 10 days (32 hours) on “Design with Photoshop and Adobe XD” organized by Department of Computer Science & Applications in Collaboration with E- Resource Development Cell Sanatan Dharma College, Ambala Cantt, Kurukshetra University, Kurukshetra from 1st January to 10th January 2023 and awarded with A+ Grade. 11. Certificate Course (10hours) for teachers titled Heartful Teachers, Heartfulness Education and Resources for teachers organized by Heartfulness Education Trust, September 2022.
<p>Dr. Sakshi Shail</p>	<ol style="list-style-type: none"> 1. Completed Four week Faculty Induction/ orientation programme for " Faculty in Universities/ Colleges/ Institutes of Higher Education" organized by Ramanujan College, University of Delhi from 22nd June to 21st July 2023. 2. Completed Online Two-week Interdisciplinary Refresher Course on 'Advanced Research Methodology organized by the Teaching Learning Centre, Ramanujan College, Delhi from 22nd May- 5th June 2023.

<p>Dr. Preeti Singh</p>	<ol style="list-style-type: none"> 1. Completed Online Two-week Interdisciplinary Refresher Course on 'Advanced Research Methodology organized by the Teaching Learning Centre, Ramanujan College, Delhi from 22nd May - 5th June 2023. 2. Attended an Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College, Mumbai on 5th June 2023. 3. Completed a one- week Faculty Development Programme on Blended Learning: Concepts and Tools” organized by Ramanujan College, University of Delhi from 29th March to 4th April 2023.
<p>Dr. Neema Papnai</p>	<ol style="list-style-type: none"> 1. Completed a Four week Faculty Induction/orientation programme for " Faculty in Universities/ Colleges/ Institutes of Higher Education" organized by Ramanujan College, University of Delhi from 22nd March to 21st April 2023.
<p>Ms. Ishika Sharma</p>	<ol style="list-style-type: none"> 1. Completed Online Two-week Interdisciplinary Refresher Course on 'Advanced Research Methodology organized by the Teaching Learning Centre, Ramanujan College, Delhi from 22nd May- 5th June 2023. 2. Completed a Two week Interdisciplinary Refresher Course on 'Advanced Research Methodology' organized by Ramanujan College, University of Delhi from 22nd May to 6th June 2023. 3. Attended an Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College, Mumbai on 5th June 2023. 4. Attended an Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College, Mumbai on 17th May 2023. 5. Completed a one- week Faculty Development Programmes on Design & Develop: Learning Outcomes & Objectives organized by Shri Lal Bahadur Shastri National Sanskrit University, New Delhi from 24th April to 28th April 2023. 6. Completed a one- week Faculty Development Programme on Blended Learning: Concepts and Tools” organized by Ramanujan College, University of Delhi from 29th March to 4th April 2023.
<p>Ms. Nidhi Yadav</p>	<ol style="list-style-type: none"> 1. Completed a Four week Faculty Induction/orientation programme for “ Faculty in Universities/ Colleges/ Institutes of Higher Education" organized by Ramanujan College, University of Delhi from 22nd March to 21st April 2023.

Ms. Shivani	<ol style="list-style-type: none"> 1. Attended National Level Online Workshop on ChatGPT for Academics organized by Department of Computer science, St. Joseph's College, Tiruchirappalli dated on 21st June 2023. 2. Attended an Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College, Mumbai on 5th June 2023.
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ii. Welfare Schemes:

- **Teaching Staff:**

Conveyance for official duties, Assistance to avail loan, Periodic social gathering and gifts/bonus on festivals, first-aid facilities, Provision of study leave, medical leave and maternity/ paternity leaves, Duty leave for FDP/ seminars and conferences.

- **Non-Teaching Staff:**

Conveyance for official duties, Assistance to avail loan, Periodic social gathering and gifts/ bonus on festivals, first-aid facilities, Provision of uniforms for Class IV staff

- **Students:**

First-aid facilities, Wi-Fi enabled campus, CCTV surveillance (24*7), security, Grievance redressal mechanism, Provision of RO water in the campus, Student development activities, institutional scholarship & earn while you learn scheme for students.

iii. Skill Development for Staff Members:

S.No.	Name	Details
1	Ms. Abhilasha Singh (Academic & Placement Coordinator)	1. Attended a National level Online Workshop on ChatGPT for Academics organized by Department of Computer Science, St. Joseph's College, Tiruchirappalli on 21st June 2023.
2	Mr. Laxman Rawat (System Administrator)	1. Certificate Course Cum Workshop of 10 days (32 hours) on "Design with Photoshop and Adobe XD" organized by Department of Computer Science & Applications in Collaboration with E- Resource Development Cell Sanatan Dharma College, Ambala Cantt, Kurukshetra University, Kurukshetra from 1st January to 10th January 2023 and awarded with A+ Grade.

13. DEPARTMENTAL ACTIVITIES

i. DESIGN ACTIVITIES

WORKSHOP ON PRODUCT DEVELOPMENT BY USHA INTERNATIONAL

Under the supervision of Asst. Professor, Dr. Preeti Singh, SFI Noida organized a workshop with Usha International for Fashion and Textile Design students on 10th July 2022. It was an informative and creative workshop which helped students in understanding the functioning of machines, and how to work on a variety of designs, embroidery attachments on a range of fabrics. Students were also given the opportunity to practice themselves and develop products at the same time. The institute also felicitated Usha International experts for giving their valuable time and organizing this wonderful workshop for students.



Usha International Guiding Students on Sewing technique, Surface Techniques using Machine on Fabrics

ALUMNI SESSION FOR LIFETIME MEMBERSHIP

Satyam Fashion Institute, Noida believe that our alumni are excellent role models for students and are often invited to offer practical support to students before they start their careers. Under the IQAC and Alumni Cell, SFI Noida organized its annual alumni meet on 21st July, 2022.

Vice Principal and IQAC Coordinator Dr Neetu Malhotra introduced SFI free lifetime library membership offer to all its alumni. It was greatly appreciated and was accepted with warmth by all alumni. After all, library resources are an integral asset to any designers.



SFI Alumni sharing her Experience with our Students

EXPLORING IS CREATING NEW KNOWLEDGE

As SFI, we believe in grabbing every opportunity when it comes to field exposure. An educational leather market survey to Karol Bagh was organized on 22nd July 2022 for Lifestyle Accessory Design students. Students were acquainted with exploring, learning buying & selling methods for different types of leather and rexine. It was quite an informative and memorable experience for all these budding designers.



Students exploring Karol Bagh for Lifestyle Accessory Design Inspiration

DELNET WEBINAR FOR READING ENTHUSIASTS

The Library Cell of SFI, Noida organized a webinar on 23rd July 2022, on the topic “Role of Libraries in Research Information Management (RIM)”. DELNET Developing Library Network

is well connected all over India and has a wide network, connecting institutions internationally with a rich database beyond the national boundaries. SFI is a proud member of DELNET and enjoys its resources providing online books, magazines etc. It's a good thing for faculties and students. The informative and helpful webinar was conducted by our librarian Ms Nilofer.



DELNET Developing Library Network Workshop for our Students

WORLD NATURE CONSERVATION DAY COMPETITION

World Nature Conservation Day is an annual event celebrated across the world, on the 28th July 2022. This day reminds people of the need for preserving our environment and natural resources, to maintain a stable, healthy, Clean & Green society. SFI, Noida under its Extension Cell organized an Inter College Competition on this occasion to show sustainability from “Best out of Waste: Think outside the Trash,” wherein students created beautiful handmade products.





Students at the Campus, Celebrating World Conservation Day

WEDDING BELLS EXPO

With the season of festivals and weddings, the national capital witnesses different exhibitions every year. SFI students visited one such as “Wedding Bells Exhibition a Luxury Fashion and Wedding Expo” on 28th July, 2022. The expo provided students with first-hand industry exposure, where they checked a vast variety of wedding apparel like Lehengas, accessories, cosmetics and gift items. The attendees brought along a newer perspective on the industry and a better understanding of the booming wedding market of India.



Fun & Learning at Wedding Expo

EDUCATIONAL VISIT TO GARMENT EXPO

One of the most reputed exhibitions of fashion industry, The Garment Expo was attended by our students at Expo Center Noida, on 28th July, 2022. under the supervision of Asst. Professor, Dr. Sakshi Shail. This 6th Garment Expo is an ideal platform for companies to showcase the new technology, innovations and exhibit their products and services. It was a

perfect meeting point for industry professionals to network with the top buyers and suppliers. Students took this golden opportunity to learn about developments in various fabrics and their buying & selling strategies.



The Smile on their Faces Reflects the Learning from the Expo

VISIT TO CRAFTS MUSEUM

For a design student, a visit to the iconic Crafts Museum is a must. Students of Satyam Fashion Institute, Noida visited the museum on 29th July, 2022. The educational trip was a great insight into knowing the various crafts of India and knowing about their captivating histories. This museum is one of the largest crafts museums in India, run by the Ministry of Textiles, India. This visit proved to be a great objective in carrying out research for their 'Craft Documentation' subject.



A Day-long Visit to Crafts Museum, New Delhi

LEARNING THE GIFTING TRENDS AT GIFT EXPO

The trends of gift are ever-changing, and Gift Expo held at Pragati Maidan, New Delhi, on 30th, July 2022 offered a perfect opportunity to our students in learning these trends. This exhibition is the ultimate destination for vendors and buyers across the gifting industry, offering gift items, souvenirs, premium novelties, mementoes, and keepsakes. The present gift and souvenir sector has evolved tremendously and showed great promise for students and buzzing designers in the future.



Students of Satyam Fashion Institute visited the Gift Expo at Pragati Maidan

HARIYALI TEEJ CELEBRATION

The colorful celebration of Hariyali Teej falls in the month of Sawan, which is August. And, one of the most significant features of Hariyali Teej festivities is the mehndi application. A day before the festival, women get beautiful henna designs, or mehndi applied on their palms and feet. Students celebrated the festival with fun and enthusiasm. Students applied beautiful henna design and showed their creativity.



Celebration of Hariyali Teej, using Elements of Design for Mehndi Art by Design Students

‘SAFETY FIRST’, MOCK DRILL EXERCISE

The Extension Cell of Satyam Fashion Institute, under the IQAC Cell, organized a mock drill for fire safety and evacuation procedure on 5th August, 2022. All the students, teachers, and other staff members participated in this mandatory safety drill. It was conducted under the expert supervision from the fire safety department, in adherence to the rules and regulations. This training was an integral step to ensure that everyone knows and follows the exact safety measures if ever an emergency situation arises in the premises of the institute.



A Successful Mock Drill for Fire safety was conducted at the Campus

KNOWING THE DENIM TRENDS

Internationally reputed 'Denim Show of India' which was held on 6th August, 2022, in the national capital was attended by students of SFI. They got to see the wide range of denim products, exclusively made in India along with a one-on-one interaction with industry experts. Students were also encouraged to explore the various creative artistic denim installations at the venue. The visitors were also heavily impressed by the message of sustainability that was propagated at the event throughout.



Visit to explore Innovative Display at the 'Denim Show of India' by Industry Experts

TAKING PRIDE IN HANDLOOM DAY

The National Handloom Day is observed annually on the 7th August, 2022, to honour the handloom weaving community of Indi. This was to throw light on the handloom industry for the socio-economic welfare of our country. On this occasion, textile design department students of SFI worked on the warp and weft yarns on traditional handlooms by developing Dobby patterns, and basic weaves like plain weave, twill weave, satin weave just to name a few.



Students at the Institute Celebrating National Handloom Day

CELEBRATION OF THE FREEDOM OF SPIRIT

In sync with the spirit of celebrating the Azadi ka Amrit Mahotsav on the 75th Anniversary of our independence day, SFI Noida organized a series of activities to thoroughly enjoy the year's spirit of patriotism. Various competitions were organized as a humble gesture to our freedom fighters. On the theme of 'Freedom' students from all the departments participated and showcased their diverse talents with enthusiasm.



Hosting Our National Flag Tri - color Dressing up & Essay Writing Competition



Sketching & Poster Making Activity on the Occasion of Independence Day

SAY IT WITH A CLICK

Since 2010, 19th August has been marked as 'World Photography Day' with an objective to celebrate the evolution of photography. To celebrate the revolutionary art of photography, the students here at SFI organized photography competitions on this day, to encourage more and more girls enter this field. Students displayed videos and photographs capturing vivid moments of their lives. We also organized a 'Click Art' Exhibition to showcase the work they had clicked on various other themes. The event turned out to be a memorable affair with their creative show.



Students Showcasing their Work on the Occasion of World Photography Day

CELEBRATION OF JANMASHTAMI WITH JHULA MAKING COMPETITION

Krishna Janmashtami, as the name suggests, celebrates the birthday of Lord Krishna on the auspicious occasion Janmashtami. On 19th, August, 2022, SFI Noida organized a handmade Jhula competition for its students to honor the day and their devotion. The day is often commemorated with a whole day fast along with festive and joyous aartis. A very common

way that devotees express their devotion and adoration to Lord Krishna on Janmashtami is by making them elaborate and attractive Jhulas.



Celebrating Krishna Janmashtami

FOLLOWING THE FOOTSTEPS, ALUMNI VISIT

On 23rd August, 2022, SFI, Noida under the IQAC and Alumni cell, organized its annual alumni meet. During the meet, the ex-students shared their experience of the fashion and textile industry, the challenges that they faced after stepping out of the institution and guided the design students and the future designers with their easy tips.



Alumni sharing their Experience with our Students

CII MANUFACTURING INNOVATION CONCLAVE

It is a matter of pride for us to share that on 26th, August, 2022, the students of SFI, Noida attended the CII Manufacturing Innovation Conclave 12th Edition. The seminar on “Industry 4.0 from Vision to Action” threw light on the latest industrial innovation in various industries

including the textile and fashion industry. The last two years of the pandemic have reaffirmed the world's faith in technology and the transformation it can bring about in our daily lives. Students of SFI got the opportunity to attend the conference and get the know-how of the latest innovations in this sector.

CELEBRATION OF NATIONAL SPORTS DAY

“National Sports Day”, which was celebrated at the campus on 29th, August 2022, was comprised of two fun sports events; Hand Ball Game and Aerobic Dance, where students from all batches enthusiastically participated and competed in all the events. This event was dedicated in the memory of Major Dhyan Chand. The winners of the competition were also felicitated with trophies by Principal Dr Vandana Jaglan and Vice-Principal Dr Neetu Malhotra. The day was exciting and a reminder of the importance of fitness for a healthy life.



Celebrating National Sports Day at Satyam fashion Institute

GANESH CHATURTHI FESTIVITIES AT SFI

On 31st, August 2022, Satyam Fashion Institute, Noida cultural cell under IQAC prearranged the celebration of the auspicious festival of Ganesh Chaturthi with a Pooja, followed by prasad distribution. Devotional songs were played and all students and faculty joyfully participated in the pooja ceremonies. The whole environment was enlightened with a divine aura and everyone prayed for a successful year ahead.



Ganesh Chaturthi Festivity in our Campus

TEACHERS DAY CELEBRATION

We all know that 5th September is dedicated to the ones who pass on their valuable knowledge to the next learning generations. Yes, Teacher's Day as SFI is a unique celebration where students deck up the college with beautiful artwork, and this year we also organized a cake-cutting ceremony for all the faculty members. Some students also participated in recreational performances for the teachers to show their appreciation for the time and effort they put in all year round.



Personalized Notes Written By students for their Teachers & Cake Cutting Celebration

THE CLICK ART EXHIBITION:

Photography is one of the important subjects of fashion communication students, and with this purpose, on 5th, September 2022, The 'Click Art' exhibition was conducted by the FC students. They made poster invitation cards for our Chairperson Mrs. Sneh Singh, Principal Dr. Vandana Jaglan and Vice Principal Dr. Neetu Malhotra to request them to grace the occasion with their presence. Students' work received appreciation and praise by their mentors.



Click Art' Exhibition done by the Fashion Communication students

LIVA ECO-SEMINAR

SFI, Noida in collaboration with Liva Fluid Fashion organized an educational seminar for the students on 9th and 10th September, 2022. The seminar highlighted on the importance of using sustainable fabrics, and how 'LIVA ECO' by Birla Cellulose Eco- Friendly Sustainable Fashion, is a game-changer in the industry. The seminar also briefed on Liva's internationally praised manufacturing process and the kind of fabrics that qualify for the Liva tag. Liva Eco also provided students various kinds of fabric samples, and helped in clearing the doubts of the curious attendees. Towards the end of the program, student received goodie bags as a gesture from the brand.



Students Of Satyam Fashion Institute attending LIVA ECO Seminar

CLIMATE CHANGE IS A CONCERN

It is important for the young generation understand the concerns of the changing climate. On 16th September, 2022, our students of the foundation batch attended the international seminar on the Impact of Ozone Layer Depletion on Climate change (ISODC-2022), organized by Raj Rishi Govt. Autonomous College. They learned about the impact of global warming on earth and the effects of the day by day depletion of the ozone layer. The seminar was quite informative and a strong message of caution was promoted. Students were also given tips on how to lead an eco-friendly lifestyle.



International Seminar on the Impact of Ozone Layer Depletion

ONLINE SESSION ON HEARTFULNESS

Students and team members of SFI attended a live streaming session with the divine Daaji on Sahaj Marg on 17th September, 2022. Students and team members learned how to control their minds and soul to stay calm and peaceful in life.



Glimpse of the Live Streaming Session with the Divine Daaji

OUTDOOR NATURE STUDY

Embracing nature to getting a better understanding of creativity is deeply inherited in SFI philosophy. We organized an activity on 'Outdoor Nature Study' on 19th September, 2022 for the B.Design Foundation batch to practice visual contact painting between the drawer or painter and the natural subject. Under the supervision of Ms. Farah. Learning outdoors is an active and engaging process that increases students' physical, mental and social health. In this activity great enthusiasm and excitement was shown by the students.



'Outdoor Nature Study' for the B.Design Foundation batch

LIVA VISIT 2022

An industry visit at 'Liva' studio by Birla cellulose eco friendly sustainable fashion was organized for semester 7 on 21st September, 2022. The visit educated the students about how LIVA produces regenerated fabrics such as viscose, modal, and cotton. They also let students touch and feel the fabric samples to make them understand the difference between all types of fabrics displayed. At the end of the visit, students were given souvenirs and information leaflets for their perusal. This educational visit helped the students gain knowledge about different types of fabrics



Industry Visit of SFI Students at 'Liva' by Birla

ANTARDHVANI THEATRE WORKSHOP

Co curricular is an essential element at SFI Noida and the 22nd September, 2022 live theatre workshop "ANTARDHVANI" is one such example. Organized by the Alumni Association under the IQAC cell, the key speaker for the workshop was Mr Rahul Kumar, a well-known actor and a teacher who has been a part of over 5000 productions during the course of his career. It includes Major Motion Pictures like '83' directed by Kabir Khan and 'Atrangi Re', starring Dhanush, Akshay Kumar & Sara Ali Khan. This workshop helped the students to boost self-confidence through expression. This initiative taught the students some integral life skills and boosted constructive growth through the world of theater.



Theater workshop "ANTARDHVANI" by the Alumni Association under the IQAC Cell

A DAY DEDICATED TO BOLLYWOOD FASHION

SFI Noida turned into a film set, not due to any film shooting, but because it was Bollywood day celebration on 3rd September, 2022. All the students of the institute dressed like their favourite Bollywood celeb and rejoiced the golden legacy of this industry. They did a ramp walk, performed on famous songs, and also did mimicry. The best ones' were awarded by the Principal Dr.Vandana Jaglan and Vice Principal Dr.Neetu Malhotra.



Celebrating Bollywood Day in Fun & Fashion

A VISIT TO THE HANDLOOM EMPORIUM

On 27th September, 2022, students of SFI, Noida visited the Handloom Emporium situated in Connaught Place, New Delhi. This visit gave them an opportunity to explore different types of fabrics for their range development. They also got to learn on how the fabrics are made and woven.



A Visit to Handloom Emporium in New Delhi

THE SPORTY SIDE OF COLLEGE LIFE

Sports play a major role in shaping the personality of a child. On 28th September, 2022, Satyam Fashion Institute, Noida organized an in-house Kho-Kho match for the students to encourage this philosophy. All students showed true sportsmanship spirit and participated with passion. The winning green team was provided with trophies and certificates, felicitated by Principal Dr Vandana Jaglan and Vice Principal Dr Neetu Malhotra.



The Winning Team of the Kho -Kho Competition

ANCIENT CRAFT KNOW-HOW

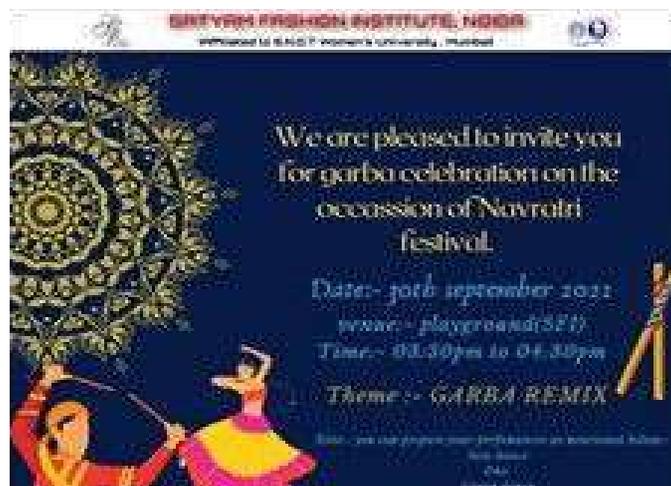
Zardozi is one of the ancient crafts and oldest forms of hand embroidery that is appreciated worldwide. It is a type of heavy and elaborate metal embroidery on a silk, satin, or velvet fabric base. A Zardozi Workshop on 29th September, 2022 with artisan “Haider” was organized at SFI. The students got to learn the use of gold and silver threads and how to include pearls, beads in this art form.

