

Satyam Fashion Institute Noida Honoured at NAEC Annual Awards 2026



Satyam Fashion Institute, Noida had the privilege of being part of a prestigious event celebrating excellence in the apparel export industry. The Annual Awards for Outstanding Export Performance (F.Y. 2023–24) were hosted by the Noida Apparel Export Cluster (NAEC) on 2nd March 2026 at the elegant Radisson Blu MBD Hotel, Noida under the leadership of President Lalit Thukral and the Executive Committee members. It was a moment of immense pride for the institute as esteemed Chairperson Dr. Sneh Singh and Principal Dr. Neetu Malhotra were felicitated by the Hon'ble Chief Guest Giriraj Singh, Minister of Textiles, Government of India,

along with Guest of Honour Shri Mahesh Sharma, Hon'ble Member of Parliament (Lok Sabha) and Former Union Minister. The recognition was presented in appreciation of the institute's valued partnership and contribution to the successful execution of the event. Satyam Fashion Institute played a significant role in the celebration—from conceptualizing and crafting the prestigious trophies for the award ceremony to presenting a soulful rendition of Vande Mataram by its talented students. The performances and creative contributions reflected the institute's spirit of innovation, dedication, and patriotism.

Satyam Fashion Institute, Noida Showcases Creative Excellence at SANRACHNA – India Handmade Expo 2026



10th January 2026: Satyam Fashion Institute (SFI), Noida participated in SANRACHNA – India Handmade Expo 2026 at Handloom Haat, Janpath, New Delhi, a prestigious platform celebrating India's rich handloom and handicraft heritage through contemporary design perspectives. Invited as the Fashion Show Design Partner, SFI presented a series of engaging showcases and creative activities throughout the multi-day event, highlighting the seamless integration of tradition, innovation, and sustainable design practices. The institute began the expo with a visually captivating fashion presentation featuring five thoughtfully curated collections—The Vedic Collection: Timeless Heritage, The Khadi Collection: Dhaga Darpan – Woven Freedom, The Saree Collection: Six Yards of Legacy, Handloom Executive Wear: Threads for Tomorrow, and the Phulkari Collection: Threads of Joy—each reinterpreting traditional textiles through modern silhouettes and women-led creative narratives. Over the following days, SFI students actively celebrated India's craft heritage through runway presentations inspired by diverse state handlooms, dynamic showcases using

materials sourced from the exhibition stalls, and a special moment where artisans and weavers themselves walked the ramp alongside student designers, symbolizing collaboration and mutual respect between creators and craft custodians. The event also featured vibrant cultural dance performances by SFI students, adding a festive artistic dimension to the celebration of handmade traditions. Demonstrating its commitment to social responsibility, the institute's Extension Cell under IQAC organized a donation drive distributing warm clothes to the institution's housekeeping staff, reinforcing values of empathy, inclusiveness, and community welfare. During the expo, Dr. Neetu Malhotra, Principal of SFI, also felicitated distinguished artisans, acknowledging their invaluable role in





preserving India's handloom and handicraft traditions and inspiring students to respect the stories and skills behind every handmade creation. One of the highlights of the expo was the exclusive showcase of "Rang-e-Bagh" by the final-year design students of Satyam Fashion Institute, Noida. It was a collection inspired by nature, colour, and traditional craft heritage that beautifully blended handloom techniques with contemporary aesthetics. Throughout the event, institute's craft stall remained a major attraction, displaying innovative student design interventions developed in collaboration with artisans, reflecting a harmonious balance between authenticity and modern design thinking. As SANRACHNA 2026 concluded, the nine-day journey stood as a vibrant celebration of creativity, craftsmanship, and experiential learning, reaffirming institute's dedication to preserving India's craft legacy while empowering young designers to innovate responsibly and shape the future of sustainable fashion and design.



Celebration of National Youth Day, 2026



12th January, 2026: The Institutions Innovation Council (IIC) of Satyam Fashion Institute, Noida, under the aegis of the IQAC Cell, commemorated National Youth Day on 12 January 2026 at the institute campus, marking the birth anniversary of Swami Vivekananda ji. The event was a vibrant tribute to youth energy, creativity, and progressive thinking. The celebration featured two engaging student-centric activities. The Open Mic session, “Fashion, Identity & Youth,” provided a platform for students to express their views on fashion as a powerful tool of identity, individuality, and self-expression. This was complemented by an Insta Reel Contest on “Youth Trends in Fashion,” where participants creatively captured and presented emerging trends influencing contemporary youth fashion. In addition, the programme incorporated the Viksit Bharat Young Leaders Dialogue (VBYLD), conducted in alignment with the Hon'ble Prime Minister's vision of Viksit Bharat @2047. The dialogue encouraged students to reflect on youth leadership, nation-building, and responsible innovation, particularly within the creative and fashion domains.

