

THE BUZZING BEE



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SFI Takes Centre Stage at Delhi Fashion Week 2026



Satyam Fashion Institute, Noida, as the Design Institute Partner for Delhi Fashion Week 2026, presented a spectacular showcase of contemporary design marked by creativity, craftsmanship and youthful vigour. As the lights dimmed and the show commenced, SFI design students took to the runway with remarkable confidence, unveiling an innovative collection that reflected their creative vision, technical proficiency and distinctive design sensibility. Each ensemble was the

culmination of an intensive creative journey — from conceptualisation and sketching to fabric exploration, detailed construction and hours of meticulous craftsmanship. Under the guidance of esteemed Principal Dr. Neetu Malhotra and the faculty team, the institute leveraged this prestigious platform to bridge academic learning with industry practice, providing students with first-hand exposure to the rigour, energy and professionalism of the design and fashion industry.

Satyam Fashion Institute Celebrates the 111th Foundation Day of SNDT Women's University



5th July, 2026: Satyam Fashion Institute, Noida, celebrated the 111th Foundation Day of SNDT Women's University with great enthusiasm and reverence. The celebration began with the traditional lamp-lighting ceremony, followed by the SNDT Prayer, creating an atmosphere of pride and unity among students, faculty, and staff. Esteemed Principal Dr. Neetu Malhotra addressed the gathering and highlighted the visionary contribution of Bharat Ratna Maharshi Dr. Dhondo Keshav Karve in advancing women's education. A key highlight of the event was the live streaming of the Foundation

Day celebrations from SNDT Women's University, Mumbai, led by Hon'ble Vice Chancellor Prof. Ujwala Chakradeo. The telecast showcased inspiring keynote addresses, cultural performances, and the University's remarkable 111-year legacy, strengthening the bond between SFI and the larger SNDT family. The celebration concluded with vibrant student motivational speeches, slogan writing, that celebrated women's empowerment, resilience, and the enduring vision of Maharshi Karve, leaving the audience inspired and proud of the University's rich heritage.

FDP on “Generative AI in Fashion and Communication”

6th July, 2026: Satyam Fashion Institute, Noida, under the aegis of the Internal Quality Assurance Cell (IQAC), organized a Five-Day Faculty Development Programme (FDP) on “Generative AI in Fashion and Communication: Reimagining Fashion and Communication with AI-Enabled Creativity, Innovation & Strategy.” The programme was designed to empower faculty members with emerging AI-driven tools and innovative methodologies that are transforming the fashion and communication industries. The programme commenced with an inspiring keynote address by the esteemed Principal, Dr. Neetu Malhotra, who emphasized the growing significance of Artificial Intelligence in higher education and the fashion Design ecosystem. The FDP featured Mr.

Sidhanta Das as the Resource Expert, a seasoned fashion industry professional with over nine years of experience spanning both the fashion industry and academia. Throughout the five-day programme, participants explored cutting-edge AI applications in fashion design, content generation, trend forecasting, branding, visual storytelling, communication strategies, and digital creativity. The sessions provided practical exposure to prompt engineering, AI-assisted design workflows, ethical considerations in AI adoption, and innovative approaches to enhancing teaching, research, and industry collaboration. The programme concluded with enthusiastic participation and positive feedback, reaffirming Satyam Fashion Institute's commitment to fostering innovation,



technological excellence, and continuous professional development in alignment with the evolving needs of the fashion and communication sectors.

Academic Report Writing Session Equips Students with Essential Documentation Skills

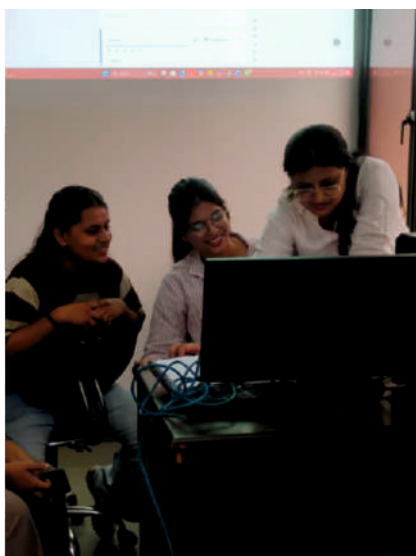
15th July, 2026: To mark the beginning of the new academic session, Satyam Fashion Institute, Noida organized an interactive Session on "Academic Report Writing" to familiarize newly admitted students with the fundamentals of academic documentation and professional report writing. Conducted under the guidance of Dr. Neetu Malhotra, Principal, and in the presence of Hon'ble Chairperson Dr. Sneha Singh and Secretary CA Dr. Pradeep Gupta, the session reflected the institute's commitment to strengthening students' academic, communication, and professional competencies. Students were guided through the key elements of report writing, including report structure, objective presentation, formal academic language, documentation practices, and common writing errors to avoid. Through practical examples, interactive discussions, and hands-on writing exercises, participants gained valuable insights into transforming event



information into well-organized professional reports. The session successfully enhanced students' understanding of academic writing

conventions while fostering a culture of effective communication, academic integrity, and professional documentation.

