



SATYAM FASHION INSTITUTE, NOIDA

Reaccredited by NAAC 'A' Grade, CGPA: 3.18

(Affiliated to S.N.D.T. Women's University)

7.2 BEST PRACTICES

1: ENVIRONMENTAL AND SOCIAL CONSCIOUSNESS

Satyam Fashion Institute, Noida recognises environmental sustainability and social responsibility as important components of holistic education. As a design institute, the institution promotes responsible consumption, reuse, recycling, upcycling and sustainable design practices among students, faculty members and other stakeholders.

Through academic activities, awareness programmes, cleanliness initiatives, sustainable design projects and community engagement, the institution strives to develop environmentally responsible, socially conscious and empathetic individuals.

2. Objectives of the Practice

- To create awareness about environmental protection and sustainability among students and stakeholders.
- To promote the principles of Reduce, Reuse and Recycle.
- To encourage recycling and upcycling of textile and other waste materials.
- To develop innovative and sustainable approaches to design and resource utilisation.
- To promote cleanliness, hygiene and responsible waste management.
- To encourage sustainable and responsible fashion practices.
- To develop social responsibility, empathy and community welfare values among students.
- To encourage student participation in environmental and social initiatives.
- To promote responsible use of resources and sustainable lifestyles.
- To sensitise students towards their role as responsible designers and citizens.

Context

As a fashion and design institution, Satyam Fashion Institute uses different types of textile, craft and design materials for academic and practical activities. The institution therefore recognises the importance of reducing material wastage and encouraging students to explore sustainable alternatives.

The institution promotes the reuse and recycling of fabrics, garments, yarns and other materials through practical activities, design projects and waste-to-art initiatives. Students are encouraged to transform discarded materials into creative and functional products.

Environmental and social awareness is further strengthened through cleanliness drives, plantation activities, awareness programmes and community-oriented initiatives. The institution also encourages students to understand the environmental, social and cultural dimensions of fashion and design.

The Practice

Various awareness programmes, workshops, competitions, seminars, practical activities, cleanliness drives, plantation activities and community engagement programmes are organised throughout the academic year.

World Environment Day

Satyam Fashion Institute celebrated World Environment Day to promote environmental responsibility, sustainability awareness and eco-conscious practices among students. Students participated in plantation and plant-watering activities and attended awareness sessions on environmental protection. The activity encouraged students to adopt greener practices and understand their responsibility towards environmental conservation.



Transforming Waste into Art

Satyam Fashion Institute organised “Transforming Waste into Art” to promote environmental awareness, sustainable practices and innovative thinking among students. The activity provided hands-on experience in recycling and upcycling discarded materials into creative and functional products, encouraging responsible design. It also helped students understand how creative reuse of waste can contribute to sustainable development and environmental preservation.



Donation Drive

Satyam Fashion Institute organised a Donation Drive on 11th January 2025 to support underprivileged and economically challenged communities during the winter season. The initiative focused on providing warm clothing while encouraging students to actively participate in community service. The activity promoted empathy, compassion, social responsibility and sustainable reuse of clothing among students.



Donation to Gharonda Bal Ashram

Satyam Fashion Institute, under its MoU with Gharonda Bal Ashram, extended support towards the well-being and comfort of children in need. On 6th October 2024, the institute contributed ₹2,100 and two blankets to the Ashram and its beneficiaries. The initiative promoted compassion, empathy, social responsibility and community welfare among students and stakeholders. The activity provided essential support to the children and strengthened the institute's commitment to community welfare while encouraging students to develop empathy, kindness and a spirit of social service.

Management of E-waste: Discarded electronic items, such as obsolete desktop computers, printers, smartphones, and machinery, are sold to governmentauthorized recycling dealers regularly. The hierarchical technique is modified for trash reduction, reuse, and recycling on 5th July 2024.

Energy Optimization: The institute has made conscious attempts to conserve energy. Since 2018, a solar panel system has been erected on campus to harness 40 KW of sustainable energy. The institute makes use of solar energy on site. Apart from that, we have placed LED lights on campus. Teachers guide and urge students to turn off lights, machines, and equipment when not in use.

