

SATYAM FASHION INSTITUTE, NOIDA

Affiliated to SNDT Women's University, Mumbai

Annual Report 2023-24



B.Design- 4yrs

Approved by



Satyam
GROUP OF INSTITUTIONS

Empowering women through education

www.satyamfashion.ac.in

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S. No.	Table of Contents
1	About SNDT Women's University
2	The Institute
3	Programmes Offered By SFI
i	Design Program
ii	Mass Media Program
4	Academic Innovations
5	Assessment and Feedback
6	Administrative Support
7	Environment Friendly Policies
8	Infrastructure Development
9	Examination System
10	Results of Outgoing Batches
11	Student Achievements
12	Faculty: Student Ratio
i	Academic Achievements of SFI Academic Team
ii	Welfare Schemes
iii	Skill Development for Staff Members
13	Departmental Activities
i	Design Activities
ii	Mass Media Activities
14	Academic Cells
i	IQAC Cell
ii	Alumni Cell
iii	Admission Cell
iv	Anti-Ragging Cell
v	Examination Cell
vi	Women Cell/Internal Complaints Committee
vii	Grievance Redressal Cell
viii	Extension Cell
ix	Sports Cell
x	Publication Cell
xi	Cultural Cell
xii	Library Cell
xiii	Placement Cell
15	Students Academic Achievements (2024)

16	SFI at a Glance (Looking Back)
a.	Life @ SFI
b.	NAAC Accreditation in beginning
c.	Abhivyakti- The Resource Center
d.	Design Quest a Research Journal
e.	Value Added Courses
f.	CHETNA Courses
g.	National Education Policy 2020
h.	
i.	SFI- Alumni Association
j.	Distinguished Alumni Awards
k.	Placement Assistance
l.	Orientation Program
m.	Couture Runway week 2023
n.	HGH India
o.	Triptych 2024
p.	Limelight
q.	Graduation Ceremony
r.	Earn While You Learn
s.	Designers/Industry Collaboration
t.	SFI Team



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
is pleased to declare*

Satyam Fashion Institute

*Sector-62, Noida, Dist. Gautam Buddha Nagar, Uttar Pradesh, affiliated to
Shreemati Nathibai Damodar Thackersey Women's University, Maharashtra as*

Accredited

with CGPA of 3.18 on four point scale

at A grade

valid up to January 23, 2028

Date : January 24, 2023



*S. C. Sharma
Director*

About SNDT Women's University



Bharat Ratna Maharshi Dr. Dhondo Keshav Karve

Shreemati Nathibai Damodar Thackersey Women's University is the first Women's university in India as well as in South-East Asia. The University was founded by Bharat Ratna Maharshi Dr. Dhondo Keshav Karve in 1916 for a noble cause of Women's Education. The University Headquarters is in Churchgate Campus, Mumbai and the other two campuses of this University are at Juhu, Mumbai and Karve Road, Pune. The vision of Bharat Ratna Dr. D.K. Karve to build a citadel of learning for women is encapsulated in the motto of the University - 'Sanskrita Stree Parashakti' (An enlightened woman is a source of infinite strength).

The University has more than 200 affiliated colleges in Maharashtra, Gujarat, Madhya Pradesh, Assam, Goa and Uttar Pradesh. The University for the first time has extended its division in the Northern part of India in Delhi NCR by giving affiliation to SATYAM FASHION INSTITUTE, NOIDA for the degree of B. Design (4 years) with specialization in Fashion Design, Lifestyle Accessories Design, Textile Design, Fashion Communication, also Post Graduate Diploma (2 years) in Fashion Design and Bachelor's in Mass Media (3 years).

Mission

Empowerment of women, through education, has been in single-minded mission of this University ever since its establishment. With socio-cultural changes and technological advances, the goals and objectives of the University are being continuously reinterpreted to make them relevant to the needs of women and in the context of prevailing needs of the society. The mission statement of the University statement is "Empowerment of women through Education".

AFFILIATION

SNDT is the first university in Maharashtra to obtain a five-star rating from the National Assessment and Accreditation Council (NAAC) of India in the year 2000 and was reaccredited with 'A' grade in 2015.



VISION

- Vision of the Institute is to emerge as a top institute with distinctive yet complementary location and to be recognized as a leader in defining design and media education.
- By employing innovation in all areas, Satyam Fashion Institute provides superior education, talented and dedicated faculty and staff, leading-edge technology, advanced learning resources and comprehensive support system.

MISSION

Satyam Fashion Institute exists to empower women through education with following mission statements:

- To Prepare Talented students for professional careers, emphasizing learning through individual attention in positive oriented university empowerment.
- To nurture a self-sustainable environment in the industry for women and create a centre of excellence.
- To aim in making overall advancement in our country by making Indian women self-reliant and independent through developing entrepreneurial skills and providing them with education.

ADVISORY BOARD



The advisory board and committee has been set up to act as a bridge between the industry and the academics for receiving the activities in all the departments. The board acts as the guiding force behind the implementation of quality education at all levels.

BOARD MEMBERS:

1. Dr. Sneh Singh - Chairperson
2. Mrs. Saroj Chaudhary - Trustee/Vice Chairperson
3. CA (Dr.) Pradeep K Gupta - Trustee/Secretary
4. CA Vivek Jain - Trustee
5. Shree Pradeep Agarwal - Trustee
6. Shree Vishal Jain - Trustee

Advisory Committee:

- (i) Dr. Sneh Singh – Chairman of Satyam Charitable Trust - Member
- (ii) CA (Dr.) Pradeep K Gupta – Secretary of Satyam Charitable Trust - Member
- (iii) Dr. Vandana Jaglan - Principal, SFI - Member Secretary
- (iv) Dr. Bineeta Agrawal - Principal, SCE - Member
- (v) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator, SFI - Member
- (vi) Mr. Ravi Kumar Passi – Chairman Export Promotion Council of Handicrafts, Ministry of Textiles - Member
- (vii) Ms. Sonia Jetleey – Fashion Designer - Member
- (viii) Mr. Rajeev Bansal – Managing Director, Celestial India Pvt. Ltd. - Member

Academic Review Committee:

- (i) Dr. Vandana Jaglan - Principal, SFI – Chairperson of the Committee
- (ii) Dr. Reeta Sonawat – Former Dean of SNDT Women's University - Member
- (iii) Dr. Neetu Malhotra – Vice Principal & IQAC Coordinator, SFI - Member Secretary
- (iv) Ms. Shashi Nangia – Chairperson, Swati Exim Pvt. Ltd - Member
- (v) Ms. Neetu Singh - Chairperson Sini Designs & Sini Jewels Pvt Ltd. - Member
- (vi) Mr. D. K. Singh – President, Textile Association of India - Member
- (vii) Mr. Rajiv Kumar Raheja – Deputy Director, Confederation of Indian Industry
- (viii) Dr. Sakshi Shail – Faculty, SFI - Member
- (ix) Ms. Priyanka Sarkar - Program Head (SJMC) - Member
- (x) Mr. Deepak Gupta - Assistant General Manager, Liva Studio - Birla Cellulose - Member

CHAIRPERSON'S MESSAGE



I am indeed happy to announce that Satyam Fashion Institute is publishing its Annual Report for the year 2023-24.

I congratulate the team members to prepare and avail all valuable guidance, and encouragement in completing this report. On behalf of the governing body, I extend their thanks to the Principal, Vice Principal, Coordinators, Faculty, Officers, and In Charge of different Academic/Administrative units of the Institute for providing support in compiling the report. The Committee is also appreciative of the work of non-teaching staff, their unstinted support in the compilation of the report in the present form. The Annual Report Committee of the institute has tried its best to summarize the salient activities and achievements of the Satyam Fashion Institute during the last academic year.

Satyam Fashion Institute under the aegis of Satyam Group of Institutions was founded for this sole purpose only i.e. to empower women through education. And when education meets with creativity, it creates an ocean of aesthetics which is extremely needed for today's world.

Since 2007, SFI has been providing quality education in the field of design in added media department in the year 2018. Concentrating on the competitive scenario, the management of Satyam Fashion Institute always provides adequate facilities and resources. Not only providing quality education, but the whole team of SFI is also dedicatedly working for the overall development of our students to make them progressive and independent women.

As the chairperson of the institute, I personally assure all required guidance and help to my students.

Best Wishes!

Dr. Sneh Singh

Chairperson

SECRETARY'S MESSAGE



I am glad that Satyam Fashion Institute is publishing its Annual Report (2023-24). My heartiest greetings to all those who are associated with SFI. It is a great milestone achieved by the entire team and I congratulate everyone involved in making this a success.

Satyam Fashion Institute is an institute that is dedicated to quality education and women empowerment. Several resources and helping hands are always required, especially when dealing with a professional course catering to a girl's education.

Satyam Fashion Institute is proudly dealing with all these barriers and moving ahead. The management of SFI is committed to giving all kinds of support for bringing in a quality environment in the institute. I, as the secretary, ensure my dedicated support towards the betterment of students and the whole team of SFI.

We wish all our students and team members the best for their future!

Best Wishes!!

CA (Dr.) Pradeep Kumar Gupta

Secretary

PRINCIPAL'S MESSAGE



I feel very happy to present before you the annual report of Satyam Fashion Institute for the academic year 2023-24. The report provides the profile of the various departments/units of the Institute, activities performed, outline of courses, data related with student's, activities, achievement, examination, results, achievements of staff members, Faculty Development Programmes, skill development programmes etc.

Welcome to Satyam Fashion Institute, Noida affiliated to SNDT Women's University, Mumbai. The flagship programmes launched by SFI are specialized ones which cater to the aspiring students in the field of Design & Mass Media. Design is a way of communicating expressions and emotions in every form; be it through garments, fabrics, footwear, accessories, architecture or interiors. It is also a powerful tool for transforming intangible and emotional values into tangible products. Design has its intervention at all stages of life.

Media education offers a great potential for shaping and grooming our communication skills. It changes the way; we perceive and understand the world. In the age of globalization, it is very important to be updated with the latest newscasts, broadcasts and other mass level communications in different sectors.

With this philosophy, Satyam Fashion Institute is a premier college focused on creating a platform for the holistic evolution of the girl students in bringing out their innate qualities.

I congratulate and thanks all the team members, Industry stakeholders, parents, alumni and students for their valuable contribution towards the successful completion of this year.

Best Wishes!!

Dr. Vandana Jaglan

Principal

Vice Principal's Message



I welcome the publication of the Institute's Annual Report for 2023-24, which outlines the significant work and activities undertaken by the team and department in meeting its goals and objectives during the year. This Annual manner is best to summarize the salient activities and achievements of the Institute in the present manner. The report also includes information about infrastructural development and new initiatives taken up by the Institute, examination results and student's achievements in the year 2023- 2024. Institute has also employed approaches to make involvement of team members in the form of papers, books, research projects, workshops and Faculty Development Programs done by them. The Annual Report also intimates the course outline of the departments.

As a design and media institute, our mission is to empower women through education and to become a leading design and media college for girls. We promote our students' creativity to develop their skills in entrepreneurship so that they can meet the immediate needs of the industry.

All the programs being offered by the institute are highly creative, innovative and focus on research projects based on industry requirement. Our objective is to develop critical thinking in students for the innovative research based projects which are carried out with integrity in both theoretical and practical approach.

It gives us immense happiness to help students discover their aim in life. Their success is our success. We have much to be proud of from our alumni success stories, students' research-based design shows and exhibitions.

Special thanks to the industry mentors for the excellent support to our students for their career growth through internships, guest lectures, industry-sponsored projects and placements.

Best wishes!!

Dr. Neetu Malhotra

Vice Principal & IQAC Coordinator

**College Development Committee (CDC) of Satyam Fashion Institute for
the academic year 2023-24**

1.	Mrs. Sneh Singh	Chairman of the Management	Chairperson
2.	Mr. Pradeep Gupta	Secretary of the Management Committee	Member
3.	Ms. Priyanka Sarkar (Head, BMM)	Assistant Professor	Member, Head of Department nominated by Principal and Vice Principal
4.	Dr. Sakshi Shail	Assistant Professor	Member
5.	Dr. Manawwar Alam (Dean of Mass Media)	Professor	Member
6.	Dr. Preeti Singh	Assistant Professor	Member
7.	Mr. P.N. Sharma	Non Teaching Employee- (Office Superintendent)	Member
8.	Mr. Ravi K. Passi (Industry Chairman EPCH, Ministry of Textiles)	Local Member	Industry member
9.	Dr. Manisha Singhal (Consultant Clinical Psychologist & Psychotherapist)	Local Member	Social Service Sector
10.	Mr. D.K. Singh (President, Textile Association (India) - Delhi)	Local Member	Industry & Education Sector
11.	Ms. Asheena Grover (Design Researcher & Brand Strategist in Cyber security Organization) Ms. Mahima Malik (PD Merchandiser, T- Merchandising)	Local Member	Alumnus (Research)
12.	Ms. Bidisha Kumari	President of the College students' Council	Member
13.	Ms. Subhra Mallick	Secretary of the College students' council	Member
14.	Dr. Neetu Malhotra	Vice Principal & IQAC Coordinator	Member
15.	Dr. Vandana Jaglan	Principal of the college	Member Secretary

Programmes Offered By SFI



SATYAM GROUP OF INSTITUTIONS

"Empowering women through education"

3. Programmes Offered By Satyam Fashion Institute

i) Design Program: B. Des. 4-years program

- **Foundation Programme which offer subject like** Fundamental of Design, History of Art & Design, Advance Design, Material studies, Art appreciation etc. for preparing students to opt for three years of specialization and creating an orientation to the following branches:

- **B. Design Fashion Design**

Fashion design program is conceptualized to develop a professional and creative attitude of students towards the aspect of design, technology, merchandise required to create, produce and market to the ever-changing apparel industry. Students are exposed to innovative and experimental yet practical understanding of contemporary design to pursue a wide range of careers in the global fashion and design industry.

The program promotes the skills of design, history of design and fashion, history of world art, theory of textiles, detail study of traditional crafts and textiles, dying and printing techniques, illustration, surface ornamentation, study of different fabrics, forecasting, presentation, promotion plus providing a strong technical background in ergonomics ,garment manufacturing process and machinery, pattern making, draping and grading, sewing, construction of fabrics, knitwear design, creative pattern making, marketing and merchandising and market management through electronic design methods.