Session on AI Tools for Academic Writing Enhances



16th July 2026: As part of its commitment to fostering digital literacy and academic excellence, Satyam Fashion Institute, Noida organized an engaging Session on "AI Tools for Academic Writing" for students. The session aimed to introduce participants to the effective and ethical use of Artificial Intelligence in academic writing, research, and documentation, preparing them for the evolving landscape of higher education. The session was conducted under the guidance of Dr. Neetu Malhotra, Principal, whose visionary leadership continues to encourage innovation-driven learning and skill development. The resource expert for the session was Ms. Garima Rohatgi, who delivered an insightful and

interactive presentation on leveraging AI-powered tools to enhance the quality, efficiency, and credibility of academic writing. The session introduced students to a range of AI tools that support literature review, content structuring, grammar enhancement, citation management, paraphrasing, proofreading, and research assistance. Special emphasis was placed on prompt writing, responsible AI usage, academic integrity, plagiarism awareness, and the ethical integration of AI into scholarly work. The session empowered students to adopt emerging technologies responsibly, strengthening their research capabilities and preparing them for future academic and professional success.

Welcome of the Batch 2026: A Journey of Creativity Begins

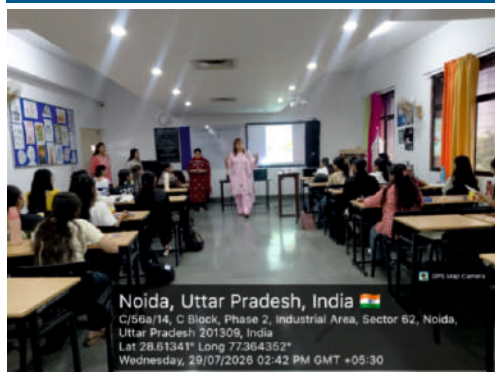
27th July, 2026: Satyam Fashion Institute, Noida, welcomed the Batch of 2026, marking the beginning of an exciting journey filled with creativity, innovation, and endless opportunities. The campus

came alive with enthusiasm as aspiring designers embarked on a new chapter of learning and professional growth. Students across diverse design disciplines, including Fashion Design,

Textile Design, Fashion Communication, and Lifestyle Accessory Design, begin their academic journey in an environment that nurtures imagination, skill development, and industry readiness. Guided by experienced mentors and enriched through hands-on learning, creative studios, and real-world exposure, they are set to transform their passion into successful careers. As they step into the SFI family, the institute looks forward to inspiring them to learn, create, collaborate, and excel. Here's to new beginnings, meaningful friendships, unforgettable experiences, and a future shaped by innovation and design excellence.



Celebrating Six Years of NEP 2020: Inspiring Innovation in Education



29th July, 2026: Satyam Fashion Institute, Noida, under the aegis of the IQAC Cell and the Institution's Innovation Council (IIC), commemorated the 6th Anniversary of the National Education Policy (NEP) 2020 on 29th July 2026. The

programme highlighted the transformative impact of NEP 2020 in reshaping higher education through innovation, multidisciplinary learning, skill enhancement, and quality-driven academic practices. Addressing the gathering, Dr. Neetu Malhotra, Principal, and Dr. Preeti Singh, IQAC Coordinator, emphasized the policy's vision of nurturing future-ready professionals equipped with critical thinking, creativity, and industry-relevant competencies. The celebration reaffirmed the institute's unwavering commitment to implementing NEP 2020 and fostering an innovative, student-centric learning environment.

SFI Welcomes the New Batch with Inspiration, Creativity & Industry Insights



5th August, 2026: Satyam Fashion Institute (SFI), Noida, welcomed its newest cohort of aspiring designers through its vibrant Orientation Programme “Urja – Ek Naya Safar”, marking the beginning of a new academic and creative journey. The programme brought together fresh energy, innovative ideas, and inspiring voices from the design industry. Honorable Chairperson, Dr. Sneha Singh, and Secretary, CA Dr. Pradeep Gupta, extended their warm wishes to the new batch and encouraged the students to approach every challenge as an opportunity to learn, grow, and excel.

The event was graced by an eminent panel of Guests of Honour and industry leaders, including Ms. Shashi Nangia, a distinguished design industry veteran and Chairperson, Swati Exim Pvt. Ltd., Dr. Neetu Singh, renowned design entrepreneur and Founder & MD, Sini Designs Pvt. Ltd. and Ms. Tanmayaa Manish, an acclaimed designer and an influential name in Indian fashion and sustainable design field. Esteemed Principal Dr. Neetu Malhotra welcomed the new students and highlighted the importance of creativity, curiosity, and continuous learning in shaping successful design careers. “Urja – Ek



Naya Safar” set an inspiring and confident tone for the academic year, welcoming the new generation of SFI designers into a journey filled with creativity, exploration, innovation, and endless possibilities.