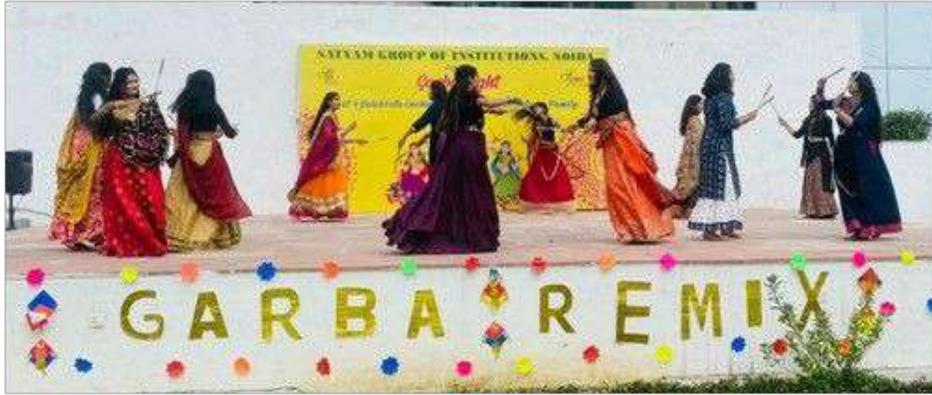


Learning the Ancient Craft Zardozi

NAVRATRI TIME FUN AT SFI

Any Indian festivities minus music and dance are not possible. Celebrating the spirit of Navratri, we organized a Garba Remix event for all the students on 30th September, 2022. Flaunting the best of fashion in ghagra-cholis, our students had a blast dancing to their favorite garba songs. Many students also choreographed fusion dances for the occasion! The best performers and best dressed were awarded by the Principal Dr Vandana Jaglan and Vice Principal Dr Neetu Malhotra.





Celebrating the Auspicious Occasion Of Navratri

AIDING STUDENTS WITH HEALTHCARE

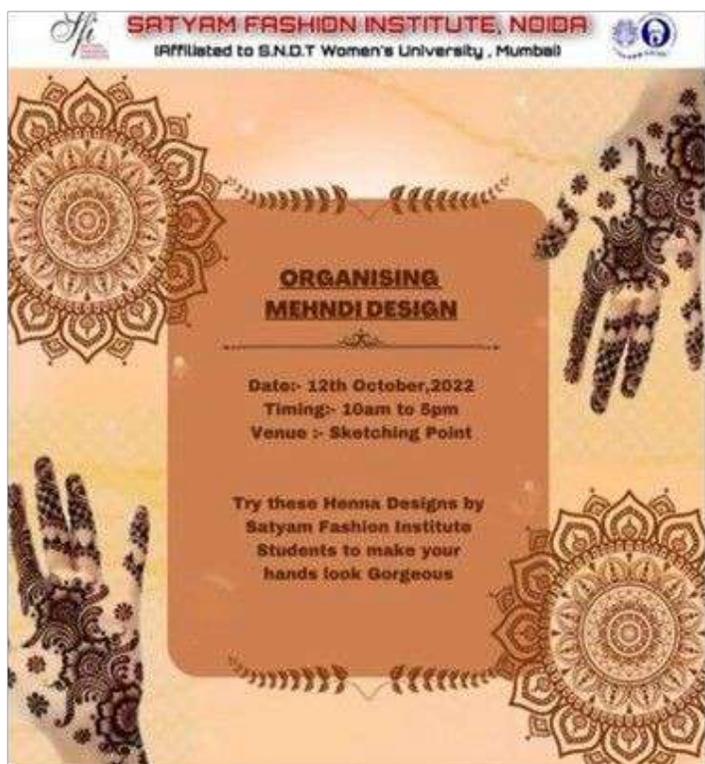
As they say 'health is wealth', we at SFI completely believe in this philosophy. On 7th October 2022, an exclusive session of First Aid Training for its support staff members was organized. The members were trained by certified medical professionals to enable the individuals on using appropriate precautionary methods to save lives during any emergency. They also got to know how to offer primary help and medications to injured or ill before actual medication. It was a successful event and helped the staff as well as students to boost their confidence at the time of emergency.



First Aid Training for Support Staff Members of Satyam Fashion Institute

MEHNDI DESIGN EVENT

Mehndi reflects the rich Indian culture bringing together the knowledge of medicinal herbs with many lovely sentiments and beliefs. Satyam Fashion Institute, Noida organized a Mehndi Design Competition on 12th October, 2022, on the occasion of Karva Chauth. Everyone was cordially invited to be a part of this fun day. In this event, the participants applied mehndi on their friend's palms showing their using their creative skills in an innovative way. Principal Dr Vandana Jaglan and Vice Principal Dr Neetu Malhotra encouraged the students to keep this culture and traditional art form alive.



Mehndi Design Competition

A MEDICAL CAMP ON GENERAL CHECK UP

On 12th October, 2022, SFI organized a medical camp for general health checkup of the entire staff and students. It was a step deemed necessary after the devastating effects of the Covid- 19 Pandemic, as the after effects of the disease are important to monitor for a healthy future for all. The Medical professionals who conducted all essential tests also threw special focus on the nutritional value of a healthy diet and encouraged healthy and hygienic eating habits.



Medical camp for general health checkup at Satyam Fashion Institute

THE NEW BEGINNING, ORIENTATION 2022

Orientation programme “URJA: EK NAYA SAFAR”, was organized for the new admissions of Bachelor in Design students and PGDFD students with their parents in the institute remises on 17th, October 2022. The event was graced by our esteemed Guests of Honour Ms Sonia Jetleey & Mr. Manish Tripathi along with the dignitaries, Chairperson Ms Sneh Singh, Principal Dr Vandana Jaglan and Vice Principal Dr Neetu Malhotra. The purpose of the programme was to make the parents and students aware of the academic functioning, rules and regulations of the .institute. It was also to ensure parental participation in monitoring the performance and progress of their child. Satyam Alumni and others addressed the students and made them aware of the college life. A series of performances and a grand fashion show was organized to commemorate the day.



URJA: EK NAYA SAFAR” Orientation 2022

GIA EMERGING DESIGNER OF THE YEAR

On 29th October, 2022, Student of SFI, Noida participated in I.J. Design Awards 2022 powered by GIA India (Gemological Institute of America) presenting the GIA Emerging Designer of the year 2022. This award offers an opportunity for talented, upcoming jewellery designers to gain visibility and recognition within the jewellery industry. It is a with great pride we would like to share that our student Ms Jyoti Nepali from Fashion Design Semester III was selected among the top 5 candidates to present her jewellery designs at the event.



Satyam Fashion Institute, Noida participated in I.J. Design Awards 2022

EDUCATIONAL VISIT TO NOIDA HAAT

An educational trip was organized on 31st October, 2022, for SFI students to the fun and festive venue, Noida Haat. This visit was planned to give students exposure to different crafts of India with emphasis on materials used, motifs made, color combinations, manufacturing and marketing strategies used for different crafts.



A fun Visit to Noida Haat

BRAND CELEBRITY ENDORSEMENT & MEDIA COVERAGE WORKSHOP

The IQAC cell of Satyam Fashion Institute, Noida conducted a workshop on 'Brand celebrity endorsements & Media Coverage' with industry expert Dr Supriya Himanshu on 4th November, 2022. This workshop helped the students gain knowledge about the concept of brands and how the celebrity endorsements are done for the brand's better positioning.



Glimpse of the Brand Celebrity Endorsement Session

BLOOD DONATION CAMP

‘Ek boond zindagi ki’ this is how precious our blood is. At SFI Noida, we organized a blood donation camp in collaboration with SAI POLYCLINIC on 10th November, 2022 under the IQAC extension cell for our students and faculty members. The camp aimed to contribute the society by donating blood. Many students and faculty came forward to contribute to society and make this event successful one.



Blood Donation Camp organized at Satyam Fashion Institute

FEVICRYL WORKSHOP

On 16th November, 2022, Fevicyl workshop was arranged for the first year students. They were taught to beautifully and intricately paint on plates with the help of Fevicyl Glass colours, and how to create timeless designs like flowers and the classic geometrical patterns.



Glimpse of the Fevicryl workshop for the first year batch

A LESSON ON STOICISM

Coping up with the stressful moments in life can be a difficult affair, especially for the youth. Keeping this in mind, on 17th November, 2022, the Women's Cell of SFI, Noida kept an exclusive workshop for all students of B.Design semester-1. The resource person for this successful event was Consultant Psychologist Dr Priyanka Jain. Her session was a wonderful guide to help students lead their life in a less stressful manner.



Coping up with Stress, A session on Stoicism

INTER UNI PARTICIPATION AT K.R MANGALAM UNIVERSITY

The design students of SFI, Noida participated in an Inter-University Competition “Fashion Show” organized by K.R. Mangalam University, Gurugram on 25th November, 2022. The theme for the event was “Your Style, Your Way” where our students presented their outfits and sashayed on the ramp as professionals. They got accolades in a manner, and observed a boost in their confidence.



Student of SFI Participated in a Fashion Show at K.R Mangalam University

LEARNING THE FOLK ART FORM

Warli is a folk art that originated in the state of Maharashtra. On 29th November, 2022, the students of textile design semester-3 taking inspiration from this old art worked on developing curtains using the Stencil Technique and created a wonderful range of products honoring the age-old art form.



Textile Design Students Working on Warli Art

WINNERS AT COUTURE RUNWAY WEEK

This event deserves accolades and appreciation! Students of fashion design semester-7 of SFI, Noida presented their select collection in New-Gen Design launch category at Couture Runway Week season 5. This was held at ITC Welcome Dwarka, New Delhi on 12th December, 2022. Our students stood out and also brought back winning trophies.



Design students Participated in CRW 2022, Season 5

CII TEXCON 2022

On 23rd December, 2022, the 14th edition of CII TEXCON, an annual conference on Textiles and Apparel was held in the national capital. With the theme “Capitalizing the Emerging Opportunities to Create a Competitive Textiles & Apparel Sector”, the conference focused on identifying the winning value proposition of India to gain a big share in global textiles. Shri Piyush Goyal, Honourable Minister of Textiles and Chief Guest of the event, addressed at this special session of the conference with Smt. Darshana Vikram Jardosh, Minister of State of Textiles as the Chief Guest speaker, Dr M.S. Parmar Director, Northern India Textile Research Association (NITRA) Government of India. From the design fraternity, designer Sonia Jeteley, Ms. Neetu Singh, Chairperson of Sinni Design Pvt Ltd were also part of the conference with other delegates. This Conference was attended by the Vice Principal & IQAC coordinator Dr Neetu Malhotra with the faculty members.



Dr. Neetu Malhotra, Vice Principal Of SFI with her team member at CII TEXCON 2022

HOLIDAY SEASON CHRISTMAS CELEBRATION

Christmas is the season of spreading joy and love all around. It is the time when you get the winter break and on 21st December, 2022, SFI, Noida under Cultural Cell celebrate this festival with great joy over some quick snacks, in the presence of the students and staff members.



Christmas Celebration 2022 at Satyam Fashion Institute, Noida

REVIVING THE OLD-WORLD CHARM; CORSET MAKING

With a plush garment construction laboratory, SFI encourages its students to revive the history of fashion in unique ways. On 4th January, 2023, an educational session on “Corset Making” was arranged for the fashion design students. The corset is a historic undergarment, designed with stiff material, primarily worn by women in the past to constrict the waist and hips, creating a slender appearance. The class was highly commended for its informative nature, which facilitated learning among the participating students.



Satyam Fashion Institute organized a “Corset Making” Session

OFFERING CARE WITH CLOTHES DONATION

With an aim at improving the lives of underprivileged individuals, SFI organized a clothes donation drive on 5th January, 2023. The initiative was to give away clothes for the harsh winter season protection. To facilitate the collection of donations, designated cartons labeled 'Donation' were placed at the reception area of the premises. Our students, faculty, and staff

generously contributed winter clothes, blankets, and shoes to support the cause. This drive exemplifies the institute's commitment to social responsibility and community service.



The Gesture of Offering Help in form of Pre-loved Clothes

HANDLOOM HAAT "VIRAASAT"

The design students of the department of Textile and Fashion Design recently attended the "VIRAASAT" Handloom Haat on 7th January, 2023. This was organized to commemorate the 75th anniversary of Handloom Day in India. The event featured an impressive collection of hand-woven sarees by artisans and weavers from all across the country. Our students gained valuable insights into the diverse types of looms, color palettes, and design concepts used in weaving. It was an enriching experience for the students as a whole.



Looms & Sericulture Exhibits at the "VIRAASAT" Handloom Haat

PLACEMENT DRIVE WITH TAFFELS

SFI, Noida in the month of January coordinated with Ms. Minna Dhir, Managing Director of Taffels for an exclusive placement drive of the senior design students. Her team helped to facilitate the recruitment of its students and alumni. This unconditional support from the industry is always welcomed at our institute with gratitude.



SFI Joined Hands with Ms. Minna Dhir Managing Director, Taffles for Placement Drive

INTERACTIVE SESSION WITH OUR ALUMNI

Bushra Javed, the alumni of Satyam Fashion Institute batch of Fashion Design (2012-2016) visited our campus on 9th January, 2023. This was to impart her valuable industry and college experiences to our ongoing design batches. The interactive session was highly engaging, offering our students the opportunity to receive guidance and motivation for their future endeavors. The visit was a fruitful affair and a great inspiration for SFI.



Alumni session with our B.Design Students

ALUMNI ASSOCIATION MEETING

In collaboration with the alumni association of SFI, a meeting was convened a meeting on 10th January, 2023 to initiate the nomination process for the distinguished alumni award. The institute maintains an unwavering commitment in supporting students beyond graduation, as evidenced by the continued engagement between graduates and their former instructors like these online meetings.



Alumni Association Meeting

DEFENSE OFFICIALS VISITED SATYAM FASHION INSTITUTE

Defense officials visited Satyam Fashion Institute, Noida on 12th January, 2023. This was to invite the Satyam Group of Institution and their students for a grand celebration on the occasion of Netaji Subhash Chandra Bose's Birthday as "Parikrama Divas". The Ministry of Defence in coordination with all the students from colleges and universities situated in Delhi & NCR participated in this two days event on the 23rd and 24th of January. This event was a good opportunity for all the students to enlighten them about the importance of the event.



Invitation to Satyam Group of Institution for Celebration of Netaji Subhash Chandra Bose's Birthday

LOHRI CELEBRATION

On 13th January, SFI celebrated Lohri festival, which is symbolic of harvesting season. Our Cultural Cell, affiliated with the Internal Quality Assurance Cell (IQAC) recently marked this festival with great enthusiasm and fervor. The event was enjoyed by all, and served as a means of dispelling any darkness or sorrows that may have been present in their lives, and instead filling our hearts with the warmth of happiness.



Lohri 2023 at Satyam Fashion Institute, Noida

MACHINERY AND EQUIPMENT WORKSHOP

Workshops and training are an integral part of SFI. On 13th January, 2023, we conducted a workshop on machinery and equipment for the design students. The objective of this

workshop was to familiarize the students with the various applications of machinery in the fields of Fashion Design, Textile Design, Fashion Communication, as well as Lifestyle and Accessories. The workshop proved to be an informative and educational experience for the students, enabling them with a deeper understanding of the practical aspects of the industry.



Satyam Fashion Institute, Organized a Machinery Equipment Workshop

VISITED “LIVA STUDIO”

Satyam Fashion Institute students had the privilege of visiting the Liva Studio. During the visit, the studio generously provided fabrics to the students to aid them in their garment designing and range development endeavors. In addition, a lecture on sustainable fabric was given, wherein the usage and applications of fabrics were thoroughly elaborated upon. This visit was a valuable learning opportunity for the students and proved to be a significant contribution to their academic growth.



Student of Satyam Fashion Institute Visited Liva Studio

CRICKET CHAMPIONSHIP 2023

Satyam Fashion Institute, Noida under Sports Cell organized "CRICKET CHAMPIONSHIP 2023" between Postgraduate diploma and Bachelor of Design students. Students played with all their energy and enthusiasm. Blue team (Bachelor of Design) did a splendid job by winning the game.



Satyam Fashion Institute, Noida organized "CRICKET CHAMPIONSHIP 2023"

WAKE UP WITH BETTER VISION

Satyam Fashion Institute, Noida organized an Eye checkup camp in collaboration with Precision Optics - Sec-50, Noida. All the students got their eyes checked including, teaching faculties, staff, etc. The camp focused on the optical health of all the members of Satyam Group of Institution. It was a successful Venture as all the members went for an eye checkup.



Eye Checkup Camp at Satyam Fashion Institute ,Noida

DISTINGUISHED ALUMNI AWARD

On 21stJanuary,2023, SFI organized an award ceremony event for our Alumni and honored them with the prestigious award and certificates. Satyam fashion institute remains in touch with its alumni.



Distinguished Alumni Award was organized at Satyam Fashion Institute, Noida

VISIT TO JAWAHARLAL NEHRU STADIUM

On the occasion of "Netaji Subhash Chandra Bose 126th Birth Anniversary" students of Satyam Fashion Institute, Noida went to visit Jawaharlal Nehru Stadium, New Delhi on 24th January, 2023. This was to attend the patriotic event "Adi Shaurya Parv Parakram Ka (Military Tattoo & Tribal Dance).



Visit To Jawaharlal Nehru Stadium

BASANT PANCHAMI CELEBRATION

After an extended winter season, it was the time for a breezy Spring season. On the occasion of "Basant Panchami" Satyam Fashion Institute, Noida welcomed the joy of spring and summer. We invoked the blessings of Goddess Saraswati to enlighten the environment with her knowledge and wisdom on 25th January, 2023.



Saraswati Pooja on auspicious occasion of Satyam Fashion Institute ,Noida

CELEBRATING REPUBLIC DAY

26th January, 2023: Our brave heroes waged a valiant struggle for years so that we and the future generations could live their lives with peace and dignity. Satyam Fashion Institute, Noida Celebrated the 74th Republic Day and paid a tribute to our freedom fighters who have contributed towards the building of our nation. Students of Satyam Fashion Institute performed a delightful dance and gave singing performances. All the staff members and teachers of Satyam Fashion Institute unfurled the national flag on this day.



Republic Day Celebration 2023 at Satyam Fashion Institute, Noida

CREATIVE CRAFT WORKSHOP ON CANVAS

On 30th January 2023, Satyam Fashion Institute, Noida Organized a "Creative Craft Workshop On Canvas" for the students of Fashion Design and Textile Design various semesters. Students not just enjoyed the session but also honed their skills under expert guidance.



Creative Craft Workshop on Canvas

STYLING SESSION

Styling is a way to present yourself to others in a different and unique manner. Satyam Fashion Institute, Noida organized a Styling Session by Industry Expert Dr. Kapil Kishor on 3rd February 2023 for the students of the foundation year to build their self-esteem and achieve their goal for Miss SFI.



Styling Workshop was organized for B.Design Students

COMMUNICATION SKILL SESSION

Good communication skills allow you to understand and be understood by others. Satyam Fashion Institute, Noida Organized a Communication Skills Session by Industry Expert Dr. Supriya Himanshu for the students of the foundation year to speak Diligently and Confidently. This session enables the students to enhance their communication skills and makes them ready for the professional world.



A Session on Enhancing Communication Skills Session was conducted for Foundation Batch

DOBBY WEAVING SESSION

6th February 2023: Dobby is a type of woven fabric that is created on a doobby loom and is notable for its small geometric patterns and added texture. Recently, the Textile Design

semester 6 departments at Satyam Fashion Institute in Noida hosted a "Dobby Weaving Session" led by Mr. R.P. Tyagi. During this session, Mr. Tyagi provided direction and instruction to students regarding the process of warp preparation and weaving yarn on a dobbie loom.



Satyam Fashion Institute in Noida hosted a "Dobby Weaving Session" For its students

UNION BUDGET – 2023

8th February 2023: A robust economy serves as the bedrock of a nation's resilience. To shed light on the upcoming Union Budget 2023, Satyam Fashion Institute in Noida conducted an Interactive Workshop featuring CA Mr. Vaibhav Goel as the guest speaker. During the session, Mr. Goel provided an in-depth analysis of the 2023 budget, discussing its advantages and disadvantages.



Interactive Workshop on Union Budget 2023

A SESSION ON LINO CUT PRINTMAKING

Linocut printmaking session was organized by Satyam Fashion Institute for its students of Bachelor of Design semester 2, where they learned about linocut, and how to use linoleum sheets for printing by carving onto the sheet. Linocut is a printmaking technique, a variant of woodcut in which a sheet of linoleum is used for the relief surface.



Linocut printmaking session was organized by Satyam Fashion Institute, Noida

JEWELRY MAKING SESSION

14th February 2023: Upcycling refers to the practice of creatively reusing waste materials, by-products, or unwanted products, and transforming them into new materials or products that have better quality or environmental value. Recently, students of the Satyam Fashion Institute have successfully implemented this technique, crafting exquisite jewelry pieces using leftover fabrics, trims, and accessories. This not only showcases their artistic talent but also demonstrates a commitment to sustainable fashion practices.



Jewelry Making Session by reusing and recycling Material

MISS SFI 2023

Satyam Fashion Institute organized a great event for the young and budding designers of the college Miss SFI 2023 on 22nd February 2023. The event was graced by the presence of respected guest of honor Ms. Monica Ahuja (Mrs. Glamorous winner of Haut Monde Mrs. India Worldwide 2021), Mr. Kappil Kishore (chairman of Vatsalya Trust), Ms. Anjali Mahota (Fashion Designer, Label- Gyarah Bees).



Miss SFI 2023

FAREWELL 2023

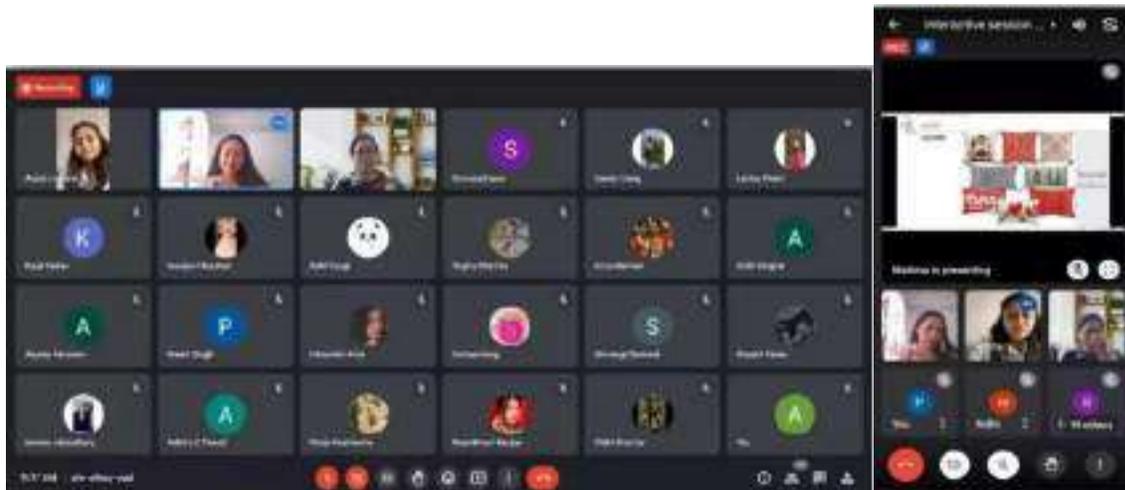
Satyam Fashion Institute, located in Noida, recently held a noteworthy event, "FAREWELL 2023," to bid adieu to the esteemed members of the Graduating Batch of 2023. The event was organized on a grand scale and was characterized by a theme of "Every Ending has a new beginning." The occasion was accompanied by various engaging activities, including fun games, performances, and dances, which were orchestrated by the juniors to express their heartfelt goodbyes to their departing seniors. The institute conveys its best wishes to the graduating students for their future endeavors and fondly remembers their invaluable contributions to the institute.



