



## SATYAM FASHION INSTITUTE, NOIDA

Reaccredited by NAAC 'A' Grade, CGPA: 3.18

Affiliated to SNDT Women's University, Mumbai

### Employer's Satisfaction Survey 2023-2024

Position

Copy chart

8 responses

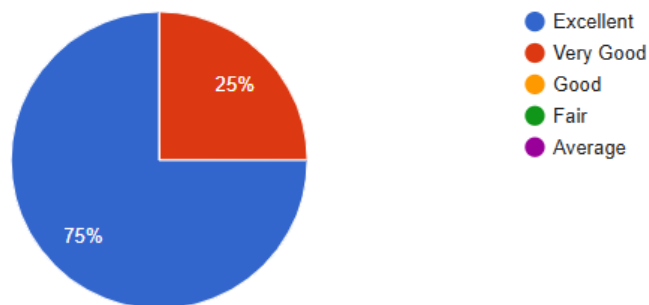


### Interpersonal skills

Student's team work Spirit

Copy chart

8 responses



Nutan Mallotra  
IQAC Coordinator  
Satyam Fashion Institute  
C-56A/14 & 15, Sector-62  
Noida- 201309

Principal  
Satyam Fashion Institute  
C-56, A/14 & 15, Sector-62  
NOIDA - 201305

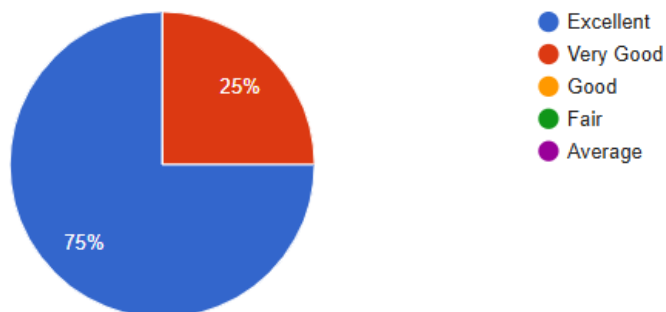
Directions:

### Technical/Practical Knowledge

Do students have practical knowledge of concepts related to core field

[Copy chart](#)

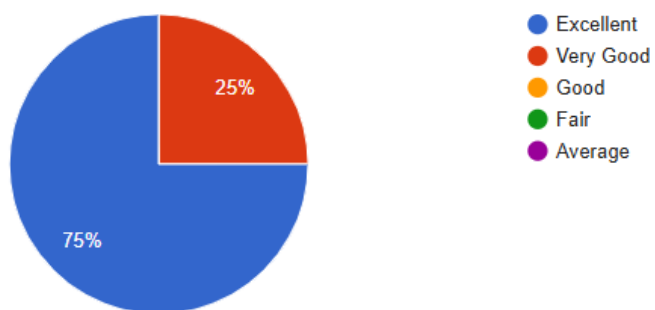
8 responses



Do students take on appropriate level of responsibility

[Copy chart](#)

8 responses



*Nutan Mallapatra*  
IQAC Coordinator  
Satyam Fashion Institute  
C-56A/14 & 15, Sector-62  
Noida- 201309

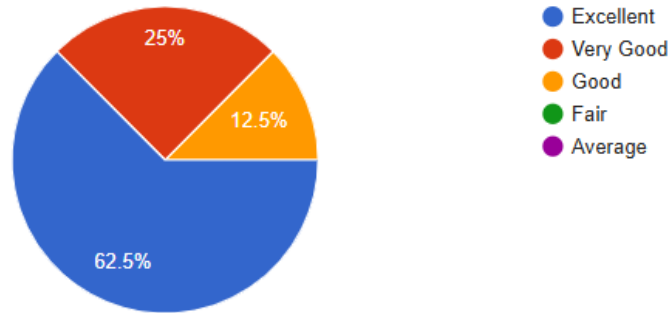
*[Signature]*  
Principal  
Satyam Fashion Institute  
C-56, A[14 & 15, Sector-62]  
NOIDA - 201305