Project based teaching enables students to think creatively and fully integrate their understanding of garment, technology and market required to resolve specific design problems. Students are also exposed to designing accessories such as jewellery, bags, footwear, belts etc. Exposure to textiles enables students to develop sensitivity to the nature and application of cloth. The course plus the environment enables students to develop their own philosophy and design identity which could be judged critically and professionally.

Graduating students emerge as professionals for a wide range of careers in the national & global design industry. A student will pursue a career as Fashion designer, fashion stylist, buyer, forecaster, computer-assisted designer/design interpreter, pattern engineer, entrepreneur, design manager, visual/promotional merchandiser, fashion illustrator, technical, costume, and ready-to-wear and high fashion designers.

- **B. Design Textile Design**

Textile design program introduces students to both creative and technical aspect of textile design and production. Many large retail organizations are investing toward design,development and production of textile and clothing.

Industry needs graduates with retail and marketing knowledge and an understanding of how fabrics and apparel are designed and produced to bring innovative and cost effective products to market. India has a rich heritage of traditional and varied textiles which gives inspiration to the students to develop and play with the motif, fabric and colour. The course introduces students to subjects like behaviour of yarn, history of design and Indian world textile. In-depth knowledge is provided in the field of weaving, knit structure, embroideries, dyeing techniques, print technology (block and screen), colour concepts and principles of design, graphics designing for the textile industry.

Modules on surface embellishment, advanced weaving and printing technology, merchandising, marketing, visual retail and resource management help students to think beyond classroom activities. The four year curriculum builds students as a professional designer with in-depth knowledge of fabric chemistry. Textile design program develops professionals who not only contribute in designing the fabrics but also play an important role in building the basis of apparel and home furnishings.

The textile graduates get an opportunity to explore the fields of fashion, textile and interiors and crafts. Career opportunities include textile and fashion designer, merchandiser, in fashion buying and export houses, design studios, mills as textile and garment technologist, quality controller, production manager, retail manager, textile trend setter, weave / print designers, carpet designer, independent designers or entrepreneurs.

- **B. Design Lifestyle Accessories**

This program prepares professional designers for a multi-faceted field combining the development of product and its decoration. The course introduces students to the field of contemporary design related to lifestyle products that are personal, functional yet expressive, decorative and interesting to use. Students investigate human interaction with the product from a new perspective, concentrating on user-centred innovations.

The curriculum encourages students to draw inspiration and strength from Indian as well as cross-cultural diversity and craft traditions which have contemporary usage in the international market. The curriculum deals predominantly with exploration of different materials in their aesthetics, functional and creative abilities, with exposure to different scales of production and understanding of market trends. The curriculum provides in-depth knowledge for the professional to translate design ideas into intelligent products. The course is

workshop and studio-based, using demonstrations, lectures, seminars, small group presentations at the end of each project/module.

Lifestyle Accessory design course includes “product line for personal and day to day usage”. The program emphasizes skills in design, fabrication/production, and presentation techniques which allow students to effectively express their designs through drawing, models and full- scale finished products. Curriculum includes subjects like technical drawing, materials and their finishes, construction techniques, liberal studies, history of design, fashion and market trends, management processes with an understanding of entrepreneurship, retailing, branding and merchandising. Students are exposed to traditional crafts so that they derive an insight into craft techniques to design and develop contemporary products. Design projects are an active part of the curriculum to provide a first- hand experience.

The course prepares students for a wide range of careers such as designers, product merchandisers, and managers, entrepreneurs in the field of jewellery, leather goods, gift ideas, designer craft people, freelance designers, and interior or exhibition promoters. The college offers students to pursue specialization in the field of costume and precious jewellery, ceramics, home accessories, table and office accessories, footwear, fashion bags, belts, gloves etc., glass accessories, handicraft using materials like wood, leather, ceramic etc.

- **B.Design Fashion Communication**

Fashion Communication introduces students to the creative, intellectual, technical and communication skills that expose them to problem solving situations commercially and socially. The course highlights an understanding of the theory, principles and skills of design which could be communicated through presentation of ideas and information with the support of traditional means or multimedia communication technology. The course develops students as independent, creative learners, capable of synthesizing their learning into a competent business final report. Students will gain experience of current professional practice through simulated industrial projects and activities developed in collaboration with practitioners.

The curriculum is a combination of theory, exploration, and application which takes students through subjects like fashion studies, philosophy of fashion, advertising, photography, typographic illustrations, graphic design, media law and ethics, technical drawings visual merchandising, fashion forecasting, journalism, brand management, print media, publication design, lifestyle, digital arts, history etc.

Graduating students emerge as professionals who can offer communication solutions in the field of fashion and lifestyle industry. Career opportunities for fashion communication students cover a wide spectrum in the field of multimedia, graphic designing, television, advertising, publication design photography, exhibition firms, computer application, journalism, branded retail management and visual merchandising.

ii) M. Design- 2 years

Master of Design is a specialized degree programme for aspirants having an enthusiasm and interest in the creative fields, for students who wish to achieve the best in the field of design to become multi-disciplinary and multi-dimensional. This degree programme is designed for individuals who are creative, innovative, confident, and also possess a writing talent. Master level program in Design with Interdisciplinary areas provides exposure to diverse expertise with elevated creative approaches and well-balanced functionality. Combination of research-oriented projects and upgraded knowledge and technical inputs makes the learner to enrich their skills and confidence ;inculcating the capacities to enhance the professional portfolio. The course of study for M. Des. Examination shall extend over a period of two years divided into four semesters with an examination at the end of each semester, i.e. First and Second semester examination in the First Year and the Third and Fourth semester examination in the Second year. The Examination shall be conducted by means of Continuous assessment written papers/Practical/Dissertations/Project Report/Seminar wherever prescribed.

iii) Post Graduate Diploma in Fashion Design - 2 years

The increasing relevance of design management and promotion calls for innovative design development. All these require a strong understanding of trade management practices and supply chain and understanding of fashion dynamics at the global level. This advanced program of Postgraduate diploma in Fashion Design builds up a student's knowledge base in management techniques, costing, range planning, trend forecasting and global trade practices etc.

The students of this program can pursue careers as a fashion designer, fashion merchandisers, fashion stylist, design managers with the domestic market and export sector. The course prepares students for a wide range of careers such as designers, product merchandisers, and managers, entrepreneurs in the field of designing, freelance designers, and category managers etc.

ii) Mass Media Program: B.A. Mass Media - 3 years Program

Satyam School of Journalism & Mass Communication, Noida of Satyam Fashion Institute Affiliated to SNDT women's University, Mumbai is providing a 3 years Bachelor Degree Course in Journalism and Mass Communication for female students. The objective of this course is to provide a platform to the students where they can showcase their talent and meet the demand of the emerging new era as the scope of Media education has been widening day by day. Media education today provides an opportunity to get an inside view of the many forms of media. Media studies widen up the horizon of career options. SSJMC offers a professional course in Mass Communication which equips students' to pursue careers in journalism, TV, Radio, Film- Making, Anchoring, Public Relations, Script-writing, Multimedia Management, Corporate Communication etc. As the fourth pillar of democracy along with judiciary, executive and legislature, today the Media has an all-embracing role to act against the injustice, oppression, misdeeds and partiality of our society.

SSJMC, a Mass Media institute at Noida believes in the growth of students by making the process of learning by doing, not only developing their technical, motor skills and knowledge but also making them strong for the competitive environment of today's world's and is committed to the idea of enhancing purposeful education with human values and social responsibilities, finally, making developing students to a complete professional.

iii) Mass Media Program: M.A. Mass Communication & Journalism – 2 years Program

Satyam School of Journalism & Mass Communication, Noida of Satyam Fashion Institute Affiliated to SNDT women's University, Mumbai is providing a 2 years Masters Degree Course in Mass Communication & Journalism for female students. Our Masters in Mass Communication & Journalism combines theoretical and practical sessions simultaneously which produces luminous professionals to Media Industry. We believe in nurturing capabilities and building confidence by providing extensive industry exposure and interaction with prominent practicing media professionals. SSJMC has been dedicated to professional media training and education with state-of-the-art infrastructure and effective utilization of technology in teaching and learning. We have been strongly committed to excellence in teaching with an active scholarly agenda, working in a multicultural environment that fosters diversity.

There are various levels of study and each level is designed and balanced with theoretical and practical knowledge along with industrial exposure. Time management plays a vital role in the completion of the assignments and students learn this in SSJMC in a day to day learning process. All these are designed, in view of its commitment to achieve excellence in the field of Media education by providing well-structured Course Curriculum, Industry oriented training session, Internships, Placement etc. SSJMC focuses on development of its students not only by imparting quality education in fashion technology but also in instilling a sense of self-worth and discipline. Students get opportunities to participate in numerous co-curricular activities, on and off the campus, to realize their true worth and potential. SSJMC ensures Industrial visit and Educational Trips and to provide student's practical exposure.

4. ACADEMIC INNOVATIONS

1. SGI has taken several academic digital education initiatives during the session 2023-24.
2. The college faculty members are using different ways and platforms to engage with students towards continuing teaching-learning process:
3. Engagement of student through innovation teaching methods like role play, exhibitions & displays etc.
4. Teachers have used Google forms & than quiz platforms like quizzes for taking tests, projects and assignments.
5. The college has made available E-book Platform to all the students and team with login id and password through institutional ERP portal.
6. The college collaborate with industry to provide students with real world experience, internship, and mentorship opportunities.
7. The incumbent holds weekly & monthly meetings with the Faculties and Staff for monitoring the smooth functioning of the teaching-learning process and other academic and administrative matters.
8. The college provide students with opportunities to engage in research projects, encouraging them to explore new ideas and contribute to the advancement of knowledge and also entrepreneurship platform through earn while you learn.
9. Every students has been required to register of ABC Id's for access to all their academic credits.
10. SGI has taken initiatives to implement of NEP Guidelines in the college.

10. The college has also introduced CHETNA Program for holistic development of the students & won award “Best Add On Credit Course 2023-2024”.
11. The college emphasizes academic innovation by encouraging sustainable practices and eco-friendly policies, while also supporting entrepreneurial growth and skill development through hands-on training and earning opportunities.
12. The college introduced master programs as part of its academic innovation initiatives in the 2023-24 session, aiming to enhance advanced learning opportunities and promote research-oriented education.

5. ASSESSMENT AND FEEDBACK

The College has also successfully implemented the structured feedback system that ensures that the concerns of the students are heard and addressed. So far we have successfully filled feedback form from the students in the end of the session and we analyzed the issues related to academics, infrastructure and facilities raised are addressed time to time in the departmental meetings. The college has a robust system & evaluation through Examination Cell for enabling the smooth conduct of internal and external assessment as per University guidelines.

6. ADMINISTRATIVE SUPPORT

The Administration is touch with the teaching and non-teaching staff all the time during office hours. All the officials of the College are well connected through physical and online mode where routine jobs are assigned to concerned officials and monitored. The College is highly committed to adopt digital practices in all office and student related work. Teachers and students are provided all facilities and administrative assistance in the conduct of both online and offline teaching-learning.

IQAC of the college collaborates with various departments to organize virtual lectures and talks and interviews of eminent personalities across the world. The College also encourages the faculty to record lectures for future reference and benefit of the students.

Security - It makes screening easier on special days like College fest, annual function etc. to avoid any scuffles and untoward incidents in the campus. Payment of bills all digital payment options are available. College is under fully CCTV surveillance by 24/7.

7. ENVIRONMENT FRIENDLY POLICIES

➤ **Green Policy:**

A Green, clean and healthy environment aids effective learning and provides a conducive learning environment. Educational Institutes are becoming more sensitive to environmental factors and more efforts are being made to make them eco- friendly.

The Institute is committed to the safe and sound environmental performance of the institute & gives paramount importance to the sustainability right from inception of it.

The Institute has adopted cohesive planning to enable resource efficient, inclusive and sustainable approaches to enhance environmental management for improved liability, health and climate.

The policy emphasis on practices and methodologies pertaining to areas of significant environment concerns e.g. land, energy, waste, water, air etc.

● **Energy:**

1. Passive building design strategies of the building.
2. Use of energy efficient fixtures in the campus,
3. Renewable energy generation- harnessing the sun.
4. Campaign / workshop encouraging responsible energy use.

● **Land:**

1. Land utilization through agro forestry and kitchen gardening.
2. Increasing tree density and land permeability in the campus.
3. Cultivation using drought tolerant plants.

● **Air:**

1. Green mobility and infrastructure provisioning with vehicle free campus, promotion of use of public transport
2. Indoor plantation in the building for a clean indoor environment.

● **Water:**

1. Initiative to encourage responsible water management via rainwater harvesting.
2. Use of water efficient fixtures in campus

● **Waste:**

1. Waste segregation at source in the campus.
2. Following organic waste management practices.

➤ **Water Management Policy**

The institute is committed to improve the management of water and reduce overall Water consumption through strategies and actions. The institute has been implementing a number of national guidelines to conserve and manage water resources in the campus and proactively seeks measures to minimize its consumption.

The campus seeks to become a ZERO WASTE CAMPUS and strives toward it. In planning and implementing water strategies, a balanced approach is needed that maximize opportunity to align with multiple objectives:

1. The institute implies a hierarchical approach of Water waste by Reducing & Reusing.
2. **Infrastructure:** Ensure plumbing adequacy of water taps and sanitary fixtures. Construct water storage structures to meet campus water requirement & regular upkeep of water tanks in the building.
3. Installation of Water efficient fixtures, fittings and appliances (Dual Flush cistern, waterless urinals & etc.) in the campus.
4. **Resilience:** Deploy dedicated staff for maintenance of the water system in the campus. Update periodic maintenance and repair of leaks.
5. **Campus Engagement and Collaboration:** Organize water conservation workshops for the faculty and students on the campus. Organizing water saving events & drives proactively.
6. **Alternative source:** Recharge Ground water through rain water harvesting by collecting runoffs from impervious surfaces.
7. **Landscaping & Irrigation:** Development of water resilient Landscaping practice. Install less water intensive gardens and lawn, use drought plants that consume less water. Use of drip irrigation system and sprinkler system to conserve water in gardening.
8. Explore opportunities to incorporate leading water management practices in the campus.