Miss SFI 2026: Celebration of Grace, Talent & Confidence



6th August, 2026: Satyam Fashion Institute (SFI), Noida, hosted Miss SFI 2026, which was a celebration of confidence, creativity, individuality, and women empowerment. The event brought together students from the B.Design, M.Design and PGDFD programmes, offering the fresh batch an exclusive platform to showcase their talent, personality, communication skills, creativity, and stage presence. The SFI Auditorium came alive with youthful energy as contestants competed across

engaging rounds that celebrated much more than beauty. The event reflected SFI's commitment to holistic student development, confidence building, and leadership through experiential learning. The competition was judged by an esteemed panel comprising Ms. Mayuri Mittal, Renowned Fashion Designer; Ms. Sakshi Jain, Creative Director, Telephone Yarns, Neelam Threads Pvt. Ltd.; Mr. Ankit Jain, Managing Director, Telephone Yarns, Neelam Threads Pvt. Ltd.; Ms. Parul Nag, Marketing & Business

Development, Liva Noida Studio; and Mrs. Monica Ahuja, Mrs. Glamours India & Haut Monde. Their insights and encouragement motivated participants to embrace creativity and self-expression. The event was held under the inspiring leadership of Principal Dr. Neetu Malhotra, with the blessings of Hon'ble Chairperson Dr. Sneha Singh and Secretary CA Dr. Pradeep Gupta, whose vision continues to foster creativity, innovation, and student empowerment. The programme culminated in the grand finale and crowning ceremony, with winners and special award recipients recognised for their confidence, creativity, personality, communication, and stage presence. The celebration marked a memorable beginning to the students' creative journey at SFI, encouraging them to embrace their individuality, discover their potential, and step confidently into the world of fashion and design.

Weaving Tradition into Contemporary Style

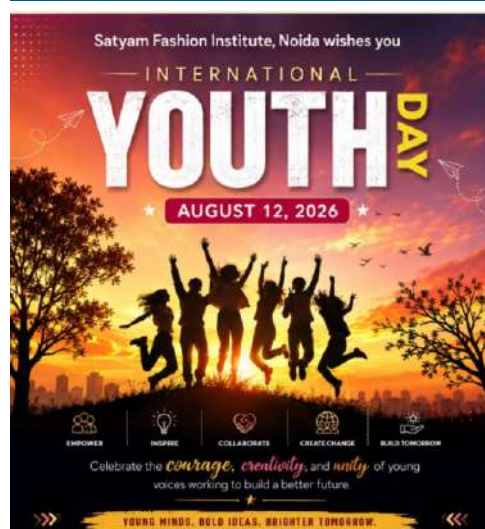


7th August, 2026: Satyam Fashion Institute, Noida, celebrated National Handloom Day with creativity, pride, and a deep appreciation for India's rich textile heritage. Students brought the beauty of

handloom fabrics to life through innovative styling, creative draping, and contemporary fashion interpretations. From thoughtfully curated ensembles to distinctive styling concepts, the celebration showcased the students' creative expression, fashion sensibility, and appreciation for India's timeless

weaving traditions. The event beautifully reflected how heritage and contemporary fashion can come together to create fresh, inspiring, and meaningful expressions of style.

Celebration of Youth, Energy & Endless



12th August, 2026: On the occasion of International Youth Day 2026, Satyam Fashion Institute, Noida, came live with

vibrant energy of youth, creativity, talent, and togetherness. The SFI campus was a day full of engaging activities, cheerful interactions, and moments of fun that brought students together beyond the classroom. The celebrations reflected the dynamic spirit of today's youth—creative, confident, curious, and ready to make a difference. Students enthusiastically participated in various activities, creating a lively atmosphere filled with laughter, energy, and youthful excitement. At SFI, we believe that youth is not just the future—it is the force shaping today. The day celebrated the ideas, aspirations, and individuality of young minds while encouraging them to dream boldly, create fearlessly, and lead with purpose.

NO to Ragging, YES to Respect & Belonging

12th August, 2026: Satyam Fashion Institute, Noida, organized an Anti-Ragging Awareness Session under the aegis of the IQAC Anti-Ragging Cell, reaffirming its commitment to fostering a safe, respectful, and inclusive campus for every student. The session, conducted under the mentorship of esteemed Principal Dr. Neetu Malhotra & IQAC Coordinator Dr. Preeti Singh, sensitized students about the importance of mutual respect, responsible conduct, and creating a positive and supportive campus environment. At SFI, we believe that a safe campus is a strong campus—one where every student feels respected, heard, valued, and empowered to belong.



Turning Ideas into Action: Boot Camp on Lean Start-Up & MVP



11th August, 2026: Satyam Fashion Institute, Noida, under the aegis of the Institution's Innovation Council (IIC) and IQAC Cell, organized a boot camp & mentoring session on "Lean Start-Up & Minimum Viable Product/Business", under the mentorship of industry expert Mr. Aadesh Srivastava. The session offered students practical insights into idea validation, innovation, entrepreneurship, and developing viable business solutions. Through an engaging mentoring experience, students were encouraged to transform creative ideas into actionable concepts and explore new entrepreneurial possibilities. The session fostered an innovation-driven and entrepreneurial mindset, inspiring students to think creatively, identify opportunities, and take their ideas from concept to potential business solutions.

Spirit of Freedom & Unity- Independence Day Celebration



15th August 2026: Satyam Fashion Institute, Noida, celebrated India's 80th Independence Day with great enthusiasm and patriotic spirit. The celebration brought together students, faculty, and staff, beginning with the hoisting of the National Flag and the National Anthem. The occasion reflected the values of freedom, unity, creativity, and responsible citizenship. Students were encouraged to recognize their role as young designers and creative thinkers in shaping India's cultural and creative landscape through innovation and inclusivity. The celebration concluded with renewed national pride and a commitment to building a stronger, progressive, and united India.

