



Satyam *Fashion* Institute

Reaccredited by NAAC Grade 'A' CGPA 3.18

Affiliated to SNDT Women's University, Mumbai

Course Code- *SFICHETNA001*
Craft Based Design Products

COURSE CREDITS - 4

Recognized by
SNDTWU-CHETNA
(Centre for Holistic Education,
Training and Novel Advancement)

SNDT WOMEN'S UNIVERSITY

SNDT Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune.

SATYAM FASHION INSTITUTE, NOIDA

Satyam Fashion Institute, Noida, Delhi NCR, is one of the top fashion Institutes in India, providing UGC approved courses in affiliation with SNDT Women's University, Mumbai. SFI a fashion institute in Noida believes in the growth of students by making the process of learning by doing, not only developing their technical, motor skills and knowledge but also making them strong for the competitive environment of today's world's and is committed to the idea of enhancing purposeful education with human values and social responsibilities, finally, making developing students to a complete professional. This fashion Institute in NCR offers an outstanding learning environment for students by providing state of the art Infrastructure, facilities, course curriculum and teaching pedagogy.

SNDTWU -CHETNA

The Centre for Holistic Education, Training and Novel Advancements (SNDTWU-CHETNA) is a center established by SNDTWU to develop and create a pool of need-based, Value-based, skill-based capacity-building add-on courses in collaboration with local, national, and international institutions. It will provide courses and programs to build character through human and constitutional values and also, develop life skills, employability skills, and 21st-century skills that are required for the betterment of the society, environment and the whole ecosystem.

SCOPE OF SNDTWU -CHETNA

The centre for Holistic Education, training and Novelty Advancements (SNDTWU-CHETNA) will provide greater Autonomy, Flexibility, Access, and opportunity for choice to the students.

It will develop and offer value -based or skill based, Novel, multidisciplinary, add on credit courses, as per the local, national and international needs.

ABOUT THE COURSE

Education is a weapon to improve one's life. It is probably the most important tool to change one's life. According to NEP 2020, one of the objectives of Curriculum and Pedagogy in Schools is "to minimize rote learning and instead encourage holistic development and 21st-century skills such as critical thinking, creativity, scientific temper, communication, collaboration, multilingualism, problem-solving, ethics, social responsibility, and digital literacy" (NEP, 2020). This course will be skilled based certificate programme in collaboration with Craft cluster /organization which will focus on the development of suitable fashion products with design intervention. This course will help in creating entrepreneurial opportunities for the learners in terms of community outreach activities. This course aims to develop enhanced level of understanding in terms of application of craft in the product development.

COURSE OUTCOME

At the end of this course, the learner will be able to:

- > Enhance the skills and their creativity.
- > Learn about different crafts and their uses in the design industry.
- > Generate more employment opportunities.
- > Develop an Entrepreneurial mindset.



COURSE STRUCTURE

Module 1 Beadwork Craft

Module 2 Threadwork Craft

Module 3 Crochet Craft

Module 4 Pearl Jewellery

Ability to integrate 21st-century skills in teaching learning

ASSESSMENT & GRADING :

Assessment and grading will be done on the basis of assignment which will be given per module on craft based design products and Continuous Evaluation per module will be done accounting for 100 marks in total.

100% practical based Chetna course as per design industry requirement.

TARGET GROUP OF PEOPLE

Candidate should have the basic knowledge about the design Industry and the craft materials. First Year Students/10+2.

COURSE FEE

Rs.2,050 for current SNDTWU students who are already registered in CHETNA and Rs.2,150 for other than SNDTWU learners. Fees are non- Refundable.

COURSE AT GLANCE

Course Title	Craft Based Design Products
Expected workload	60 hrs.
Host Institute	Satyam Fashion Institute, Noida
Credits	4
Language	Hindi & English
Mode of Course delivery	Face to Face
Level	UG
Course Intake	30
Certification	Course completion certificate with a credit

Key Features of the Course

Project based course

Targeting self-employability skills

Creation of entrepreneurship skills

Making student productive

Better learning outcomes

Important dates

Course Duration:

01 Aug. to 30 Oct. 2023

Last Date to Apply:

31st July, 2023



Vice-Chancellor



Dr. Ujwala Chakradeo
Hon'ble Vice-Chancellor
SNDT Women's University, Mumbai

Chetna Director

Dr. Nalini Patil
Director, SNDTWU CHETNA
Dean (Addl. Charge), Faculty Of Inter-Disciplinary Studies,
Principal, SNDT College Of Education



Principal / Course Director



Dr. Vandana Jaglan
Principal - SFI

Chetna Coordinator/Course Coordinator/Facilitator

Dr. Neetu Malhotra
Vice Principal & IQAC Coordinator-SFI



Contact Us

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