➤ **Energy Conservation Policy**

The institute believes in energy conservation and ensures that reasonable effort is made to conserve energy. The Energy Policy of the institute promotes environmentally responsible practices and behaviour, experiment with innovative solutions, combine learning and practical application and add education value. It also thus abides by regulatory compliance and cost savings.

The Institute emphasizes on cohesive planning to enable resource efficient, inclusive and sustainable approaches to enhance energy management for improved liability, health and climate.

1. A designated admin officer is responsible for energy conservation. With Industry specialists to conduct Audit and provide timely feedback.
2. All personnel including Students, Mentors and Institute Staff wholeheartedly take Energy Conservation as their responsibility.
3. Accurate records of energy consumption and cost will be maintained by the Energy administrator.
4. Maximum use of Clean Energy by harnessing the renewable energy notably use of solar energy in the campus to reduce pollution from primary light generation using fossil fuel.
5. Use of Energy efficient fixtures throughout the campus to conserve energy and save operational cost of building. Updating the fixtures time to time as per technology advancement (switching from Incandescent light to CFL, CFL to LED). Use of energy star rated or equivalent products to reduce energy consumption.
6. Further to promote a safe healthy environment and to complement the energy conservation program institute adheres to preventive maintenance.

➤ **Waste Management Policy**

Institute has designed an integrated Waste management system for optimizing and analyzing waste. It is based on the concept that all aspects of waste management should be analyzed together. The institute is conscious of its activities generating waste and ensures that all the waste is used & disposed responsibly.

Waste management practices are divided into three parts:

➤ **Solid Waste Management**

1. Waste generation, segregation and collection is processed systematically in separate bins at source and identified as Biodegradable, Non-Biodegradable & Hazardous waste.
2. Waste generated from kitchen, canteen pantry is treated in house through organic waste composter and waste is created into manure.
3. Non-Biodegradable solid waste is handed over to the municipal approved landfill site.
4. Hazardous Waste of oil from D.G sets is sold to authorized recyclers.

➤ **Liquid Waste Management**

Grey water and Black water generated is discharged to the municipality's sewer line through a line of network which gets treated by authority at zone level WTP.

➤ **E- Waste Management**

1. Discarded electronic devices such as old desktops, printers, mobiles & machines to be sold to authorize recycler vendors.
2. Hierarchical approach of waste by Reducing, Reusing & Recycling.
3. Reduce the toxicity or negative impacts of the waste that is generated.
4. Reduce the volume of waste prior to disposal.
5. Reuse in the current forms the material recovered from the waste stream.
6. Recycle, compost, or recover materials for use as direct or indirect inputs to new products.
7. Provide clear and defined roles and responsibilities within the waste management chain to authorize administrators. Promote and use eLearning tools vital for enhancement for communication to control usage of paper.
8. Organize Waste Management Programmes and activities to aware communities at large. Additionally staff, students and faculty must be properly educated on waste management practices.

11. Student Achievements

Student Name	Achievement
Ms. Anushree Malviya	Academic Topper at College Level B. Des. Fashion Design (2020-2024)
Ms. Bidisha Kumari	Academic Topper at College Level B. Des. Textile Design(2020-2024)
Ms. Isha Pandey	Academic Topper at College Level B. Des. Fashion Communication (2020-2024)
Ms. Aishwarya Aggarwal	Academic Topper at University Level B. Des. Lifestyle Accessories (2020-2024)
Ms. Asma Parveen	Academic Topper at College Level Post Graduate Diploma in Fashion Design (2022- 2024)
Ms. Afshaan Shamim	Miss SFI Winner- Bachelor of Fashion Design
Ms. Vibhuti Sharma	Miss SFI Winner- Post Graduate Diploma in Fashion Design
Ms. Suman Bhandari Ms. Ayushi Pathak Ms. Shikha Ms. Gesu Gole Ms. Anushree Malviya Ms. Ishika Prajapati Ms.Suhani Sharma Ms. Naina K Nayer Ms. Yashvi Gutam Ms. Khusboo	Winner of best collection in Fashion Show, IGNITE Fest 2023

Ms. Khushi Bhatt Ms. Prashana Chand Ms. Anshika Yadav Ms. Shanbhavi Rajan Ms. Aditi Tyagi Ms. Naina K Naiyer	Participated in KREATIV'2024 at Amity University, Noida
Ms. Udi Bharadwaj Ms. Mnishka Ms. Dilpreet Ms. Dilpreet Ms. Sneha Ms. Manisha Ms. Pinki Ms. Radhika	Entrepreneurship opportunity through HGH Exhibition 2024, Greater Noida
Students of SFI	Triptych 2024 – Awards for Best Surface Exploration, Best Commercial Collection, Best Design Collection, Best Surface Exploration award, Best Commercial Show Collection, Best Accessorized Collection, Best Graduation Show & Portfolio Collection award and Best Fashion Communication Projects.
Students of SFI	Garments & Product display by students in Exhibition Cum Sale at SFI

12. Faculty: Student Ratio

PROGRAM	FACULTY:STUDENT
Undergraduate/Postgraduate	1/20

i. Academic Achievements of SFI Team

Besides teaching, the faculty members of the College have been very active with their research work and participation in seminars and conferences. Some of the highlights of their works/achievements as reported by them are presented here:

Name	Details
Dr. Vandana Jaglan	WORKSHOP/FDP/SEMINAR 1. Dr. Vandana Jaglan has attended Online NEP Orientation Sensitization Programme from Malaviya Mission -Teacher Training Programme on 9th - 18th October 2023.

Name	Details
Dr. Vandana Jaglan	<p>WORKSHOP/FDP/SEMINAR</p> <ol style="list-style-type: none"> 1. Dr. Vandana Jaglan has attended Faculty Development Programmes on Crafting Vision, shaping content: Your Journey in Design Mastery from Sanatan Dharma College, Ambala Cantt on 21st -30th January 2024
Dr. Neetu Malhotra	<p>PAPER PUBLISHED IN UGC CARE JOURNAL</p> <ol style="list-style-type: none"> 1. Dr. Reji A L et al. (2024), Exploring Factors Influencing The Adoption Of Online Shopping; A Qualitative Approach Educational Administration: Theory And Practice, 30(4), 7369-7374 2. Pradeep K. Gupta, Neetu Malhotra, Preeti Goel, Jayaram Thimmapuram and Prasanna Krishna (2023). Effect of Heartfulness meditation program on perceived stress and satisfaction with life of female students, Frontiers in Psychiatry. 2. Dr. Neetu Malhotra (2023). Impact of Visual Merchandising on Impulsive Buying Behaviour of Women towards Branded Apparel, Journal of the Oriental Institute, 72 (3). 3. Dr. Neetu Malhotra (2023). Women Entrepreneurship platforms and Inculcating skill education in schools. <p>(BOOK PUBLISHED WITH ISBN NO.</p> <ol style="list-style-type: none"> 1. Dr. Neetu Malhotra's book has been published, titled " Research methodology" in the month of December 2023 . <p>PAPER PRESENTATION IN CONFERENCE</p> <ol style="list-style-type: none"> 1. Dr. Neetu Malhotra has presented a paper in International Multidisciplinary Conference on G20: Issues and Challenges (Blended Mode) organized by VVM's Arts and Commerce College, Akkalkuwa Dist. Nandurbar from 20th- 21st October 2023. 2. Dr. Neetu Malhotra has participated and presented an Oral paper in International Conference on SKILL DEVELOPMENT: IMPERATIVE FOR WOMEN EMPOWERMENT on 21st-22nd October 2023 in the International virtual colloquium on Women and the Society convened by Acumen Foundation and Sewa Academy and literary findings along with university women association Chidambaram chapter IFUWA and kuruthu educational and social renaissance trust (KESORT)

<p>Dr. Neetu Malhotra</p>	<p>3. Dr. Neetu Malhotra has presented a paper in the National Conference on “Happiness and sustainability around the Globe: Implications for the SGDs held on 11th -12th October 2023 organized by University school of education, Guru Gobind Singh Indraprastha University, New Delhi, India.</p> <p>WORKSHOP/FDP/SEMINAR</p> <p>1. Dr. Neetu Malhotra has participated in 3 days International workshop convened by KAPI women college of education, Madurai Tamil Nadu in collaboration with Acumen Foundation and Seva Academy from 25th June 2024 to 27th June 2024.</p> <p>2. Dr. Neetu Malhotra, Vice Principal of SFI Noida, has participated in a workshop titled "Implementation of NEP 2020 and NAAC Accreditation Process" at SNDT Women's University in Mumbai held on 2nd May 2024, at the university's Churchgate campus.</p> <p>3. Dr. Neetu Malhotra, Vice-Principal, Satyam Fashion Institute Noida has attended a NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) Organized by UGC-MMTTC (GAD-MMTTC), Sri Guru Tegh Bahadur Khalsa College, University of Delhi from 2nd to 12th April 2024.</p> <p>4. Dr. Neetu Malhotra participated in a National Webinar (hybrid mode) on the topic ‘An Overview of Research Methodology’, organized by Sitaram Deora Institute of Management Studies and B.M. Ruia Girls’ College on 26th March, 2024.</p> <p>5. Dr. Neetu Malhotra has completed Online International Workshop on AI Tools for Smart Teaching Learning, Evaluation and Research Convened by ACUMEN FOUNDATION, SEVA ACADEMY and KESORT as Knowledge Partner from 23rd January to 24th January 2024.</p> <p>6. Dr. Neetu Malhotra has completed Online Certificate Course Cum Workshop of 32 hours on “Crafting Vision, Shaping Content: Your Journey in Design Mastery” organized by Sanatan Dharma College, Ambala Cantt, Kurukshetra University, Kurukshetra from 21st January to 30th January 2024.</p> <p>7. Dr. Neetu Malhotra has attended the National Level Faculty Development Program on the theme “Research Orientation” held on 25th- 30th October 2023.</p> <p>8. Dr. Neetu Malhotra has been chaired a session at the National Conference on “Happiness and sustainability around the Globe: Implications for the SGDs held on 11th -12th October 2023 organized by University school of education, Guru Gobind Singh Indraprastha University, New Delhi, India.</p>
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<p>Dr. Neetu Malhotra</p>	<p>9. Dr. Neetu Malhotra has attended online FDP on “NEP-Oriented and Sensitization Online Programme under the UGC Malviya Mission-Teacher Training Programme (MM-TTP), NIEPA from 9th-18th October 2023.</p> <p>10. Dr. Neetu Malhotra has participated in the National Seminar on Revolutionizing Fashion: Exploring AI and Big Data Analysis in Fashion Industry” organized by Fashion Technology, Sona College of Technology, Salem on 6th October 2023.</p> <p>11. Dr. Neetu Malhotra has attended a One week online National level Faculty Development Program on “Leadership Essentials for Personal and Professional Growth organized by Gokul Global University Siddhpur, Gujrat from 25th September to 1st October 2023.</p> <p>12. Dr. Neetu Malhotra has participated in the workshop on “FICCI Employability skills” organized by FICCI Federation House New Delhi on 21st September 2023.</p> <p>13. Dr. Neetu Malhotra has participated in National Level Virtual Faculty Development Program on “NAAC Accreditation Framework” organized by Guru Shree Shantivijai Jain College for Women from 9th to 16th September 2023.</p> <p>14. Designing, Mapping, Attainment Methods and Continuous Internal Evaluation (CIE) from 11th- 15th September 2023 organized IQAC Sao Chang College, Nagaland.</p> <p>15. Dr. Neetu Malhotra has attended a One Day Faculty Development Program on “Design Thinking for Teachers in HEI’s” organized by IOT Academy on 14th September 2023.</p> <p>16. Dr. Neetu Malhotra has completed Online Certificate Course Cum Workshop of 10 Days on “Exploring the Power of CHATGPT: Enhancing Communication and Learning” organized by Department of Computer Science in Collaboration with E-Resource Development Cell, Sanatan Dharma College, Ambala Cantt, Kurukshetra University, Kurukshetra from 1st September to 10th September 2023.</p> <p>17. Dr. Neetu Malhotra has participated in INDO-UK Webinar entitled “Future of Teaching-Learning and Assessment in Higher Education” jointly organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education and NPTC Group of Colleges, Wales, United Kingdom on 01st September 2023.</p>
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<p>Dr. Neetu Malhotra</p>	<p>18. Dr. Neetu Malhotra has attended an Hybrid mode workshop on “Achievement @75, Research funding and Publication opportunities for Researchers” organized by B. M. Ruia Girls' College, Mumbai on 31st August 2023.</p> <p>19. Dr. Neetu Malhotra has attended a Lecture Series on Indian Knowledge System: NEP-2020 (Lecture No.5 IKS & Wellness Lifestyle: NEP- 2020) organized by Shri Lal Bahadur Shastri National Sanskrit University on 29th August, 2023.</p> <p>20. Dr. Neetu Malhotra attended a One day workshop under Faculty Development Program mentoring by Dr. Reeta Sonawat on “Scientific Writing” organized by Satyam Group of Institutions, Noida on 5th August, 2023.</p> <p>21. Dr. Neetu Malhotra has attended a National Webinar on ‘NEP 2020: Awareness for stakeholders' ' organized by B. M. Ruia Girls' College, Mumbai on 29th July 2023.</p> <p>22. Dr. Neetu Malhotra has successfully completed an Online Course Cum Workshop of 32 hours on ‘Open Source and AI-based Tools for Research’ organized by Sanatan Dharma College, Ambala Cantt from 11th July to 20th July 2023.</p> <p>23. Dr. Neetu Malhotra has participated in “Art and Design Workshop” by Jonathan Moore, CSM (University of Arts London) on 27th June 2023.</p> <p>24. Dr. Neetu Malhotra has attended a National level Online Workshop on ChatGPT for Academics organized by Department of Computer Science, St. Joseph’s College, Tiruchirappalli on 21st June 2023.</p> <p>25. Dr. Neetu Malhotra has attended a Lecture Series on ‘Indian Knowledge System: NEP-2020’ organized by Shri Lal Bahadur Shastri National Sanskrit University on 13th June, 2023.</p> <p>26. Dr. Neetu Malhotra has successfully completed a Two week Interdisciplinary Refresher Course on 'Advanced Research Methodology' organized by Ramanujan College, University of Delhi from 22nd May to 6th June 2023.</p> <p>27. Dr. Neetu Malhotra has attended an Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College, Mumbai on 5th June 2023.</p>
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Dr. Sakshi Shail	<ol style="list-style-type: none"> 1. Completed Four week Faculty Induction/ orientation programme for " Faculty in Universities/ Colleges/ Institutes of Higher Education" organized by Ramanujan College, University of Delhi from 22nd June to 21st July 2023. 2. Completed Online Two-week Interdisciplinary Refresher Course on 'Advanced Research Methodology organized by the Teaching Learning Centre, Ramanujan College, Delhi from 22nd May- 5th June 2023.
Dr. Preeti Singh	<ol style="list-style-type: none"> 1. Completed Online Two-week Interdisciplinary Refresher Course on 'Advanced Research Methodology organized by the Teaching Learning Centre, Ramanujan College, Delhi from 22nd May - 5th June 2023. 2. Attended an Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College, Mumbai on 5th June 2023.
Ms. Ishika Sharma	<ol style="list-style-type: none"> 1. Completed Online Two-week Interdisciplinary Refresher Course on 'Advanced Research Methodology organized by the Teaching Learning Centre, Ramanujan College, Delhi from 22nd May- 5th June 2023. 2. Completed a Two week Interdisciplinary Refresher Course on 'Advanced Research Methodology' organized by Ramanujan College, University of Delhi from 22nd May to 6th June 2023. 3. Attended an Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College, Mumbai on 5th June 2023
Ms. Nidhi Yadav	<ol style="list-style-type: none"> 1. Ms. Nidhi Yadav has presented a paper on “Sustainability in the Carpet Industry: An Innovative & Integrated Approach” in International Conference INCFAT 2023, organized by Amity University, Noida from 31st October 2023.
Ms. Shivani	<ol style="list-style-type: none"> 1. Attended National Level Online Workshop on ChatGPT for Academics organized by Department of Computer science, St. Joseph’s College, Tiruchirappalli dated on 21st June 2023. 2. Attended an Online Webinar on 'Lifestyle for Environment' organized by B. M. Ruia Girls' College, Mumbai on 5th June 2023.
Ms. Astha	<ol style="list-style-type: none"> 1. Ms. Astha has attended Faculty Development Programmes on Crafting Vision, shaping content: Your Journey in Design Mastery from Sanatan Dharma College, Ambala Cantt on 21st -30th January 2024