Donation Drive by Satyam Fashion Institute, Noida: Promoting Social Responsibility



13th January, 2026: The extension cell of Satyam Fashion Institute, Noida, under IQAC organised a Donation Drive under the aegis of its Extension Cell, reaffirming the institute's commitment to social responsibility and community welfare. The initiative was led by Dr. Neetu Malhotra, Principal, along with the institute's Extension Cell faculty members, who distributed warm clothes to the housekeeping staff of the institution as a heartfelt gesture of care, gratitude, and inclusiveness. The drive served as a reminder of the importance of empathy, sharing, and collective well-

being, while strengthening a culture of respect and mutual support within the campus community. This thoughtful initiative reflected institute's belief that even small acts of kindness can create a meaningful and lasting impact.

Lohri Celebrations at Satyam Fashion Institute, Noida



13th January, 2026: Lohri marks the beginning of harvest season, and Satyam Fashion Institute, Noida celebrated this regional festival with warmth and fervor. The students and all the faculty members of the institute came together to join the sacred flames of Lohri and celebrated the day. Esteemed Chairperson Dr. Sneha Singh, along with Principals and heads from all the departments marked her presence and lit the sacred pier of Lohri. Cultural performances by students were enjoyed and the event ended on sweet and snack distribution. The celebration strengthened bonds within the Satyam Fashion Institute, Noida, community and created moments of shared happiness and lasting memories, truly reflecting the essence of Lohri.

Alumni Felicitation at SANRACHNA 2026 Handloom Show





10th January, 2026:

Satyam Fashion Institute, Noida proudly participated in SANRACHNA – Indian Handmade Expo 2026, a prestigious platform celebrating the richness of Indian handlooms and handicrafts. The expo was organized by DC Handloom and the National Design Centre, with the support of the Ministry of Textiles, Government of India, and was held at Handloom Haat, Janpath, New Delhi, from 10 to 18 January 2026, welcoming visitors throughout the day. As a key highlight of the Handloom Fashion Show, distinguished alumni of Satyam Fashion Institute Noida — Ms. Yashi Mittal, Ms. Wamika Singh, Ms. Manju Kumari, and Ms. Khushboo Shrivastava — were invited by the Alumni Cell, under IQAC for their successful and shining career in design field. The alumni were felicitated in recognition of their professional achievements by Dr. Sneh Singh, Hon'ble Chairperson, and Dr. Neetu Malhotra, Principal, Satyam Fashion Institute, Noida. The occasion reflected the institute's strong alumni engagement and continued commitment to nurturing creative talent.



only technical mastery but also a deep understanding of form, expression, and character, earning widespread appreciation. The institute applauded Ms. Galaxy Nimesh for her dedication, creativity, and artistic vision, which exemplify the spirit of innovation and excellence nurtured at Satyam Fashion Institute, Noida. The felicitation stands as a testament to institute's commitment to recognizing and encouraging young talent, inspiring students to pursue creative excellence with passion and purpose.

Vasant Panchami Celebrated with Grace, Culture, and Creativity

23rd January, 2026:

Satyam Fashion Institute, Noida, celebrated Vasant Panchami, the auspicious festival dedicated to Goddess Saraswati, with devotion, joy, and vibrant cultural spirit.



The celebration beautifully reflected the institute's commitment to knowledge, creativity, and artistic expression. The day began with a Saraswati Vandana and special prayers, invoking blessings for wisdom, learning, and enlightenment. Faculty members, students, and staff gathered in traditional attire—predominantly in shades of yellow—symbolizing prosperity, positivity, and the arrival of spring. The Vasant Panchami celebration at Satyam Fashion Institute Noida concluded on a serene and uplifting note, reinforcing the institute's vision of nurturing well-rounded individuals who value knowledge, culture, and innovation.

Art & Design Prodigy Student of SFI Felicitated



11th January, 2026: Satyam Fashion Institute, Noida proudly felicitated Ms. Galaxy Nimesh, a talented student of the Fashion Design Department, in recognition of her extraordinary artistic abilities and creative excellence. The felicitation was graciously presented by Dr. Neetu Malhotra, Principal, Satyam Fashion Institute, Noida, acknowledging the student's exceptional contribution to the field of art and design. Ms. Galaxy Nimesh showcased remarkable skill and sensitivity through her exquisitely detailed pencil sketches of the Honourable Chief Minister of Uttar Pradesh, Shri Yogi Adityanath, and renowned industry leader Shri Lalit Thukral, President, Noida Apparel Export Cluster. Her artworks demonstrated not