Farewell 2023

ALUMNI INTERACTIVE SESSION

Satyam fashion institute, Noida under the Alumni Cell organized an interactive session with Ms. Anjita Laharia (Textile Designer) of the batch for the first-year students of B. Design and PGDFD. The session was organized to give our students insights and clarity about the design field and different opportunities in it. She also shared her college journey and her industry experience with the students.



Annual Alumni Association Meeting

ALUMNI SESSION WITH SFI STUDENTS

Alumni of Satyam Fashion Institute, Noida “Ms. Shagun Gaba” of the fashion designing department visited the campus and shared her industry experience and college journey with our students and motivated them for their bright future.



Alumni sharing her experience with our students

A VISIT TO “DELHI WORLD BOOK FAIR “

Books embody both the journey and the destination; they are the planes, trains, and roads that lead us home. With this in mind, Satyam Fashion Institute, Noida's Library Cell organized a visit to the Delhi World Book Fair on 3rd March, 2023 to facilitate an opportunity for students to engage with new publication companies and newly published books.



Visit to Delhi World Book Fair was Organized by the Library Cell of SFI,Noida

TRIPTYCH 2023

Annual Fashion Show for graduating students (2019-2023) 4th March 2023: Fashion reflects contemporary society. The talented students of Satyam Fashion Institute organized "TRIPTYCH 2023" on March 4th, 2023, and showcased the innovative and exquisite collection. Their collection was contemporary, drawing inspiration from various fashion eras, and was well received by the respective audience. Triptych 2023 was a gala event of 14 collections managed and presented by the final year batches of all four departments. The

collections made by the students were based on different themes and inspirations like the Healers inspired by doctors, Slice it up from fruits and many more. Students used natural fabrics like cotton, linen, silk, jute and denims, with an aim of making the fashion industry more sustainable. The graduating students from Fashion Design, Textile Design, Lifestyle Accessories, Fashion Communication and post graduate diploma in fashion design together joined hands turning the evening into a memorable affair. The professional models sashayed on the choreography of Mr. Anup Banerjee, and the graduating batch created the glamorous collection under the guidance of show organizers Dr Vandana Jaglan, Principal Satyam fashion institute, Dr. Neetu Malhotra Vice principal, Satyam fashion institute. Here students from bachelor of fashion design present students from Textile Design, Fashion Design, PGDFD, and Lifestyle Accessories presented different collections based on 15 themes. Whole event was coordinated by Fashion Communication students, Institute's chairperson Sneha Singh praised the creativity of the students. The Principal of the Institute Dr. Vandana Jaglan, Secretary Pradeep Gupta, and Vice Principal Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator) were present on the occasion.



Graduating Batch Showcased their Collection at TRIPTYCH 2023

'BRIDGING DIGITAL GENDER DIVIDE' (W20 EVENT)

The digital gender gap affects women's livelihoods, health, and education outcomes. Satyam Fashion Institute, Noida organized a workshop on 'Bridging Digital Gender Divide' under Alumni Cell in collaboration with Satyam Fashion Institute Alumni Association (SFI-AA) on 13th March 2023 with resource person Ms. Guncha Mahajan (Social Innovator & Strategist). Ms. Asheena Grover, President (SFI-AA) also joined the workshop. Ms. Mahajan conducted an interactive workshop where she indulged students in activities related to awareness of the Digital Gender Divide and its nuances.



An Insightful Workshop on Bridging Digital Gender Divide

GRADUATION CEREMONY

Satyam Group of Institutions, Noida Organised Graduation Ceremony of Satyam Fashion Institute for Design and Mass Media Program the Convocation Ceremony of the pass-out graduates of The year 2022 was organized at the campus of Satyam Group of Institutions at Sec-62, Noida on 18th March 2023. Dr. Ruby Ojha, the Pro Vice Chancellor of SNDT Women's University, Mumbai was the Chief Guest of the Convocation Ceremony. Mrs. Sneh Singh, the Chairperson of Satyam Group of Institutions; Trustee Secretary, Mr. Pradeep Gupta, Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, SFI; Dr. M. Alam, Dean, School of Journalism and Mass Communication; Ms. Priyanka Sarkar, Programme Head SJMC; parents; guardians of students and dignitaries were present in the ceremony.all looking forward to see all the graduate students of the Batch 2023.



Graduation Ceremony 2023

ALUMNI VISIT

One of the alumni of "Satyam Fashion Institute " Ms. Swapnil Serawat from the Fashion Design Department, batch 2015-19, visited the campus and shared her industry experience with Satyam students. She also gave them career tips and motivated them for pursuing their passion.



Alumni Interaction with our students

INTRODUCTION TO PATENT DESIGN AND COPYRIGHTS

A design patent protects a new, original and ornamental design for a useful article of manufacture. A copyright generally protects any original work of authorship that has been

fixed in a tangible medium of expression. Satyam Fashion Institute, Noida had organized a workshop under the faculty development program on 27th March 2023. On introduction to patent design and copyrights by Resource person: Dr. Ushoshi Guha (patent Attorney, Government of India) for the faculty members of Satyam Fashion Institute they discussed patents, Copyright, intellectual design, and how it works. The faculty members also discussed their queries, the workshop was successful and knowledgeable for everyone.



The Online Session on Patent & Copyright

SPORT FIESTA 2023

Sports are a crucial part of a student's growth and development. They help in the development of mental health and physical fitness of the body. Through participation in sports and games, a student gains various skills, experience and confidence that are helpful for developing their personality. Satyam Group Of Institution, Noida Organized "Sports Fiesta 2023" on 31st March, 2023 for students. Students from different schools participated in the various events of the sports day. The day's events were set into motion with a friendly tug-of-war organized. After that, the students competed against one another in various sports events like 200 meters race, chess, badminton table tennis, football, kho-kho, and relay race. At the end of the events, the principal of the college, along with the Governor, gave away prizes to the participants. The principal thanked and congratulated the students for their excellent performance. It was yet another successful event.



Sports Festa 2023 at Satyam Fashion Institute, Noida

SCINTILLA 2023

Students of Satyam Fashion Institute, Noida participated in Fashion Show “SCINTILLA 2023” an Inter college competition held at Jaipuria School of Business” where our students have won the 1st position in the competition on the theme “URBAN RETRO”. The students presented an outstanding performance and used impressive styling techniques.



Students of SFI participated in Fashion Show “SCINTILLA 2023”

INTER COLLEGE FEST, KREATIV 2023

Students of Satyam Fashion Institute, Noida participated in Intercollege "Fashion Show KREATIV 23" organized by Amity School of Fashion Technology, Noida, on March 31, 2023. The theme of the show was "Create The Met Gala Look: Celebrating sustainability." The students of our institute secured 2nd position in this competition.



Inter college "Fashion Show KREATIV 23"

SANKALP 2023

The students from Satyam Fashion Institute, located in Noida, actively took part in the inter college fashion show "SANKALP 2023" hosted by the "G.L Bajaj Institute of Technology and Management" on the 1st of April 2023. The theme of the show centered on "SEASONS". It brings us immense pleasure to announce that our students secured the 2nd position in the event. We extend our heartfelt congratulations to our students for their diligent and dedicated efforts.



Students Participated at intercollege fashion show "SANKALP 2023"

CAMPUS PLACEMENT DRIVE

Satyam Fashion Institute, Noida organized a "Campus Placement Drive" Under Placement Assistance Cell on 5th April, 2023 for the Final Year students. Different companies like Mango, Myntra etc, Showed up their interest and coordinated with Satyam Fashion Institute for this placement Selection.



Campus Placement Drive 2023

ALUMNI MEET

Satyam Fashion Institute, Noida organized an SFI-AA Alumni meeting on 12th April, 2023 with the Office Bearers Ms. Mahima Malik, Ms. Shweta Kapruwan & Ms. Ruchi Verma to discuss about the Upliftment of SFI-Alumni Association under Alumni Cell.



SFI-AA Alumni meeting

A UNIQUE PANEL DISCUSSION UNDER W20

Satyam Fashion Institute, located in Noida, organized a panel discussion centered around the theme of "Demonstrating Success for Women Lead Society" 18th April, 2023. The discussion aimed to shed light on gender equality and women's economic empowerment, and was graced by the presence of esteemed industry experts including Ms. Shashi Nangia (Chairperson of Swati Exim Pvt. Ltd), Mr. D.P Shrivastav (Ex-Chairman of Rashtriya Chemical & Fertilizer Ltd), and Ms. Vinu Chaudhri (MD & Chairperson of Parivartan School).

The primary objective of the discussion was to cultivate an entrepreneurial mindset among women in today's society.



Panel Discussion on "Demonstrating Success for Women Lead Society"

APRON MAKING FUN SESSION

Handmade embroidery is an exquisite art form that exemplifies the expression of emotions and love in a simple and unique manner. The art of handmade embroidery continues to thrive, as evidenced by the efforts of the Satyam Fashion Institute in organizing a workshop on 21st April 2023 for the housekeeping staff under its "EXTENSION CELL" program. During this workshop, participants were instructed on the craft of making an apron, followed by a comprehensive lesson on embroidery techniques.



Apron Making Sessions for Workers

ONLINE COMPETITION ON 'CREATIVE RECYCLING AND REUSING''

On 5th June 2023, Satyam Fashion Institute, Noida organized an online competition on the occasion of world environment day for its students where students participated and made creative things by recycling and reusing things.



Celebrating World Environment Day

SFI PARTICIPATES IN GREENTECH SUMMIT 2023

Satyam Fashion Institute, Noida, was honored to participate in the esteemed Green Conclave 2023. Recognizing the significance of fostering resilience in the face of climate change, the

Confederation of Indian Industry (CII) and Indian Green Building Council (IGBC) jointly organized the GreenTech Summit 2023 - a Conference on Emerging Green Technologies for a Sustainable Future. This momentous event took place on May 12th, 2023, at Le Meridien in New Delhi. We express our heartfelt gratitude to the CII team for presenting Satyam Fashion Institute with this remarkable opportunity.



Green Tech Summit 2023

SUMMER SPORTS CAMP

Satyam Group of Institutions, Noida took great pride in organizing an exhilarating Summer Sports Camp from the 11th to the 13th May, hosted by the Sports Cell. This highly anticipated event aimed to provide students with a range of engaging activities to enhance their physical fitness, promote teamwork, and foster a spirit of healthy competition. The Summer Sports Camp featured a diverse array of activities, including invigorating aerobics sessions, energetic zumba workouts, and calming meditation exercises. These activities were carefully designed to cater to the interests and preferences of the students, ensuring an enjoyable and rewarding experience for all.



Summer Sports Camp 2023

SFI, NOIDA HOSTS BOOK EXHIBITION FOR STUDENTS

Satyam Fashion Institute, Noida, recently organized an enriching book exhibition under the guidance of the Library Cell. The exhibition showcased a diverse collection of books, inspiring students with a wide range of literary works. The book exhibition aimed to foster a love for reading, encourage intellectual exploration, and provide students with access to a variety of knowledge sources. The carefully curated collection covered various genres, including fashion, design, literature, and more, catering to the diverse interests of the students. Throughout the exhibition, students had the opportunity to browse through the books, engage in discussions, and gain valuable insights from the showcased works. The event not only promoted reading as a recreational activity but also served as a platform for students to discover new authors, perspectives, and ideas.



Book Exhibition at satyam Fashion Institute, Noida

ONLINE SESSION FOR STUDENTS WITH DESIGNER SONIA JETLEEY

Satyam Fashion Institute, Noida, kick-started the academic journey of the fresh batch of 2023 by organizing a thought-provoking interactive session on June 3rd, 2023. The session, titled "Sustainable Fashion - The Way Forward," featured the esteemed presence of Sonia Jetleey, an industry expert known for her passion and expertise in sustainable fashion. The objective of the interactive session was to educate and empower the new batch of students about the significance of sustainable practices in the fashion industry. Sonia Jetleey shared her profound insights and experiences, shedding light on the emerging trends, challenges, and opportunities within the realm of sustainable fashion. The session provided a platform for students to engage in meaningful discussions, ask questions, and delve into the intricacies of sustainable fashion. Through real-life examples and case studies, they gained a deeper understanding of the environmental and social impacts of the fashion industry and explored innovative approaches to mitigate them.



Online Session with Designer Sonia Jetleey

SFI STUDENTS SHINE AS VOLUNTEERS AT DELHI INTERNATIONAL FASHION WEEK

The students of Satyam Fashion Institute once again showcased their dedication and talent by volunteering at the highly anticipated Delhi International Fashion Week on the 3rd and 4th of June 2023. The event, held at the prestigious Bristol Hotel in Gurgaon, brought together renowned international designers from countries such as Turkey, Thailand, Italy, Bangladesh, and more. The participation of Satyam Fashion Institute students as volunteers added immense value to the event, as they assisted in various crucial aspects of fashion show management. Their roles included backstage coordination, model handling, dressing assistance, and ensuring the smooth flow of the shows. The opportunity to work closely with internationally acclaimed designers allowed the students to gain invaluable insights into global fashion trends, techniques, and the intricacies of organizing large-scale fashion events. It was an enriching experience that provided them with a platform to hone their skills, expand their networks, and foster a deeper understanding of the industry.



Students Participated at Delhi International Fashion Week

RESULT-ORIENTED OUTCOME AND AN ENDEAVOUR TO ACHIEVE SUCCESS

As the report briefs on the annual event calendar that we chart out and conceptualize intensely and with a proper thought process, the learning outcome of these activities is the real motivation for the institution. With events, sessions, workshops, and seminars being organized back-to-back, the design students at SFI never have a dull moment during their 4 years of bachelor program, and now with the newly introduced M. Des, Master's program in Design. They are well prepared for the industry demands, requirements, and up gradations before stepping into the field as budding designers.

ii. MASS MEDIA ACTIVITIES

DEPARTMENT OF MASS MEDIA AWARENESS DRIVE ON “WORLD ENVIRONMENT DAY”

SSJMC organized an awareness drive on the occasion of World Environment Day. The objective of this program was to spread awareness among people to plant more and more trees, save our environment from various types of pollution and make our mother earth full of greenery. The theme of this drive was “Only One Earth”. SSJMC Students were asked to plant a sapling/s and create a green corner. Students contributed every bit in creating and enhancing the environment for the next generation. The event ended successfully and the students fulfilled their responsibility of a good citizen and spread the message to not to wait for a special day to plant a sapling/s, it can be any day; every day is an Environment Day. In the end, students took a pledge that neither anyone will pollute the environment nor will allow anyone to do so. All the students and faculty members of SSJMC participated in this drive with full enthusiasm.



STUDENT PRAGYA JHA INTERVIEWS FOR YOUTUBE CHANNEL

Pragya Jha, B.A. (Mass Media) Sem-II Student interviewed Dr. Shweta Kaushik, BAMS, CCSC NIA, on Psoriasis Disease in Lajpat Nagar Delhi. Pragya was called Pratham Ayurveda Center at 11 am for the interview which began at 11:30 am. She asked questions on psoriasis, its effect and what are the problems faced by the patients who came to her for checkup. The interview was indeed knowledgeable and helpful for the patients. Also, Pragya experienced how to take an interview properly.



Video link: <https://www.youtube.com/watch?v=xu3B947J3JA>

COUNSELING SESSION FOR BATCH 2020-23

SSJMC has organized a session on GUIDANCE AND COUNSELING SESSION for selection of Elective Subject for final year Mass Media Students. Career and Counseling help students to realize their potential towards each specialization. It helps them to opt their correct field. According to students' interest, calibre, capability, aptitude and knowledge teachers guide them to choose one specialization which fits them the most. Satyam School of Journalism and Mass Communication provides specialization in three areas i.e ; Journalism, Ad & PR and Animation. Other than this, the college provides many extra-curricular activities so that students get basic learning in all aspects of Media and Communication.



STUDENTS ATTEND ZEE SAMMELAN ORGANIZED BY ZEE NEWS AT LE MERIDIEN HOTEL, NEW DELHI

Students of Satyam School of Journalism and Mass Communication under the aegis of SFI, Sector 62, Noida participated in Zee Sammelan organized by Zee Media at Le Meridien Hotel, New Delhi. On this occasion, BMM students got the opportunity to experience the live programs of interviews, discussions and deliberations among the top National Ministers, Politicians, Scholars, Media personalities and distinguished participants. It was very insightful for the upcoming media aspirants



WORKSHOP ON 'PHOTOSHOP'

Satyam School of Journalism and Mass Communication organized a 6 days' Workshop on 'Photoshop' from 4th July 2022 to 9th July 2022. The workshop began with great enthusiasm and zeal. The Resource person of this Workshop was Ms. Suhani Bakshi (An Alumna of SJMC, 2018 Batch). She elaborated the key points of Adobe, Photoshop and enabled students understand the Basic Principles of Design, Photoshop Tools, its applications, creating logo, event poster, film poster, developing illusion and vector art etc. Dr. Neetu Malhotra, Vice Principal, SFI; Dr. M. Alam, Dean, SSJMC; Ms. Priyanka Sarkar, Programme Head, SSJMC and Ms. Charu Ahluwalia, Assistant Professor distributed Certificates among the students and proposed vote of thanks to Ms. Suhani Bakshi for conducting such an insightful workshop. The Workshop was very informative, responsive and motivating to students.



STUDENTS PARTICIPATE IN ZEE NEWS SAMMELAN

SSJMC students visited Hyatt Residency New Delhi for participating in the Zee News Sammelan. The show was based on education. As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses. Experts from the various areas of education were invited to give their views and add value points for the same. SSJMC students prepared their bites to ask from the dignitaries. The show was live on Zee News Sammelan YouTube of Zee News.





STUDENTS ATTEND LIVE PROGRAMME OF NEWS 18

On 4th August 2022, SSJMC students attended the Aar Ya Paar programme at News 18. As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses. On this occasion, SSJMC students got the opportunity to experience the live programs. It was very insightful for the upcoming media aspirants.



MOCK FIRE EVACUATION DRILL

Sensitization of employees is highly essential considering the fact of emergency situation like fire, chemical disaster, flood, cyclone, Tsunami, or earthquake or any such untoward incidents having the potential to cause injury and death. Satyam Group of Institutions, Noida conducted a Mock fire drills and evacuation drill on 5th August 2022 at 11.30am. The Fire drill started at 11:30 am by presenting a brief outline of safety norms, safe assemble areas and also the overview of the Exit Plan. Apart from giving the emergency information, the resource person also provided mobile numbers of Emergency Contact Persons.



NEWS18 LIVE SHOW

Students of Satyam School of Journalism and Mass Communication under the aegis of SFI, Noida, attended the Dharam Sansad programme at News 18. As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses. To fulfill this objective, SSJMC students visited News 18 channel and participated in Dhrama Sansad Program on News 18 TV News Channel at 4 pm today. On this occasion, SSJMC students got the opportunity to experience the live



STUDENTS VISIT R. REPUBLIC BHARAT FOR THE 75TH INDEPENDENCE DAY CELEBRATIONS

Students of Satyam School of Journalism and Mass Communication got the opportunity to experience the live programs of 75th Independence Day Celebrations at Republic Bharat TV. Students got the chance to meet some great and inspiring personalities of India like Major General G.D Bakshi, Harshavardhan Tripathi, and senior anchors of Republic Bharat. On the special occasions of Azadi ka Amrit Mahotsav (Har Ghar Tiranga) and the program start

with beautiful poetry, each side of the faction chanting Jai Hind Jai Hind. This program included poetry, speech, point of view and questions raised by the media students who participated from different colleges and universities. Among these students, were students who had involved themselves in questions and Poetries (students of SSJMC- Gaiety Bhabya, Varalika Rawat, Isha Tyagi). One of them Gaiety Bhavya's poem was praised by everyone. SSJMC students eagerly responded that they did. It was very interesting and educational to be a part of the full program. The event concluded with the distribution of sweets, group photos and a vote of thanks.



STUDENTS PARTICIPATED IN NEWS 18 SHOW

Students of Satyam School of Journalism and Mass Communication under the aegis of SFI, Noida, attended the Dharam Sansad programme at News 18. As per the requirement of BMM Curriculum, Mass Media students need regular interaction and participation in the different Channels of Print Media, Electronic Media (Radio and Television) and Web Media to get familiar with the working of the respective media houses. To fulfill this objective, SSJMC students visited News 18 channel and participated in Dhrama Sansad Program on News 18 TV News Channel at 4 pm today. On this occasion, SSJMC students got the opportunity to experience the live programs.



RAKSHA BANDHAN CELEBRATION

SSJMC students launched a campaign to celebrate the festival of love and bonding between a brother and a sister to mark solidarity and celebrate 'Raksha Bandhan' with fervor and gaiety with the police personnel, security personnel and security guards deployed far away from their families and providing safety and security to the citizens of the country. The students visited the police posts, metro train stations and office buildings and tied 'rakhis' on the police personnel, security personnel and security guards as a goodwill gesture.



76TH INDEPENDENCE DAY CELEBRATION

76th Indian Independence Day was celebrated with great enthusiasm and patriotic fervour at Satyam Group of Institutions campus ground, Sector -62, Noida to mark the 76th Indian Independence Day, "Azadi Ka Amrit Mahotsav". All the teachers, staff members, students and their guardians joined the program. The program began at 9:00 am.

On this special occasion, the program started with the SNDT prayer and then with the flag hoisting by Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Dr. Binita Aggrawal, Principal, Satyam College of Education; Mrs Neha Agrawal , HOD, Satyam College of Education; Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator),Vice Principal, Satyam Fashion institute; Dr.M. Alam, Dean, Satyam School of Journalism and Mass Communication and Ms. Priyanka Sarkar, HOD, Satyam School of Journalism and Mass Communication.

This was followed by the dance and music performance by the students of Satyam Fashion Institution, Satyam School of Journalism & Mass Communication and Satyam College of Education that awakened everyone's feelings of patriotism and love for the motherland. Prizes, awards, trophies and certificates for all the events, workshops and competitions were distributed by the department heads among the students who had involved themselves in various activities with great passion and enthusiasm. Various events that were conducted include- Podcast, Photography, Documentary Film Making, Blog / Article Writing, Literacy Drive, Film Screening, Radio Talk show, TV interview, Street play, Slogan Writing, Speech on Women Freedom Fighters, Songs to be presented in different languages, meditation and Poetry Recitation. The event concluded with the distribution of sweets, Group photography and Vote of thanks.