ii. Welfare Schemes:

- **Teaching Staff:**

Conveyance for official duties, Assistance to avail loan, Periodic social gathering and gifts/bonus on festivals, first-aid facilities, Provision of study leave, medical leave and maternity/ paternity leaves, Duty leave for FDP/ seminars and conferences.

- **Non-Teaching Staff:**

Conveyance for official duties, Assistance to avail loan, Periodic social gathering and gifts/ bonus on festivals, first-aid facilities, Provision of uniforms for Class IV staff

- **Students:**

First-aid facilities, Wi-Fi enabled campus, CCTV surveillance (24*7), security, Grievance redressal mechanism, Provision of RO water in the campus, Student development activities, institutional scholarship & earn while you learn scheme for students.

iii. Skill Development for Staff Members:

S.No.	Name	Details
1	Mr. Laxman Rawat (System Administrator)	<ul style="list-style-type: none">• Faculty Development Programmes on Crafting Vision, shaping content: Your Journey in Design Mastery from Sanatan Dharma College, Ambala Cantt from 21st January 2024- 30th January 2024.

13. DEPARTMENTAL ACTIVITIES

i. DESIGN ACTIVITIES

DESIGN COLLECTION SHOWCASE AT MOTOROLA EVENT

Satyam Fashion Institute's commitment lies in providing platforms for students to showcase their design prowess on a global stage. On July 3rd, 2023, our design students had the privilege of participating in a prestigious Motorola product launch event. There, they unveiled their Creative Collection to the corporate team of this esteemed international mobile brand. Their innovative designs were prominently featured during the unveiling of the new smartphone models, offering them a remarkable opportunity to demonstrate their talent. That experience was truly enriching and inspiring for our students, marking a significant milestone in their creative journey.



Fashion Collection Showcase at Motorola Event

CELEBRATION OF SNTD UNIVERSITY'S FOUNDATION DAY BY SATYAM FASHION INSTITUTE TEAM AND STUDENTS

On July 5th, 2023, SNTD University, a pioneer in women's higher education, marked its 108th Foundation Day. Satyam Fashion Institute, affiliated with this esteemed institution, joined in the celebration with enthusiasm and reverence. Students expressed their pride through heartfelt messages, highlighting their deep connection to this historic journey. As the first Women's University in India and Southeast Asia, SNTD has been instrumental in advancing women's education, making this anniversary a significant occasion for reflection and celebration.



Satyam Fashion Institute Team and Students Celebrated Foundation Day of SNTD University

LEARNING INDUSTRIAL CAD DESIGN

Satyam Fashion Institute, Noida hosted a workshop titled 'The Art of Industrial CAD Designing' for its Design students on July 10th, 2023. This insightful session, conducted by Mr. Ankur Gosain, Senior Designer at Sharco Enterprises, proved to be immensely valuable as the new semester commenced with full vigor. The workshop focused on introducing students to "Photoshop" and its diverse tools, empowering them with skills essential for creating digital designs in their future endeavors. It was a day marked by productive learning and practical insights from an industry expert.



Learning session on the Art of Industrial CAD Designing

INTRODUCTION TO COVER DESIGN AND WRITING SKILLS IN FASHION MAGAZINES

On July 10th, 2023, as the new semester commenced at Satyam Fashion Institute, Noida, students in their third semester embraced a spirit of enthusiasm for fresh knowledge. That month, they delved into the realm of fashion magazines, exploring magazine layout principles, fashion and lifestyle content creation, and the intricate process of conceptualizing elaborate fashion covers.



Fashion Magazines- An Introduction and Fun Know-how

SESSION WITH MS. MAHIMA MALIK, TREASURER OF SFI ALUMNI ASSOCIATION

On July 11th, 2023, Satyam Fashion Institute embraced the core belief of carrying forward its legacy. This philosophy has paved the way for our students to achieve remarkable success in their professional endeavors. A notable example is Ms. Mahima Malik, who until recently served as a merchandiser in the textile industry. During this month, she generously donated beautifully crafted textile blocks to the institute, aiming to enrich students' learning through exposure to industrial designs. Additionally, Ms. Malik held the role of Treasurer within the institute's Alumni Association, further illustrating the commitment of our alumni to supporting current students and fostering their development.



Alumni Session with Ms. Mahima Malik

COLLABORATIVE VALUE-ADDED PROGRAM WITH USHA INTERNATIONAL

SFI, Noida, demonstrated its commitment to providing hands-on industry experience to its design students on July 17th, 2023. This philosophy was exemplified through an exclusive workshop organized in collaboration with Usha International. The workshop focused on teaching students the intricacies of seams and construction techniques, allowing them to create product samples and enhance their skills. Spanning four days, the program offered comprehensive technical and holistic learning experiences, culminating in students showcasing their product samples.



A Value-added Program with Usha International

MASTERING FASHION PHOTOGRAPHY WITH INDUSTRY EXPERT MR. NAVEEN LAKHERA

Satyam Fashion Institute emphasized the crucial role of photography in the design industry, highlighting its significance in presenting fashion products with aesthetic appeal. Students specializing in fashion communication gained valuable insights into Fashion Photography and Videography through a workshop, July 24th, 2023, led by industry expert Mr. Naveen Lakhera, a seasoned broadcast video and photo journalist. They explored the art of capturing and presenting fashion through their unique perspectives, enriching their understanding of visual storytelling in the fashion realm.



Learning the Art of Fashion Photography by Industry Expert Mr Naveen Lakhera

FIELD TRIP TO R&A SILK INTERNATIONAL EXPORT HOUSE

On July 24th, 2023, students from semester 7 at Satyam Fashion Institute had a comprehensive learning experience in digital pattern making and garment development. The team at R&A Silk International provided guidance and support, imparting knowledge of industry-leading techniques used in garment production. Additionally, Satyam Fashion Institute had previously collaborated with R&A Silk International Export House for student projects and training programs, enhancing practical learning opportunities for the students.



Industrial Visit to R and A Silk International Export house

IMPLEMENTATION OF NATIONAL EDUCATION POLICY 2020 WITH DESIGN INDUSTRY

The implementation of the New Education Policy 2020 marked a significant milestone at SFI on July 27th, 2023. The institute commemorated the New Education Policy Week by launching new learning initiatives under the mentorship of industry expert Mr. Himendra Gupta. Design students across various departments were introduced to a variety of life skills aimed at enhancing their readiness for industrial development. The session proved to be enlightening and enriching for all participants.



Implementation of National Education Policy 2020 with Industry Expert Mr. Himendra Gupta

EMPOWERING WOMEN THROUGH SKILL DEVELOPMENT "G20 EMPOWER: SKILLING THE SHAKTI"

The FICCI Skill Development Division organized a unique event titled "G20 Empower: Skilling the Shakti" on July 27th, 2023 to celebrate women's empowerment. The event was a resounding success, providing valuable learning opportunities for all participants. We are delighted and proud that our esteemed Vice Principal, Dr. Neetu Malhotra, participated in a panel discussion chaired by Dr. Rajesh Pankaj, Director & Head of Education & Skills at FICCI.





"G20 Empower: Skilling the Shakti"

CELEBRATION OF NATIONAL EDUCATION POLICY 2020 WEEK

On July 28th, 2023, Satyam Fashion Institute continued its commitment to up skilling design students, exemplified through the NEP Week Celebration. This four-day event focused on imparting essential skills such as tie and dye techniques and life skills to enhance the students' readiness for the industry. Through training sessions and lectures, students gained valuable insights into the significance of craftsmanship and life skills in achieving a comprehensive industrial experience. The week was both insightful and productive, providing students with knowledge that will prove invaluable in their future educational pursuits.



Celebration of National Education Policy 2020 Week

NATURE CONSERVATION DAY 2023: PLANTATION DRIVE

On July 28th, 2023, in observance of World Conservation Day, the SFI community reaffirmed its commitment to preserving and protecting Mother Nature. The institute's Extension Cell launched a unique Plantation Campaign, which was attended by our esteemed Vice Principal, Neetu Malhotra, faculty members, and enthusiastic design students. Together, they planted trees to symbolize their dedication to environmental conservation efforts.



Plantation Drive on World Nature Conservation Day 2023

NATIONAL WEBINAR ON NEW EDUCATION POLICY-2020

Aligned with the implementation of NEP 2020, SNDT University, in collaboration with its affiliated BM Ruia Girl's College, Mumbai, organized "Awareness for Stakeholders" on July 29th, 2023. This session aimed to provide clarity on the policies introduced under the new education framework. Dr. Neetu Malhotra, our esteemed Vice Principal, and other faculty members from Satyam Fashion Institute actively participated in this enlightening event, which featured insights from Dr. Smriti Bhosle, Director of the Centre for Distance Education at SNDT Women's University, Mumbai.





National Webinar on New Education Policy 2020

SUSTAINABILITY CONCLAVE

Design students from Satyam Fashion Institute seized a remarkable opportunity to participate in the 26th Sustainability Conclave at IIM Lucknow on July 30th, 2023. Their involvement aimed to promote sustainable fashion and exhibit the creative collections crafted by our students to fellow colleges. The students made a lasting impression with their presentation, showcasing a Handloom Collection and the "Color Your Profession" line of professional office wear, which featured a diverse array of executive attire.



Sustainability Conclave of IIM Lucknow

SESSION WITH FASHION DESIGNER MANISH TRIPATHI

On August 2nd, 2023, Satyam Fashion Institute, Noida, celebrated a moment of pride as they welcomed renowned celebrity fashion designer Mr. Manish Tripathi, known for designing the Ramlala costume at Ram Mandir Ayodhya. Mr. Tripathi shared his invaluable experience and journey with the students of the fresh semester. The interactive session focused on "Creative Skills in the Design Industry," where he emphasized the importance of creativity as a vital tool for achieving success in the field. He encouraged the aspiring designers to maintain composure and focus, highlighting these qualities as key to their future success in the industry.



A Session with Fashion Designer Manish Tripathi

DENIM SHOW - 2023

On August 4th, 2023, the Denim Show 2023 at Pragati Maidan, New Delhi, proved to be a valuable learning opportunity for the students of Satyam Fashion Institute. This business-to-business (B2B) exhibition provided insights into the latest trends for 2024. Under the guidance of Dr. Neetu Malhotra, Vice Principal, and with the support of faculty members, students had the chance to visit exhibitor stalls and engage with industry professionals, gaining firsthand knowledge and networking experience in the field of fashion.



Visit to Annual Denim Show 2023

CONSTRUCTION SUMMIT 2023 OF CII

Students of Satyam Fashion Institute got an amazing opportunity to attend this year's 5th Edition Panel Discussion of CII Construction Summit 2023 held on 4th August. The event that happened at the plush Taj Mahal Hotel, New Delhi was attended by the senior dignitaries of the industry and our students got a chance to learn about industrial design aesthetics, quality management, networking and event management.



Design Student Participation at CII Construction Summit 2023

FACULTY DEVELOPMENT PROGRAM WITH DR. REETA SONAWAT

Satyam Group of Institutions (SGI) continued its commitment to enhance teaching methodologies and upskill educators through an exclusive Faculty Development Program (FDP). Led by renowned academician Dr. Reeta Sonawat, former Dean of SNTD University Mumbai, the program aimed to elevate the effectiveness of education at SGI. On August 5th, 2023, the event was graced by Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions, Dr. Neetu Malhotra, Vice Principal of SFI, Dr. Bineeta Agarwal, Principal of SCE, and faculty members from all departments.