Canva & AI in Education: A Visual Transformation

19th August, 2026: Satyam Fashion Institute (SFI), Noida, in collaboration with the Nucleus of Learning and Development, organized a one-week online Faculty Development Programme (FDP) on "Canva & AI in Education: A Visual Transformation". Open to academicians, educators, researchers, and learners, the programme focused on the effective use of Canva and AI-powered tools for creating engaging presentations, digital learning resources, and visually rich academic content. The sessions highlighted how emerging technologies can enhance creativity, communication, teaching effectiveness, and learner engagement. The FDP was conducted under the patronage of Dr. Neetu Malhotra, Principal, SFI, with Dr. Preeti Singh, IQAC Coordinator, as Convener and Ms. Ishika Sharma, Programme Coordinator. Ms. Muskan Agarwal, Assistant Professor, Department of Computer Science,



Sanatan Dharma College, Ambala Cantt, was the Resource Person for this event. The initiative reflected SFI's commitment to digital innovation, continuous learning, and technology-integrated education, empowering educators and learners to embrace creative and AI-driven approaches in the evolving academic landscape.



Vindu Dara Singh and Mr. Harshit Dhingra, Chairman, Delhi Fashion Club and Founder of Delhi Fashion Week, acknowledging Dr. Neetu Malhotra's tremendous contribution to the fields of education, fashion, leadership, and women's empowerment.

Celebrating Excellence in Design: Felicitation at Digital Bharat Conclave



23rd August 2026: Satyam Fashion Institute, Noida, was felicitated and Esteemed Principal, Dr. Neetu Malhotra, was honored at the Digital Bharat Conclave Award in recognition of her achievements and valuable contribution to the design industry. The occasion celebrated her professional journey, leadership, and commitment to creativity, innovation, and design education. Her recognition served as an inspiration for students and faculty, encouraging them to pursue excellence and stay connected with the evolving design industry. The proud moment was commemorated with photographs, as the Institute extended its heartfelt congratulations to Dr. Neetu Malhotra on this achievement.

Exploring India's Cultural Heritage: Educational Visit to the National Crafts Museum



22nd August 2026: Students of Satyam Fashion Institute, Noida, visited the National Crafts Museum for an enriching educational experience exploring India's traditional arts, crafts, textiles, and cultural heritage. The visit provided students with an opportunity to observe traditional techniques, materials, textiles, and handmade artefacts while gaining insights into the diverse craft traditions of different regions. The rich craftsmanship inspired students to appreciate India's cultural legacy and



explore its connection with contemporary design. The visit concluded with valuable learning, creativity, and inspiration, encouraging students to preserve and promote India's traditional craftsmanship through innovative design.

Inspiring Leadership, Empowering Futures

27th August, 2026: Satyam Fashion Institute (SFI), Noida, celebrated a remarkable achievement as Dr. Neetu Malhotra, Principal, Satyam Fashion Institute, was honoured with the prestigious Naari Shakti Award at Delhi Fashion Week 2026. The recognition

celebrated her inspiring leadership, dedicated contribution to education and fashion, and her unwavering commitment to nurturing and empowering the next generation of creative professionals. The prestigious award was presented by renowned actor

Championing Excellence, Integrity, and Strength



29th August, 2026: Satyam Fashion Institute, Noida celebrated National Sports Day recognizing the invaluable role of sports in building discipline, confidence, resilience, teamwork, and leadership. At SFI, education extends beyond the classroom, encouraging students to develop both intellectual abilities and personal strength. The occasion celebrated the determination, passion, and sporting spirit of our students, who embrace challenges, strive for excellence, and continue to push their limits. Sports teach valuable lessons in perseverance—to fall, rise, try

again, and never give up—while nurturing a stronger mind, body, and character. The day also paid tribute to the legendary Major Dhyan Chand, whose exceptional dedication and contribution to Indian hockey continue to inspire generations of sportspeople. His legacy serves as a powerful reminder that discipline, dedication, and determination are the foundations of excellence. SFI remains committed to fostering holistic development by encouraging students to pursue fitness, teamwork, confidence, and excellence both on and beyond the field.

Janmashtami Celebration 2026



4th September, 2026: Satyam Fashion Institute, Noida, celebrated Janmashtami 2026 with immense joy, enthusiasm, and festive spirit. The campus came alive with vibrant colours as students dressed in beautiful traditional attire, reflecting the rich cultural essence of the occasion. The festive gathering encouraged students to appreciate the cultural and artistic heritage associated with Janmashtami

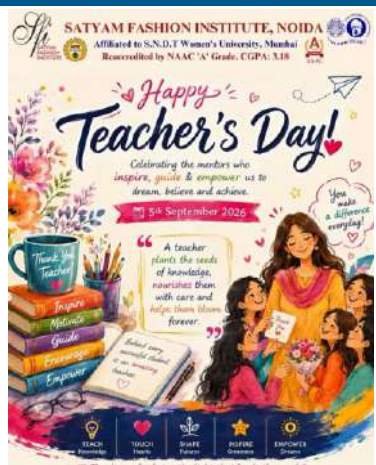
while creating a sense of community, and belonging. The vibrant celebration reflected the institute's commitment to providing students with experiences that go beyond the classroom and nurture cultural awareness, creativity, and joyful participation. Students enthusiastically embraced the festive atmosphere, creating a lively and memorable celebration that beautifully blended tradition, creativity, and youthful energy.