JANMASHTAMI CELEBRATION

Satyam School of Journalism and Mass Communication celebrated Janmashtami in the college campus. The program began with full of enthusiasm. SJMC students took initiative to encourage spiritual beliefs and enjoy the moment at the same time. Students of SSJMC presented Radha Krishna with a dance performance, and on the eve of Krishna's birthday scholars also acted for matki fod. And with the august presence of Ms Priyanka Sarkar, HOD; Vandana Jaglan; Principal, Neetu Malhotra, vice principal; Charu Ahluwalia, Assistant Professor and Anshul, Neetu Sharma, Shrishti, faculty members Janmashtami was celebrated with a religious parampara at the college.





WORKSHOP ON 'KOREAN LANGUAGE'

Satyam School of Journalism and Mass Communication, Sector-62 Noida organized a Workshop on 'Basics of Korean Language' from 8th August 2022 to 22nd August 2022 for 2nd and 3rd-year students.

The students were instructed by Miss Nishita; an SSJMC alumna, who has been studying Korean for a while and has a Korean Instagram account with a sizable fan base. She introduced the students to the structure of the Korean language and how to introduce themselves on the first day of the session. On the second day of class, she provided an excellent overview of Korean culture, modern life, economy, etiquette, educational background, BTS, Blackpink, and history. Additionally, students learned about the well-known Indian Princess Suriratna, who wed Korean King Kim Suro. The third day of the workshop concentrated on the structure of the Korean alphabet and how names are written in Korea. The fourth day of class was devoted to learning simple Korean phrases and Korean customs for addressing strangers, acquaintances, and family.

On the final day of class, a recap of the previous four days was done and students were given an assignment. Assignments were joyfully finished by students. Students respond favorably to the thrill of learning a new language and the satisfaction of discovering new things



STUDENTS VISIT OKHLA BIRD SANCTUARY

SSJMC students' visit to Okhla Bird Sanctuary today to undertake visual communication and photography and write and make Short Video Films on the lives of the birds and natural environment. The trip was coordinated by Miss. Charu Ahluwalia, Assistant Professor and Ms. Neetu Sharma, Counselor. At the Botanical Garden metro station, all of the students gathered, and they all travelled together to Okhla Bird Sanctuary. Even though it wasn't bird season, there were still several often observed birds including woodpeckers, sparrows, crows, huge egrets, and many others. Even though it wasn't bird season, there were still several often observed birds including woodpeckers, sparrows, crows, huge egrets, and many others. Students did nature photography. Snakes, geckos, chameleons, and iguanas, among other reptiles, were observed. Students did wildlife mobile photography. The girls enjoyed the trip and captured beautiful views there.

It was a worthwhile tour that taught many valuable photography skills, such as using guidelines to balance your image, focusing on one topic with the camera, embracing negative space, discovering new angles, utilising leading lines, searching for symmetry patterns and many more.





STUDENTS VISIT AAJ TAK TO PARTICIPATE IN TWO DEBATE SHOWS

School of Journalism and Mass Communication students got the opportunity to experience the live programs at AajTak on 2nd September 2022. The show had renowned Personalities mostly related to political parties. The Anchor Anjana Om Kashyap appreciated students to ask bites from their area of interest that related to the topic. One show went live while other show was aired next day.



TEACHERS' DAY CELEBRATION

SSJMC celebrated Teacher's Day to pay due respect to the teachers who educate them and be with them. This program was initiated for the teachers Dr. M. Alam, Dean; Mrs. Priyanka Sarkar, HOD; Ms Charu Ahluwalia, Assistant Professor; Dr Mahmood Alam, Visiting Faculty; Prem Sharma, Visiting Faculty, Srishti Ma'am, Neetu Malhotra mam and Anshul Ma'am. The program began with zeal and enthusiasm. It included explaining the significance of celebrating teacher's day also about Sarvapalli Radha Krishnan. There were many activities that students asked teachers to perform. The program ended with great enthusiasm and happiness. Students thanked the teachers for inspiring and joining the program.



WORKSHOP ON 'TRAFFIC RULES AND ROAD SAFETY'

9th September 2022: Satyam School of Journalism and Mass Communication, under the aegis of SFI, organized a Workshop on Traffic Rules and Road Safety. In the workshop, Traffic Inspectors Pradeep Kumar and Sonu Kumar made students aware of road safety and the importance of Seat belts not only for drivers or co-driver but now it is also necessary and important for those who are sitting behind them. He also mentioned traffic police are aware of people right now they won't charge any fine to anybody now for not wearing a seat belt at back in the car. Pradeep Kumar also gave knowledge about traffic signals and the meaning of each and every traffic signal to our students by sharing many of the life incidents that he has faced in his career. Our students also asked many questions and queries during this workshop.

He also talked about golden hours and the importance of golden hours for the injured person on

the street or road and carrying the accident victims to the hospitals at the earliest possible time so that his / her life will save. Also, both of them stressed on raising consciousness for compliance with traffic rules and all conscious people should come forward to strengthen the current Safe Road Movement. The students learned and enjoyed a lot this workshop.



STUDENTS PAYS TRIBUTES TO LATE MULAYAM SINGH YADAV

Noida, 10th October 2022: Satyam School of Journalism and Mass Communication under the aegis of SFI commemorated the departed Politician and Samajwadi Party Founder Mulayam Singh Yadav who passed away today at a hospital in Gurgaon after prolonged illness. The 82-year-old leader had been hospitalised since August. He spawned UP's most prominent political clan. He was elected MLA 10 times and MP seven times. He also served once as the Defence Minister of India and thrice as the Chief Minister of Uttar Pradesh. A two minutes silence was observed in the department to pay tribute to him which was attended by the faculty members, students and the staff of the department.

EYE CHECK-UP CAMP

The Satyam School of Journalism and Mass Communication of Satyam Group of Institutions, Sector 62, Noida organised a Medical Camp for Eye checkup in the institution campus on 12th October 2022. A team of Eye Specialists from Sai Poly Clinic, Noida did eye checkup of the students and employees of the institution. The doctors answered the queries of the attendees regarding their eye problems, suggested that they required proper medical treatment and gave them referral slips for further check up and treatment.

The camp was very successful and proved to be beneficial and satisfying to the students and employees of the institution.



STUDENTS PARTICIPATE IN KAVI SAMMELAN

The B.A.(Mass Media) students of Satyam School of Journalism and Mass Communication under the aegis of SFI, Sector 62, Noida got the golden opportunity to experience the Live Kavi Sammelan today at Times Now Navbharat TV News Channel, Noida. The program began at 7:00 pm. The Kavi Sammelan Night was hosted by Mrs. Anamika Jain Amber. Several famous kavis including Saurabh Jain, Damdar Banarasi graced the event with their Shaayaris.



STUDENTS PARTICIPATE IN NATIONAL CONCLAVE

The B.A. (Mass Media) students of Satyam School of Journalism and Mass Communication under the aegis of SFI, Sector 62, Noida participated in the NBF National Conclave on the "Future of the News" at Taj Palace, New Delhi today. Former Union Minister Mr. Ravi Shankar Prasad was the Guest of Honour. Arnab Goswami, The Managing Director and Editor-in-Chief of the Republic Bharat Media Network were the Host of the Conclave.

The event was very inspiring and insightful to the students.



STUDENTS ATTEND SAHITYA AAJ TAK FEST

The students of Satyam School of Journalism & Mass Communication participated in, “SAHITYA” the Annual Literature Fest of India Today Group held at the Major Dhyan Chand National Stadium, New Delhi from 18-20th November, 2022 . It was a 3-day Mega Event in which many distinguished politicians, person of scholarly or literary attainments, elite musicians, famous actors, story tellers interacted and performed for the audience. During the occasion, books were released, films were also showcased, political debates were held and strings of songs were also sprinkled.

The events of the day-long programme included music, recitation, dance, story-telling, extempore speech, pantomime, and chorus. On the stage of Sahitya Aaj Tak, where on one hand there was a gathering of artists, on the other hand, a series of Sher-o-shayari went on. Many famous poets of the country won the hearts of the audience with their poems. On Day 1 we saw Kutle Khan, the artist who played India's sting in more than 72 countries. A Multi-talented folk singer from the rich and vibrant land of Rajasthan performed Mast Kalandar which made the crowd energetic. Ayushmann Khurrana also graced the event whose film 'An Action Hero' is going to release in theatres soon. He spoke openly on his films, personal life and interacted with the audience. Punjabi singer Asees Kaur participated also graced the occasion. During this, she surprised the fans by hitting the backstage entry and won their hearts by performing live.

Everybody enjoyed the literature fest and highly appreciated the organizers and performers. The function revealed many aspects of our culture before the audience.



ANNUAL MEDIA FEST “IGNITE 2022”

Satyam School of Journalism and Mass Communication under the aegis of SFi , Sector 62, Noida organised its Annual Media Fest “IGNITE 2022” with great enthusiasm and fervour over the theme, "BREAKING GENDER INEQUALITY - An Initiative" in its college campus ground on 22nd December 2022. The program was inaugurated by the Chairperson, Trustees and distinguished guests of Satyam Group of Institutions by lighting the lamp, which was followed by Saraswati Vandana, SNTD Women's University Prayer and National Anthem. Inaugurating the event Mrs. Sneh Singh, The Chairperson of Satyam Group of Institutions motivated the participating students with her inspiring words and said that the purpose of organising this fest was to provide a platform to showcase and promote the talents and skills of the college youths across the NCR- Delhi.

More than 200 students from 86 colleges, schools and institutes participated and showcased their talents and skills. The program included several creative competitions like Alfaaz (Open Mic), Step Up (Solo Dance), Saptak (Solo Singing), Navras (Street Play), Footloose (Group Dance), Sutter Bug (Photography), Walk with Pride (Fashion Show), Short Cut (Mobile Film Making). The event was hosted by Mr. Mannan Thakral, EMCEE with his entertaining, audience engaging

and lively anchoring accompanied by Swakshi Kumar, Shivangi Shekhawat, Chetna Dahima and Devahuti Sharma, students of SJMC department with their amazing anchoring performances. The event was graced by Shweta Jha, Executive Producer of Aaj Tak TV News Channel; Ajay Jha, Senior Journalist; Nikhil Kumar, Choreographer; Priyanka Mitra; Sukhmanch Theater Team; Adnan Ahmed, Singer | Musician -Jammin'3 (Colors TV), The Voice Top2 Finalist (Star Plus); Jitendra Mani Tripathi, DCP Delhi Police; Kumar Girish, NFCD Film Maker; Debu Mishra, Senior Media Consultant and Mr. Sahil and Mrs. Anjali. Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions; Pradeep Gupta, Trustee Secretary; Dr. Binita Agarwal, Principal of Satyam College of Education; Dr. Neha Agarwal, HOD, SCE; Dr. Vandana Jaglan, Principal Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, SFI; Prof. Dr. Manawwar Alam, Dean of Satyam School of Journalism and Mass Communication; Ms. Priyanka Sarkar Programme Head, SJMC and Ms. Charu Ahluwalia, Assistant Professor graced the occasion. On the successful event, Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions congratulated and encouraged the operators and students of the Satyam School of Journalism and Mass Communication. The extravaganza ended with the vote of thanks by Dr. M. Alam, Dean SSJMC.



WORLD HINDI DAY CELEBRATION

Satyam School of Journalism and Mass Communication, Noida celebrated World Hindi Day today and showed the importance of Hindi language. World Hindi Day is celebrated all over the world on 1st January every year. It aims to create awareness for the propaganda of Hindi in the world and introduce Hindi as an international language. World Hindi Conferences were launched with the aim of developing Hindi in the world and spreading it and the first World Hindi Conference was held at Nagpur on 22 January, 2018. Hindi is the most spoken language in India, but it is not the national language of India but the state language. The Constitution Sabha gave Hindi the status of official language on September 19, 1979, Hindi Day is also celebrated on September 30. By the duty of being Indian we should always respect our mother tongue Hindi and should not be left behind promoting it. Nowadays, people have stopped respecting Hindi in the guise of Western culture, which is not appropriate.



STUDENTS VISIT TO TIMES NOW

SSJMC students participated in "DhartiPutra" show at Connaught Place, Delhi. Students attended the open debate show from 5:30 p.m to 7:00 p.m hosted by Vidhya NathJha. The topic of the show "Co-education schooling may lead to change in religion". In the show there were 6 speakers namely Amber Zaidi (Political Analyst) , Barkha (Social Analyst) , Sabnam Khan (Political Analyst), RuhiBhatti, SajidRasidi (Political Analyst), TabassumNaaz. When the students were asked to put up questions our student asked a striking question and was praised. The question was "if the Maulana's are against co-education than in future they will point fingers on male teacher teaching in girl's school and female teacher teaching in boys school" .The whole event was very interesting and thoughtful to be a part as the SSJMC students got to know many ground level things and knowledge.



DME ALOHA CULTURAL FEST

SSJMC students participated in DME cultural fest named Aloha. The annual cultural festival of Delhi Metropolitan Education (DME), ALOHA 2023 which is celebration of youth, camaraderie and freedom, was organized with zeal and enthusiasm at Delhi Metropolitan Education, sector 62 in Noida. Students participated in several competitions like Video making, Rangoli, Solo & group singing, Fashion show, Debate, Nukkadnatak- street play and Mr. & Miss. Aloha 2022. SSJMC students showcased their talent in several competitions at Aloha. All the winners were awarded with prizes and goodies.



CELEBRATION OF LOHRI FESTIVAL

School of Journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector-62 Noida, celebrated Lohri festival ceremony. Lohri is a popular winter Punjabi folk festival celebrated primarily in Northern India. Lohri marks the end of winter, and is a traditional welcome of longer days and the sun's journey to the northern hemisphere by people in the northern region of the Indian subcontinent. It is observed the night before Maghi, according to the solar part of the lunisolar Punjabi calendar, and almost always falls on 13 January. The festival is celebrated by lighting bonfires, eating festive food, dancing and collecting gifts. The celebration began by lighting the bonfires by faculty members and teachers. All the teachers, faculty member and staff gathered to celebrate the festival with tremendous devotion.



WORKSHOP ON 'ANCHORING'

School of Journalism and Mass Communication, sector-62 Noida organized a workshop on 'Anchoring'. The workshop began with great enthusiasm and zeal. The Resource person of this workshop was Aashish Tripathi (Anchor, zee news). He elaborated the basics of anchoring and voice modulation and enables students to understand the basics of anchoring in TV Journalism. Students were given tasks to present news bulletins in front of students. Mr. Aashish Tripathi sir briefed the students about voice over and the mistakes to be avoid during voice overs.



STUDENTS VISIT TO JLN STADIUM FOR NETAJI SUBHAS CHANDRA BOSE JAYANTI

SSJMC students visited the Jawaharlal Lal Nehru stadium at Delhi for Netaji Subhas Chandra Bose jayanti. The Ministry of Defence and the Tribal Affairs Ministry jointly organized the military tattoo and tribal dance festival ‘AadiShaurya – ParvParakramka’ at Jawarharlal Nehru stadium in New Delhi on January 23 and 24 respectively to celebrate Republic Day and commemorate the 126th birth anniversary of Netaji Subhas Chandra Bose, which is observed on January 23rd every year. The event was hosted by Actress Mandira Bedi and Actor Annu Kapoor. The chief guest of the event was the Honorable speaker of the Lok Sabha - Om Birla.

This two-day festival showcased the prowess of the Indian armed forces and ethnic beauty of the country’s tribal culture.



STUDENT'S PARTICIPATES AS VOLUNTEERS FOR CRAZY TALES

SSJMC students volunteered in The Crazy Tales Event season 4 organized at Crown Plaza, Mayur Vihar, Delhi. The Event begins with the founder speech by Amrita kar the Founder of The Crazy tales. It was followed by ganesh vandana.

The motive of the event was empowering women through acknowledging them for their exemplary works. Women from the different fields were awarded for their extraordinary contributions in society as they are paving the ways for the future of women's career. The stories of the struggle shared by the participating women stalwarts were very inspiring for struggling women of the country. Our students were pre arranged with the responsibility. Shivani and Vaishnavi were assigned for backstage responsibilities; Swati Rawat and Jahanvi Verma at the registration desk.

It was a great experience for all the students to work as volunteers with getting a marvelous exposure to be a part of organizing such a mega event.

The founder hosted a panel discussion with several eminent personalities like Mrs. RashiChhabra(Storyteller), Dr. Aditi Kaushal bhardwaj (Founder of Dr. P.O.S.H), Mrs. PriyankaVerma(life transformation coach), Mrs. Poonamkaliya(Health expert and nutritionist and Founder of FIT) , Prof Dr. ParinSomani, Mr. VikasSetia(Mind wellness coach & Author) The chief guest of the event was Jitendra Mani Tripathi, DCP Delhi Metro Unit.



SATYAM GROUP OF INSTITUTIONS CELEBRATES 74TH INDIA'S REPUBLIC DAY

Satyam Group of Institutions celebrates 74th Indian Republic Day was celebrated with great enthusiasm and patriotic fervor at Satyam Group of Institutions campus ground, Sector-62, Noida to mark the 74th Indian Independence Day, “Azadi Ka Amrit Mohatsav”. All the teachers, staff members, students and their guardians joined the program. The program began at 9:00 am.

On this special occasion, the program started with the SNTD prayer and then with the flag hoisting by Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Dr. Binita Aggrawal, Principal, Satyam College of Education; Mrs. Neha Agrawal, HOD, Satyam College of Education; Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra, Vice Principal, Satyam Fashion Institute; Dr. M. Alam, Dean, School of Journalism and Mass Communication and Ms. Priyanka Sarkar, HOD, School of Journalism and Mass Communication. This was followed by the dance and music performance by the students of Satyam Fashion Institute, School of Journalism & Mass Communication and Satyam College of Education that awakened everyone's feelings of patriotism and love for the motherland.

The event concluded with the distribution of sweets, Group photography and Vote of thanks.



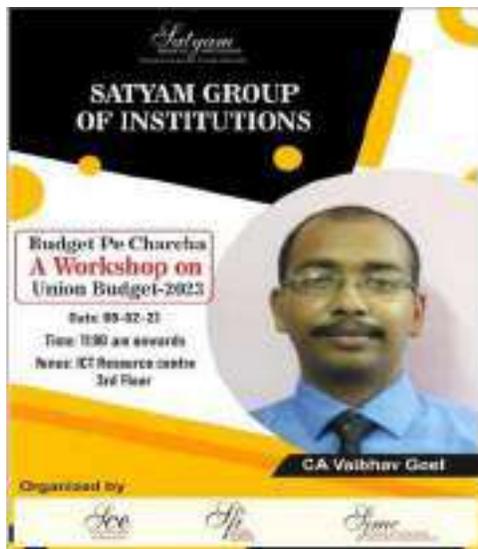
LIVE SCREENING OF THE UNION BUDGET 2023

School of journalism and Mass Communication under the aegis of Satyam Fashion Institute, Sector-62 Noida, organizes the live screening of the union budget 2023-2024. All the SSJMC students attended the live screening of the union budget 2023-2024 on sansad TV. All the students were given task to note down the main highlights of the union budget 2023- 2024. Afterward a brief discussion took place among students about the budget of 2023-2024.



WORKSHOP ON “BUDGET PE CHARCHA”2023

Satyam group of institutions organizes “BUDGET PE CHARCHA” a workshop on union budget 2023. The workshop was attended by Mrs. Sneh Singh, Chairperson, Satyam Group of Institutions; Dr.Binita Aggrawal, Principal, Satyam College of Education; MrsNeha Agrawal , HOD, Satyam College of Education; Dr. Vandana Jaglan, Principal, Satyam Fashion Institute; Dr. Neetu Malhotra ,Vice Principal, Satyam Fashion institute;Priyanka Sarkar, HOD, School of Journalism and Mass Communication. The workshop began with great enthusiasm and zeal. The Resource person of this workshop was CA Vaibhav Goel . He elaborated the basics of economics and union budget and enables students to understand the basics of the budget of the country. He elaborated about the main highlights of the union budget presented by the Finance Minister Nirmala Sitharaman in the Parliament on 1st February 2023. He discussed about various new policies like pradhan mantri pvtg mission, Shree anna scheme, and explain about the saptarishi (the 7 key announcements) to amritkaal .The workshop ended with a token of thanks to CA Vaibhav Goel.



WORKSHOP ON CAREER GUIDANCE

School of Journalism and Mass Communication, sector-62 Noida organized a media conclave a workshop on career guidance. A workshop on media conclave was organized by Satyam School of journalism and mass communication. This workshop was conducted for students to enlighten them about media and career in media. It was an interactive session. All media personalities and students brain stormed on various media related topics. A very helpful session was conducted to make students aware about different fields of media.



STUDENTS ATTENDED “SARAS AJEEVIKA MELA”

Noida, 17th February 2023: Student of School of journalism and mass communication attended the SarasAjeevikaMela at Noida haat. Students engaged themselves in various production activities under the guidance of Mrs. PriyankaSarkar. Students learned to blog, how to shoot short documentaries and other such activities. SSJMC students also conducted interviews of the participants in the mela . For students it was not only an educational experience but students also indulged themselves in shopping various local handicrafts.



STUDENTS VISIT TO INDIA TODAY FOR WOMEN'S DAY CELEBRATION

Noida, 21st February 2023: Students of Satyam School of journalism and mass communication attended the women's day celebration show at India Today. India Today organized a special show on Women's day where special guests were: Mr. Rahul Talwar, Mr. Sanjiv Roy – Country head of YES bank and Mrs. Neha Dhupia. The event was anchored by – Mr. Rajdeep sardesai, and Mr. Sayed Ansari. Students got chance to interact with Mrs. Neha Dhupia also addressed the grave issues that are related to every woman in the society and why we celebrate womanhood in every corner of the world. SSJMC students had an interactive and insightful experience attending the event organized by India Today on the occasion of women's day.



STUDENTS VISIT TO TIMES NOW NAVBHARAT FOR HOLI CELEBRATION

Satyam School of Journalism and Mass Communication students were approached by Times Now Navbharat to be part of the Holi special show - The most colorful and vibrant festival holi was Celebrated by organizing Hasya Kavisammelan "Kavikamaal Holi Dhamaal" graced by poet –Hemant Pandey, Damdaar Banarsi, Padminisharma, chiragjain, Dr. Sunil jogi, Priyanshu Gajendra Prasad. The dignitaries shared their experiences with humors poetry &geet. The poet acknowledged the efforts of awaking the masses about the reality of politics.