Faculty Development Program with Dr. Reeta Sonawat

ORIENTATION WEEK FOR FRESHERS BATCH

On August 7th, 2023, Satyam Fashion Institute hosted a comprehensive Orientation Week for its new batch of design students. Throughout the week, various art skills were introduced to facilitate their learning and skill development. Each day featured specialized workshops, beginning with a session on makeup and hairstyling conducted by Makeup Artist (MUA) Ms. Rakhi Singh. She provided valuable tips on casual day makeup, party makeup, and creative hairstyles, enhancing the students' practical knowledge in these areas.



Orientation Week Special for Freshers Batch

NATIONAL HANDLOOM DAY CELEBRATION

On August 7th, 2023, Satyam Fashion Institute honored India's vibrant heritage of handicrafts and handloom on the occasion of National Handloom Day. The institute's design students celebrated the invaluable contributions of skilled handloom weavers to India's cultural and economic fabric. They engaged in hands-on activities, exploring various weaving and printing techniques that showcase the richness of Indian handloom traditions. Through these activities, students created products that highlighted the diversity and craftsmanship of Indian handloom.



National Handloom Day Celebration

USHA INTERNATIONAL WORKSHOP FOR FRESHER BATCH 2023

On August 8th, 2023, as part of the Orientation Week Special series at Satyam Fashion Institute, the second and third days were dedicated to a workshop hosted by Usha International. Experts from the brand provided hands-on training on basic stitches, machine tools, and attachments. The event generated great excitement among both freshmen and senior students, offering them an opportunity to experiment with machines and apply their newfound skills to create innovative designs.



Usha International Workshop for Fresher Batch 2023

ILLUSTRATION WORKSHOP WITH DR. KAPPIL KISHOR

During the third day of the Orientation, 9th August, Week Special workshop at SFI, the freshman batch was introduced to the art of Illustration by renowned fashion expert Dr. Kappil Kishor. The workshop focused on College-making as a creative craft within the fashion industry. Under Dr. Kishor's guidance, the freshmen created striking fashion collages, which were later showcased during an exhibition.



Illustration Workshop with Dr. Kappil Kishor

DIGITAL PRINTING WORKSHOP FOR FRESHERS BATCH

Satyam Fashion Institute engaged in a productive session focusing on digital printing, a contemporary approach in textiles and surface design. On August 9th, 2023, the institute hosted industry experts from Print Zombie, a Noida-based digital printing brand, who shared insights into current industry trends. They showcased digital swatches and innovative print patterns, providing students with valuable exposure to modern printing techniques and design aesthetics.



Digital Printing Workshop for Fresher Batch

PROFESSIONAL CATWALK SESSION 'WALK WITH STYLE'

On August 10th, 2023, as part of Orientation Week, the foundation batch at SFI Noida had a delightful opportunity to showcase their talent by walking the ramp in style. Under the expert guidance of fashion guru Dr. Kappil Kishor, design students from SFI Noida demonstrated confidence and skill in their runway walks. Such grooming experiences are instrumental in enhancing their presentation skills and bringing out their full potential.



Professional Catwalk Session 'Walk with Style'

TIE AND DYE WORKSHOP: EXPLORING CREATIVE FABRIC TECHNIQUES

On August 11th, 2023, at SFI Noida, as part of the week-long Orientation celebration, freshmen were introduced to the intricate art of tie and dye printing. This workshop provided them with a firsthand experience in textile design, allowing them to create innovative samples such as scarves and handkerchiefs using various tie and dye techniques. The session was led by design faculty Ms. Nidhi Yadav, providing students with practical skills and enriching their understanding of traditional textile crafts.



Tie and Dye Workshop for Textile Introduction

INDEPENDENCE DAY 2023 CELEBRATION

On August 15th, 2023, Satyam Group of Institutions celebrated the 77th Independence Day with great patriotic fervor and enthusiasm. Students from all departments expressed their love and pride for the nation through wonderful performances on the theme "Meri Mati mera Desh". Faculty members honored Bharat Mata by taking a pledge of respect. The celebration included the traditional distribution of sweets. To further commemorate the day, a Face Painting Competition was organized, drawing participation from students across different semesters who showcased their creativity.





Independence Day 2023 Celebration at SFI, Noida

GOVERNMENT SCHOLARSHIP SCHEME SESSION

An insightful session on the 'Government Scholarship Scheme' was conducted by the National Scholarship Portal (NSP) at Satyam Fashion Institute. The session aimed to familiarize students with various scholarship opportunities available. Mr. Atul Soni, District Minority Welfare Officer from NSP, graced the event as the esteemed guest speaker. During the session on 16th August, Farheen, a student from Fashion Design Semester 5 who had been selected for a scholarship, was felicitated by Mr. Atul Soni, acknowledging her achievement.



A Session on Government Scholarship Scheme

FIELD TRIP TO COTTAGE EMPORIUM BY TEXTILE DESIGN STUDENTS

On August 17th, 2023, the Textile Design students from Satyam Fashion Institute had the opportunity to visit the iconic Cottage Emporium, renowned as a premier destination for handloom products in the country. The visit coincided with The Handloom Expo 2023 hosted at this esteemed emporium. At SFI, every day presents new learning opportunities, and there is no better inspiration than exploring national handloom and crafts, particularly for textile design students.



Visit to Cottage Emporium by Textile Design Students

CELEBRATING HARIYALI TEEJ - 2023

Keeping the students culturally connected is our core philosophy and what better than the celebration of cultural days! On the occasion of Hariyali Teej 18th August 2023, students showed their creativity through beautiful mehndi designs, which enhanced the essence of this festival even more. The excitement to participate and don their henna hands was a lovely experience for each one of them.



Celebrating Hariyali Teej 2023 as a Cultural Gesture

ZERO SHADOW DAY 2023

On August 18th, 2023, the students of Satyam Fashion Institute marked a unique celestial event known as 'Zero Shadow Day' in their own creative manner. This phenomenon occurs when there is a total absence of shadows in regions between the Tropic of Cancer and the Tropic of Capricorn during specific times of the year.



Zero Shadow Day, a Unique Celestial Event of 2023

RAISING AWARENESS ON THE NEW EDUCATION POLICY 2020 FOR STAKEHOLDERS

On August 19th, 2023, SNTD University organized a virtual session dedicated to raising awareness about the New Education Policy 2020 among its stakeholders, including Satyam Fashion Institute, Noida. The session garnered enthusiastic participation from all faculty members and students. It proved to be insightful, offering valuable knowledge on the reforms in the education system, emphasizing the multi-disciplinary approach, and introducing multiple entry-exit points for higher education pursuits.



Awareness on New Education Policy 2020 for Stakeholders

DREAM FURNITURE DESIGN WORKSHOP

The Lifestyle Accessories design students of SFI immersed themselves in a 5-day intensive workshop held on 22nd August 2023 titled 'Design your Dream Furniture'. This workshop aimed to instill the idea that furniture is a form of art right from the beginning of their education. Throughout the creative learning process, students gained hands-on experience with furniture-making tools, learning techniques such as cutting, joining, and smoothing. They successfully crafted beautiful products including tea coasters, chairs, and miniature tables, showcasing their newfound skills and creativity.



A workshop on Design your Dream Furniture

SFI NOIDA CELEBRATED CHANDRAYAAN 3 SUCCESS

On August 23rd, 2023, Satyam Fashion Institute celebrated the success of Chandrayaan 3 and honored the dedication and efforts of ISRO scientists. It was a proud moment for India, marked by enthusiasm and zeal. Special screenings and live viewings were organized in each classroom for students, accompanied by briefings on the significance of this achievement and India's emerging role as a global leader in space exploration.



SFI Noida Celebrated Chandrayaan 3 Success

HANDMADE DESIGNER RAKHIS FOR SOLDIERS AT BORDER

Students of Satyam Fashion Institute demonstrated their prowess in art and craft by showcasing beautiful handmade rakhis for Rakshabandhan on August 25th. These rakhis were specially crafted for the protectors of society, the jawans stationed at borders. The design students displayed their dedication and creativity through this collection, highlighting their appreciation and respect for those who safeguard the nation.





Handmade Designer Rakhis for the Jawans at Borders

CELEBRATION OF NATIONAL SPORTS DAY 2023

Sports enhance a person's personality and character. On the occasion of National Sports Day August 29th, the sports cell of Satyam Fashion Institute organized a badminton, chess and table tennis championship. The cell paid tribute to the Indian Sports icon and inspiration Major Dhyan Chand by organizing this championship. The participants showed immense zeal and fervor in each sports activity.



National Sports Day 2023 Celebration

TRANSFORMING EDUCATION THROUGH TECHNOLOGY AND INTERNATIONALIZATION

The CII Northern Region, in collaboration with the CII Regional Committee on Education and Industry Connect, organized a thought-provoking event titled 'Reimagining Education with Technology and Internationalization'. The event organized on 29th August featured Mr. Sidharth Banerjee, Chairman of CII, NR, and included insightful panel discussions with esteemed panelists such as Dr. Anil Sahasrabudhe, Chairman of NAAC and NETF, and Dr. Buddha Chandrasekhar, COO of AICTE, among other veterans in the educational field. Dr. Bineet Agarwal, Principal of SCE, and Dr. Neetu Malhotra, Vice Principal of SFI, actively participated in shaping the discourse on advancing the education system.



Reimagining Education with Technology and Internationalization

ACADEMIC ADMINISTRATIVE AUDIT SESSION 2022-2023

Satyam Fashion Institute, Noida, successfully concluded its Academic Administrative Audit Session for the year 2022-2023 on 31st August. The event was overseen by a distinguished panel of educators, including Dr. Nalini Patil, Dean of Faculty of Interdisciplinary Studies at SNDT Mumbai, Dr. Archana Jain, Assistant Professor at Vivekananda College, University of Delhi, and Dr. Nidhi Sisodia, Senior Scientist Officer at NITRA Noida. The esteemed Vice Principal, Dr. Neetu Malhotra, along with the IQAC coordinator and HODs, expressed gratitude for the valuable feedback received from the audit panel.



Academic Administrative Audit Session 2022-2023

URJA - EK NAYA SAFAR, ORIENTATION PROGRAM OF FRESHER BATCH

Satyam Fashion Institute Noida successfully organized its Orientation Day September 4th 2023 with immense pleasure and enthusiastic support from the fashion fraternity. The event was graced by renowned industry experts including Mrs. Shashi Nangia, Chairperson of Swati Exim

Pvt. Ltd, fashion guru Dr. Kappil Kishor, fashion photographer and filmmaker Mr. Rohit Suri, and celebrity fashion designer Ms. Deepa Sondhi. They not only extended their best wishes to the freshers for a bright future but also shared insights from their successful journeys in the fashion industry.



Urja - Ek Naya Safar, Orientation Program of Fresher Batch

MISS SFI FRESHERS 2023

On September 5th, 2023, Satyam Fashion Institute Noida successfully organized the Miss SFI Fresher 2023 event. The competition took place with the esteemed presence of Ms. Monika Ahuja, a distinguished judge who holds the title of Subtitle Winner Mrs. Glamorous for Haut Monde and Mrs. India Worldwide 2021. Ms. Ahuja was warmly welcomed and felicitated by our esteemed Vice Principal, Dr. Neetu Malhotra, and all the faculty members of SFI participated in making the event a success.



Miss SFI Freshers 2023 of Foundation Batch

OUTSTANDING WOMEN RESEARCHER AWARD

On September 5th, 2023, we are delighted to announce that Dr. Vandana Jaglan, Principal of Satyam Fashion Institute, Noida, has been honored with the "Outstanding Women Researcher Award" by Research Education Solutions (RES), an ISO 9001:2015 certified organization. The prestigious award was presented during the Virtual International Conference on Inclusive Growth through multidisciplinary research (ICIGMR – 2023) hosted by Oxford College of Management, Odisha. Dr. Vandana Jaglan received this recognition in the category of Guru Shakti Samman on the occasion of Teachers Day, marking a significant achievement in her academic career.



Dr. Vandana Jaglan, Principal of Satyam Fashion Institute, Noida, honored with the "Outstanding Women Researcher Award"

CELEBRATION OF JANMASHTAMI 2023

On September 7th, 2023, the institute marked the celebration of Janmashtami with creativity and grandeur. Design students showcased their reverence for Lord Krishna by crafting exquisite brocade and silk costumes for the occasion. Additionally, they created artistic swings to commemorate Lord Krishna's birthday. Keeping students culturally engaged enhances their multidimensional personality.



Janmashtmi 2023 Celebration

INTERNATIONAL LITERACY DAY 2023

On September 7th, 2023, the Extension Cell of SFI Noida observed World Literacy Day on campus. The event focused on enhancing digital literacy among office helpers and staff, providing them with hands-on experience with software like Microsoft Office and computer skills. The initiative aimed to empower through education, successfully implementing this idea on the special occasion.



International Literacy Day 2023

LAUNCH OF OFFICIAL LOGO FOR THE ALUMNI ASSOCIATION

Satyam Fashion Institute Noida proudly launched and unveiled the official logo of its Alumni Association on 8th September, 2023. The ceremony was graced by Vice Principal Dr. Neetu Malhotra, Ms. Asheena Grover, President of the Alumni Association, and Ms. Mahima Malik, Treasurer. Their presence underscored their commitment to supporting future design students of SFI. This initiative aims to bolster industry-student connections and empower aspiring young minds.



Launch of official Logo for the Alumni Association

VISIT TO BHARATPURIA FOUNDATION SCHOOL

Industrial collaborations and enhancement of the skills of other students is one of the regular initiatives that we take each academic year. The Extension Cell of Satyam Fashion Institute, Noida visited one of the Bharatpuria Foundation run schools on 8th September, 2023. The objective was to provide art lessons and distribute art tool kits to the students. Faculties from SFI guided and empowered the students, who enthusiastically learned new skills and created impressive art sheets during the session.



Visit to Bharatpuria Foundation School

OUTSTATION VISIT TO PANIPAT BY SENIOR DESIGN STUDENTS

Satyam Fashion Institute provided its Textile Design semester 7 students with a valuable industry exposure opportunity on 10th September, 2023. They visited PP International in Panipat, renowned for manufacturing and exporting an exclusive range of Jacquard Rugs. The visit aimed to familiarize students with innovative jacquard loom techniques, offering them insight into the unlimited patterning possibilities it provides. This practical experience was crucial for the students to understand the industry's operational dynamics and enhance their learning in textile design.