SFI Participates in MIC-Driven Activity on



2nd September, 2026: Satyam Fashion Institute, Noida, marked its presence in the MIC-Driven Activity on “Strengthening Research and Innovation Ecosystems in HEIs: Leveraging MANTHAN and UTTAN for Institutional Transformation” held on 2nd September 2026. The insightful session focused on strengthening the culture of research, innovation, collaboration, entrepreneurship, and knowledge creation within Higher Education Institutions (HEIs). The programme highlighted the significance of creating robust institutional ecosystems that encourage innovative thinking, interdisciplinary collaboration, research-led practices, and entrepreneurial initiatives among faculty members and students. The discussions also provided valuable insights into leveraging platforms such as MANTHAN and UTTAN to identify opportunities, facilitate collaboration, promote innovative solutions, and support institutional transformation. The initiative aligns with SFI's continued commitment to fostering a dynamic research and innovation culture, encouraging collaboration, and empowering students and faculty to explore new ideas, develop creative solutions, and contribute to the evolving landscape of higher education.

Recognizing the Mentors Shaping Our Future



5th September, 2026: Satyam Fashion Institute, Noida celebrated Teachers' Day with warmth, gratitude, and heartfelt appreciation for the mentors who inspire, guide, and shape young minds. The celebration was made truly special by the students, whose thoughtful gestures, love, and respect created moments of joy and togetherness across the campus. The occasion was a beautiful reminder that teaching goes beyond imparting knowledge—it is about inspiring confidence, nurturing

creativity, encouraging dreams, and empowering students to discover their potential. The genuine appreciation from students made the celebration a memorable tribute to the educators who contribute every day to shaping the future. Teachers' Day at SFI, under the leadership of esteemed Principal, Dr. Neetu Malhotra, was a celebration of the meaningful bond between teachers and students, reflecting the values of respect, gratitude, learning, and shared growth.

From Ideas to Play: Industrial Visit to AV International Soft Toy



7th September, 2026: Students of Satyam Fashion Institute embarked on an exciting industrial visit to AV International Soft Toy, gaining a valuable opportunity to explore the dynamic world of toy manufacturing beyond the classroom. The visit offered an insightful understanding of the complete journey of a toy—from the initial design process and material selection to production, stitching, detailing, quality finishing, and the final product. Witnessing these

processes firsthand helped students appreciate the role of creativity, craftsmanship, precision, and technology in transforming simple ideas into engaging and playful products. The enriching industrial exposure provided practical learning, inspired fresh ideas, and offered students a deeper understanding of industry practices and the fascinating journey behind toy design and manufacturing.

Inspiring Young Minds through Words: Heartfulness Essay Event 2026



8th September, 2026: Satyam Fashion Institute, Noida, participated in the Heartfulness Essay Event 2026, providing students with an enriching platform to pause, reflect, and articulate their perspectives on themes centred around self-awareness, acceptance, emotional resilience, and personal growth. The event encouraged young minds to engage with thought-provoking ideas and express their viewpoints through the power of the written word. By reflecting on meaningful themes, students were encouraged to develop critical thinking, self-expression, and a deeper understanding of themselves and the world around them. The initiative offered students an opportunity to think deeply, write authentically, and communicate their ideas with confidence. It also highlighted the role of reflective writing in nurturing awareness, empathy, and personal development.

Promoting Wellness, Awareness & Healthy Living



8th September, 2026: The IQAC cell of Satyam Fashion Institute, Noida, organised a Free Health Check-Up Camp on campus in collaboration with Rama Hospital, Sector 61, Noida, encouraging students to make their health and well-being a priority. The initiative, under the leadership of Honorable Chairperson Dr. Sneha Singh, and mentorship of esteemed Principal Dr. Neetu Malhotra provided students with an opportunity to undergo

routine health screenings and essential medical check-ups, while also promoting greater awareness about the importance of regular health monitoring and preventive care. The enthusiastic participation of students and faculty members reflected the institute's commitment to fostering a campus environment that supports holistic well-being alongside academic and creative growth.

From Fibre to Finishing: Exploring the Fabric Journey



9th September, 2026: Learning extended beyond the classroom as Fashion Design students of Satyam Fashion Institute, Noida, participated in an insightful workshop on "From Fibre to Finishing: Understanding Fabrics and Surface Design." The workshop introduced students to the fascinating journey of textiles—from understanding the origin and characteristics of fibres to exploring fabric properties, construction, finishes, and innovative surface design techniques. Through hands-on exploration and practical

demonstrations, students developed a deeper understanding of how material knowledge influences design decisions. The session provided valuable exposure to the relationship between textile materials, fabric development, surface embellishment, and fashion design, enabling students to experiment with textures, techniques, and creative possibilities. The workshop encouraged students to approach fabrics not merely as materials, but as creative mediums for storytelling, innovation, and design expression.