The message was clear that laughter should be an integral part of our lives as it reduces stress and anxiety. The most enjoyable moment was the dance of well-known Bhojpuri actress and singer Akshara Singh and sneh upadhy and Famous Haryanvi dancer Gori Nagori.

At the end of the dance performance, the overall atmosphere of the dance piece marked with fun and fervor. It was celebrated with great joy! And enthusiasm as it brings a feeling of love and Closeness among people. Colorful colors were spread by the people over each other.



FAREWELL BATCH 2020-2023

Farewell Function of the students of Mass Media final year held was at Satyam Group of Institution. The function began with the lamp lighting by Mrs.Sneh Singh, Chairperson of Satyam Group of Institution, Dr. Vandana Jaglan Principal of SFI, Dr. Neetu Malhotra, Vice Principle of SFI, Dr. Bineeta Agarwal Principle of SCE, Ms. Preeti Goyal IQAC Coordinator, Mrs. Neha Agarwal ,Program Head of SCE, Dr. M Alam,Dean of SSSJMC, Mrs. Priyanka Sarkar,Program Head of SSSJMC and Ms. Charu Ahluwalia Assistant Professor of SSSJMC.

The respected dignitaries welcomed students with tilak, red roses and different titles. Event was then followed by a welcome speech and group dance by 1st year students. Students of final year participated in Ramp Walk, judged by Dr. M Alam, Mrs. Priyanka Sarkar and Ms.Charu Ahluwalia. Some exciting games were also arranged for them like friendship compatibility test, paper dance and who is most likely to be? The program was further followed by first year student's speeches. All the students were felicitated by the teachers. Dr. Neetu Malhotra and Mrs. Priyanka Sarkar addressed the students explained the dilemmas which would be a barrier to the media profession how the students should prepare themselves for their future endeavors and how to update ourself with knowledge and skills, to meet the requirement of Media Industry and also encouraged the students with their words of wisdom.

Program was concluded with vote of thanks by Ishika Jaiswal and Anshika Jha. The day ended by capturing memories with photo sessions. Atlast the college ground was geared up with DJ filling high energies and immense pleasure among all, with the stamps of amazing memories and fun.



CONVOCATION CEREMONY – 2023

The annual convocation ceremony of Satyam Group of Institution was organized on 18th March 2023 for the student of Bachelors in Mass Media 2019-2022 batch. The parade marks the start of the convocation ceremony, Dr. Vandana Jaglan Principle of SFI, Dr. Neetu Malhotra Vice Principal of SFI, Dr. Bineeta Agarwal Principle of SCE, Ms. Preeti Goyal IQAC co-ordinator, Mrs. Neha Agarwal Program Head of SCE, Dr. M Alam Dean of SSJMC, Mrs. Priyanka Sarkar Program Head of SSJMC and all the teaching and non-teaching staff and Satyam's students participated in the parade ceremony. The Chief Guest of the program was the Professor Ruby Ojha, Pro Vice-Chancellor SNDT Women's University, Mumbai.

The students were felicitated by the Chief Guest Ruby Ojha, Mrs. Sneh Singh, Chairperson of Satyam Group of Institution, Dr. Vandana Jaglan Principle of SFI, Dr. Neetu Malhotra Vice-principle of SFI, Dr. M Alam Dean of SSJMC, Mrs. Priyanka Sarkar Program Head of SSJMC with their degrees. Anjali Kashyap of BMM Department was the topper of the 2019-2022 batch and was named among the 5 toppers of SNDT Women's University regarding which she was awarded with a trophy along with the degree by dignitaries and the chief guest.

Students of BMM Department namely, Gursimran, Shubhangi and Isha (3rdyr), Devahuti, Shivangi, Aastha, Mehak, Priya, Riya (2ndyr), Ishika and Vaishnavi (1styr) were also felicitated with a certificate, trophy and cash prize under Earn While Learn Program of the college.



PANEL DISCUSSION ON “GRASSROOTS WOMEN LEADERSHIP”

Satyam School of Journalism and Mass Communication, under the aegis of Satyam Fashion Institute, Sector-62 Noida organized a Panel Discussion on “Grassroots Women Leadership” . The event was attended by the Key Speakers Prof. Shaheena Khan (Broadcast and communication specialist, Former Prof. IIMc and PEX, AIR, Delhi), Dr. Ritu Dubey Tiwari (Principal, NISCORT Media School, Ghaziabad), Mrs. Poonam Dagar (Proprietor, 3 Monkeys Entertainment & Services), Dr. M Alam (Dean SSJMC), Mrs. Priyanka Sarkar (Program Head SSJMC), Miss Charu Ahluwalia (Assistant Professor) and all the other faculty members and the entire BMM department students.

The event started with an opening speech, and then the Key Speakers were felicitated by the dignitaries of our department. The Key Speakers discussed how the empowerment of women is a necessity for the very development of a society since it enhances both the quality and the quantity of human resources available for development. Grassroots women is a term used for the women living in poor rural or urban communities; these women must be aware of the reality and needs of their community, develop strategies and mobilize themselves to reverse their vulnerability, improve their quality of life, and gain more space in decision-making processes.

Natures itself have given the women their position. Bravery and willingness to go after what you want are huge parts of what make a woman strong. A patriarchal society consists of a male-dominated power structure; thus, women must demand an end to this. The only way to achieve this is to recognize women as political subjects, end violence against women and the denial of their rights, and deconstruct the sexual division of labour, which constitutes the material basis of patriarchal exploitation and dominance.

The event ended with a vote of thanks by Dr. M Alam, Dean SSSJMC in the presence of all the students and teachers.



PHOTOGRAPHY EXHIBITION

Noida, 28th March 2023: Satyam School of Journalism and Mass Communication organized held a photography exhibition under the theme of G20 and W20 whose topic was “Bridging the Gender Digital Divide” which means to achieve gender equality, girls and young women need equal access to technology, digital training and to be safe online. The photographs were judged by Prof. Shaheena Khan (Broadcast and communication specialist, Former Prof. IIMC and PEX, AIR, Delhi), Dr. Ritu Dubey Tiwari (Principal, NISCORT Media School, Ghaziabad), Mrs. Poonam Dagar (Proprietor, 3 Monkeys Entertainment & services). Devahuti Sharma semester 4 was the winner of the today’s photography exhibition and bagged a trophy.



THE CRAZY TALES “POWERFUL WOMEN AWARDS 2023”

Delhi, 29th March 2023 : Students of SSSJMC attended The Crazy tales “Powerful Women Awards” season 3 which is a series of award ceremonies in which women are appreciated for the work they have done for the society and many other women are also inspired to achieve a milestone. The Chief Guest Shri Manoj Kumar Tiwari (Member of the Lok Sabha, Actor and Singer) was present in this program. The event began with an opening speech, and then the chief

guest was felicitated by Mr. Manish and Mrs. Amrita Kar (Owners of The Crazy Tales). The speaker discussed how all women are powerful in their own way, when we talk about a woman we always say ‘AblaNariHai’ but they are not ‘Abla’, they are the power of our society.

Later, The Crazy Tales Organized a panel discussion on the topic ‘A story can change a story’ with Amrita Kar (Owner of The Crazy Tales), Ruchika Rana (Principal of MR Global School) and Pallavi Chauhan (Neuropath and Ayurvedic Health Expert) Organized a panel discussion. They discussed about their personal experiences and how they had to change themselves to overcome the negativity they faced while moving towards their goals.



STUDENTS VISIT TO AAJTAK

Students of Satyam School of Journalism and Mass Communication, under the aegis of Satyam Fashion Institute [SFI] , Sector 62, Noida, visited media house “AajTak”, and got the great opportunity to meet famous personalities as panelist, Mr. Alok Sharma for Congress party, Mr. Sudhanshu Trivedi for BJP, Mr. Anurag Bhadouria for Samajwadi Party, and Mr. SangeetRagi for RSS. “HallaBol” a debate show hosted by Anjana Om Kashyap, the topic of the discussion was “new parliament building. Several questions were raised during the discussion as some people considers it as a “ colossal waste of money “. With this the event ended.



STUDENTS PARTICIPATE IN MERI COLLEGE FEST

Students of Satyam School of Journalism and Mass Communication participated in the Annual Fest of MERI college named “Pratibimb & La-Kermesse.” 2023, a celebration of youth, camaraderie and freedom organized with zeal and enthusiasm by their cultural club at MERI college, Janakpuri, New Delhi. In this inter college event many students from different colleges participated. The students of SSSJMC also participated in several competitions like Art Buzz(cartooning), Artistry(Face painting), Solo singing (Jashn-E-Sangeet), Fashion show (Fashionista X La Finura), Nukkadnatak (Rangmach), Group Dance (In-Sync crew) and Mr.&Ms. La-kermesse to showcase their talent. In the fashion show event of the fest, SSJMC students with the theme of body positivity rocked the stage and presented the motto well. All the winners were awarded with prizes and goodies.



STUDENTS PARTICIPATED IN INDIA CONSTRUCTION MEET 2023 & CIDC VISHWAKARMA AWARDS

CIDC has organized 14TH Vishwakarma Awards and India Construction Meet, 2023 from 11th April 2023 to 13th April in New Delhi. The Planning Commission, Government of India, now Niti Aayog and Indian construction industry have jointly set up Construction Industry Development Council (CIDC) to take up activities for the development of the Indian construction industry.

The government body organizes the award ceremony every year in order to promote the companies and startups in the construction industry where the students of SSSJMC got opportunity to take part in their Media Team as Interviewer and Public Relations Assistants. Devahuti Sharma and Pragya Jha (Semester 4) and Ishika Jaiswal (Semester 2), students of Satyam School of Journalism and Mass Communication got opportunity to interview the delegates and exhibitors at the Vishwakarma Awards and ICM 2023. The 3 day event was very fruitful for the students. They learned team work, coordination, time management and communications for which they received certificates.

VISIT TO INDIA TODAY

Students of Satyam School of Journalism and Mass Communication attended “The Mahabharat Show” at R. Bharat TV News Channel in Noida in order to learn and understand process of the show. It is a prime time show of R. Bharat channel hosted by the prominent anchors. SSSJMC students asked questions in debate and learned how the system works. Students had an interactive and insightful experience.

STUDENTS PARTICIPATE AS VOLUNTEERS AT CRAZY TALES EVENT

SSSJMC students volunteered in The Crazy Tales Event season 5 organized at Crown Plaza, Mayur Vihar, Delhi. The Event began with the speech by Amrita kar , the Founder of The Crazy tales followed by Ganesh Vandana. The motive of the event was empowering women through acknowledging them for their exemplary work in different fields. Women from the different fields were awarded for their extraordinary contributions to society as they were paving the ways for the future of women’s career. The stories of the struggle shared by the participating women stalwarts were very inspiring for struggling women of the country. It was a great experience for SSSJMC students to work as Volunteers with a marvelous exposure to be a part of organizing such a mega event.

14. ACADEMIC CELLS

- **About**

Satyam Fashion Institute has a group of cells headed by the Chairperson of Group of Institutions; Ms. Sneh Singh followed by Dr. Vandana Jaglan, Principal of Satyam Fashion Institute & Chairperson of Academic Cells, Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator), Vice Principal and IQAC Coordinator, along with the team members and student coordinators.

- **Role of Members**

- **Chairperson of Academic Cell**

- To approve policy matters related to the cell and monitor its progress.

- **IQAC Coordinator**

- To supervise overall activities of the cell and its execution.

- **Cell Members**

- Short listing and organizing the data and activities.

- **Student Representatives**

- Collection of data and assisting the faculty in-charge



Satyam Fashion Institute, Noida

Reaccredited by NAAC Grade 'A' CGPA 3.18

Affiliated to SNDT Women's University, Mumbai

List of Academic Cells and its Personnel (2022 - 2023)

Chair person: Dr. Vandana Jaglan , Principal

IQAC Coordinator: Dr. Neetu Malhotra, Vice Principal

S.No.	Name of Academic Cell	Email Ids
1	Internal Quality Assurance Cell (IQAC)	iqac.cell@satyamfashion.ac.in
2	Admission Cell	admission.cell@satyamfashion.ac.in
3	Anti Ragging Cell	antiragging.cell@satyamfashion.ac.in
4	Women Cell /ICC	women.cell@satyamfashion.ac.in
5	Sports Cell	sports.cell@satyamfashion.ac.in
6	Cultural Cell	cultural.cell@satyamfashion.ac.in
7	Grievance/ Redressal Cell	grievance.cell@satyamfashion.ac.in
8	Examination Cell	examination.cell@satyamfashion.ac.in
9	Placement Assistance Cell	placement.cell@satyamfashion.ac.in
10	Alumni Cell	alumni.cell@satyamfashion.ac.in
11	Library Cell	library.cell@satyamfashion.ac.in
12	Research & Publication Cell	publication.cell@satyamfashion.ac.in
13	Extension Activities Cell	extension.cell@satyamfashion.ac.in

i. IQAC CELL

➤ Objectives

- To maintain standards of quality for achieving academic excellence.

➤ Functions

- Upgrading academic environment for students
- Prepares Annual Calendar events
- Conducts periodic meetings for review of work and improvement
- Helps in formation of Committees for achievement of mission and vision of college.
- Organizes capacity building sessions
- Gives progressive suggestions during college development committee meetings
- Assists in preparation of Departmental & Committee wise action plan and report
- Arranges orientation of fresher students to communicate overall functioning of college
- Coordinate the preparation of individual time table & lesson plan
- Facilitates the Process of documentation

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Mr. P N Sharma (Office Superintendent)
- Dr. M. Alam (Dean of Mass Media)
- Ms. Priyanka Sarkar (Program Head, BMM)
- Dr. Sakshi Shail (Exam Coordinator-SFI)
- Dr. Preeti Singh (Assistant Professor- SFI) (Assistant Professor-SFI)
- Ms. Farha Jamal (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Samridhi Chandra
- Ms. Aarti Bhatia
- Ms. Muskan Qureshi
- Ms. Yashvi Gautam
- Ms. Ayushi Pathak

- Ms. Shubhra
- Ms. Mahak Randhawa
- Ms. Deeksha
- Ms. Ishita Bansal
- Ms. Aayushi Malhotra
- Ms. Akansha Sharma
- Ms. Sheetal Verma
- Ms. Swati

➤ Activities in year 2022-23

S.No.	Name of Event & Description	Event date
1	Green Tech Summit 2023: Satyam Fashion Institute, Noida, was honored to participate in the esteemed Green Conclave 2023. Recognizing the significance of fostering resilience in the face of climate change, the Confederation of Indian Industry (CII) and Indian Green Building Council (IGBC) jointly organized the Green Tech Summit 2023 a Conference on Emerging Green Technologies for a Sustainable Future. This momentous event took place on May 12th, 2023, at hotel Le Meridien, New Delhi.	12th May 2023
2	Introduction to Patent Design and Copyrights: A design patent protects a new, original and ornamental design for a useful article of manufacture. A copyright generally protects any original work of authorship that has been fixed in a tangible medium of expression. Satyam Fashion Institute, Noida had organized a workshop on introduction to patent design and copyrights under the faculty development program. This was presented by a resource person: Dr. Ushoshi Guha (Patent Attorney, Government of India) for the faculty members of our institute. The discussion included patents, copyright, intellectual design, and how these laws work. The faculty members also had a Q&A with the expert and the workshop.	27th March 2023
3	NAAC Accreditation: Satyam Fashion Institute, has been awarded the prestigious 'A' Grade with a commendable CGPA of 3.18 by the National Assessment and Accreditation Council (NAAC) in its Cycle 2. This	20th January 2023

	<p>remarkable achievement is an example of the unwavering dedication and excellence demonstrated by our institution. The NAAC Accreditation is a highly recognized and respected evaluation process that assesses the overall quality and performance of educational institute in India. The 'A' Grade signifies that Satyam Fashion Institute has demonstrated exceptional standards in various key areas, including teaching methodologies, learning, infrastructure, research, governance, student support services, and more. This achievement would not have been possible without the collective efforts and commitment of our faculty, staff, students, and stakeholders. The relentless pursuit of excellence, innovative practices, and the nurturing academic environment has played a pivotal role in securing this prestigious Accreditation.</p>	
4	<p>Wake Up With Better Vision: Satyam Fashion Institute organized an Eye checkup camp in collaboration with Precision Optics Sec50, Noida. All the students got their eyes checked including, teaching faculties, staff, etc. The camp focused on the optical health of all the members of satyam Group of Institution. It was a successful Venture as all the members went for an eye checkup.</p>	19th January 2023
5	<p>CII TEXON 2022: 14th edition of CII TEXCON, annual conference on Textiles and Apparel was held on 23rd December 2022 at Eros Hotel, Nehru Place, New Delhi, with the theme “Capitalizing the Emerging Opportunities to Create a Competitive Textiles & Apparel Sector”. The conference focuses on identifying the winning value proposition of India to gain big share in global textiles. Shri Piyush Goyal, honourable Minister of Textiles and Chief Guest of the event, addressed at this special session of the conference with Smt. Darshana Vikram Jardosh Minister of State of Textiles as the Chief Guest speaker, Dr. M.S. Parmar Director Northern India Textile Research Association (NITRA) Government of India and the designer Sonia Jeteley and with other delegates. This Conference was attended by the Vice Principal & IQAC coordinator Dr. Neetu Malhotra with the other team members of Satyam Fashion Institute, Noida.</p>	23 rd December 2022

6	Digital Graphics Pan Tablets: Digital Graphics Pan tablets have been purchased to improve their designing skills via digital methods for all the students of SFI.	16 th Sept 2022
7	Educate College Peon (Class- IV): IQAC Cell has taken a great initiatives with the help of our college supportive staff Mrs. Saroj , Peon (Class- IV) by providing opportunity to enrolled in 12 th Class from National School of open Schooling.	28 th July 2022

ii. ALUMNI CELL

➤ Objectives

- To assist the alumni to connect with each other and with the people in the institute with the goal of fostering camaraderie and building a network to support activities to further the goals of the Institute.
- To connect, inform and engage the alumni, students and the institute, the cell strives to generate a multi-faceted support for SFI.
- To create a consolidated database of SFI pass-outs up till now

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. Preeti Singh (Assistant Professor- SFI) (Assistant Professor-SFI)
- Dr. Neema Papnai (Assistant Professor- SFI) (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Aditi Singhal
- Ms. Suhani Aggarwal
- Ms. Anshika Kansal
- Ms. Bidisha Kumari
- Ms. Mani Sharma
- Ms. Simranjeet Kaur
- Ms. Swati Sharma
- Ms. Mukti Raghav
- Ms. Arushi Johri
- Ms. Shweta
- Ms. Deepti Dorhey

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	Alumni Meet: Satyam Fashion Institute, Noida organized an SFI-AA Alumni meeting with the office bearers Ms. Mahima Malik, Ms. Shweta Kapruwan & Ms. Ruchi Verma to discuss about the Upliftment of SFI- Alumni Association under Alumni Cell.	12th April 2023
2	Bridging Digital Gender Divide: The digital gender gap affects women's livelihoods, health, and education outcomes. Satyam Fashion Institute, Noida organized a workshop on 'Bridging Digital Gender Divide' under Alumni Cell in collaboration with Satyam Fashion Institute Alumni Association (SFIAA) on 13th March 2023 with resource person Ms. Guncha Mahajan (Social Innovator & Strategist). Ms. Asheena Grover, President (SFIAA) also joined the workshop. Ms. Mahajan conducted an interactive workshop where she indulged students in activities related to awareness of the Digital Gender Divide and its nuances.	13th March 2023
3	Distinguished Alumni Award: Satyam Fashion Institute, Noida organized an award ceremony event for its Alumnis and honored them with the prestigious awards and certificates. Satyam fashion Institute believes in staying in touch with its alumni with an aim to guide and motivate them as and when needed.	21st January 2023
4	Alumni Meeting: Satyam Fashion Institute convened a meeting in collaboration with its Alumni Association to deliberate on the nomination process for the distinguished alumni award. The institute maintains an unwavering commitment in supporting its students beyond graduation, as evidenced by the continued engagement between graduates and their former instructors, seeking their guidance and blessings.	10th January 2023
5	2nd Quarterly meet of Alumni Association: Alumni Cell organized 2 nd quarterly meet under IQAC Cell, to plan the activities for 2022-23 with the help of Alumni Office Bearers. Office Bearers can arrange a session/ activity in different streams like Textile design, Fashion design, Lifestyle and Fashion communication so that students can feel motivated as well as relate all these four areas. And also, they have planned a activity where they can share the stories of different designers and labels through Hand Crafted Portal to bridge and collaborate.	16 th October 2022

6	<p>Antardhvani Theatre Workshop: Satyam Fashion Institute, Noida organized a LIVE THEATRE WORKSHOP: ANTARDHVANI by the Alumni Association under the IQAC cell. The resource person for this Theatre Workshop was MR. RAHUL KUMAR a well-known actor and a teacher who has been a part of over 5000 productions during the course of his career including Major Motion Pictures like 83 directed by Kabir Khan & Atrangi Re starring Dhanush, Akshay Kumar & Sara Ali Khan. This workshop helped the students to boost self-confidence through expression. This initiative taught the students some integral life skills and boosted constructive growth through the world of theatre.</p>	22 nd September 2022
7	<p>1st Quarterly meet of Alumni Association: Alumni Cell organized 1st quarterly meet under IQAC Cell. The agenda of the meeting was to discuss about the SFI-AA Role & Responsibilities, plan of action of SFI-AA for 2022-23 activities and goals. Alumni Office Bearers Guide to juniors regarding their design projects and industry related projects and placement assistance and opportunities will be shared by the Alumni office bearers to support the students. In future office bearers will be invited in the major events also suggested in the meeting.</p>	13 th Aug. 2022
8	<p>Alumni Meet: Satyam believes that their Alumni are great role models for students and are often well-placed to offer practical support to students as they start their careers. Under the IQAC and Alumni Cell, Satyam Fashion Institute organized its annual alumni meet. In the Meeting, introduced Satyam's free lifetime library membership offer to all its alumni. It was highly appreciated and was accepted with warm regards by all alumni as library resources are an integral asset to all designers.</p>	9 th June 2022

iii. ADMISSION CELL

➤ Objectives

- To act as a bridge with other college cells, faculty and staff to receive and to give suggestions regarding admissions into Satyam fashion Institute & BMM courses.
- To supervise different online and offline activities for admission purposes.
- To build and maintain an effortless and transparent admission structure.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Ms. Priyanka Sarkar (Program Head, BMM)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Mr. Yashveer Singh (Assistant Manager- Office & Liaison)
- Ms. Farah Jamal (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Latika
- Ms. Anisha Mitra
- Ms. Pooja
- Ms. Isha Tyagi
- Ms. Gursimran Kaur
- Ms. Anushree Malviya
- Ms. Neha Yadav
- Ms. Mahi Singh
- Ms. Shefali Dubey
- Ms. Ekta

➤ Activities in year 2022-23

S. No.	Name of Event & Description
1	Advertisement in the Electronic & Print Media: The Admission Cell aimed to provide the Promotional content to the College by providing the Advertisements in the Print Media as well Electronic Media. This will make students aware about the running courses in the Institute as well the eligibility criteria and the Career Prospects of respective courses
2	Career Counselling: Admission Cell always answers the admission and career related queries of students which helps the students to identify their capabilities and guides them to select the best for them.

iv. ANTI-RAGGING CELL

➤ Objectives

- To prohibit any misconduct by any student whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
- To bring out an awareness among the students about the consequences of ragging.
- To keep a constant eye and vigilance over ragging so as to prevent its occurrence.
- To address any ragging issues immediately and take action as advised by the committee.