Outstation Visit to Panipat by Senior Design Students

NOIDA HAAT VISIT OF FASHION COMMUNICATION STUDENTS

The Fashion Communication students from semester 5 at SFI, Noida visited Noida Haat, 11th September, to cover the ongoing Janmashtami festival this month. Noida Haat is renowned as a hub of regional craftsmanship, showcasing the best of artisans' work from various states. During their visit, these students explored the stalls, conducted interviews with artisans and customers as part of their subjects in Advertising Basics and Event Management. They gained insights into pricing strategies, the selling process, and strategies for enhancing brand visibility.



Visit of Fashion Communication students to Noida Haat

CELEBRATING HINDI DIWAS 2023 TO PROMOTE THE NATIONAL LANGUAGE

The national language is the spirit of our nation and the pride of we Indians. On the occasion of Hindi Diwas, Satyam Fashion Institute celebrated with full enthusiasm, emphasizing the significance of our national language. The college's library cell organized an awareness quiz focusing on Hindi as the national language. Following this, design students recited beautiful Hindi poetry, and outstanding performers were honored during the event.



Hindi Diwas 2023 Celebration to Promote National Language

PARTICIPATION OF SFI TEAM IN TEXTILE ASSOCIATION OF INDIA VOTING

Textile Association of India, a prominent organization offering guidance and services to India's textile industry, conducted voting on 12th September. Our esteemed Vice-Principal, Dr. Neetu Malhotra, and Assistant Professor Dr. Sakshi Shail, both members of TAI, contributed to the industry's welfare by participating in the voting process.



TAI Voting for the Industry Welfare

FASHION COMMUNICATION VISITS MEDIA EXPO

Design students from Satyam Fashion Institute, Noida, enrolled in Fashion Communication in semesters 3 and 5, participated in the "Media Expo" held at India Expo Center and Mart (IEML), Greater Noida on 16th September, 2023. During the event, they gained insights into current trends in advertising, digital marketing, graphics, and related fields. Additionally, they seized the opportunity to conduct interviews with industry leaders and explore potential internship opportunities.



Media Expo Visit of Fashion Communication students

CELEBRATION OF VISHWAKARMA DAY 2023

Our institute celebrated Vishwakarma Day 17th September, emphasizing its significance. This annual festival honors craftsmanship and the vital role of tools, particularly for artisans in the design industry. It serves as a reminder to our students about the importance of valuing essential crafts.



Celebrating Vishwakarma Day

CELEBRATION OF GANESH CHATURTHI 2023 FESTIVAL

Satyam Group of Institutions, Noida, celebrated "Ganesh Chaturthi" with deep reverence and devotion. The day 18th September commenced with the installation of the Lord Ganesh idol, followed by a formal puja. The atmosphere was filled with spirituality and unity as everyone participated in the prayers. The celebration concluded joyously with the distribution of prasad to all attendees.



Ganesh Chaturthi 2023 Festival Celebration

14TH FICCI GLOBAL SKILLS SUMMIT 2023

Design students from Satyam Fashion Institute, Noida, participated in the 14th FICCI Global Skill Summit 2023 held on 19th September. The summit focused on skill development, youth empowerment, and shaping the future. Dignitaries from the cultural ministry graced the event. Dr. Neetu Malhotra, our esteemed Vice Principal, along with other faculty members and senior

design students, acknowledged the craftsmanship of local artisans. Dr. Malhotra actively supported their work by purchasing their products for the institution, aiming to benefit student welfare.



14th FICCI Global Skills Summit 2023

PARTICIPATION IN THE INAUGURAL UP INTERNATIONAL TRADE SHOW 2023

Participation in the inaugural UP International Trade Show 2023 commenced in September month, showcasing traditional and innovative products from Uttar Pradesh. Dr. Neetu Malhotra, Vice-Principal, along with faculty members and students from various departments of Satyam Fashion Institute, visited the India Expo Center and Mart (IEML) in Greater Noida on 20th September, 2023. They explored stalls representing different districts, gaining insights into handloom, handicrafts, textiles, and more. The students engaged with artisans and suppliers from across Uttar Pradesh, fostering valuable interactions and learning experiences.



A visit to the First UP International Trade Show 2023

PAINTING WORKSHOP WITH FOUNDATION BATCH

A creative workshop was conducted for the foundation batch of the academic year at the institute on 22nd September, 2023. Focused on enhancing design skills through concepts and imagination, the daylong workshop was guided by faculty member Ms. Shivani. Students in the foundation batch explored artistic innovation, creating vibrant designs on canvas using a variety of colors to express their creativity and imagination effectively.



Painting Workshop with Foundation Batch

A WORKSHOP ON ANTI-RAGGING MEASURES

At the onset of a new academic session, raising awareness about ragging and personal safety is crucial. On September 23rd 2023, the Anti-Ragging Cell of SFI Noida conducted an interactive session titled "Anti-Ragging Measures." The session was highly informative, and Vice-Principal Dr. Neetu Malhotra, along with faculty members, enlightened design students about their rights and emphasized the importance of rejecting ragging and its harmful impact on campus culture. The foundation batch actively participated and benefited from this insightful initiative.



Interactive Session on Anti-Ragging Measures

WORKSHOP ON BAMBOO: EXPLORING FUTURE POSSIBILITIES WITH LOCAL ARTISANS

At SFI Noida, experimenting with various materials to foster design innovation is ingrained in our daily curriculum. On 25th September 2023, our campus hosted a unique workshop conducted by local artisans. The artisans imparted their expertise to design students, focusing on Lifestyle Accessories and Textile Design, specifically teaching them the craftsmanship of making bamboo furniture and accessories. The workshop titled 'Bamboo: The Future Material' provided an exclusive opportunity for students to engage in hands-on learning, creating different bamboo products which they also showcased afterward.



Workshop on “Bamboo: The Future Material” with Local Artisans

ACHIEVEMENTS - FELICITATIONS - AWARDS

It was a great pleasure to announce that Dr. Neetu Malhotra, Vice Principal of Satyam Fashion Institute, Noida, has been honored with the prestigious 'Renowned Icon Award 2023' for her exceptional contributions to skills enhancement for girls and her research achievements in the field of Design. She continues to serve as a steadfast source of motivation and inspiration for our students, and we extend our heartfelt congratulations to her. Additionally, her research papers were published in both UGC-approved journals and Scopus-indexed publications between July and December 2023.

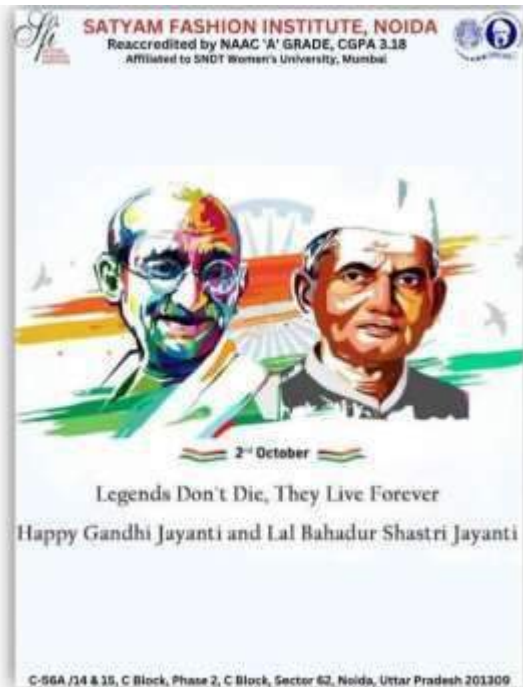


Felicitation with Renowned Icon Award 2023 to Dr. Neetu Malhotra, Vice Principal of Satyam Fashion Institute, Noida

SWACHH BHARAT MISSION - AN INITIATIVE BY SFI NOIDA

On the occasion of Gandhi Jayanti and Lal Bahadur Shastri Jayanti 2nd October 2023, students from SFI, Noida, demonstrated proactive participation in the "Swachhata Hi Seva Mission" initiative. Facilitated by the IQAC cell of the institute, the students aligned with the government's vision of Swachh Bharat Mission - aiming for a "Garbage free India". Their activities included cleaning their surroundings, local communities, and neighborhoods.





Swachhata Hi Seva, an Initiative by SFI Noida

ZARDOZI WORKSHOP BY VETERAN ARTISAN

Participating in workshops that teach iconic embroidery arts from around the world can significantly enrich the foundation of design students. On 2nd October 2023, at SFI Noida, students delved into the ancient Persian art of Zardozi in a specially organized workshop led by an experienced artisan. They received hands-on training in the intricate techniques of Zardozi and created initial samples to practice and refine their skills.



Zardozi Workshop by Veteran Artisan

MASTERING THE CRAFT OF HIGH FASHION MAKEUP & HAIR STYLING

In line with the annual Fashion Weeks season, on 4th October SFI Noida hosted a specialized workshop on High Fashion Makeup & Hairstyles tailored for senior students across design departments, with a focus on the fashion design batch. Renowned makeup artist Ms. Rakhi Singh conducted a live demonstration, imparting invaluable tips on creating runway makeup styles and coordinating them with innovative hairstyles to complement fashion ensembles.



Workshop on High Fashion Makeup & Hair Styling

VISIT OF FOUNDATION BATCH TO CRAFT MUSEUM & DOLL MUSEUM

Exploring the rich history and diversity of international costumes is crucial for fostering design innovation. On 5th October, SFI Noida arranged a visit to the 50-year-old doll museum in the national capital for first-year design students. Vice-Principal Dr. Neetu Malhotra provided insightful guidance during the visit, offering a deep dive into the realm of traditional costumes. The doll exhibits served as a valuable educational resource, showcasing the evolution of fashion across different countries and continents.



Visit of Foundation Batch to Craft Museum & Doll Museum

INSIGHTFUL SESSION ON JOB OPPORTUNITIES WITH DESIGN ALUMNI

The Alumni Cell at SFI Noida conducted an insightful session on 7th October 2023 on career opportunities in the design industry featuring alumna Nikita Mittal from the 2010--14 batch of the Fashion Design department. The session aimed to bridge the gap between current students and industry professionals by providing firsthand insights from an esteemed alumna. Nikita Mittal shared her personal journey from student life to her successful career, offering valuable tips on navigating the field's demands, overcoming challenges, and achieving work-life balance.



Insightful Session on Job Opportunities with Design Alumni

FACULTY DEVELOPMENT PROGRAM BY NATIONAL INSTITUTE OF EDUCATIONAL PLANNING AND ADMINISTRATION

Faculty members from Satyam Group of Institutions participated in a week-long Faculty Development Programme (FDP) conducted by the National Institute of Educational Planning and Administration. The FDP was dedicated to providing in-depth insights into the New Education Policy 2020. The sessions held on 8th October 2023 included comprehensive orientations on NEP 2020, featuring informative convener sessions and engaging Q&A discussions that were equally enlightening.



FDP by National Institute of Educational Planning and Administration

SFI HEADS CHAIRED SESSION AT THE NATIONAL CONFERENCE OF GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

We were delighted to announce that, Dr. Neetu Malhotra, Vice-Principal of SFI, and Dr. Bineeta Agarwal, Principal of SCE, chaired a session at the National Conference of Guru Gobind Singh Indraprastha University on 10th October, 2023. The conference focused on 'Happiness and Sustainability around the Globe', where both leaders shared valuable insights on this significant theme. The event featured Dr. Shashikala Wanjari, Vice Chancellor of the National Institute of Educational Planning and Administration (NIEPA) New Delhi, as the Chief Guest, delivering an inspiring speech on sustainability and its goals.



SFI Heads Chaired Session at the National Conference of Guru Gobind Singh Indraprastha University

DESIGN STUDENTS PARTICIPATED AT VAATSALYAA TRUST FASHION SHOW

On October 14, 2023, the design students of SFI Noida, guided by fashion guru Dr. Kappil Kishor, participated in the Vaatsalyaa Trust show held in the national capital. The collection showcased jumpsuits, vibrant prints, and youthful necklines. Dr. Neetu Malhotra, Vice Principal of SFI, graced the occasion as the Special Guest.



Dr. Neetu Malhotra, Vice Principal of SFI invited as the Special Guest Vaatsalyaa Trust show

UPCYCLING PROJECT: CREATING INNOVATIVE CARRY BAGS

Engaging our design students in sustainable practices like repurposing and recycling is a key initiative each academic year at SFI, Noida. On 14th October 2023, the foundation batch participated in an upcycling project focused on creating creative carry bags using newspapers. This project was conducted in collaboration with the in-house Abhivyakti Design Studio Resource center and guided by design faculty Ms. Prachi Agarwal.



Upcycling Project Making Creative Carry Bags

DANDIYA EVE CELEBRATION ON THE OCCASION OF NAVRATRI 2023

Navratri festival that is symbolic of honoring the unfathomable power of Goddess Durga was celebrated at the campus on 18th October 2023. The day was marked by lively dandiya performances where design students from all departments showcased their dancing prowess. Additionally, they curated food stalls that offered a delightful array of flavors, enhancing the festive atmosphere. The evening was a memorable blend of tradition, talent, and culinary delights.



Dandiya Eve Celebration on the Occasion of Navratri 2023

AKASHVANI'S TALK SHOW ON SUSTAINABILITY

Sustainability in the field of fashion has become the new essential and therefore, it is important to create awareness around the same. On October 19, 2023, Vice Principal Dr. Neetu Malhotra was honored to participate in an exclusive Talk Show hosted by Akashvani at their Broadcasting House in the national capital. The focus of the discussion centered around sustainability in the fashion industry, emphasizing the importance of repurposing old fashion to give it new life. Dr. Malhotra highlighted how this trend can significantly contribute to women empowerment and bolster the business ventures of women entrepreneurs.