Tribute to the Beauty, Heritage & Expression of Hindi

14th September, 2026: Satyam Fashion Institute, Noida organized a National Level Hindi Day Competition on 14 September 2026, commemorating the

significance of Hindi Divas and celebrating the richness, beauty, and cultural heritage of the Hindi language. The event, under the leadership of



esteemed Principal, Dr. Neetu Malhotra provided participants with an inspiring platform to express their talent through the spoken word and reconnect with the timeless traditions of Hindi literature, poetry, proverbs, and idiomatic expressions. The celebration reaffirmed the importance of preserving and promoting Hindi as a vibrant medium of communication, creativity, culture, and expression. Through dohas, kahawats, and muhawaras, the event celebrated the timeless beauty of Hindi and its enduring connection with Indian culture and values.

A Celebration of Devotion, Joy & Togetherness



14th September, 2026: The Satyam Fashion Institute family, Noida, came together with great enthusiasm and devotion to celebrate the auspicious occasion of Ganesh Chaturthi. The celebration marked a beautiful coming together of faith, positivity, and community spirit as everyone warmly welcomed Lord Ganesha, the symbol of wisdom, prosperity, and new beginnings. The festive occasion was filled with devotion, joy, and togetherness, creating an atmosphere of positivity and spiritual harmony across the campus. The celebration also reflected the institute's commitment to nurturing cultural values and creating meaningful opportunities for the campus community to celebrate India's rich traditions.

Global Craft Traditions: Visit to BRICS 2026 Craft Bazaar



16th September, 2026: The design students of the Textile Design Department of Satyam Fashion Institute, Noida, visited the BRICS 2026 Craft Bazaar, where they experienced a vibrant confluence of traditional craftsmanship, cultural heritage, and contemporary creative practices. The visit provided students with a valuable opportunity to interact directly with artisans and craftspeople from different parts of the world, gaining first-hand insights into diverse craft traditions, techniques, materials, and processes. Through meaningful conversations and

demonstrations, students explored how indigenous knowledge and traditional skills continue to shape contemporary design. The craft exhibits served as an inspiring learning environment, allowing students to observe a wide range of textiles, surface techniques, handmade products, traditional motifs, materials, and artisanal practices. The interactions encouraged students to understand the importance of preserving cultural craftsmanship while exploring possibilities for innovation and design development.

Celebration of the Spirit of Craftsmanship: Vishvakarma Divas 2026



17th September, 2026: Satyam Fashion Institute, Noida, celebrated Vishvakarma Divas 2026 with enthusiasm and reverence, recognizing the rich legacy of craftsmanship, creativity, skill and innovation associated with Lord Vishvakarma, traditionally revered as the divine architect and creator. The celebration provided an opportunity for the Institute community to acknowledge the dignity of skilled work and the invaluable contribution of artisans, craftspeople, designers, engineers and skilled professionals in shaping society. The observance highlighted the significance of design, craftsmanship and material knowledge—values that hold

particular relevance in the field of fashion and design education. Students and faculty reflected upon how traditional craftsmanship and contemporary design practices can come together to create meaningful, innovative and sustainable products. The celebration also encouraged students to appreciate the patience, precision, imagination and technical expertise involved in transforming ideas and materials into creative outcomes. The event served as a meaningful platform to reinforce the importance of respect for skilled craftsmanship and indigenous knowledge traditions.

Bridging Classroom Learning with Industry



Satyam Fashion Institute hosted an insightful Alumni Interaction Session with Shabeena, providing students with an opportunity to connect with an accomplished member of the SFI alumni community. The session focused on sharing practical experiences, professional journeys, and valuable perspectives from the fashion and design industry. Shabeena interacted with students and shared insights drawn from her own academic and professional experiences, helping students understand the realities of the industry beyond the classroom. Her interaction encouraged students to think critically about career opportunities, professional growth, skill development, and the importance of adapting to the evolving requirements of the fashion sector. The session served as a meaningful platform for knowledge exchange between alumni and current students, strengthening the connection between SFI's academic environment and the professional world. Alumni interactions such as these provide students with first-hand industry insights, practical knowledge, and an understanding of current professional expectations, helping them prepare more confidently for their future careers.

From Campus to Career: Inspiring Industry Insights with SFI Alumni



Satyam Fashion Institute organised an engaging Alumni Interaction Session with B Design Alumni Ishika Prajapati, offering students a valuable opportunity to learn directly from an SFI alumna and gain a closer understanding of professional life in the design industry. The session created an interactive environment where students could discuss their aspirations, experiences, and career-related queries. Ishika Prajapati (Batch of 2026) shared valuable perspectives from her professional journey, highlighting the significance of creativity, continuous learning, practical

skills, and professionalism in building a successful career. Her interaction with the students encouraged them to look beyond academic learning and develop a broader understanding of the opportunities and challenges associated with the fashion and design industry. Through such interactions, alumni provide first-hand industry insights and practical guidance on emerging trends, workplace expectations, career pathways, and essential skills, helping students make informed choices about their professional journeys.

Prioritising Health & Wellness: SFI Organises Comprehensive Health Check-Up Camp



17th September, 2026: Satyam Fashion Institute, Noida, reaffirming its commitment to the health, wellness, and overall well-being of its students, organized a Medical Health Check-Up Camp in collaboration with House of Clove Dental Clinic. The initiative was organized under the leadership and guidance of the esteemed Principal, Dr. Neetu Malhotra, with the objective of promoting greater awareness about preventive healthcare and encouraging students to prioritize their personal well-being. The camp provided students with an opportunity to undergo essential hair, skin, and dental health check-ups,

enabling them to receive professional guidance and basic health-related advice. The initiative focused on creating awareness about the importance of maintaining good personal hygiene, following healthy lifestyle practices, and seeking timely professional consultation



whenever required. The health camp reflected SFI's holistic approach towards student development, recognizing that physical health and emotional well-being are integral to a fulfilling academic and creative journey. The event witnessed active participation from students, who benefited from the health screening and expert interaction. The initiative served as a meaningful step towards strengthening a culture of health awareness, preventive care, and well-being within the SFI campus community.