## Management /Organizational Skills

### Resource and Time management skills

 Copy chart

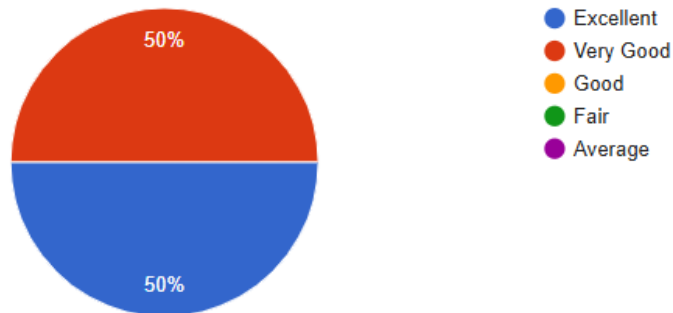
8 responses



### Ability to take up extra organizational responsibility

 Copy chart

8 responses

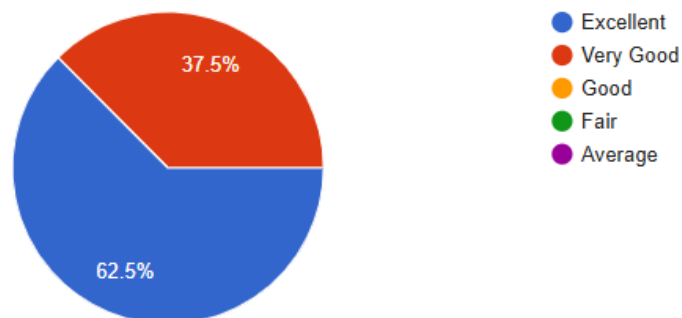



## Communications Skills


### Do students have efficiency in making verbal communication

 Copy chart

8 responses



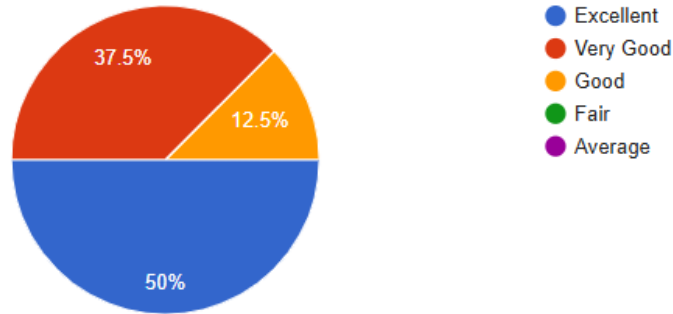
  
Nutan Mallotra  
IQAC Coordinator  
Satyam Fashion Institute  
C-56A/14 & 15, Sector-62  
Noida- 201309

  
Principal  
Satyam Fashion Institute  
C-56, A/14 & 15, Sector-62  
NOIDA - 201305

## Efficiency in Presentation

 Copy chart

8 responses

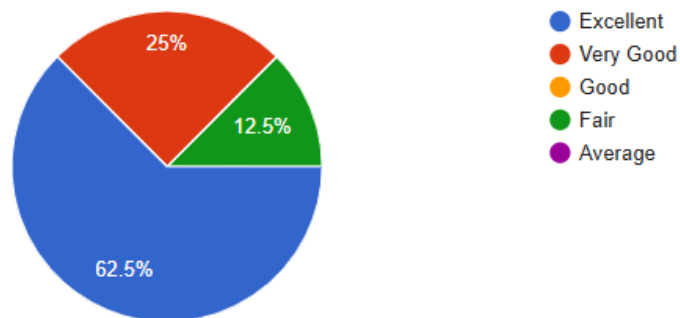



## Miscellaneous


### IT Skills/ Using technology and workplace equipment

 Copy chart

8 responses



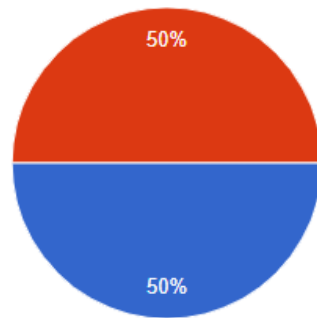
  
Nutan Malhotra  
IQAC Coordinator  
Satyam Fashion Institute  
C-56A/14 & 15, Sector-62  
Noida- 201309

  
Principal  
Satyam Fashion Institute  
C-56, A/14 & 15, Sector-62  
NOIDA - 201305

How would you like to recruit more SFI students?