Dr. Neetu Malhotra, Vice Principal, SFI, invited in Akashvani's Talk Show

VISIT TO SILK EXPO AT INTERNATIONAL TRADE EXPO CENTRE

On October 20, 2023, the students of Textile Design semester 3 embarked on an enriching visit to the Silk Expo held at the International Trade Expo Centre, Noida. This expedition provided them with an opportunity to delve into the diverse array of silk sarees, intricate patterns, and motifs adorning these garments. It was an exploration aimed at understanding the trends and traditional textiles associated with silk, reflecting its timeless appeal and cultural significance.



Visit to Silk Expo at International Trade Expo Centre

KANJAK ON THE OCCASION OF NAVRATRI

During Navratri, a cherished ritual involves seeking blessings and worshipping young avatars of Devi through offerings of sumptuous Prasad and food. Satyam Group of Institutions celebrated this occasion on 22nd October 2023 by organizing Kanyapuja, where young girls joyously partook in the delicious Prasad offerings.



Celebrating Navratri by organizing Kanyapuja

INTER-COLLEGE CRICKET TOURNAMENT

Design students from our institute actively participated in an inter-college cricket tournament hosted at Cambridge Public School, Noida. Organized by the Sports Cell on 22nd October, the girls from our college demonstrated their sporting prowess during the event. They showcased their batting skills and spin bowling techniques, earning recognition for their spirited performance. Each participant received a certificate in acknowledgment of their excellence in sportsmanship.



Participation in Inter-college Cricket Tournament

FASHION COMMUNICATION LAB INAUGURATION

On October 27, 2023, Satyam Fashion Institute Noida inaugurated its new Fashion Communication Lab with great enthusiasm. The ribbon-cutting ceremony was graced by Vice-Principal Dr. Neetu Malhotra, Dr. Bineeta Agarwal (Principal, SCE), and Ms. Priyanka Sarkar (HOD, SSJMC). This dedicated studio for creative shoots and styling is a pivotal addition to the Design college, providing students from various semesters with a platform to conceptualize and showcase their work through engaging activities.



Inauguration of Fashion Communication Lab

NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMME ON “RESEARCH ORIENTATION”

From October 25th to 30th, 2023, Satyam Group of Institutions inaugurated its first five-day online national-level Faculty Development Program (FDP) with great enthusiasm. The event commenced under the gracious presence of our esteemed Chairperson, Mrs. Sneh Singh, along with Dr. Vandana Jaglan (Principal, SFI), Dr. Neetu Malhotra (Vice-Principal, SFI), Dr. Bineeta Agarwal (Principal, SCE), Ms. Preeti Goel (IQAC Coordinator), Dr. Neha Agarwal (HOD, SCE), and Ms. Priyanka Sarkar (HOD, SSJMC). Scheduled in the final week of October, the FDP focused on "Research Orientation" and was led by the highly knowledgeable Resource Expert, Dr. Puja Ahuja Gupta. The program provided valuable insights and learning opportunities not only for participants from across India but also for all faculty members of the institute. The sessions concluded with engaging discussions and answered queries, leaving participants enriched and motivated.



National Level Faculty Development Programme on “Research Orientation”

On October 28th, 2023, Satyam Group of Institutions welcomed RJ Rohan and RJ Nalwa from Red FM 93.5 to their campus. Dressed in their distinctive and entertaining styles, they engaged with the design students of SFI Noida, creating a lively atmosphere filled with fun selfies and insightful discussions about career opportunities in their field.



Campus Visit of RED FM 93.5 RJ Rohan & RJ Nalwa

CELEBRATING KARWACHAETH WITH THE APPLICATION OF MEHENDI

When design faculty members inspire their students, the result is a beautiful creative collaboration! At Satyam Fashion Institute, Noida, on 31st October Karwachauth celebration, students showcased their talent by applying intricate mehendi designs on the palms of faculty members and their friends. This activity not only adorned their hands with beautiful artwork but also served as a valuable learning opportunity with practical application.



Karwachauth Celebration with Mehendi Application

INTERNATIONAL CONFERENCE ON FASHION, APPAREL AND TEXTILE INCFAT 2023

On October 31, 2023, we were delighted to announce that Ms. Nidhi Yadav, Assistant Professor of Design at SFI Noida, contributed to the academic discourse by presenting a research paper titled "Sustainability in the Carpet Industry: An Innovative and Integrated Approach" at Amity University Noida. She presented her paper during the International Conference on Fashion, Apparel, and Textile (INCFAT 2023), held in the final week of October.



Satyam Fashion Institute Organized Mega Music Concert by Coke Studio

UNVEILING CREATIVITY: DIWALI EXHIBITION BY DESIGN STUDENTS

On the occasion of Diwali on 9th November, SFI Noida hosted an Exhibition featuring exquisite works from departments including fashion communication, textile design, lifestyle accessories, fashion design, and postgraduate fashion design. The showcase included handmade diyas, home decor items, paintings, and jewelry, which were enthusiastically purchased by faculty members and students for the festive season. The event highlighted the students' creativity and received appreciation and blessings from our esteemed Chairperson Mrs. Sneh Singh and Vice-Principal Dr. Neetu Malhotra.



Unveiling Creativity, Diwali Exhibition by Design Students

DESIGN COLLECTION SHOWCASE BY TEXTILE DESIGN SEMESTER 7 STUDENTS

November 21st at SFI Noida, design education emphasizes practical innovation and creative ideation alongside theoretical learning. Guided by Vice -Principal Dr. Neetu Malhotra, students from Textile Design semester 7 showcased magnificent collections featuring macrame, dyes, and prints as part of their "Design Project" themed exhibition.



Design Collection Display by Senior Students

DISPLAY OF COLLECTIONS BY SENIOR STUDENTS

An exclusive exhibition by the Lifestyle Accessories department was held on 21st November, garnering accolades and appreciation for its unique concept. Themed "The Higher Self," the exhibition guided attendees through the journey of design conceptualization, product prototype development, packaging, and costing. Under the mentorship of industry expert and visiting faculty Ms. Asheena Grover, the exhibition showcased a splendid array of products that were both on display and available for sale.



Students of Lifestyle Accessories department showcasing their Collections

PAPER PRESENTATION AT INTERNATIONAL CONFERENCE

At Satyam Fashion Institute, we believe in giving exposure to our design faculties for upskilling their knowledge bank. On 26th November, 2023 the National Institute of Fashion Technology Kangra organized an International Conference on “Sustainable Design Practices” from 25th to 27th November, 2023. Wherein our talented faculty Ms. Nidhi Yadav presented her paper on “The Mughal Carpet: History, Culture & Aesthetic Analysis of Design under the sub theme of 'Art, Culture, Craft, Nature and Sustainability’”. Various national and international universities and institutions participated in this 3 days long conference.



Ms. Nidhi Yadav, Assistant Professor, SFI, presenting her paper at International Conference organized by the National Institute of Fashion Technology Kangra

A WORKSHOP ON SUSTAINABLE PRODUCT DEVELOPMENT

Satyam Fashion Institute hosted a workshop on 1st December dedicated to sustainable product development tailored for B.Design and PG Diploma students in Fashion Design. This initiative was in alignment with the principles outlined in the National Education Policy (NEP) 2020, which prioritizes sustainability and innovation in education. The workshop aimed to integrate sustainable practices and promote entrepreneurship among students, emphasizing ethical fashion. Under the mentorship of faculty members Ms. Prachi Agarwal and Ms. Shivani, engaging sessions were conducted where students actively participated in brainstorming sessions and explored innovative approaches to sustainable product development. The products conceptualized and crafted during the workshop were intended for display and sale at Abhiviyakti, Satyam's Resource Center. Additionally, the workshop introduced the Earn Value Learn initiative, which encouraged students to create sustainable fashion products.



Design students participated in Sustainable Product Development workshop

SATYAM FASHION INSTITUTE PARTICIPATED IN HGH INDIA EXHIBITION 2023

Satyam Fashion Institute Noida made a notable impact at the 14th Edition of HGH, a prominent B2B exhibition in India held at the India Expo Mart (IEML) in Greater Noida from December 13th to 16th, 2023. The institute's exclusive booth garnered significant attention from industry professionals, consumers, and trade buyers alike. Highlighting the event was an exquisite showcase of handcrafted products by SFI Design students, which were also available for sale. These products, crafted from a diverse range of materials such as jute, beads, cane, air clay, wood, metal, and stones, showcased both utility and artistic finesse. The booth witnessed a steady stream of visitors throughout the exhibition, who praised the creativity and craftsmanship displayed in the student-made items. Under the guidance of experienced faculty members, more than 30 students from various design programs including Bachelors of Design, Masters of Design, and Post Graduate Diploma in Fashion Design demonstrated exceptional creativity in crafting each product. The event underscored SFI's commitment to fostering innovative design talent and showcasing their work on a prestigious platform.



Satyam Fashion Institute Participation in HGH India Exhibition 2023

RISING YOUTH SUPERSTARS OF INDIA AT MAJOR DHYAN CHAND STADIUM, NEW DELHI

On 23rd December, Satyam Fashion Institute Noida showcased its talents at the Rising Youth Superstars of India event, hosted at Major Dhyan Chand Stadium in New Delhi. The institute presented a spectacular fashion show featuring its graduation collection, which involved over 45 enthusiastic design students from various departments. The students took charge of every aspect of the show, from choreography to styling and sequencing, ensuring a professional and polished presentation at this prestigious platform. Their dedication and creativity were evident throughout, highlighting SFI's commitment to nurturing emerging fashion talents and showcasing their capabilities on a national stage.



SFI design students participated in the Rising Youth Superstars of India, at Major Dhyan Chand Stadium in New Delhi

"EMBARKING ON A JOURNEY OF HEARTFULNESS: A REJUVENATING SESSION"

On January 12, 2024, in commemoration of Swami Vivekananda's birth anniversary, students from Satyam Fashion Institute in Noida actively engaged in the Heartfulness online Meditation program. This initiative coincided with National Youth Day, underscoring the significance of empowering the youth with tools for inner growth and self-awareness. The primary objective of the event was to introduce students to the practice of meditation and its relevance in fostering

concentration and inner calmness. Additionally, it aimed to instill in them the importance of mindfulness as they navigate their academic and professional endeavors. Through reflective exercises and guided sessions, students gained deep insights into the transformative power of meditation.



Students attending Heartfulness online Meditation program

“CELEBRATING LOHRI WITH CULTURAL FERVOUR: EMBRACING TRADITION AND UNITY”

Lohri- A festival of bonfire and joy celebrated on January 13th, 2024, the Cultural and IQAC cell of Satyam Fashion Institute, Noida, embraced the vibrant festival of Lohri with warmth, joyfulness, and cultural richness. Lohri, a traditional Punjabi festival, symbolizes the end of winter and the arrival of longer days, celebrated with bonfires, traditional dances, and feasts. Our students illuminated the stage with vibrant performances that captured the essence of the festive vibes.



Celebrating vibrant festival of Lohri

THE MOST AWAITED MOMENT “RAM AAGAMAN”

Design students at Satyam Fashion Institute, Noida eagerly anticipated the Ram Pran Pratishtha occasion on January 22, 2024, joining their teachers in commemorating this special and meaningful event.

They adorned their houses, illuminated the surroundings with diyas, and joyfully lit crackers to mark the celebration. Meanwhile, in Ayodhya, the consecration of the Ram Mandir, known as Ram Mandir Prana Pratishtha, took place. Prana Pratishtha is a sacred Hindu ritual performed to consecrate a murti (idol) in a temple. This ritual involves recitation of hymns and mantras to invite the deity as the resident guest, and it signifies the opening of the murti's eyes for the first time. The Prana Pratishtha ceremony, lasting 48 minutes, is conducted amidst Vedic chanting, infusing life into the idol of Lord Ram and marking the moment when it becomes a living entity.



Ram Prana Pratishtha occasion

WORKSHOP ON SELF DEFENSE

On January 25, 2024, the design students of Satyam Fashion Institute in Noida participated in a martial arts session organized in association with Kick Fitness Academy. Since there is always space for development and progress, maintaining one's fitness is a lifelong journey. This Martial Arts workshop's major goal was to teach each student about their own inner strength, which they can use to defend themselves from attacks of any kind. The resource persons demonstrated a variety of self-defense skills from the Martial Arts. Additionally, the design students stood up to show those risky scenarios and ask questions about applying martial arts skills. Everyone was astounded by the trainers' dexterity.



Students developing self defense skills in the workshop

VISIT TO LEATHER MARKET- LIFESTYLE ACCESSORIES BATCH

As we believe in providing first-hand experience to our design students, we Satyam Fashion Institute, Noida, provided them with industry visits to enhance their learning and creativity. So, as the students of Lifestyle Accessories explored the market on 24th January, they came to know about the latest trends and varieties of textures & qualities available there.



A visit to Leather Market

OBSERVING PATRIOTISM ON REPUBLIC DAY 2024

Republic Day, January 26, 2024, is a day on which all Indians commemorate the fundamental qualities of liberty. Students at Satyam Fashion Institute in Noida made a commitment to live moral lives and contribute to the development of a more contented and peaceful nation on this special day. The flag hoisting ceremony was followed by cultural performances by design students from every semester, as we proudly and joyfully celebrated India's identity.



Flag hoisting ceremony on Republic Day

AWARD OF HONOUR AT ICSGD - 2024

We were delighted to announce the recognition received by Dr. Neetu Malhotra, Vice-Principal of Satyam Fashion Institute, at ICSGD - 2024 on 27th January. Dr. Neetu Malhotra was invited as a distinguished Chief Guest and honored with a Certificate of Honor during this event. Organized by NIIS Institute of Business Administration, an institution approved by AICTE and accredited by NAAC, the event underscored Dr. Neetu Malhotra's significant contribution and leadership in the field.



Dr. Neetu Malhotra invited as a Chief Guest and honored with a Certificate of Honor at ICSGD – 2024

INTERNATIONAL CONFERENCE ON SUSTAINABLE GROWTH

January 28, 2024 brings us great pleasure to announce that the "International Conference on Sustainable Growth and Development through Emerging Technology & Innovations" has invited our distinguished Dr. Neetu Malhotra, Vice Principal of Satyam Fashion Institute, Noida, to be the Chief Guest. This informative event, which was sponsored by Research Education Solutions, a Government of India-registered MSME, and the NIIS Institute of Business Administration, an AICTE-approved and NAAC-accredited institution, saw dignitaries discussing the direction of sustainable fashion and growth.