Satyam Fashion Institute, Noida Hosted Femina Miss India Uttar Pradesh 2025 Auditions 2.0



24th January, 2026: Satyam Fashion Institute, Noida i hosted the Femina Miss India Uttar Pradesh 2025 Auditions 2.0 on 24th January 2026 as the Official Event Partner. Recognized as India's most prestigious beauty platform, Femina Miss India continues to empower confident and aspiring women by offering them a gateway to national recognition. The event, held under the leadership of Mr. Amit Samson Nanoo, State Director, Femina Miss India Uttar Pradesh, witnessed enthusiastic participation from across the state. With the support of esteemed partners including Geetanjali Studio, Noida as Makeup Partner, Art by Mayuri, and Radio City as Awareness Partner, the auditions celebrated confidence, individuality, and leadership—perfectly aligning with institute's vision of nurturing creative excellence and empowering youth.

Satyam Group of Institutions Celebrates the Spirit of the 76th Republic Day with Pride and Patriotism



26 January 2026: Satyam Group of Institutions marked the 76th Republic Day of India with great enthusiasm, dignity, and patriotic fervor across its campus. The celebration served as a reminder of the nation's democratic values, constitutional ideals, and the collective responsibility of shaping a progressive and inclusive India. The day commenced with the hoisting of the National Flag, followed by National Anthem, in the presence of esteemed dignitaries Chairperson, Dr. Sneh Singh, Principal Dr. Bineeta Agarwal, SCE, Dr. Neetu Malhotra, SFI along with faculty members, administrative staff, and students, who came together to honor the sacrifices and vision of the architects of the Indian Constitution. The celebration was enriched by patriotic cultural performances, including soulful dance presentations, and thought-provoking recitations.

Fostering Innovation, Creativity & Digital Intelligence on Campus



28th January, 2026: In line with its continued commitment to promoting innovation, digital literacy, and experiential learning, the Institutions Innovation Council (IIC) of Satyam Fashion Institute, Noida, under IQAC Cell organized the Campus AI Short Video Competition as part of the AI Tools Tutorial Series from 28th to 31st January 2026. The initiative was designed to introduce students to the rapidly evolving world of Artificial Intelligence, while encouraging them to creatively explore AI tools through short-form video content. The event aimed to blend technology, creativity, communication, and innovation, empowering students to express ideas using AI-driven platforms and storytelling techniques. The event concluded on a high note, leaving participants motivated and inspired to further explore AI tools in their academic and professional journeys. Such initiatives reaffirm institute's dedication to quality education, skill development, and innovation excellence, reinforcing its position as a forward-thinking institution in design and technology education.

SFI Alumni Awards 2026: Celebrating Excellence, Leadership & Lasting Impact



31st January, 2026: Satyam Fashion Institute, Noida, hosted the SFI Alumni Awards 2026 on 31st January 2026 at its in-house auditorium, bringing together an inspiring community of achievers, educators, industry leaders, and creative professionals. The event stood as a heartfelt tribute to alumni who continue to shape the



design field through innovation, dedication, and excellence. The prestigious ceremony honoured over 70 distinguished alumni for their remarkable contributions across professional practice, academia, design research, and entrepreneurship—reinforcing institute's strong legacy of nurturing future-ready leaders for the creative industries. The occasion was graced by the esteemed presence of Dr. Sneh Singh, Chairperson, Satyam Group



of Institutions, and was conducted with the blessings of CA Dr. Pradeep Gupta, Secretary, Dr. Neetu Malhotra, Principal, Satyam Fashion Institute, added depth and inspiration to the evening through her unwavering commitment to student success, innovation, and industry integration. Adding further eminence to the celebration, the event welcomed distinguished Guests of Honor from the design industry. The evening unfolded as a vibrant blend of recognition and celebration, featuring captivating cultural performances, an open mic session, and the prestigious felicitation ceremony, where alumni were honoured with the coveted SFI Alumni Trophy. A memorable “Walk of Fame” followed—symbolizing the journey, perseverance, and leadership of SFI alumni, while motivating current students to dream big and aim higher.

Graduating Student's Jury: Shaping Creativity, Craft & Confidence

3rd February, 2026: The design student Jury of the graduating batch marks a pivotal moment in the academic and creative journey of budding designers. Satyam Fashion Institute hosted a successful jury with renowned Show Director Mr. Anup Banerjee, this essential evaluation platform brought together innovation, expertise, and critical insight, where student concepts were carefully reviewed, craftsmanship is examined, and design narratives were refined with thoughtful precision, under the guidance of esteemed Principal Dr. Neetu Malhotra. Through in-depth discussions, constructive feedback, and detailed assessments, students received valuable mentorship that helps elevate their work to higher standards of excellence.