➤ Team Members

- Dr. Sakshi Shail (Exam Coordinator- SFI)
- Dr. Preeti Singh (Assistant Professor- SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Ms. Farha Jamal (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Nidhi Rawat
- Ms. Ananya Shrivastava
- Ms. Kayra Kotru
- Ms. Paridhi Pabreja
- Ms. Meenakshi Prakash
- Ms. Khushi Paruthi

- Ms. Riya Arora
- Ms. Gaiety
- Ms. Shivangi
- Ms. Deepti Dorhey
- Ms. Roza Fatima

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	Workshop on Awareness of Ragging and Anti- Ragging Measures: The workshop was to bring awareness among the students about the Anti- Ragging measures taken by the Government and Statutory bodies. This workshop was organized for the 1 st year students of SFI. In this workshop explained to the students, what exactly constitutes ragging, why it is a criminal offence and who is liable to be prosecuted for it.	7 th November 2022
2	Nominations of the students for the Anti- Ragging Cell for 2022– 2022 Batch: To make students aware and get them with the activities of the cell. It helped students in building confidence and smooth functioning of the cell. It created a ragging free environment which helped students study in a favorable environment.	3 rd July 2022

v. EXAMINATION CELL

➤ Objectives

- To capture information with respect to various parameters that are required during the setting up of examinations and to help smooth conduct of exams in the institute.
- To develop a system for consistent improvement in the performance of the institution & will channelize the efforts and measures of the institution towards academic excellence.
- Awareness is created among students for online exam platforms and their queries will be solved.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. Sakshi Shail (Exam Coordinator-SFI)
- Ms. Priyanka Sarkar (Program Head, BMM)
- Dr. Neema Papnai (Assistant Professor- SFI)

➤ Student coordinators

- Ms. Ishika Prajapati
- Ms. Aastha Jaiswal
- Ms. Ayushi Malhotra
- Ms. Anusha Srivastava
- Ms. Komal Tripathi
- Ms. Hani Sharma
- Ms. Megha Paliwal
- Ms. Shalini Madan
- Ms. Pooja
- Ms. Sheetal Verma
- Ms. Anuska Maheswari
- Ms. Ekta
- Ms. Shikha

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	Mid- term Assessment: Mid Term Assessment has been conducted. In the mid of semester. Date sheet was provided to students and displayed also. Exams have been conducted successfully.	27 th February to 2 nd March 2023

2	<p>Remedial class: Remedial classes were organized for 28 students of B.Des. Sem-II, Sem- III, Sem- V & Sem- VII & VIII. The classes were held to revise the topic of the concerned subjects for weaker students as well as new admissions who need extra classes to catch-up their syllabus.</p>	6 th to 11 th February 2023
3	<p>Prepare invigilation duty chart and Seating arrangements: The Examination Committee shall make the Block and Seating Arrangement and display them on the concerned Notice Board and Blocks. Shall prepare a supervision duty list and get it signed by the concerned supervisor.</p>	One day before particular exam
4	<p>Semester End Examination: Semester End Examination has been conducted. In the end of the semester. Date sheet was provided to students and displayed on the Notice board. Exams have been conducted successfully.</p>	10 th April to 5 th May 2023
5	<p>Evaluation Moderation & Result Distribution: Cell Shall ensure that the evaluation and moderation process is completed on time. Exam Cell shall analyse the exam results and the same shall be verified by the respective faculties, Vice Principal. After due verification, copies of the result analysis shall be sent to the Principal. Exam Cell shall distribute the result among students and keep the copy of receiving.</p>	After the examination over

vi. WOMEN CELL/ INTERNAL COMPLAINTS COMMITTEE

➤ Objectives

- To work for the faculty members, staff and the students with an aim of creating awareness of their rights and duties the cell organizes and participates in seminars, talks and also takes up women's issues and problems.
- To provide a platform where women have freedom to share their experiences and views and suggest ways to improve and empower themselves.
- To enhance the self- esteem and self- confidence of girl students, women faculty and staff in and out of the institution.

➤ Team Members

- Dr. Sakshi Shail (Exam Coordinator-SFI)
- Dr. Preeti Singh (Assistant Professor- SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Ms. Sandhya (Lab Assistant- SFI)
- Ms. Asha Singh
- Mr. Yashveer Singh

➤ Student Coordinators

- Ms. Ishita Shrivastava
- Ms. Astha Jaiswal
- Ms. Mehak Narang
- Ms. Tanishka Jain
- Ms. Anusha Dayal
- Ms. Mehak
- Ms. Priyanshikesari
- Ms. Krati Maheswari
- Ms. Jyoti Sharma
- Ms. Divya kumari

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	<p>Panel Discussion on Demonstrating Success for Women Lead Society: Satyam Fashion Institute, located in Noida, organized a panel discussion centered around the theme of "Demonstrating Success for Women Lead Society". The discussion aimed to shed light on gender equality and women's economic empowerment, and was graced by the presence of esteemed industry experts including Ms. Shashi Nangia (Chairperson of Swati Exim Pvt. Ltd), Mr. D.P Shrivastav (Ex Chairman of Rashtriya Chemical & Fertilizer Ltd), and Ms. Vinu Chaudhri (MD & Chairperson of Parivartan School). The primary objective of the discussion was to cultivate an entrepreneurial mindset among women in today's society.</p>	18th April 2023
2	<p>Creative Awareness around women Empowerment: The Women Cell organized a Workshop on “Creative Awareness around Women Empowerment” on 7th November 2022. The workshop was organized for new batch (2022-23) B. Design & PGDFD 1st Semester students. The workshop was attended by Dr. Vandana Jaglan, SFI-Principal, Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator), SFI- Vice Principal, Faculty in charges and student members of Women cell and Students of Satyam Fashion Institute, Noida. The objective of this workshop was to bring spreading awareness among the students about the social, legal and constitutional rights of women in order to prevent the exploitation based on gender. Total 35 Students participated in this workshop.</p>	7 th November 2022
3	<p>Member Nomination for ICC Committee 2022-23: The existing Sexual Harassment Redressal Committee (SHRC) is re-named as Internal Complaints Committee as under to deal with the complaints relating to sexual harassment at Satyam Fashion Institute, Noida.</p>	2 nd August 2022

vii. GRIEVANCE REDRESSAL CELL

➤ Objectives

- To look into the complaints lodged by any student, and judge its merit.
- To uphold the dignity of the College by ensuring a strife free atmosphere in the College.
- To encourage the Students to express their grievances.
- To advise Students of the College to respect the right and dignity of one another.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. M Alam (Dean of Mass Media)
- Dr. Neema Papnai (Assistant Professor- SFI)

➤ Student Coordinators

- Sahreen Bano
- Shalini Madan
- Muskan Chaudhary
- Ms. Aishwarya Agarwal
- Ms. Vanshika
- Ms. Noopur Goyal
- Ms. Kriti Jha
- Ms. Rashika
- Ms. Somya Garg
- Ms. Aasma Parveen

➤ Activities in year 2022-23

S. No.	Grievance Description	Action Taken
1	The Table locks of the hostel were not working. This complain was raised on 4 th May 2023	Grievance cell has an action taken regarding the requirement of the students and the cell got the table lock repaired in the same month.

2	The Grievance was the requirement of the Geyser in the hostel. This complain was raised on 8 th December 2022.	Grievance cell has an action taken regarding the need of Geyser for the students in the hostel. Geyser was installed in the Hostel in the same month.
3	The Grievance was the requirement of the new Refrigerator in the hostel. This complain was raised on 5 th May 2022.	Grievance cell has an action taken regarding the need of refrigerator for the students in the hostel and new refrigerator has to be placed in the Hostel in the same month.

viii. EXTENSION CELL

➤ Objectives

- To get the students socialized and learn to think beyond individual interests and for social welfare.
- To apply the theoretical knowledge obtained in the classroom for the benefit of the society.
- To make students learn teamwork, leadership skills, time management, effective communication skills, and effective decision making through participation and organizing various projects and programmes.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. M. Alam (Dean of Mass Media)
- Dr. Preeti Singh (Assistant Professor- SFI) (Assistant Professor-SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Ms. Nidhi Yadav (Assistant Professor- SFI) (Assistant Professor- SFI)
- Ms. Ishika Sharma (Assistant Professor- SFI)

➤ Student Coordinators

- Ms. Arya
- Ms. Aditi Vats

- Ms. Taiba
- Ms. GesuGoley
- Ms. Shreya Shruti
- Ms. Sakshi Garg
- Ms. Debanjana
- Ms. Rashmi Arora
- Ms. Paridhi Pabreja
- Ms. Priya Singh
- Ms. Ankita Raj

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	Apron Making Workshop: Handmade embroidery is an exquisite art form that exemplifies the expression of emotions and love in a simple and unique manner. The art of handmade embroidery continues to thrive, as evidenced by the efforts of the Satyam Fashion Institute in organizing a workshop for the housekeeping staff under its "Extension Cell" program. During this workshop, participants were instructed on the craft of making an apron, followed by a comprehensive lesson on embroidery techniques.	21st April 2023
2	Clothes Donation Drive: Satyam Fashion Institute, Noida, through its extension cell, organized a Clothes Donation Drive. The initiative was aimed at improving the lives of underprivileged individuals by providing them with warm winter clothing. To facilitate the collection of donations, designated cartons labeled 'Donation' was placed in the reception area of the college premises. The students, heads, faculty, and staff generously contributed winter clothes, blankets, and shoes to support the cause. This drive exemplifies the institute's commitment to social responsibility and community service.	13th January 2023
3	Blood Donation Camp: , Blood is precious. Satyam Fashion	10 th November 2022

	Institute, Noida organized a blood donation camp in the collaboration with SAI POLYCLINIC on 10th November, 2022 under the IQAC extension cell for its students and faculty members. The camp aimed to contribute the society by donating blood. Plenty of students and faculty stepped forward to contribute to society and make this event successful.	
4	Fire Safety Drill: The Extension Cell of Satyam Fashion Institute, under the IQAC Cell, organized a mock drill for Fire safety and evacuation procedure on 5th August 2022. All the students, teachers, and other staff members participated in this mandatory safety drill. It was conducted under the expert supervision of the fire safety department in adherence to all rules and regulations. The training was an integral step to ensure that everyone knows and follows the correct and safe measures if ever an emergency occurs in the college premises.	5th August 2022
5	World Nature Conservation Day Competition: World Nature Conservation Day is an annual event celebrated across the world, on the 28th day of July. This day reminds people of the need for preserving our environment and natural resources, to maintain a stable, healthy, Clean & Green society. Satyam Fashion Institute, Noida under Extension Cell organized an Inter College Competition on this occasion to show sustainability from “Best out of Waste: Think Outside the Trash,” wherein students created beautiful handmade products.	28 th July 2022

SPORTS CELL

➤ Objectives

- To develop physical fitness by maintaining and increasing such components as speed, flexibility, muscular strength, muscular endurance and aerobic capacity.
- To develop an understanding of the importance of sport in the pursuit of a healthy and active lifestyle at the College and beyond.
- To develop an ability to observe, analyze and judge the performance of self and peers in sporting situations.

- To develop leadership skills and foster qualities of cooperation, tolerance, consideration, trust and responsibility when faced with group and team problem-solving tasks hence catering both social and emotional development of the people.

➤ Team Members

- Ms. Nidhi Yadav (Assistant Professor- SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Mr. Khushal Bharti (Sports Teacher)
- Mr. Yashveer Singh (Assistant Manager (Office & Liaison))

➤ Student Coordinators

- Ms. Aaliya Saifi
- Ms. Vidhi Khattar
- Ms. Sejal Agarwal
- Ms. Divya Tyagi
- Ms. Tanya Singh
- Ms. Shweta Sharma
- Ms. Astha Tyagi
- Ms. Deeksha Agarwal
- Ms. Sheetal Singh
- Ms. Zoya
- Ms. Aishwarya Aggarwal
- Ms. Yashi Mittal
- Ms. Swati

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1.	Summer Sports Camp: Satyam Group of Institutions, Noida, took great pride in organizing an exhilarating Summer Sports Camp from the 11th to 13th of May, hosted by the Sports Cell.	11-13th May 2023

	<p>This highly anticipated event aimed to provide students with a range of engaging activities to enhance their physical fitness, promote teamwork, and foster a spirit of healthy competition. The Summer Sports Camp featured a diverse array of activities, including invigorating aerobics sessions, energetic zumba workouts, and calming meditation exercises. These activities were carefully designed to cater to the interests and preferences of the students, ensuring an enjoyable and rewarding experience for all.</p>	
2	<p>Sports Fiesta 2023: Sports are a crucial part of a student's growth and development. They help in the development of mental health and physical fitness of the body. Through participation in sports and games, a student gains various skills, experience and confidence that are helpful for developing their personality. Satyam Group Of Institutions, Noida Organized "Sports Fiesta 2023"for students. Students from different schools participated in the various events of the sports day. The day's events were set into motion with a friendly tug of war. After that, the students competed against one another in various sports events like 200 meters race, chess, badminton table tennis, football, khokho, and relay race. Towards the end of this event, prize distribution ceremony was held where the winners were felicitated by the Principal and the Vice Principal of SFI, Noida.</p>	31st March 2023
3	<p>Cricket Championship 2023: Satyam Fashion Institute, Noida under its Sports Cell organized "CRICKET CHAMPIONSHIP 2023" between Postgraduate Diploma in FD and Bachelor of Design students, where they played with all their energy and enthusiasm. Bachelor of Design students showed a splendid performance and won the match.</p>	17th January 2023

4	Inter House Kho-Kho Match: Satyam fashion Institute organized an in-house kho-kho match for its students to encourage the same. All students played a fair game with a true sportsman spirit.	28 th September 2022
5	NATIONAL SPORTS DAY: “National Sports Day” was organized in the college premises for the SFI students. The day comprised the organization of two fun sports events, ‘Hand Ball Game’ and ‘Aerobic Dance’ in memory of Major Dhyan Chand. The day turned out to be an exciting reminder of the importance of Sports in fitness in a healthy life.	29 th August, 2022

x. PUBLICATION CELL

➤ Objectives

- To inspire the research and documentation among the members of the college
- Regulate the joint publication work among Teaching and non-teaching staff, students, and outside scholars, industry personnel and academicians.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. M. Alam (Dean of Mass Media)
- Ms. Priyanka Sarkar (Program Head, BMM)
- Ms. Nidhi Yadav (Assistant Professor-SFI)
- Dr. Neema Papnai (Assistant Professor- SFI)
- Dr. Shashi Nag (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Pooja Gupta
- Ms. Ananya Majumdar
- Ms. Tanishka Arya

- Ms. Anshika Goel
- Ms. Farheen
- Ms. Taruna Chaudhary
- Ms. Aishwarya
- Ms. Wamika Singh
- Ms. Bhumika Dang
- Ms. Swakshi
- Ms. Priya Singh
- Ms. Akansha Sharma

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	Research Journal “Design Quest” Published: Satyam Fashion Institute publishes a research Journal, Design Quest and Advanced Research Journal on Design bi annually with the RNI: UPENG/2018/76546 and ISSN: 2582-855X. To enrich research and create an intellectual atmosphere. Scholars from every corner send their paper for this journal which gives it a wide range of reach and visibility.	October 2022 to March 2023
2	Newsletter writing: The newsletter, Buzzing bee is the bi-annual newsletter published by Satyam Fashion Institute. To showcase the collective information of the events, activities, workshops etc. that happened in a semester. To project the best practices and extra-curricular activities of the students in front of the readers. All the activities of the respective semester and the extra-curricular activities of the students are combined together for future reference and showcased in front of the fraternity.	Around the year

3	<p>Hindi Diwas: To celebrate the legacy of our Mother Language, Students of Satyam Fashion Institute celebrated Vishwa Hindi Diwas on 14th of Sept. 2022 by Publication Cell. Students recited their favourite Hindi Poems and made creative Videos. The videos were watched and appreciated by everyone and later it was circulated on different social media platforms of the institute.</p>	14 th of Sept. 2022
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xi. CULTURAL CELL

➤ Objectives

- To develop the academic and cultural talents of the students, improving their capabilities to work as a team and raising their level of self-confidence in interacting with fellow students.
- To bring out the students hidden talent & leadership and organizational qualities.
- To be a catalyst for overall personality development of students in grooming them for their future career and life.
- To imbibe in the student's team spirit and harmony.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. Sakshi Shail (Exam Coordinator-SFI)
- Ms. Nidhi Yadav (Assistant Professor-SFI)
- Ms. Farah Jamal (Assistant Professor-SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Ms. Sanjana Walia (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Prashansa
- Ms. Gunjan Chauhan
- Ms. Swati
- Ms. Bhumika
- Ms. Tisha Madaan

- Ms. Yashvi Gautam
- Ms. Anushree Malviya
- Ms. Anjali Mishra
- Ms. Anisha Makkar
- Ms. Bidisha
- Ms. Neha Nivedita
- Ms. Lata Adhikari
- Ms. Kopal Goil
- Ms. Mukti Raghav
- Ms. Astha Kesarwani
- Ms. Ruby
- Ms. Shubhangi Dutta
- Ms. Anchal Rathee

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	<p>Graduation Ceremony 2023: Satyam Group of Institutions, Noida Organized Graduation Ceremony of Satyam Fashion Institute for Design and Mass Media Program. The Convocation Ceremony of the pass out graduates of The year 2022 was organized at the campus of Satyam Group of Institutions at Sec 62, Noida. Dr. Ruby Ojha, the Pro Vice Chancellor of SNDT Women's University, Mumbai was the Chief Guest of the Convocation Ceremony. Mrs. Sneh Singh, the Chairperson of Satyam Group of Institutions; Trustee Secretary, CA Pradeep Gupta, Dr. Vandana Jaglan, Principal, SFI, Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator), Vice Principal, SFI, Dr. M. Alam (Dean of Mass Media), Dean, SSJMC, Ms. Priyanka Sarkar (Program Head, BMM), Programme Head SSJMC, parents & guardians of students and other dignitaries were present at the ceremony. Everyone appreciated the hard work of the students and wished them for their successful future ahead.</p>	18 th March 2023

2	<p>Triptych 2023: Satyam Fashion Institute, Noida held its annual fashion show for the graduating batches of B. Des. 2019-2023 Fashion design, textile design and lifestyle and accessory design as well as PGDFD 2019- 2023 graduating batch. The talented students of Satyam Fashion Institute organized "TRIPTYCH 2023" on March 4th 2023, and showcased the innovative and exquisite collection. Their collection was contemporary, drawing inspiration from various fashion eras, and was well received by the respective audience. Triptych 2023 was a gala event of 14 collections managed and presented by the final year batches of all four departments.</p>	4 th March 2022
3	<p>FAREWELL 2023: Satyam Fashion Institute, held a noteworthy event, "FAREWELL 2023," on 22nd February 2023. It was an exclusive event to bid adieu to the esteemed members of the Graduating Batch of 2023. The event was organized on a grand scale and was characterized by a theme of "Every Ending has a New Beginning". The occasion was accompanied by various engaging activities, including fun games, performances, and dances, which were orchestrated by the juniors to express their heartfelt goodbyes to their seniors. The institute conveys its best wishes to the graduating students for their future endeavors and will fondly remember their wonderful contributions to the institute.</p>	22nd February 2023
4	<p>Republic Day Celebration: Our brave heroes waged a valiant struggle for years so that the future generations could live their lives with peace, harmony and dignity. Satyam Fashion Institute, Noida Celebrated the 74th Republic Day and paid a tribute to our freedom fighters who have contributed towards building of our nation. Students of SFI performed on patriotic medleys and gave singing performances. All the staff members and teachers of SFI, Noida unfurled the national flag on this day.</p>	26th January 2023

5	<p>Basant Panchami Celebration: On the occasion of “Basant Panchami” Satyam Fashion Institute, Noida welcomed the joy of spring and summer by invoking the blessings of Goddess Saraswati to enlighten the environment with her knowledge and wisdom.</p>	25th January 2023
6	<p>Lohri Celebration: The Cultural Cell and IQAC cell of Satyam Fashion Institute, Noida recently celebrated the festival of Lohri with great enthusiasm and fervor. The event was enjoyed by all, and served as a means of dispelling any darkness or sorrows that is present in their lives, and instead filling their hearts with the warmth of love, care, and happiness.</p>	13th January 2023
7	<p>Ganesh Chaturthi Celebration: Satyam Fashion Institute, Noida cultural cell under IQAC organized the celebration of the auspicious festival of Ganesh Chaturthi with a Pooja on the 31st of August 2022. Devotional songs were played and all students and faculty joyfully participated in the Aar of Lord Ganesh. The whole environment was enlightened with a divine aura and everyone prayed for a successful year ahead.</p>	31st August 2022
8	<p>Handmade Jhula Competition: Krishna Janmashtami, as the name suggests, celebrates the birthday of Lord Krishna on the auspicious occasion of Janmashtami. The Krishna Janmashtami is a very important festival for all Hindus, often commemorated with a whole day fast along with festive and joyous arties. A very common way that devotees express their devotion and adoration to Lord Krishna on Janmashtami is by making them elaborate and winsome Jhulas. Satyam Fashion Institute, Noida organized a handmade Jhula competition for its students to honor this devotion.</p>	19th August 2022
9	<p>Hariyali Teej Celebration: The colorful celebration of Hariyali Teej falls in the month of Sawan. On this day, women fast for 24 hours, offer prayers and seek blessings from Lord Shiva and Goddess Parva for a happy and long marriage. One of the most significant features of Hariyali Teej festivals is the mehendi. A day before the festival, women get beautiful henna designs, or Mehendi applied on their palms. Students celebrated the auspicious festival Hariyali Teej enthusiastically. Students applied beautiful henna design and showed their creativity.</p>	30th July 2022

xii. LIBRARY CELL

➤ Objectives

- To supervise the procurement of the books, journals, magazines and e-learning resources
- To act as a bridge between the users and the library for any query, problems and access.
- To provide information, enhance knowledge and to facilitate research and to stimulate students' interest in books
- To provide access to the books, publications, newspapers, previous question papers, magazines, journals and related documents.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. Neema Papnai (Assistant Professor-SFI)
- Ms. Priyanka Sarkar (Program Head, BMM)
- Ms. Nilofar (Librarian- SFI)
- Dr. Shashi Nag (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Manasvi Verma
- Ms. Aparna Sriraman
- Ms. Priya Shivangi
- Ms. Pranita Joshi
- Ms. Anjali Prajapati
- Ms. Anisha Makkar
- Ms. Poonji Goel
- Ms. Anshika Gemini
- Ms. Amrita
- Ms. Neha Yadav
- Ms. Supriya Patel