Sanskaar Swachhta Swabhav

Satyam Fashion Institute, Noida, in collaboration with BECIL (Broadcast Engineering Consultants India Limited), conducted Swachhata Awareness Activities from 17th to 30th September 2024 to promote cleanliness, hygiene and environmental responsibility among students. Students used their creative and communication skills to spread awareness about maintaining a clean and healthy environment at both personal and community levels. The activity strengthened students' sense of environmental responsibility, cleanliness, civic awareness and community participation, making it a meaningful practice under Environmental and Social Consciousness.





Green Heartfulness Run

Satyam Fashion Institute, Noida, in collaboration with the Heartfulness Institute, participated as the Title Sponsor of the Green Heartfulness Run 2024 (Ghaziabad Chapter), promoting health, mindfulness and environmental awareness. The event encouraged participants to adopt healthy and sustainable lifestyles through community participation. The initiative strengthened students' awareness of well-being, environmental responsibility and sustainable living, while promoting active community engagement and social consciousness.



Evidence of Success

- Enhanced awareness of environmental protection, cleanliness and sustainability.

- Encouraged recycling, upcycling and responsible use of resources.
- Promoted social responsibility, empathy and community welfare through donation and outreach activities.
- Developed students' understanding of sustainable design and responsible citizenship.
- Strengthened SFI's commitment to environmental consciousness and community engagement.

Problems Encountered and Resources Required

Problems Encountered	Resources Required
Balancing environmental and community activities with regular academic schedules and ensuring active student participation.	Proper activity planning, faculty coordination and student engagement.
Conducting outdoor, community-based and waste-upcycling activities while ensuring student safety and effective supervision.	Faculty supervision, permissions, safe transportation, workspace, tools and required materials.
Maintaining proper documentation and evidence of multiple activities conducted throughout the year.	Photographs, attendance records, activity reports and documentation support.

2. Entrepreneurial and Skill Development Practices

Satyam Fashion Institute focuses on developing students' professional, technical and entrepreneurial skills through practical learning, industry interaction, workshops, product development activities and experiential learning opportunities. The institution encourages students to apply classroom knowledge to real-world requirements and develop skills that support employment, freelancing and entrepreneurship.

Objectives of the Practice

- To develop industry-relevant technical and professional skills among students.
- To provide practical and hands-on learning opportunities.
- To familiarize students with industry practices and professional requirements.
- To encourage creativity, innovation and design thinking.
- To develop entrepreneurial abilities and an understanding of product development.
- To provide exposure to experts, artisans, industry professionals and entrepreneurs.
- To encourage students to explore employment, freelancing and entrepreneurship opportunities.
- To develop communication, teamwork, leadership and time-management skills.
- To bridge the gap between academic learning and industry requirements.

Context

Satyam Fashion Institute provides students with opportunities for “learning by doing” and “earning by learning” through practical projects, Earn While You Learn initiatives, industry interaction, expert sessions, workshops and product development activities.

Students are encouraged to apply classroom learning to real-world requirements through institutional projects, design activities, exhibitions, social media and creative assignments. These experiences help develop technical skills, confidence, communication, teamwork, problem-solving and professional discipline.

The institution also encourages students to explore internships, freelancing, part-time work and entrepreneurial opportunities, enabling them to gain practical experience and industry exposure while pursuing their studies. Students actively coordinate and participate in extracurricular activities, exhibitions, product displays and design-related events aligned with their academic programmes.

With the rapid growth of technology, digital communication and creative industries, entrepreneurial and digital skills have become increasingly important. The institution therefore encourages students to develop innovation, creativity, problem-solving and entrepreneurial thinking, preparing them for employment, self-employment and entrepreneurship.

The Practice

The scheme was presented before the Academic Committee and approved by the Vice Principal and Principal. Following the approval, the initiative was introduced for students in 2020. Since then, students have been encouraged to participate in various academic cells and activities developed within the institution. This system facilitates student participation in day-to-day institutional activities, events, competitions, workshops and exhibitions. As part of these initiatives, SFI organised activities such as Product Development workshop in collaboration with Fevicryl and the Earn While You Learn programme.





The institution is also active on various social media platforms, which are used to disseminate information and obtain feedback from different stakeholders. Separate WhatsApp groups are maintained, along with official communication channels such as email and notices, for students, teaching staff, administrative staff, non-teaching staff and alumni.

To promote student empowerment and self-reliance, the institution also organised initiatives such as Product Development Workshops, sessions on entrepreneurship platforms, skill training by artisans and sessions on design development for commercial requirements. These initiatives encourage students to explore entrepreneurship and contribute towards a better society. The Empowerment Programme enables students to acquire relevant knowledge, skills and techniques that support their personal, professional and social development while strengthening their entrepreneurial capabilities.