Empowering Students with AI for Sustainable Campus Systems

3rd February, 2026: The Institution's Innovation Council (IIC) of Satyam Fashion Institute, Noida, under the aegis of the IQAC Cell, successfully organized an engaging and thought-provoking session titled “AI for Sustainable Campus System”. The event was held as part of the IIC–MIC driven national initiative of AI for Atmanirbhar Bharat. The session was conducted by Ms. Garima Rohtagi and specially curated for final-year students, highlighting how Artificial Intelligence can be leveraged to create smart, sustainable, and resource-efficient campus environments. Through interactive discussions and real-world examples, students gained insights into AI-enabled solutions for energy optimization, waste management, water conservation, and smart infrastructure, fostering innovative thinking aligned with sustainability practices and India's broader development vision. The initiative reinforced the institute's commitment to nurturing future-ready professionals who can integrate technology with environmental responsibility.



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Alumni Connect, Bridging Experience with Aspiration



4th February, 2026: Satyam Fashion Institute, Noida, hosted an enriching Alumni

Connect session with its distinguished alumna Ms. Mukti Raghav, who interacted with B.Design Semester II students during her campus visit. The session unfolded as an inspiring exchange of ideas, where Ms. Mukti Raghav shared real-world insights, professional experiences, and lessons from her creative journey. Her interaction encouraged young designers to think boldly, stay curious, and design with purpose, offering them a meaningful glimpse into the realities of the design industry. Such alumni engagements play a vital role in strengthening institutional bonds, transforming shared experiences into inspiration and nurturing a culture of continuous learning and growth within the SFI community.

Workshop on Design Thinking for Innovative Design Development

5th February, 2026: The IQAC Cell under the Institution's Innovation Council (IIC) at Satyam Fashion Institute, Noida successfully organized an enriching workshop on "Design Thinking, Critical Thinking & Innovation Design". The session was conducted by the esteemed Principal, Dr. Neetu



Malhotra, who served as the Resource Expert for the event. The workshop aimed to equip students with a structured approach to creative problem-solving while nurturing analytical and innovative capabilities essential for the design industry. Dr. Malhotra provided deep insights into the Design Thinking Process, elaborating on its five key stages — Empathize, Define, Ideate, Prototype, and Test. She emphasized how understanding user needs forms the foundation of meaningful and impactful design solutions. Participants actively engaged in reflective exercises and real-world case explorations, gaining clarity on how innovation emerges from observation, inquiry, and systematic thinking. The workshop concluded with an interactive Q&A session, leaving students inspired to apply design thinking methodologies in their academic projects and future professional pursuits. The initiative reaffirmed the institution's commitment to fostering innovation, critical inquiry, and industry-oriented learning practices among its students.

Educators as Change makers: Advancing Sustainability through Education

6th February, 2026: Satyam Fashion Institute Noida organized 3 days national level Faculty Development Programme (FDP) with resource expertise Dr.



Deepak Ramesh Gaur, popularly known as the Treeman of India. Under the guidance of esteemed Principal, Dr. Neetu Malhotra, the FDP titled "Educators as Change makers: Reimagining a Green and Clean Bharat" was organized from 4th to 6th February 2026. It was designed

to deepen educators' understanding of environmental sustainability and inspire faculty-driven green initiatives within the institution. The programme aimed to transform awareness into practical, innovation-led action, encourage the integration of green and clean practices into teaching methodologies and institutional processes, and foster long-term ecological responsibility



aligned with national sustainability priorities. This successful FDP was conducted under the aegis of the Extension Cell and IQAC, Satyam Fashion Institute, Noida.

"Green, Clean & Dream Bharat" Environmental Initiative for Holistic Well-being



6th February 2026: Satyam Fashion Institute, Noida, successfully organized a landmark environmental initiative titled "Green, Clean & Dream Bharat", dedicated to promoting



environmental conservation, sustainable development, and nation-building through education. The event marked a significant step towards fostering ecological responsibility and environmental awareness within the academic community. The programme was graced by the presence of renowned environmentalist and the "Treeman of India," Dr. Deepak Ramesh Gaur, whose inspiring address and life journey highlighted the importance of afforestation, nature conservation, and creating a greener future for generations to come. His words deeply motivated students, faculty members, and attendees to actively contribute towards environmental protection. A key highlight of the event was the launch of the Green Torch Initiative, introduced under the visionary leadership of Chairperson Dr. Sneh Singh, Secretary CA Dr. Pradeep Gupta, and Principal Dr. Neetu Malhotra. This initiative symbolized a collective commitment towards building a clean, green, and sustainable India.