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	<p>Book Exhibition for SFI students: Satyam Fashion Institute, Noida, organized an enriching book exhibition under the guidance of the Library Cell. The exhibition showcased a diverse collection of books, inspiring students with a wide range of literary works. The book exhibition aimed to foster a love for reading, encourage intellectual exploration, and provide students with access to a variety of knowledge sources. The carefully curated collection covered various genres, including fashion, design, literature, and more, catering to the diverse interests of the students. Throughout the exhibition, students had the opportunity to browse through the books, engage in discussions and gain valuable insights from the showcased works. The event not only promoted reading as a recreational activity but also served as a platform for students to discover new authors, perspectives, and ideas.</p>	26th May 2023
2	<p>"Awareness session on newspaper and Journals": The Library Cell of Satyam Fashion Institute organized a session on newspaper and Journals awareness for the students of Satyam Fashion Institute. In this session they learned about Importance of Journals, how to use in research areas, why we published papers in journals and what the benefits of the Journals and Newspapers.</p>	30 th August 2022
3	<p>DELNET Webinar: The Library Cell of Satyam Fashion Institute organized a webinar on the topic "Role of Libraries in Research Information Management (RIM)". DELNET-Developing Library Network, is connected all over India. It has a wide network, connecting institutions internationally with a rich database that transcends national boundaries. Satyam fashion institute is a proud member of DELNET and</p>	23rd July 2022

	<p>enjoys its resources providing online books, magazines etc., a blessing for faculties and students. The informative and helpful webinar guided the attendees on the importance of being a part of a good library network.</p>	
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xiii. PLACEMENT CELL

➤ Objectives

- Create awareness among students regarding available career options and help them in identifying their career objectives.
- Guide the students in developing skills and job-search strategies required to achieve their career objectives.
- Identify suitable potential employers and help them achieve their hiring goals.
- Organize activities concerning career planning.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Ms. Priyanka Sarkar (Program Head, BMM)
- Ms. Ishika Sharma (Assistant Professor- SFI)
- Ms. Sanjana Walia (Assistant Professor-SFI)
- Dr. Shashi Nag (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Muskan Chaudhary
- Ms. Aradhya Upadhyay
- Ms. Suman Bhandari
- Ms. Aishwarya Agarwal
- Ms. Kiran Verma
- Ms. Mahima Chandra
- Ms. Bhawna Sharma
- Ms. Bharti

- Ms. Akansha Sharma
- Ms. Anushka Srivastava
- Ms. Aasma Parveen
- Ms. Khushi Upadhyay

➤ Activities in year 2022-23

S. No.	Name of Event & Description	Event date
1	Campus Placement Drive: Satyam Fashion Institute, Noida organized "Campus Placement Drive" Under Placement Assistance Cell For the Final Year students. Different companies like Mango, Myntra, just to name a few, showed their interest and coordinated with Satyam Fashion Institute for this placement selection.	5th April, 2023
2	Placement Drive with Taffles: Satyam Fashion Institute recently orchestrated a placement drive in collaboration with the Managing Director of Taffles, Ms. Minna Dhir, and her team to facilitate the recruitment of its students and alumni. Gratitude was expressed towards the industry for their unwavering support to Satyam Fashion Institute, Noida.	8th January 2023
3	Resume making session: Satyam Fashion Institute Placement cell organized this session for the Final Year students of SFI.	15 th November 2022
4	A Session with Designers/Expert: Students of Satyam Fashion Institute attended a workshop held by The Designer's Class, India's first holistic E-learning platform that focuses on different designs. The session provided the opportunity to have a live discussion with Navaid Mehtab, Director of academia, Geeta Castelino, Advisor- Strategy planning and development, and Rohan Hiranandani, Advisor- Business development and outreach.	7 th March 2022

15. Students Academic Achievements (Batch of 2023)

S.No.	Name of the Students	Batch & Programme	Achievements
1	Ms. Astha Kesarwani	B. Des. Fashion Design (2019-2023)	Academic Topper at College Level
2	Ms. Akanksha Sharma	B. Des. Textile Design (2019-2023)	Academic Topper at University Level
3	Ms. Ananya Majumdar	B. Des. Fashion Communication (2019-2023)	Academic Topper at University Level
4	Ms. Meenakshi Prakash	B. Des. Lifestyle Accessories (2019-2023)	Academic Topper at University Level
5	Ms. Yashi Mittal	Post Graduate Diploma in Fashion Design (2021-2023)	Academic Topper at College Level
6	Ms. Akansha Chauhan	B.A. Mass Media- Ad & PR (2020-2023)	Academic Topper at College Level
7	Ms. Gursimran Kaur	B.A. Mass Media- Animation (2020-2023)	Academic Topper at College Level
8	Ms. Isha Tyagi	B.A. Mass Media- Journalism (2020-2023)	Academic Topper at College Level

LIFE @ SFI



NAAC VISIT (20.01.23 - 21.01.23)

Reaccredited by NAAC A Grade CGPA 3.18



NAAC VISIT (20.01.23 - 21.01.23)

Reaccredited by NAAC A Grade CGPA 3.18





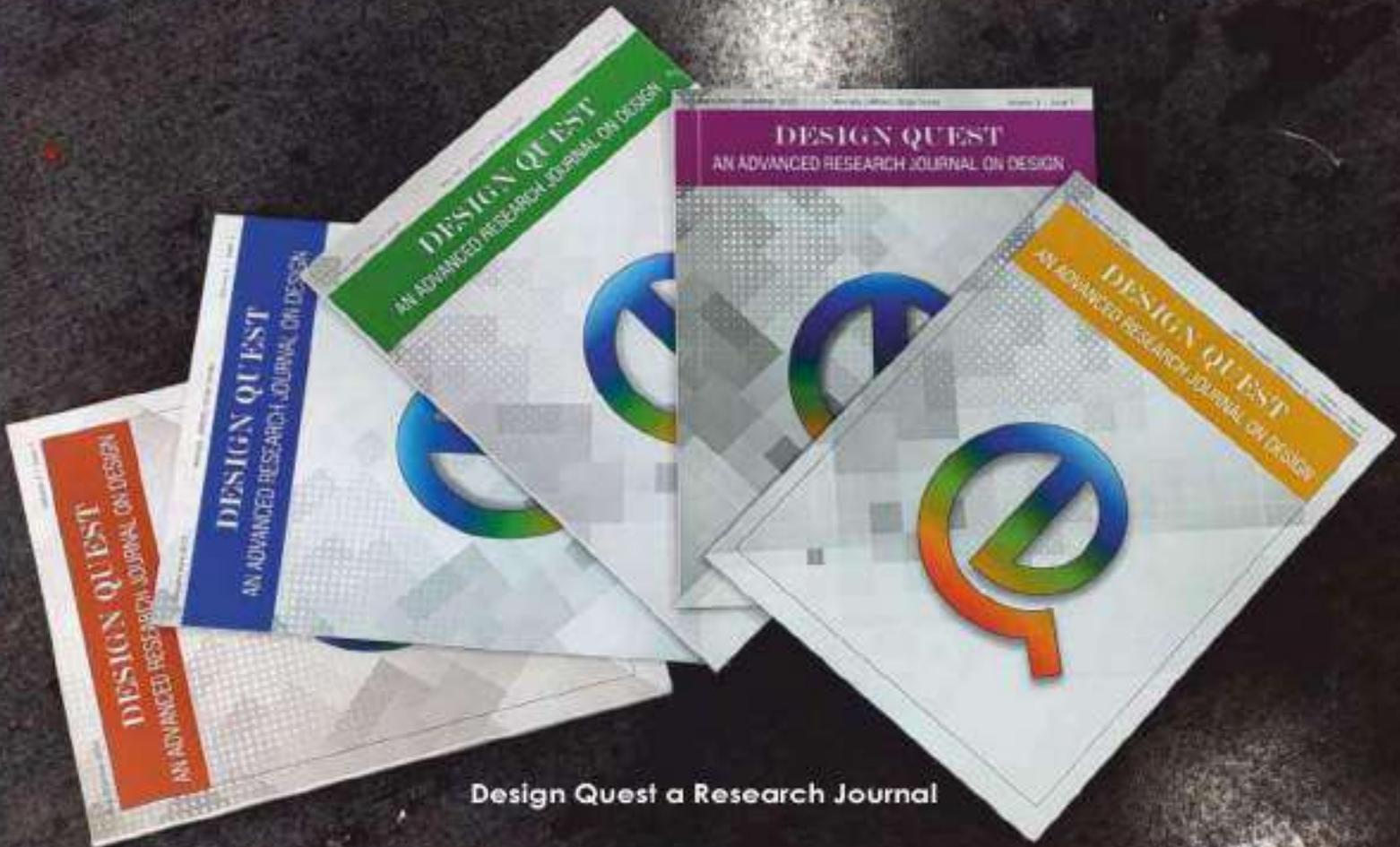
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— An Expression —





Resource Centre



Design Quest a Research Journal



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No. NSL/ISSN/2NF/2021/136

Dated: March 15, 2021

Manjula Gaur,
Balyan Fashion Institute,
C-56A/14 & 15, Sector-62,
Noida, Uttar Pradesh- 201309

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with respect,

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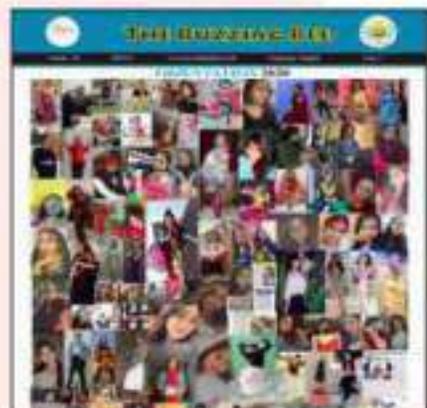
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with regards to the journal (Q).

Yours sincerely,

Head,
ISSN National Centre of India








Satyam Fashion Institute
 In Association with
 Rahul Khanna's Education Through Theatre
 Presents

Aagaz

15 DAYS
 Production Oriented
 Theatre Workshop

Workshop by: Dr. Arvind Singh, Director, Dr. C. Bhatnagar, Director, Dr. Jyoti Chhabra, Director, Dr. Manish, Director, Dr. Parul





SATYAM FASHION INSTITUTE, NOIDA
Recognized by PGCAT, UP, GATEWAY, COEP, UBI
Affiliated to MIT Women's University, Mumbai

In collaboration
 WITH
USHA INTERNATIONAL

ORGANISING
**4 DAYS VALUE-ADDED PROGRAM ON
 DESIGN**

WITH
CONSTRUCTIONS & SEAMS

DATES: 17TH-20TH JULY, 2023
 TIME: 9:30 AM ONWARDS DAILY

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LEARNING THE ART OF FASHION
 PHOTOGRAPHY
 WITH
 INDUSTRY EXPERT, **MS. NAVJOT LAKHNA**
(TV VIDEO JOURNALIST)

FOR
FASHION COMMUNICATION

24TH & 25TH JULY, 2023 | 9:30AM ONWARDS



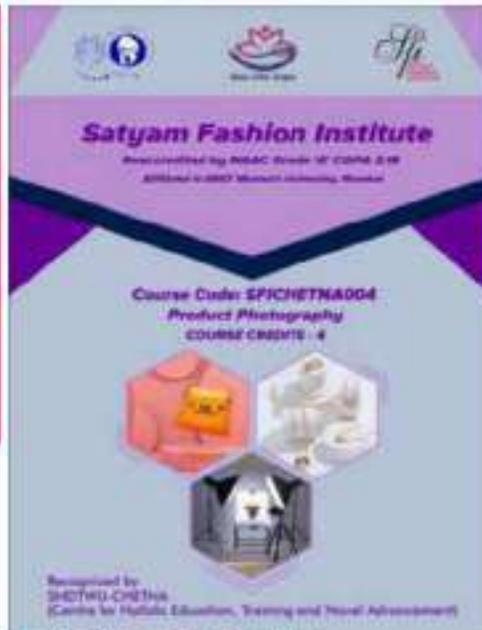
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CHETNA Credit Course @ SFI



Satyam Fashion Institute
 Accredited by NAAC Grade 'B' COA 3.18
 Affiliated to SNDT Women's University, Mumbai
 Course Code- SPICHTNA004
Craft Based Design Products
 COURSE CREDITS - 4
 Recognized by
SHETWU-CHETNA
 (Centre for Holistic Education, Training and Personal Advancement)



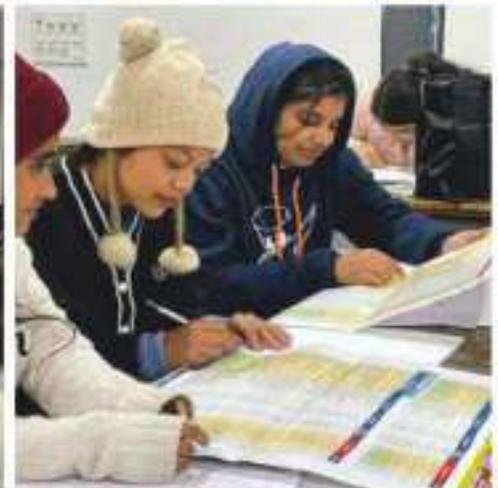
Satyam Fashion Institute
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 Affiliated to SNDT Women's University, Mumbai
 Course Code: SPICHTNA004
Product Photography
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 Course Code: SPICHTNA003
Digital Illustration for Fashion Industry
 COURSE CREDITS - 4
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 Course Code- SPICHTNA002
Sustainable Fashion & Lifestyle Accessories
 COURSE CREDITS - 4
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Implementation of National Education Policy 2020 @SFI



G20
W20

SATYAM FASHION INSTITUTE
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(Affiliated to SNDT Women's University, Mumbai)

Celebrating 'NEP' Week
(Date: 24th - 29th July, 2023)

National Education Policy (NEP) 2020

Dr. Neetu Malhotra
Vice Principal & Nodal Officer (NEP)

Dr. Vandana Jaglan
Principal



W20 & G20 GOALS@ SFI



SATYAM FASHION INSTITUTE
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 Affiliated to West Bengal University of Women

Panel Discussion on
DEMONSTRATING SUCCESS FOR WOMEN LEAD SOCIETY

Ms. Shashi Nangia
 Chairperson
 Health Care Pvt. Ltd.

Ms. D. C. Jaisankar
 Ex-Chairman
 Madhira Chemicals & Polymers Ltd.

Ms. Vasa Chaudhri
 MD & Chairperson
 Parvatisa Retail

DATE: 14th April 2023 **TIME:** 3:00 PM onwards

www.satyamfashion.ac.in **C - 34 A, (M&S), Sector - 42, Noida,**

महिला नेतृत्व समाज के लिए सफलता के प्रदर्शन पर आयोजन



जोएडा। सत्यम फैशन इंस्टीट्यूट नोएडा सेक्टर-42 ने डब्ल्यू. 20 के तहत 'महिला नेतृत्व समाज के लिए सफलता का प्रदर्शन' पर एक पैनल चर्चा का आयोजन किया, जिसमें मुख्य रूप से लैंगिक समानता और महिलाओं के आर्थिक सशक्तिकरण पर ध्यान केंद्रित किया गया। यह चर्चा डिजाइन और शिक्षाविदों के क्षेत्र में विशेषज्ञों के समूह की उपस्थिति में आयोजित की गई थी। कार्यक्रम में मुख्य अतिथि शशि नांगिया (स्वाति एवियजम प्राइवेट लिमिटेड की अध्यक्ष), डी.पी. श्रीवास (पूर्व अध्यक्ष राष्ट्रीय केमिकल्स एंड फर्टिलाइजर्स लिमिटेड), विनू चौधरी (परवरतन स्कूल के एमडी और अध्यक्ष)। इस चर्चा का मुख्य उद्देश्य महिलाओं में उद्यमशीलता की मानसिकता, उसके कौशल का विकास करना और महिला उद्यमियों को समर्थन देना था। सत्र में एसएफआई के सभी कर्मचारियों ने भाग लिया, अध्यक्ष उनेह सिंह, प्रिंसिपल, डॉ. बंदना जगजलाल और वाइस प्रिंसिपल, डॉ. नीतू मल्होत्रा ने इसकी बहुत सराहना की।



SATYAM FASHION INSTITUTE
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 Affiliated to West Bengal University of Women

Workshop on
'Bridging Digital Gender Divide'
 (Organized by AICTE, CII & NIEL-IT)

Date: 13th March, 2023 **Time:** 8:30 PM - 2:30 PM onwards

Ms. Shashi Nangia
 Chairperson
 Health Care Pvt. Ltd.

C - 34 A, (M&S), Sector - 42, Noida, Pin - 201308



Satyam Fashion Institute Alumni Association (SFIAA)

Registration no. 202200743000223 ((A word from Office Bearers))



Educational Institutions are an integral part of any individual's life! For me, well I have been grateful to be in an environment that has always been promising, persuasive and full of diverse learnings! Satyam has been my strength to instil confidence & creative skills to help me prepare for a design life that I have always visioned for!

**- Asheena Grover
President**

sfiaa.president@satyamfashion.ac.in



Passout of batch 2016, started career with placement by collage under india's finest couturier Suneet Varma designs pvt Ltd. as assistant designer, promoted to designer in a year. Worked with India's finest modern gown expert Gauri & Nainika and ecommerce platform Alaya by stage3 , Amazon and nyka for the brands. SFI has played an important role in providing the first stepping stone in this industry, preparing me well enough to bag the opportunity in the first go. Currently, Leading an apparel line in luxury and pret with modern artistorie under the label AARVIE THE ATELIER , based out of chhattisgarh with production based in delhi and chhattisgarh.

**- Ruchi Verma
Vice President**

sfiaa.vicepresident@satyamfashion.ac.in



Satyam Fashion Institute is a must! The program was amazing. Having the opportunity to study at Satyam Fashion Institute gave me the hands-on experience I needed to move forward in the industry. The experience allowed me the opportunity to turn my fashion concepts that I have learned in the classroom at my institute, and apply them to industry related scenarios. I was also able to strengthen my career preparation, and gain a unique perspective into the fashion industry.

SFI does not only teach you everything you need to know but they lead you in the right direction to be able to succeed. They provide internship opportunities, working fashion shows during Fashion Week, and giving you the resources to connect with people in the industry.

I'll always be thank you to SFI family.

**- Ms. Harshita Srivastava
Designation: Secretary**

sfiaa.secretary@satyamfashion.ac.in



Satyam Fashion Institute Alumni Association (SFIAA)

Registration no. 202200743000223 ((A word from Office Bearers)



I am extremely proud to be SFI alumni. It's been 6 years that I graduated and it still feels like yesterday. I have been very fortunate to have the most supportive faculties. I was always encouraged to participate in competitions and go for what I truly aspired for. Academics & extracurricular activities at college makes its students diverse and ready for industry. I am honored & proud that I come from such an institution.

- **Monika Sharma**
Joint Secretary

sfiaa.jointsecretary@satyamfashion.ac.in

I am an alumna of Textile Design. I am incredibly satisfied to be a part of this programme started by Satyam Fashion Institute by taking best faculty and students all aspects to take out my natural skills to make my own signature and define myself in a class where I stand with my creativity and skills. New ways of thinking is promoted here and everyone is very friendly. This college gives multiple opportunities and exposure to those open and willing. It is an excellent platform to learn and unlearn, realize and showcase your talent. It has been an exciting journey so far "I can positively say Satyam fashion Institute has made me a better person with positive attitude".

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey since I joined Satyam Fashion Institute and I owe my success to my Alma Mater.

- **Mahima Malik**
Treasurer

sfiaa.treasurer@satyamfashion.ac.in



Satyam has given me an opportunity to develop new vision and skills. The practical design experience which we get here changes our life. Learning about Craft and techniques directly from very experienced artisan enhances our knowledge and learning design from very experienced faculty helps us to utilize those techniques in a new way.

In Satyam I got very supportive Faculty members, the infrastructure which helped me in all ways to grow as a better Lifestyle accessories designer.

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey SFI really cares about its members. "It is a place of civility, friendship, and good cheer."

- **Shweta Kapruwan**
Joint Secretary

sfiaa.jointtreasurer@satyamfashion.ac.in

DISTINGUISHED ALUMNI AWARDS



PLACEMENTS ASSISTANCE

The placement cell collects the Data of the students and companies, maintaining and updating the database by Preparing eligible pool of students of different disciplines. We gather information about job- fairs and employment opportunities and notify the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Placement Portal and College Website. Organising Campus Recruitment Training Programme. We connect with leading companies for Internships and Campus Selections, Organising On and Off Campus Interviews and act as an interface between the selected students and the recruiters.