 Copy chart

8 responses

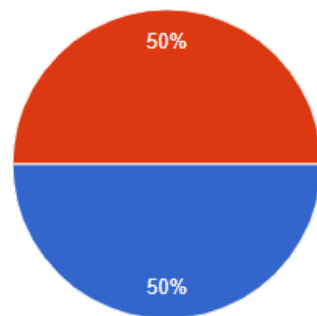


- Excellent
- Very Good
- Good
- Fair
- Average

How would you recommend us to other organization(s)?


 Copy chart

8 responses



- Excellent
- Very Good
- Good
- Fair
- Average

  
Nutan Malhotra  
IQAC Coordinator  
Satyam Fashion Institute  
C-56A/14 & 15, Sector-62  
Noida- 201309

  
Principal  
Satyam Fashion Institute  
C-56, A/ 14 & 15, Sector-62  
NOIDA - 201305



# Satyam Fashion Institute, Noida

Reaccredited by NAAC 'A' Grade, CGPA: 3.18  
Affiliated to SNDT Women's University, Mumbai

## Feedback Analysis & Interpretation

### Employer Satisfaction Survey Report 2023-2024

An institutional survey for assessing Employers' satisfaction has been conducted by Satyam Fashion Institute, Noida for the academic year 2023- 2024.

The evaluation survey was based on the views, aims and objectives of the employers under whom the students have conducted their internship or have received full time job opportunities.

The feedback was analysed with the help of software using some statistical tools and graphs.

#### FEEDBACK ANALYSIS


The department wishes to furnish SWOC Analysis based on the feedback given by the Employers.


#### STRENGTH

- More than 70% of the employers agreed that the students have good practical knowledge of concepts related to their core field.
- 75% of the employers found the students to have a good team spirit at work and appropriate level of responsibility.
- Most employers felt that the students are good at taking appropriate levels of responsibility at their workplace.
- More than 50% of the employers felt that the students have the ability to take up extra organizational responsibility and are efficient in making verbal communication.
- Most employers have shown interest in recruiting more students from SFI in the future.
- Most of the employers agreed that the students work hard on the time management skill and making verbal communication.

#### WEAKNESS

- 10% of employers felt that the students can work hard on their resource and time management skills.

  
IQAC Coordinator  
Satyam Fashion Institute  
C-56A/14 & 15, Sector-62  
Noida- 201309

  
Principal  
Satyam Fashion Institute  
C-56, A/14 & 15, Sector-62  
NOIDA -201305

## OPPORTUNITIES

- Most employers have shown interest in recruiting more students from SFI in the future.
- Most employers' satisfaction in leading to their recommendation to other industries to hire students from SFI.

## CHALLENGES


- To motivate and encourage the students to explore professional options in various fields and different parts of the country.

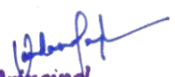
## ACTIONS TAKEN

Based on the employer satisfaction survey through statistical tools the following action has been initiated by the institute:

- From the employer satisfaction survey, it was observed that the employers felt that students can use more training on IT skills and using technology, hence it was advised that students will be provided with workshops that will help them with software learning.
- It was advised that the employers should submit feedback reports and certificates to the students.



  
IQAC Coordinator  
Satyam Fashion Institute  
C-56A/14 & 15, Sector-62  
Noida- 201309

  
Principal  
Satyam Fashion Institute  
C-56, A (14 & 15, Sector-62)  
NOIDA - 201305