Beauty Meets Artistry: Students Explore the Art of Makeup

21st September, 2026: Students of Satyam Fashion Institute, Noida participated enthusiastically in an engaging and interactive Makeup Workshop, gaining valuable insights into the creative and professional world of makeup and beauty artistry. The hands-on session introduced students to essential aspects of professional makeup techniques, application methods, product knowledge, skin preparation, and the creation of diverse makeup looks. Through practical demonstrations and experiential learning, students had the opportunity to understand the importance of precision, creativity, colour coordination, and attention to detail in achieving an effective overall look. The workshop also highlighted the significant role of makeup within the broader fashion and creative industries, particularly in styling, fashion



photography, visual merchandising, media, portfolio development, and runway presentation. Students were encouraged to experiment with different techniques and approaches, allowing them to express their creativity while developing greater confidence in their

practical skills. The session provided a vibrant learning experience where beauty transformed into an art form, encouraging students to explore their creativity and appreciate makeup as an integral element of visual storytelling and fashion presentation.

Jan Bhagidari for Swachhata: SFI Joins Hands for a Cleaner Community



22 nd September, 2026: As part of Swachhata Hi Seva 2026, observed from 17 September to 2 October 2026, Satyam Fashion Institute (SFI), Noida, undertook a series of meaningful cleanliness, hygiene, awareness, and sustainability initiatives to promote the values of Swachhata, civic responsibility, community participation, and environmental consciousness. The initiatives reflected SFI's commitment to creating a clean, healthy, responsible, and sustainable campus and society. As part of the Jan Bhagidari Advocacy Drive, Satyam Fashion Institute, in collaboration with BECIL, Noida, actively participated in a cleanliness drive along the service roads located in front of and behind the BECIL premises. Students and participants came together with a shared

commitment to improving the surroundings and promoting community ownership of cleanliness. The drive reinforced the message that Swachhata is not merely a campaign but a collective responsibility. Through active participation, the initiative encouraged students and community members to understand the importance of maintaining clean public spaces and becoming responsible contributors to a healthier and more sustainable society. As part of the Swachhata Hi Seva campaign, "Swachh Pathshala – Quiz for a Cleaner India" was successfully organised on 25 September 2026 at BECIL, Noida, in collaboration with BECIL. The quiz witnessed enthusiastic participation from students and provided an engaging platform to spread



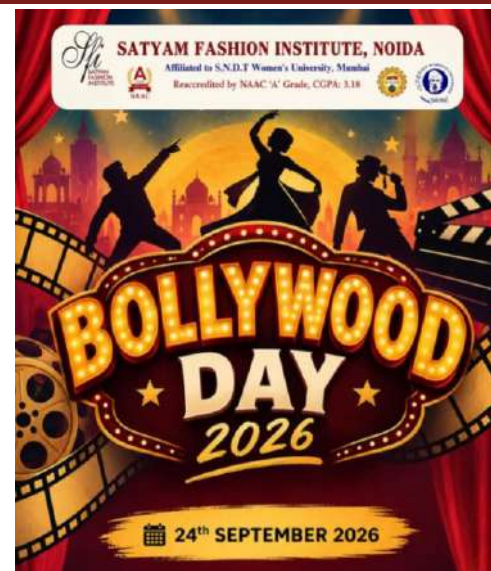
awareness about cleanliness, hygiene, sanitation, and responsible environmental practices. The activity promoted the message of "Swachhata Mein Sahbhag – Swachh Bharat, Viksit Bharat", encouraging young participants to understand that meaningful change begins with awareness and active participation. As part of the awareness initiatives, participants took a pledge promoting hygiene, sanitation, cleanliness, and plastic-free living. The pledge encouraged students and members of the SFI community to adopt responsible everyday practices and contribute towards a cleaner and environmentally conscious society. SFI also organised a Safaimitra Suraksha and Samman Shivir, focusing on health, well-being, safety, and dignity. A health camp was conducted for Safai Mitras, students, and teaching and non-teaching staff of Satyam Fashion Institute, providing an opportunity to promote health awareness while recognising the valuable contribution of sanitation workers. Under the Cleanliness Target Units (CTUs) initiative, focused efforts were undertaken for the cleaning, organisation, and beautification of various campus spaces. The institute's laboratories were thoroughly cleaned and organised, creating a more hygienic and conducive environment for academic and practical learning. Through these diverse initiatives, Satyam Fashion Institute demonstrated that cleanliness extends beyond maintaining physical spaces—it involves awareness, participation, responsibility, creativity, and sustainable action. The collaboration with BECIL further strengthened the spirit of Jan Bhagidari, bringing together students, staff, community members, and institutional partners for a common purpose.