Student Project under “Earn While You Learn” Initiative

As part of the “Earn While You Learn” initiative, students developed a functional Cycle Table by transforming a scrap cycle into a useful product. The project provided hands-on experience in upcycling, sustainable product development, creative design and practical execution. It encouraged students to apply classroom learning to real-world products while developing innovation, teamwork and entrepreneurial skills.



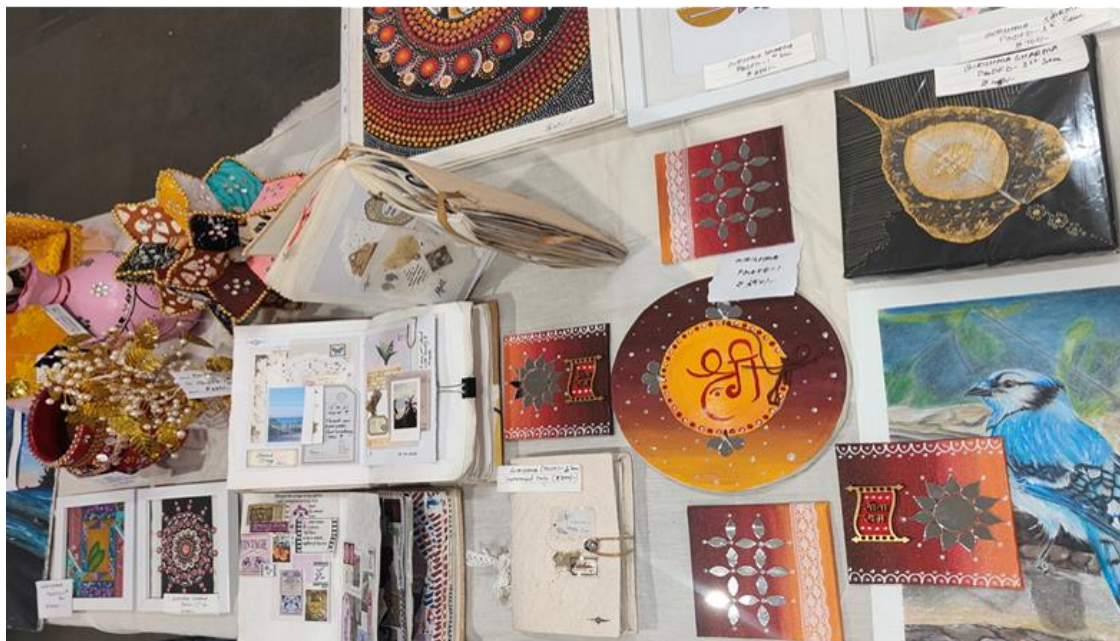
Diwali Exhibition products

Satyam Fashion Institute organised **Diwali Exhibition 2024**, providing students with a platform to showcase and sell their creative, handmade and eco-friendly products. The exhibition highlighted products developed using **recycling and sustainable techniques**, giving students practical exposure to product presentation, customer interaction and sales. The event encouraged **creativity, entrepreneurship, sustainable design and market-oriented skills** among students.

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Grand Carnival 2024

Satyam Fashion Institute participated in the **Grand Carnival 2024**, hosted by Parevartan School, Ghaziabad, providing students with an opportunity to showcase their creativity and handcrafted products. Under the “**Earn While You Learn**” initiative, students displayed and sold their products, gaining practical experience in **product presentation, customer interaction, sales and entrepreneurship**. The activity enhanced students’ confidence, creativity and professional exposure.



Evidence of Success

- Enhanced students' technical, creative and entrepreneurial skills through practical activities.
- Provided exposure to product development, presentation, sales and customer interaction.
- Developed confidence, teamwork, innovation and professional skills among students.
- Strengthened the connection between classroom learning and industry requirements.
- Problems Encountered and Resources Required

Problems Encountered	Resources Required
Balancing practical and entrepreneurial activities with regular academic schedules.	Proper planning, faculty coordination and dedicated activity time.
Conducting product development, exhibitions and off-campus activities while ensuring student safety and supervision.	Faculty supervision, safe transportation, tools, materials and institutional support.
Providing continuous industry exposure and maintaining proper activity documentation.	Industry experts, workshops, photographs, attendance records and activity reports.