Advancing Towards an AI-Enabled Bharat: AI Summit 2026



16th February, 2026: Satyam Fashion Institute Noida marked its presence at the first national level AI Summit, organized by the Indian government. The design students of the institute, with faculty member Ms. Eashverya Agarwal actively participated in the session titled “Ministry of Education: Pushing the Frontier of AI in India.” The summit showcased India's remarkable progress in Artificial Intelligence and its expanding influence across education, research, innovation, language technologies, and industry partnerships. A significant highlight of the event were the panel discussions, which brought together distinguished policymakers, academicians, and industry experts who are shaping the future at the intersection of AI, digital transformation, language technology, and national innovation ecosystems.

AI Session on “From Idea to Impact: Rapid Prototyping in the Digital Era”

23rd February, 2026: The R&D Cell under IQAC at Satyam Fashion Institute, Noida successfully organized an engaging AI



Session titled “From Idea to Impact: Rapid Prototyping in the Digital Era”. The session was conducted by industry expert Archi Singh, who shared valuable insights into leveraging Artificial Intelligence for innovation and digital transformation. The session focused on empowering students with AI-driven rapid prototyping skills to accelerate creative problem-solving and product development. Ms. Singh elaborated on how ideas can be swiftly transformed into tangible solutions using digital tools, automation, and intelligent systems. She emphasized that rapid prototyping not only reduces development time but also enhances experimentation, feedback integration, and iterative improvement. Through interactive demonstrations and practical

examples, students gained exposure to real-world applications of AI in design thinking, product innovation, and brand strategy. The session encouraged participants to adopt a future-ready mindset and embrace emerging technologies as catalysts for innovation. The event concluded with an engaging discussion where students explored possibilities of incorporating AI into their academic projects and research initiatives.

Session on Effective Sales & Marketing Strategies for Startups

24 February 2026: The Institution's Innovation Council (IIC) of Satyam Fashion Institute organized an engaging and insightful session on “Effective Sales & Marketing Strategies for Startups” with Resource Expert Mr. Niteen Sinha, who shared practical and industry-relevant strategies aimed at equipping



aspiring entrepreneurs with the tools needed to thrive in competitive markets. The discussion emphasized the importance of building strong value propositions, understanding target audiences, and implementing structured, results-driven marketing frameworks. Participants gained meaningful insights into customer-centric business models, innovation-led thinking, and the strategic use of digital marketing platforms to scale emerging ventures. The session also highlighted how startups can integrate creativity with analytical planning to achieve sustainable growth. The interactive format encouraged active participation from students and faculty members, fostering a deeper understanding of how strategic sales and marketing practices contribute to long-term entrepreneurial success.

Workshop on Personality Development & Professional Grooming

24 February 2026: The IQAC Cell of Satyam Fashion Institute, Noida organized an insightful workshop on “Personality Development & Professional Grooming”. The session was conducted by renowned People Skills Coach, Mr. Abhishek Ranjan, who brought his expertise and industry experience to guide students toward holistic personal and professional growth. The workshop focused on enhancing students' confidence, communication abilities, and professional presence—key attributes



required thriving in the fashion and creative industries. Through real-life examples, engaging activities, and practical demonstrations, participants learned how grooming and presentation significantly influence first impressions and career opportunities. The session also highlighted the importance of authenticity, adaptability, and continuous self-improvement in a competitive professional landscape. Students actively participated in discussions and situational exercises, making the workshop dynamic and impactful. The event successfully reinforced the institute's commitment to nurturing well-rounded professionals who are not only creatively skilled but also confident, articulate, and industry-ready.

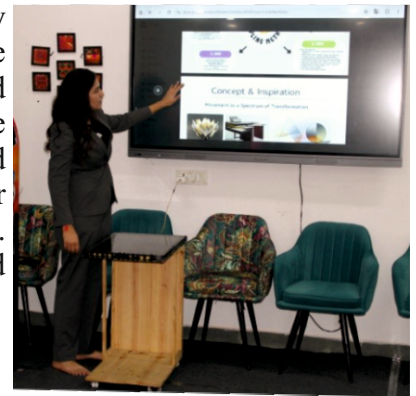
YUKTI Innovation Idea Showcase 2026



26th February, 2026:
The YUKTI Innovation Idea Showcase 2026 was successfully organized on 26 February

2026 by the Institution's Innovation Council (IIC) under the aegis of the IQAC Cell and Research & Development Cell of Satyam Fashion Institute. The event served as a vibrant platform for emerging design innovators to present research-driven concepts through engaging five-minute video demonstrations. Each presentation highlighted creativity, sustainability, technical application, and innovative solutions to real-world challenges. Following a rigorous screening and evaluation process, the Top 10 finalist teams advanced to present their ideas before an esteemed jury panel. The showcase was graced by distinguished jury members including Dr. Neetu Malhotra, Principal of Satyam Fashion Institute; Mr. Deepak Mahajan, General Manager at SVM Inc. and Co-Founder of Nuevos Damas; Ms. Radhika Gupta, Founder of 5 Elements by Radhika Gupta; and Ms. Sonia Gupta, Draping Expert.