INDUSTRY LINKAGES

- ✓ Swati Exim Pvt Ltd
- ✓ R and A silk International
- ✓ Celestial India
- ✓ Sowtex Network
- ✓ Street 16
- ✓ Batik India
- ✓ B.L International
- ✓ S.K dyieng and Printing Works
- ✓ Street 9 Fashion
- ✓ Zara
- ✓ Indi Home Fab Ltd
- ✓ Cosmique Global
- ✓ Abexo Exports
- ✓ Savi Leathers
- ✓ Neethoz Apparels
- ✓ Zynke Exports
- ✓ Design Impex
- ✓ KK Global
- ✓ Shree Bharat International
- ✓ Ar Kay Enterprises
- ✓ Roa Design
- ✓ MandiraWirk Designer
- ✓ Manish Tripathi Designer
- ✓ Saltee by SulakshanaMonga
- ✓ Ritu Kumar (RitikaPvt Ltd)
- ✓ RajdeepRanawat Designer
- ✓ Jainee Sharma Designer
- ✓ Niket Mishra Designer
- ✓ Sonia Jeffleey
- ✓ Varija Bajaj Designer
- ✓ Joy Mitra Designer
- ✓ Deepa Sondhi Designer
- ✓ Anjali Sahni Designer
- ✓ Hemant and Nandita Designer
- ✓ Pankaj and Nidhi Designer
- ✓ ChayyaMehrotra Designer
- ✓ B.L International
- ✓ Kalakriti Export House
- ✓ Sinni Designs
- ✓ Pooja International
- ✓ Eastern Heritage
- ✓ Utsav Exports

- ✓ Needle Craft
- ✓ Unique International
- ✓ Radhika Gupta Designer
- ✓ Alyth International
- ✓ Sheman International
- ✓ Shreysa Textiles
- ✓ Shades of India
- ✓ Richa Global
- ✓ Paridhan Clothing
- ✓ Blackberry
- ✓ Abhi Singh Designer
- ✓ Krishiv Exim
- ✓ Sunshine Enterprise
- ✓ Upasna Gupta Couture Ltd
- ✓ Lime Road
- ✓ RNG Apparels
- ✓ Alliaz Exports
- ✓ Cotton Jersey
- ✓ Design Sangrah
- ✓ Kadambari International
- ✓ KK Accessories
- ✓ Samtex
- ✓ Orient Craft
- ✓ Sahu Export house
- ✓ Sahni Export house
- ✓ Saraj International leather export house
- ✓ Shahi Exports
- ✓ Cocoon Export house
- ✓ Chirag International
- ✓ Radiant Export house
- ✓ Savaya International
- ✓ Gaurav Gupta Designer
- ✓ Rakesh Aggarwal Designer
- ✓ Prits leather Art Pvt Ltd
- ✓ Designer Priyam Narayan
- ✓ Manish Ahuja Designer
- ✓ Pratima Pandey Designer
- ✓ ModaCockTail
- ✓ Talking Threads
- ✓ Krishna International
- ✓ ABS International

- ✓ Bhawani International
- ✓ Jayshree Textiles (Aditya Birla)
- ✓ Theme Export House
- ✓ Mariko International
- ✓ Global Trendz
- ✓ Namrata.Joshipura Designer
- ✓ Impulse Buying House
- ✓ Pearl Global Export House, Gurgaon
- ✓ Matrix Export House ,Gurgaon
- ✓ Fashion Folio Export House
- ✓ Ethnic Wear of India
- ✓ AnupBaneerjee Choreographer
- ✓ SunloadAppael
- ✓ Zara
- ✓ Meriyar Co
- ✓ Pash by Shasha&Gaba
- ✓ Monte Carlo
- ✓ Sini Designs
- ✓ Sanskriti Apparels
- ✓ Li Fung Pvt. Ltd.
- ✓ Noida Haat
- ✓ Shreysa Textiles
- ✓ Anupam Textiles
- ✓ Krishna Beads
- ✓ Radhnik Export House
- ✓ P.P International Industries
- ✓ Rahul Fashions Private Limited
- ✓ Studio 63
- ✓ Inditex India
- ✓ Radiant Expovision
- ✓ More Clothing
- ✓ ENL Garment Solution
- ✓ EPCH
- ✓ NCDPD
- ✓ IIGF
- ✓ Wool Spuns
- ✓ Iera Living
- ✓ Pantaloons
- ✓ The Colours Export House

STARTS UP OF OUR ALUMNI

Studio Kissa Kahani
Poshaque-Barkha Grover
Vastra by Shreya Dhamija
Nikita Zutshi Artwork
Art By Avika
Avtarit By Varsha
Label -Cheeranjeev Kaur
Pravish - Priya Dhingra

Ananya Vanadanand Stylist
Sitara for Girls by Neha
The 9 Shaukeens
Mora by Monika & Radhika
DE Studio- Monika Dey
Improz By Asheena
Breathing Studio -Supriya Patel
Maluk -Monika

Placement Drive Details

Industry Names

Urban India
Eastern Heritage
Maheshwari Pharmaceuticals
Torani India Design Studio
Ted Ferde
Raa Designs
BC Management Services Pvt.Ltd
Sonu Exim Pvt Ltd
D'amaze Clothing
Savoir
Sowlax Network Pvt Ltd.
Shades Of You
KC Creative Work Pvt Ltd
DBS Studio
Sabhyata Head Office
Inditex Trent Retail India Pvt Ltd
Sstringz Exim Pvt Ltd
Aval Fashion House
Land Mark Group
Land Mark Group

Student Names

Shweta
Manvi Khanna
Chanda Kumari
Shabnam
Akshita Maheswari
Pooja
Mansi Khanna
Astha Kesarwani
Payal Chaudhary
Pooja Narang
Khyati Arora
Geefika Thakur
Kanthakunika
Sitanshi Bhadula
Ms. Ishita Gupta
Ms. Payal Chaudhary
Ms. Ruhi Ray
Ms. Aditi Agrahari
Shweta Baghel
Richa Mohindru

For any details or queries for the placement, internships and other kinds of industry interface, you can get in touch with the placement cell: placement.cell@satyamfashion.ac.in

Dr. Neetu Malhotra, Vice Principal & Industry Head

Email ID: neetu.malhotra@satyamfashion.ac.in

Ms. Abhilasha Singh, Academic & Placement Coordinator

Email ID: placement.cell@satyamfashion.ac.in

ORIENTATION



17th October 2022, Orientation programme "URJA EK NAYA SAFAR", was organised for the newly admitted Bachelor in Design students and PGDFD students and their parents in the institute premises. The event was graced by the presence of esteemed dignitaries, Guests of Honour of the event Ms. Sonia Jetleey & Mr. Manish Tripathi, Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan, Vice Principal Dr. Neetu Malhotra. The objective of the programme was to make the parents and students aware



Satyam Fashion Institute
AFFILIATED TO SNDT UNIVERSITY, MUMBAI

As you have taken a creative career, we will help you and your parents increase your income!

WELCOME TO
ORIENTATION PROGRAMME
ऊर्जा - एक नया साफर
for Batch-2022

Date : 17th & 18th October 2022

Venue : C-56 A/14&15, Sector-14, Noida



ORIENTATION



17th October 2022, Orientation programme "URJA EK NAYA SAFAR", was organised for the newly admitted Bachelor in Design students and PGDFD students and their parents in the Institute premises. The event was graced by the presence of esteemed dignitaries. Guests of Honour of the event Ms. Sania Jetleey & Mr. Manish Tripathi, Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan, Vice Principal Dr. Neetu Malhotra. The objective of the programme was to make the parents and students aware of the Academic aspects of the course, rules and regulations of the Institute



Satyam Fashion Institute, Noida
 Women's University, Mumbai

is the first step towards
 you would like to invite you
 its to be part of the
 life journey.

me to your
ORIENTATION PROGRAMME
एक नया सफर
Batch- 2022

17th October 2022 | Time : 9:30 am to 4:30 pm

College Premises
 Sector-62, Noida- U.P.




SFI
@
COUTURE
RUNWAY
WEEK







Products
Designed by Students

Triptych 2023

(Collections of Graduating Students)



Glimpses



Winners of Triptych Design Show 2023



Winners of Triptych Design Show 2023



GUESTS OF HONOR



GUESTS OF HONOR



LIME

डिजाइनर कपड़ों पर मॉडल्स ने किया कैटवॉक

नोएडा, 6 मार्च (देहलीकथ) : महिलाएं समाज की प्रेरक शक्ति हैं और यह समय है उनको महात्वापूर्ण भूमिका के जहन मनाने का। अंतरराष्ट्रीय महिला दिवस के उपलक्ष्य में सेक्टर-62 सत्यम फैशन इंस्टीट्यूट ने 'ट्रिप्टिक 2023' वार्षिक फैशन शो आयोजित किया गया।

जिसमें टेक्सटाइल डिजाइन, फैशन डिजाइन, फैशन कम्युनिकेशन, पीवीडीएफडी और लाइफस्टाइल एम्प्लोयी से संबंधित 61 छात्राओं ने 15 थीम्स पर आधारित अलग-अलग कलेक्शन पेश किए गए, जो महिलाओं के विभिन्न भूमिकाओं और संदर्भों से संबंधित थे।

■ लाइफस्टाइल एम्प्लोयी की 61 छात्राओं ने 15 थीम्स पर पेश किया 'ट्रिप्टिक 2023'

सत्यम संस्थान की चैयरपर्सन स्नेह सिंह और सिक्रेटरी प्रदीप गुप्ता ने छात्रों के जोश और रचनात्मकता को प्रशंसा की और उनके भविष्य के लिए शुभकामनाएं दीं। वार्षिक फैशन शो 'ट्रिप्टिक 2023' का शानदार आयोजन सत्यम फैशन इंस्टीट्यूट की प्रिंसिपल डॉ. चंद्रा जगलान और काइम प्रिंसिपल डॉ. नीतू मल्होत्रा की निगरानी में किया गया।

डिजाइनर छात्राओं ने अपनी जिन 15 क्रिएटिव थीम्स से दर्शकों को मंत्रमुग्ध किया वो थी लिंक, थॉरिटी, इंडी क्लिब, डार्क ब्लूम, ज़ुफिलिस्ट, तास्की, मेराकी, टूली टूडबल, कलर वॉर प्रोफेशन, चेंज अहेड, स्लाइम इट अप, परिवर्तन, होलर्स-ए इन्सिरेशनल एंजल्स, छाप और हैंडलूम - माय प्राइड। कलेक्शन अपने आप में स्वयंमूर्ती, शुद्धता, स्पष्टता और रायल्टी का प्रतीक थे।



नोएडा सेक्टर-62 स्थित एक फैशन इंस्टीट्यूट में विश्व एसाएफआई-2023 कार्यक्रम में सेल्फी लेती छात्राएं। चित्र: सत्यम



नोएडा स्थित सत्यम फैशन इंस्टीट्यूट में शूटआउट को मिस एन



नवोदय टाइम्स

आई डिलीवर्स समाचार 7 मार्च, 2023

फैशन डिजाइनरों के साथ मनाया अंतरराष्ट्रीय महिला दिवस

नोएडा, 6 मार्च (नवोदय टाइम्स) : अंतरराष्ट्रीय महिला दिवस के उपलक्ष्य में, सेक्टर-62 नोएडा स्थित सत्यम फैशन इंस्टीट्यूट ने ट्रिप्टिक 2023 वार्षिक फैशन शो आयोजित किया। सत्यम फैशन इंस्टीट्यूट की त्वरती 61 डिजाइनर छात्राओं ने अपने 15 क्रिएटिव थीम्स लिंक, थॉरिटी, इंडी क्लिब, डार्क ब्लूम, ज़ुफिलिस्ट, तास्की, मेराकी, टूली टूडबल, कलर वॉर प्रोफेशन, चेंज अहेड, स्लाइम इट अप, परिवर्तन, होलर्स-ए इन्सिरेशनल एंजल्स, छाप और हैंडलूम - माय प्राइड से दर्शकों को मंत्रमुग्ध किया। डिजाइनर छात्राओं के यह कलेक्शन अपने आप में स्वयंमूर्ती, शुद्धता, स्पष्टता और रायल्टी का प्रतीक थे। उन्होंने पारम्परिक हस्तकला एवं आधुनिक तकनीक का इस्तेमाल करती हुए अतीव एवं भविष्य का अनूठ संयोजन पेश किया।



सत्यम फैशन इंस्टीट्यूट में आयोजित हुआ फैशन शो।

सत्यम संस्थान की चैयरपर्सन स्नेह सिंह और सिक्रेटरी प्रदीप गुप्ता ने छात्रों के जोश और रचनात्मकता को प्रशंसा की और उनके भविष्य के लिए शुभकामनाएं दीं। वार्षिक फैशन शो 'ट्रिप्टिक 2023' का शानदार आयोजन सत्यम फैशन इंस्टीट्यूट की प्रिंसिपल डॉ. चंद्रा जगलान और काइम प्रिंसिपल डॉ. नीतू मल्होत्रा की निगरानी में किया गया।



छात्राओं ने पुराने अखबारों से ड्रेस डिजाइन की

नोएडा: सेक्टर-62 स्थित सत्यम फैशन इंस्टीट्यूट में चल रही ओरिएंटेशन प्रोग्राम-2022 का अंतिम एक नया सत्र के दूसरे दिन छात्राओं ने मटेरि पर कलाकृति की। उन्होंने आजीविका के विभिन्न तरीकों के बारे में सीखा और पुराने अखबारों की सहायता से ड्रेस डिजाइन प्रतियोगिता में हिस्सा लिया। छात्राओं ने रंग पर जोर भी दिया। इंस्टीट्यूट के पूर्व विद्यार्थियों ने अनुभव साझा किए। छात्राओं के प्रयोग को देखकर इंस्टीट्यूट की प्रभाविका डॉ. चंद्रा जगलान गर्व से प्रशंसकिया डॉ. नीतू मल्होत्रा ने मेधावीय कस्तुरियों को पुरस्कृत किया। चित्र:

LIGHT

ऑनलाइन शिक्षा बच्चों के तकनीकी ज्ञान को बेहतर कर रही है। हालाँकि, हमें

आँखों पर दुष्भाव के बारे में भी सोचना होगा।

ऑनलाइन क्लास में छात्रों के हावभाव सामने नहीं आते। उनकी दिक्कतें और सोच पता नहीं चलती। फिर भी मौजूदा समय में यह बेहतर है।

- डॉ. नीतू मल्होत्रा, एचओडी



प्रतियोगिता का आयोजन

संस्था, 20 जनवरी-42 विश्व स्वास्थ्य दिवस (वर्ल्ड हेल्थ डे) के अवसर पर ऑनलाइन प्रतियोगिता का आयोजन किया गया। कार्यक्रम का मुल्य आकस्मिक टैलेंट की पहचान और उत्साह को बढ़ावा देना है। मुल्य आकस्मिक टैलेंट की पहचान और उत्साह को बढ़ावा देना है। मुल्य आकस्मिक टैलेंट की पहचान और उत्साह को बढ़ावा देना है।



सम्राठी शर्मा



सत्यम फैशन इंस्टीट्यूट में मिस एसएफआई का चयन



संस्था, 20 जनवरी (सत्यम)। सत्यम फैशन इंस्टीट्यूट में मिस एसएफआई का अवसर का आयोजन किया गया। कार्यक्रम में 2021 के विजेता चुनीं और उन्होंने सत्यम फैशन इंस्टीट्यूट 2021 का विजेता चुनीं। कार्यक्रम में मिस एसएफआई का चयन किया गया। कार्यक्रम में मिस एसएफआई का चयन किया गया।



छात्राओं को आगे बढ़ने के लिए किया प्रेरित

संस्था, 20 जनवरी (सत्यम)। सत्यम फैशन इंस्टीट्यूट में छात्राओं को आगे बढ़ने के लिए किया प्रेरित। कार्यक्रम में छात्राओं को आगे बढ़ने के लिए किया प्रेरित। कार्यक्रम में छात्राओं को आगे बढ़ने के लिए किया प्रेरित।

कुटुर रनवे टीका 2021

अद्वितीय शौकिकता और अभिरूचि के कलेक्शन ने जीता। प्रतियोगिता में विजेता चुनीं। कार्यक्रम में विजेता चुनीं। कार्यक्रम में विजेता चुनीं।

मजबूत देश के लिए महिलाओं का सशक्त होना आवश्यक

अपसर्जिता

महिलाओं के सशक्त होना आवश्यक है। कार्यक्रम में महिलाओं के सशक्त होना आवश्यक है। कार्यक्रम में महिलाओं के सशक्त होना आवश्यक है।

लोग

घीन में निर्मित सामान नहीं देसी उत्पादों से सजे बाजार

बाजार में निर्मित सामान नहीं देसी उत्पादों से सजे बाजार। कार्यक्रम में निर्मित सामान नहीं देसी उत्पादों से सजे बाजार।

होली मिलन

होली मिलन का आयोजन किया गया। कार्यक्रम में महिलाओं के सशक्त होना आवश्यक है। कार्यक्रम में महिलाओं के सशक्त होना आवश्यक है।

GRADUATION CEREMONY



GRADUATION CEREMONY



GRADUATION CEREMONY 2022:

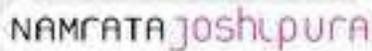
31st March 2022, Satyam Fashion Institute, Satyam College of Education, Satyam School of Journalism and Mass Communication, Noida organised Convocation 2022 for the graduating batches of B.Design 2018-2022 and PGDFD Batch 2020-2022. Graduating women, adorned in all white sarees and sashes all came for this much-awaited day to receive their Degrees and Diplomas from Esteemed Dignitaries Hon'ble Vice Chancellor SNDT University Professor (Dr.) Ujwala Chakradeo, Chairperson of Satyam Group of Institutions Mrs. Sneh Singh, Trustee Secretary, Mr. Pradeep Gupta, Principal, Satyam Fashion Institute, Dr. Vandana Jaglan, Principal, Satyam College of Education, Dr. Bineta Agarwal, Vice Principal, SFI Dr. Neetu Malhotra, Dean, School of Journalism and Mass Communication, Dr. M. Alam, and Programme Head, SJMC Ms. Priyanka Sarkar. 64 students of Design, 12 students of Mass Media and 87 students of B.Ed., were awarded Degrees on this occasion. Ms. Khyati Arora and Ms. Charu Batra achieved Gold Medals at the university level in Fashion Design and Lifestyle Accessories respectively. Ms. Saloni Garg of Textile Design and Ms. Kanak Tripathi of Post Graduate Diploma in Fashion Design got 1st positions in their courses. Ms. Kirti Sinha got 1st position in B.A. (Mass Media). Students from the current batches were also awarded on this very special occasion under the Earn While You Learn category. These awards encouraged all the students to challenge themselves further and push themselves to the better and more fulfilling future ahead. The forum was motivated by a moving and inspiring speech from Prof. (Dr.) Ujwala Chakradeo.



Earn While You Learn



DESIGNER/INDUSTRY COLLABORATION



DESIGNER/INDUSTRY COLLABORATION



MR. RAVIL K. PADI
CHAIRMAN (EPCH)
EX CO-CHAIRMAN OF NCDPS



MR. R.K. SRIVASTAVA
EXECUTIVE DIRECTOR (NCDPD)
MINISTRY OF TEXTILES



MR. HIMENDRA GUPTA
FOUNDER AND DIRECTOR
METHODZ APPAREL



MR. MANISH TRIPATHI
FASHION DESIGNER
FOUNDER AND DIRECTOR
BRAND NAVEJI AND ANTA DESI



MS. NOMA JETLEY
FASHION DESIGNER



MS SHASHI NANDIA
CHAIRPERSON
SWATI EXM



MS MEETU SINGH
CHAIRPERSON
SMM DESIGNS AND
SMM JEWELS PVT LTD



MS. DEEPA SONDHI
FASHION DESIGNER
FOUNDER, KARSHMA AND
DEEPA SONDHI BRAND



MS. ANJALI SARRI
FASHION DESIGNER



MS VARSHA BAJAJ
FASHION DESIGNER



MR MANISH AHUJA
FASHION DESIGNER
LABEL - NAA DESIGNS



MS RADHIKA GUPTA
ACCESSORY AND FASHION DESIGNER



MR RAJDEEP BANAWAT
FASHION DESIGNER



MS CHHAYA MEHROTRA
FASHION DESIGNER



MR M ROSHAN SINGH
CHIEF CREATIVE DIRECTOR
DBR LIFESTYLE



MR. RAJIV BANSAI
MANAGING DIRECTOR
OF CELESTIAL KNITS



MS. KARISHMA RAMESH
FASHION DESIGNER



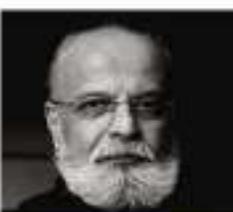
MR. ANIL PRAKASHWAR
Founder and Managing Director,
Meero Creation



MR. ARPITA MISHRA
FASHION DESIGNER



MR. DHRUV NAMDA
DIRECTOR OF SWATI EXM PVT LTD



MR MAHESH BORSE
FOUNDER NAME OF
BORSE DESIGNS



MR. ASHWINDER SINGH
DIRECTOR
UNISTYLE IMAGE PVT LTD



MR RAHUL SRIVASTAVA
CHAIRMAN OF RMD APPAREL



MR GAGAN BAHNI
MANAGING DIRECTOR- ZAMA



MS. SULAKSHANA MONGA
FASHION DESIGNER

DESIGNER/INDUSTRY COLLABORATION



Designer Deepa Sondhi



Manish Tripathi, Sonia Jetleey, Ravi K Passi



Karishma Sondhi



Sonia Jetleey



Deepa Sondhi, Karishma Sondhi



Ashwinder Singh, Shashi Nangia



Prerak Mittal - Crazy Mediaworks



Dhruv Nangia



Gagan Sahni, Anjali Sahni

Satyam Fashion Institute Team



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Principal - SFI



Dr. Neetu Malhotra
Vice Principal - SFI



Dr. M. Alam
Dean Mass Media



Ms. Priyanka Sarkar
Program Head
Mass Media



Dr. Sakshi Shail
Asst. Professor



Dr. Preeti Singh
Asst. Professor



Ms. Ishika
Asst. Professor



Ms. Nidhi Yadav
Asst. Professor



Dr. Neema Papnai
Asst. Professor



Ms. Farha Jamal
Asst. Professor



Ms. Sanjana Walla
Asst. Professor



Ms. Charu Ahluwalia
Asst. Professor



Ms. Shivani
Asst. Professor



Ms. Nilofar
Librarian



Ms. Abhilasha Singh
Academic & Placement
Coordinator

Satyam Fashion Institute

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(Office & Liaison)



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System Admin (IT)



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Office Asst/Staff



Ms. Saveena Singh
Admission Head



Ms. Asha Singh
Hostel Warden



Mr. Sachin Saini
Accountant



Mr. Dheeraj Kumar
Lab Incharge



Ms. Sandya Chauhan
Lab Incharge



Mr. Vimal Mishra
TD-Lab Helper

Industry Expert



Mr. Kappil Kishor
Industry/Academic Expert



Dr. Supriya Himanshu
Industry/Academic Expert



Mr. Vijay Gughani
Industry/Academic Expert



Ms. Nidhi Arora
Industry/Academic Expert



Mr. Sandeep Mavvra
Industry/Academic Expert



Ms. Priyanka Suman
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Ms. Vinita Boli
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Ms. Apoorva Verma
Industry/Academic Expert



Mr. Tyagi
Industry/Academic Expert

Satyam Fashion Institute

Peon/Driver

Devanand

Pawan

Malkhan Singh

Neeraj

Panchu

Saroj

Manoj

Sagar

Ramasre



B. Design (4 years)

- Fashion Design
- Textile Design
- Lifestyle Accessories Design
- Fashion Communication

PG. Diploma FD (2 years)

- Fashion Design

Mass Media (3 years)

- Bachelor of Arts

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