Ideas to Innovation: Inspiring Creative Minds through Design



23rd September, 2026: Satyam Fashion Institute, Noida, organized an engaging workshop titled “Ideas to Innovation – A Workshop on Design”, providing students with an enriching platform to explore the expansive and dynamic world of design. The workshop introduced students to the diverse streams of design, helping them understand the creative possibilities, academic pathways, and wide-ranging career opportunities available within the ever-evolving design industry. Through meaningful discussions and interactive learning, students gained insights into how creative ideas can be transformed into innovative concepts and purposeful design solutions. The session

encouraged students to look beyond conventional approaches, embrace experimentation, and develop a deeper understanding of their individual creative interests and aspirations. From transforming imagination into tangible concepts to exploring potential career pathways, the workshop motivated students to think creatively, explore fearlessly, and envision bigger possibilities. The initiative reflects SFI's commitment to nurturing creative thinking, innovation, and industry-oriented learning, empowering young minds to transform their ideas into meaningful opportunities and shape the future of design.



the students were felicitated during the occasion for their enthusiastic participation in the activities. Bollywood Day 2026 beautifully reflected the creative spirit, confidence, and fashion sensibilities of SFI students, making it a joyful and memorable campus celebration.

Design Beyond the Classroom: SFI Students Explore the Markets of Chandni Chowk

Bollywood Day 2026 at Satyam Fashion Institute



24th September, 2026: Satyam Fashion Institute, Noida, celebrated Bollywood Day 2026 with glamour, creativity, style, and an abundance of enthusiasm. The vibrant celebration provided students with an exciting opportunity to express their love for Bollywood through fashion styling of celebrity characters, and performance. Adding a cinematic touch to the campus, students dressed up as their favorite Bollywood characters, recreating iconic looks and personalities

with remarkable creativity. From glamorous ensembles and statement accessories to confident walks and expressive poses, design students brought their chosen characters to life while adding their own unique style to every look. The celebration transformed the campus into a lively Bollywood-inspired space, filled with fashion, entertainment, laughter, and memorable moments. Under the leadership of esteemed Principal, Dr. Neetu Malhotra,

28th September, 2026: Satyam Fashion Institute (SFI), Noida organised an insightful market exploration and survey visit to Chandni Chowk, Delhi, providing design students with an opportunity to experience one of the capital's most vibrant and diverse commercial hubs. The visit was planned as an experiential learning activity to connect classroom concepts with real-world market practices. During the visit, students explored the bustling markets of Chandni Chowk and its surrounding commercial areas, observing a wide range of fabrics, textiles, trims, embellishments, accessories, traditional crafts, prints, colours and fashion products. The rich variety of materials and merchandise offered students valuable exposure to current market offerings and traditional as well as contemporary design influences. As part of the market survey, students interacted with shopkeepers, vendors and market stakeholders to understand aspects such as product range, material availability, pricing, customer preferences, sourcing practices, seasonal trends and market demand. They also documented their



observations and studied how different products are displayed, positioned and presented to consumers. The visit encouraged students to develop a deeper understanding of the relationship between design, consumer behaviour, craftsmanship and commerce. By observing products and market trends firsthand, students were able to enhance their skills in visual analysis, trend observation, material identification, market research and design inspiration.

The experience served as an enriching platform for students to gather insights that can be translated into their academic projects, design development and future creative practices. The market exploration visit reflected SFI's commitment to experiential and industry-oriented learning, encouraging students to step beyond the classroom, observe the real world and transform their experiences into meaningful design knowledge.

Beyond the Classroom: Exploring Creativity & Craftsmanship



28th September, 2026: Learning truly comes alive when students step beyond the classroom and experience the industry firsthand. Our design students, under the mentorship of esteemed Principal, Dr. Neetu Malhotra got an opportunity to visit UPITS 2026, one of the leading design industry events of the country. The students showed great enthusiasm, immersing themselves in the vibrant world of craftsmanship, creativity, and skilled artistry. From

exploring intricate techniques, interacting with pan-India artisans, to witnessing the dedication and skill behind every creation, the insightful visit provided valuable industry exposure, practical knowledge, and fresh creative inspiration. At SFI, we believe that meaningful learning happens through exploration, experience, and exposure—preparing our students to transform their creativity into industry-ready skills.

SFI Shines at Red FM's College Ka Tashanbaaz



1st October, 2026: The Grand Finale of Red FM's College Ka Tashanbaaz brought together an exciting celebration of confidence, talent, energy and youthful spirit. After an exhilarating journey filled with memorable moments, the finale marked a proud occasion for Satyam Fashion Institute (SFI), Noida. Adding to the celebration, Ms. Astha, representing Satyam Fashion Institute, showcased her confidence, talent and vibrant personality throughout the competition. Her remarkable presence and engaging performance won the appreciation and support of the audience. In a proud achievement for SFI, Astha received the Audience Choice Award for securing the maximum number of votes, along with a cash prize in recognition of her achievement. The felicitation took place in the gracious presence of esteemed Principal, Dr. Neetu Malhotra, who applauded her accomplishment and encouraged her to continue pursuing excellence with confidence and determination. Astha's achievement reflects the spirit of SFI students—creative, confident, expressive and ready to take on new challenges. Her success at the College Ka Tashanbaaz finale adds another memorable milestone to the institute's journey of celebrating and nurturing student talent.

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