Their valuable industry insights, constructive feedback, and professional guidance significantly enriched the experience for participating students. The event exemplified the institute's continuous commitment to nurturing innovation,



encouraging entrepreneurial thinking, and promoting design excellence. The enthusiasm, originality, and dedication demonstrated by the participants reflected the dynamic creative culture fostered at the institute.

Two-Day Dance Workshop: Celebrating Rhythm, Expression & Cultural Grace



27th February 2026: The Cultural Cell, under IQAC of Satyam Fashion Institute, Noida successfully organized an engaging two-day Dance Workshop at the campus. The workshop was conducted by renowned Dance Expert Ajit Kumar, who brought energy, discipline, and artistic insight to the sessions. Held from 2:30 p.m. to 4:30 p.m. on both days, the workshop aimed to encourage students to explore the grace, rhythm, and expressive power of dance as a form of art and cultural communication. The sessions focused on body coordination, rhythm training, posture alignment, and expressive movement techniques. Through interactive demonstrations and guided choreography, students gained practical exposure and enhanced their confidence in performing arts. The workshop witnessed enthusiastic participation, with students actively engaging in practice sessions and collaborative group performances. The vibrant atmosphere reflected the institute's commitment to promoting holistic development alongside academic excellence.

30-Day Industrial Training Program at Northern India Textile Research Association (NITRA)

February 27, 2026, Textile Design students from Satyam Fashion Institute, Noida, successfully concluded an intensive 30-day Protech Industrial Training Program at the Northern India Textile Research Association (NITRA). This program provided students with deep technical exposure to advanced textiles, fiber science, and industrial manufacturing.



By blending theoretical lectures with hands-on laboratory experimentation, the initiative bridged the gap between classroom learning and the evolving demands of the high-performance textile industry. A major highlight of the training was the focus on protective textiles. Students explored the manufacturing and testing of ballistic gear, studying materials like aramid fibers (Kevlar) and protection levels ranging from IIA to IV. The curriculum also covered the engineering of fire-retardant fabrics, antimicrobial textiles, and specialized high-altitude clothing systems. Practical sessions allowed students to observe



polymer processing for Nylon 6 and master various spinning technologies, including melt, dry, and dry-jet spinning.

The program further extended into yarn manufacturing and nonwoven technology. Students gained practical experience in fiber opening, carding, needle punching, and



sliver-to-yarn conversion. This was complemented by a deep dive into knitting mechanisms and fabric weight measurements, such as GSM and denier

calculations. In the nonwoven module, they studied diverse bonding techniques, including hydro-entanglement and thermal bonding, which are essential for modern industrial applications. Comprehensive textile testing served as the final pillar of the training. In NITRA's advanced laboratories, students conducted microscopic fiber identification, chemical solubility tests, and tensile strength evaluations. This immersive experience significantly boosted their technical competence and industry readiness. Through this collaboration, Satyam Fashion Institute continues to prioritize research-driven education, ensuring its students are prepared for professional excellence in the global textile sector.



National Science Day 2026 Celebration with Bio-Fabric Insight

28th February, 2026:

To commemorate National Science Day, marking the historic discovery of the Raman Effect by the distinguished physicist



C. V. Raman, the Institution's Innovation Council (IIC) of Satyam Fashion Institute, Noida organized an engaging thematic event titled "Bio-Fabrics & Biomaterials: Where Nature Meets Design." The celebration seamlessly integrated scientific inquiry with creative exploration, offering students a platform to experiment with sustainable materials and eco-conscious design processes. The event focused on promoting responsible fashion practices through hands-on learning and research-driven experimentation. Students explored the preparation of natural dyes derived from flowers, turmeric, beetroot, and mehndi, understanding the science behind pigment extraction and application. The final display featured garments and samples characterized by earthy hues, organic textures, and refined sustainable aesthetics—symbolizing the harmonious intersection of science and design. The exhibition, complemented by student presentations, fostered collaborative learning, critical thinking, and environmentally conscious innovation. This celebration reaffirmed the institute's dedication to integrating scientific knowledge with design education, taking a meaningful step toward responsible fashion and sustainable creativity.

Holi 2026 Celebration: A Festival of Colors, Unity & Joy

2nd March 2026: Satyam Fashion Institute, Noida celebrated Holi 2026 with immense enthusiasm and vibrant spirit, transforming the campus into a canvas of colors, laughter,



and togetherness. The celebration brought students and faculty members together to rejoice in the festival that symbolizes unity, positivity, and the triumph of good over evil. The campus corridors echoed with cheerful greetings of “Happy Holi” as students applied vibrant gulal to one another, capturing moments of joy and camaraderie. Dressed in festive attire splashed with hues of pink, red, and yellow, participants celebrated responsibly while embracing the true essence of the festival — harmony and happiness. The joyous occasion not only provided a refreshing break from academic routines but also reinforced values of unity, diversity, and collective celebration. Holi 2026 at Satyam Fashion Institute truly reflected the vibrant spirit of youth — colorful, creative, and full of life — leaving behind cherished memories and renewed positivity for the year ahead.

Design Students Jury : Nurturing Craftsmanship & Design Excellence



3rd March 2026: Satyam Fashion Institute, Noida successfully conducted the Design Jury for its graduating students, marking a significant milestone in their academic and creative journey. The jury served as an important evaluation platform where students presented their design concepts, research, and



prototypes for critical review and refinement. Conducted under the mentorship of esteemed Principal Dr. Neetu Malhotra, along with continuous guidance from design industry experts, the session encouraged students to articulate their design narratives while receiving constructive feedback on



concept development, craftsmanship, and innovation. Through thoughtful discussions and detailed assessments, the jury helped students strengthen their creative vision, refine their work, and gain valuable insights that prepare them for professional practice in



Satyam's Triptych 2026: A Grand Showcase of Creativity, Craft, and Contemporary Design



8th March, 2026: Satyam Fashion Institute (SFI), Noida proudly hosted its flagship Annual Graduation Design Show – Satyam's Triptych 2026, marking a vibrant celebration of creativity, innovation, and design excellence. Coinciding with International Women's Day, the event highlighted the remarkable journey of graduating designers and reaffirmed the institute's legacy of nurturing future-ready creative professionals. With nearly two decades of excellence in design education, SFI—affiliated with SNDT Women's University, Mumbai—has consistently created platforms that bridge academia and industry. This year's showcase marked the institute's 19th Graduation Design Show, reflecting its continued commitment to innovation, research-driven learning, and industry engagement. The evening unfolded as a spectacular runway presentation, where each collection narrated a unique story

through textiles, silhouettes, colors, and textures. Graduating students from B.Design (Fashion Design, Textile Design, Lifestyle Accessory Design, and Fashion Communication) and the Post Graduate Diploma in Fashion Design presented around 20 diverse collections, each demonstrating months of research, experimentation, and craftsmanship. From themes rooted in sustainability and heritage revival to those exploring modern aesthetics, emotional narratives, and futuristic expressions, the collections reflected a deep understanding of global design trends and cultural storytelling. The runway became a dynamic canvas of ideas, innovation, and artistic expression. The institute's leadership—Dr. Sneha Singh (Chairperson), CA Dr. Pradeep Gupta (Secretary), and Dr. Neetu Malhotra (Principal)—congratulated the graduating batch and emphasized the importance of creativity,

perseverance, and forward-thinking design. Their inspiring words reinforced the institute's vision of shaping designers who respect tradition while confidently innovating for the future. The show was creatively directed by Mr. Anup Banerjee (Show Director & Choreographer) and Mr. Shomen Banerjee (Creative Director), whose artistic vision transformed the showcase into an immersive and theatrical experience. Professional models brought each collection to life, enhancing the narrative and visual impact of the designs. The presence of eminent personalities from the fashion and design industry further elevated the event, strengthening meaningful connections between emerging designers and industry leaders. Their support and mentorship played a vital role in shaping the students' creative journeys.





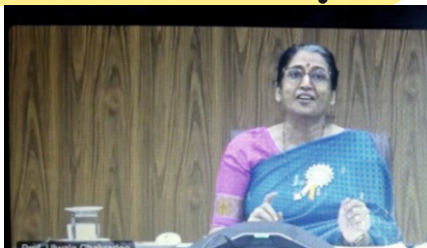
Celebrating Excellence: SGI Convocation 2026



14th March, 2026: Satyam Group of Institutions (SGI), Noida proudly celebrated its Annual Convocation Ceremony 2026, honoring the academic accomplishments and aspirations of its graduating students. Affiliated with the esteemed SNIT Women's University, Mumbai, the institution once again upheld its legacy of academic excellence and holistic education. The ceremony was graced by the Chief Guest, Smt. Padmaja Chauhan, ADG – Women and Child Security Organisation and ADG – Fire and Emergency Services, Government of Uttar Pradesh. Renowned for her exemplary leadership and unwavering commitment to women and child safety, she inspired graduates with her powerful address emphasizing resilience, discipline, and lifelong learning as key pillars for success in today's evolving world. Distinguished dignitaries including Dr. Sneha Singh (Chairperson, SGI), CA Dr. Pradeep Gupta (Secretary), Dr. Neetu Malhotra (Principal, SFI), along with heads of departments and faculty members, added prestige to the occasion. The event commenced with the traditional lighting of the ceremonial lamp followed by the national anthem, setting a dignified tone for the celebration. A total of 140 degrees were conferred across diverse disciplines including B.Design, M.Design, and PG Diploma in Fashion Design, B.Ed, BMM, and M.A. Mass Communication & Journalism for the academic session 2024–25. Notably, a University Gold Medal was awarded to Poonji Goel from Lifestyle Accessory Design, along with several toppers from design, media, and education streams who brought laurels to the institution. The annual report presented by esteemed Principal Dr. Neetu Malhotra highlighted SFI's remarkable achievements over the past year, reflecting growth, innovation, and commitment to quality education.

Satyam Fashion Institute Engages in Post Budget Webinar 2026–27

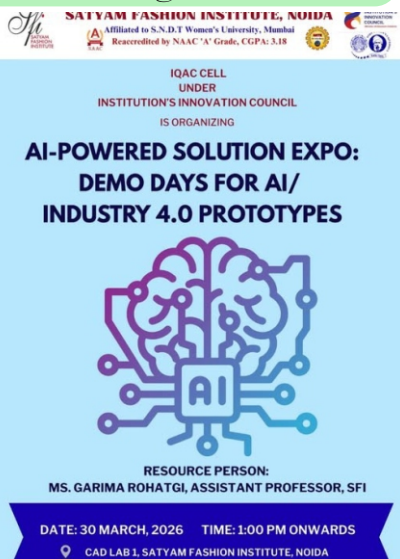
9th March 2026: Reinforcing its commitment to learning beyond the classroom, Satyam Fashion Institute, Noida actively



participated in the Post Budget Webinar 2026–27, organized under the Ministry of Education's Innovation Cell (MIC) in collaboration with the All India Council for Technical Education (AICTE). The session, themed “Sabka Saath, Sabka Vikas – Fulfilling Aspirations of People: Education, Skills and University Townships,” was addressed by the Hon'ble Prime Minister, Shri Narendra Modi. The webinar offered valuable insights into the evolving landscape of education, emphasizing the integration of skill development, innovation, and industry collaboration as key drivers for national growth. The discussions underscored the need to align academic frameworks with real-world competencies and emerging sectors, thereby empowering the youth and strengthening India's knowledge-driven economy. The initiative highlighted the role of educational institutions in fostering creativity, innovation, and practical learning.

Innovation Meets Intelligence: AI-Powered Session for Design Solutions

30th March, 2026: Satyam Fashion Institute, Noida, under the aegis of the IQAC Cell and the Institution's Innovation Council (IIC), successfully organized an engaging and forward-thinking event titled “AI-Powered Solution Expo: Demo Days for AI/Industry 4.0 Prototypes”. The session, under the mentorship of Ms.



Garima Rohatgi, served as a dynamic platform for students to present their cutting-edge ideas and prototypes, reflecting the evolving landscape of Artificial Intelligence and Industry 4.0. It showcased how emerging technologies are reshaping design thinking and product innovation. Students demonstrated innovative solutions developed through AI integration, with a strong emphasis on consumer feedback and user-centric design

approaches. The projects highlighted not only technical proficiency but also the ability to translate conceptual ideas into practical, real-world applications. The session fostered an environment of creativity, critical thinking, and problem-solving, encouraging students to explore the intersection of technology and design.

Empowering Innovation through Knowledge: IPR Workshop for Emerging Entrepreneurs



30th March, 2026: Under the aegis of the IQAC Cell and the Institution's Innovation Council (IIC), Satyam Fashion Institute Noida conducted an insightful workshop titled “Protecting IPR and IP Management for Start-ups” on 30 March. The workshop was led by faculty member Mr. Satyam Deb Roy, who shared valuable expertise on the importance of safeguarding intellectual property in today's competitive and innovation-driven environment. The workshop focused on enhancing students' understanding of intellectual property rights (IPR), their legal implications, and effective strategies for managing IP within the startup ecosystem. Through this engaging session, students gained practical knowledge on protecting their creative ideas, enabling them to convert innovative concepts into secure and market-ready ventures. The workshop reinforced the importance of innovation protection as a critical component of entrepreneurial success and encouraged students to approach their ideas with both creativity and strategic foresight.

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Published by :- Satyam Fashion Institute, C-56A /14&15, Sector - 62, Noida (U.P.)