Dr. Neetu Malhotra, Vice Principal of SFI, invited as Chief Guest in International Conference

A THOUGHTFUL DISCUSSION ON 21ST CENTURY SKILLS & ACADEMIC CREDIT

In light of the rapidly evolving educational landscape and the need to adapt to modern demands, Satyam Fashion Institute, Noida, successfully arranged an insightful session on January 30, 2024 with visionary educationist Prof. (Dr.) Reeta Sonawat, former dean, professor, and head of the department of human development at SNDT Women's University in Mumbai, on the Academic Credit System and 21st Century Skills.



Students attending the insightful session with visionary educationist Prof. (Dr.) Reeta Sonawat



Felicitation of Prof. (Dr.) Reeta Sonawat

CARVING THE CREATIVITY

On 6th February 2024, Satyam Fashion Institute Noida hosted a Pottery Workshop for B.Design students, offering them firsthand exposure to the art of pottery through live demonstrations and interactive DIY sessions. The workshop showcased innovative pottery designs and expert techniques, allowing students to experiment with modeling clay and gain insights into fundamental design principles. This engaging experience not only enriched their understanding of craftsmanship but also encouraged creative exploration in a supportive learning environment.



A workshop on The art of Pottery

VISIT OF LIFESTYLE ACCESSORIES BATCHES TO FOOTWEAR INDIA EXPO

Lifestyle students from Satyam Fashion Institute, Noida, set off on an educational excursion to the Footwear India Expo, a dynamic convergence of curiosity and technology. Students from the department of lifestyle accessories utilized this tour as an opportunity to learn about the functions and uses of the equipment and materials used to make footwear. By interacting with professionals in the field, students acquired insightful knowledge that stoked their enthusiasm for innovation.



A Visit to Footwear India Expo

INCORPORATING DECORATIVE COMPONENTS FOR VISUAL MERCHANDISING PROJECT

Introducing to you all the latest Visual Merchandising project, February 11, 2024, that the B.Design students at Satyam Fashion Institute worked on. This project showcases their skill, commitment, and mastery in visual merchandising and event décor. Students demonstrated creativity, teamwork, and professionalism in creating an eye-catching and powerful decor installation for the business event, guided by faculty members Ms. Shivani and Ms. Prachi Agarwal. Students' learning experiences were enhanced by the project, which also demonstrated their potential for success in the fast-paced world of fashion and design.



Students along with faculty members participated in Visual Merchandising project

BASANT PANCHAMI CELEBRATION

On the auspicious day of Basant Panchami, celebrated for its significance in worshipping Goddess Saraswati, a symbol of knowledge and wisdom, Satyam Group of Institutions organized a magnificent puja ceremony on 14th February 2024. This event, graced by the esteemed presence of Dr. Vandana Jaglan, Principal of SFI, alongside department heads, faculty members, and design students, exemplified the institution's commitment to fostering cultural reverence and respect among its students. Following the ceremony, the distribution of Prasad further enriched the occasion, reinforcing the importance of seeking blessings and embracing cultural traditions on such sacred days.



Basant Panchmi pooja at Satyam Group of Institutions

WORLD BOOK FAIR 2024 VISIT

The phrase "Today's Reader is Tomorrow's Leader" is something we at Satyam Fashion Institute Noida firmly believe in, and we assist design students by providing them with the newest books in design and related subjects on February 15, 2024. The World Book Fair 2024 took place at Bharat Mandapam at Pragati Maidan in New Delhi, where the Library & Publication cell has participated.



Library & Publication cell at World Book Fair 2024

ACADEMIC ACHIEVEMENT OF 2023 BATCHES

16th February 2024 brought a special and delightful moment for Satyam Fashion Institute, Noida and we were pleased to congratulate our proud achievers from the academic session 2023. We had three University Toppers and two College Toppers with brilliant percentile and scores. We were pleased for them and wish them further success in the future.



Achievers of academic session 2023

TRENDY HAIRSTYLING WORKSHOP

We at Satyam Fashion Institute think that our personalities are the best way for us to convey who we are. Another means to convey one's sense of uniqueness, originality, and personal style is through hair styling. At the workshop, the newest hairstyles and hair accessories were discussed. B.Design students engaged fully in the workshop. They experiment with various hairstyles on both themselves and their companions. A ton of creative hairstyles, complete with selfies and photos, were displayed as the class came to an end.



Students enthusiastically participated in Hairstyle Workshop

LAUNCH OF PM USHA- MERU INITIATIVE

Honorable Prime Minister Shri Narendra Modi formally inaugurated PM USHA-MERU, a mega initiative of the central government for higher education, on 20th February 2024 via digital conference from Jammu. The design students of Satyam Fashion Institute Noida participated in the live watching of the program at SNDT Women's University official Youtube handle.



Design students participated in the live watching of the Launch of PM USHA- MERU Initiative

WORKSHOP ON SHORT FILM MAKING & CREATIVE EDITING

That workshop, held on 22nd February 2024, sounds like a fantastic opportunity for students to delve into the world of film making and editing, especially tailored to the fields of Fashion Communication and Lifestyle Accessories. Deepak Arya's expertise has provided valuable insights into the creative processes behind filmmaking, as well as the practical aspects of editing. Learning about the nuances of different film types and understanding the advertising process would be incredibly beneficial for students looking to enter these industries. And a candid Q&A session with an industry expert is always a great way to wrap up such an event, giving students the chance to clarify any doubts and gain further insights.



Workshop on Short Film Making & Creative Editing

"TEXTILE CONSORTIUM OF THE YEAR: BHARAT TEX 2024, A MEGA EVENT"

On the 28th of February, 2024, design students from Satyam Fashion Institute, Noida, embarked on a remarkable journey to one of the largest-ever global textile events held at New Delhi's Bharat Mandapam. This excursion offered invaluable exposure to the students, enabling them to explore diverse pavilions and booths showcasing textiles, fashion brands, and artisanal works. The visit also provided a glimpse into the virtual future reality of textile machineries. With numerous opportunities to immerse themselves in their field, the students gained insights that they can readily apply in their future endeavors. Overall, it proved to be an enriching and unforgettable learning experience for all involved.



Students along with faculty members participated in Bharat Tex 2024, A Mega Event

"SATYAM'S GRADUATING BATCH FAREWELL: SAFARNAMA 2024"

Satyam bid farewell to its graduating batch with an unforgettable event titled "Safarnama 2024" on 29th of February. This spectacular Farewell Party was a celebration of memories and lessons learned as the graduates embarked on new adventures. The evening was filled with an extravaganza of dance performances, skits, and a medley presented by junior design students. The highlight of the event was the splendid Walk of Fame by the talented passing out batches, showcasing their achievements and contributions. As they step into the future, we extend our best wishes to the graduating batch for their continued success and fulfillment in their endeavors.





Satyam Fashion Institute bid farewell to its graduating students

“SATYAM’S TRIPTYCH 2024” , THE ANNUAL GRADUATION SHOW

9th March was the day when Satyam Fashion Institute hosted one of its most popular events on campus. Satyam's Triptych 2024, the yearly capstone performance, came to an extravagant and opulent close. Since fashion is a reflection of modern society, Satyam Fashion Institute Noida's artistically gifted students participated in the highly anticipated "SATYAM'S TRIPTYCH 2024" annual graduation design show on March 9, 2024, showcasing their magnificent and inventive collection. The graduating designers wished well for a great future by our revered Mrs. Sneh Singh, Chairperson, SGI, Secretary, CA Pradeep Gupta Sir, Principal, Dr. Vandana Jaglan, SFI, and Vice Principal, Dr. Neetu Malhotra.

The year’s collections KALYUG – THE KARAM BHOOMI, WHIMSICAL WAVE, TWEED CHARM, THE DIVINE LEGACY, SWAN THE MUSE, SERENDIPITY WITH RUST, SELF TRANSFORMATION, NAQSH, SAPPHIRE SOIREE, REBIRTH OF LEGEND, REBIRTH OF LEGEND, MIDNIGHT MAGIC, KALANEST, KAHAAN-THE SPACE STORY, GHOOMAR, FUNKY ILLUSION, ELITE ESSENCE, ECLIPSING THREADS, -BEAUTY OF LIFE, BANJARA-THE HIDDEN TREASURE, TIR-KIT DHA, A DENIM FUSION, 9 TO 9 WEAR, GRANTHI – THE UNBREAKABLE KNOT, had some fantastic inspirations and the professional models sashayed down the ramp with great élan. The graduating students from M. Design, B. Design in Fashion Design, Textile Design, Lifestyle Accessories, Fashion Communication and Post Graduate Diploma in Fashion Design together joined hands turning the evening into a memorable affair.



Felicitation of the Guest of Honour of Satyam's Triptych 2024

PARTICIPATION IN 77TH ALL INDIA TEXTILE CONFERENCE

At Satyam Fashion Institute, we prioritize providing our students abundant opportunities to engage with industry trends and global innovations. On 16th March 2024, students from all design departments had the privilege to participate in the esteemed 77th All India Textile Conference hosted by the Textile Association of India at IIT, New Delhi. This event underscores our commitment to leading textile innovation and knowledge advancement. Students actively interacted with pioneers in the field, gaining hands-on experience and insights into cutting-edge developments. Their participation in the fashion show was also noteworthy, culminating in their achievement of securing the second position.



Participation In 77th All India Textile Conference

SATYAM FASHION INSTITUTE STUDENTS SHINE AT "SANGAM'24" FASHION SHOW

Students from Satyam Fashion Institute, Noida, dazzled the audience with their exceptional talent and creativity at the Fashion Show competition held during Sharda University's fest, "Sangam'24," on 6th April. With a captivating display of innovative designs and trend-setting concepts, the participants from Satyam Fashion Institute left an indelible mark on the runway. Each ensemble was a testament to the students' dedication, passion, and artistic prowess, reflecting the institute's commitment to nurturing future fashion luminaries.



SFI students showcasing their talent at Sharda University's fest, "Sangam'24"

SATYAM FASHION INSTITUTE NOIDA CELEBRATES NAVRATRI WITH HEARTFULNESS MEDITATION

As we enter the auspicious days of Navratri, Satyam Fashion Institute Noida invites you to embark on a journey into the world of Meditation on April 9th. Embracing the theme of 'Being Heartful Every Day,' we recognize the profound positive impact of Meditation on our lives. On the occasion of the 125th Birth Anniversary of beloved Babuji Maharaj, SRCM organized a Heartfulness Meditation program at its center in Ghaziabad. The team from SFI Noida, accompanied by design students from various departments, participated with utmost enthusiasm. They also took the opportunity to enlighten attendees about the ongoing programs and initiatives at the institute.



SFI at Heartfulness Meditation program

SATYAM FASHION INSTITUTE NOIDA CLINCHES SECOND PLACE AT GL BAJAJ INSTITUTE'S INTER CULTURAL FEST

On the 10th of April, 2024, Satyam Fashion Institute Noida achieved a remarkable feat by securing the prestigious Second Position at the Inter Cultural Fest hosted by GL Bajaj Institute of Management and Research, Greater Noida. The students of Satyam Fashion Institute showcased their exceptional talent and creativity, leaving a lasting impression on both the judges and the audience. Their participation in the event exemplified the institute's commitment to excellence and innovation in the field of fashion.



Students at GL Bajaj Institute of Management and Research, Greater Noida

SATYAM FASHION INSTITUTE NOIDA HIGHLIGHTS SUSTAINABLE DESIGNS AT TEXTILE SOURCING MEET '24

On the 11th of April, 2024, Satyam Fashion Institute Noida took a significant step towards promoting sustainability in the fashion industry by participating in the prestigious Textile Sourcing Meet '24, organized by SOWTEX. The event, dedicated to sustainable sourcing practices, provided a platform for industry leaders to converge and explore eco-friendly alternatives in textile production.



Students attending Textile Sourcing Meet '24, organized by SOWTEX

SATYAM FASHION INSTITUTE NOIDA'S DESIGN STUDENTS BID FAREWELL WITH SCRIBBLE DAY CELEBRATION

On the last day of college, the corridors of Satyam Fashion Institute Noida echoed with laughter and nostalgia as design students from all departments came together to celebrate Scribble Day April 29th. This unique event served as a heartfelt farewell, where every scribble on the walls and desks told a story of cherished memories, enduring friendships, and personal growth. With colorful markers in hand, students enthusiastically scribbled away, capturing the essence of their college journey in vibrant hues. Design Students of the last semester left behind a colorful tapestry of memories, ensuring that their college days would be forever etched in the annals of their hearts.



Scribble Day Celebration at SFI

MEMBERSHIP IN THE ACADEMIC COUNCIL OF SNTD WOMEN'S UNIVERSITY

We are thrilled to announce that Dr. Vandana Jaglan, Principal of Satyam Fashion Institute, has joined SNTD Women's University, Mumbai, as a distinguished member of the Academic Council (AC). Dr. Jaglan was warmly welcomed by our Vice Chancellor, Dr. Ujwala Chakradeo, on April 30, 2024. Her invaluable expertise promises to enrich our academic community and contribute significantly to the advancement of education and research at SNTD Women's University.



Hon'ble Vice Chancellor madam, SNDTWU, welcomed Dr. Vandana Jaglan, Principal of SFI, as Academic Council (AC) member

GUEST OF HONOR AT ANNUAL FASHION SHOW OF SWAMI VIVEKANAND SUBHARTI UNIVERSITY

On the 1st of May, 2024, Dr. Neetu Malhotra, Vice-Principal of Satyam Fashion Institute Noida, received the esteemed opportunity to serve as the Guest of Honour at the Annual Fashion Show hosted by Swami Vivekanand Subharti University. Her presence added a touch of distinction to the event, highlighting her expertise and leadership in the field of fashion education. As an esteemed guest, she shared insights and inspiration with the budding designers, encouraging them with their creative endeavors.



Dr. Neetu Malhotra, Vice-Principal of SFI, as the Guest of Honour at the Annual Fashion Show hosted by Swami Vivekanand Subharti University

SFI NOIDA'S DESIGN STUDENTS SHINE AT ITD GHAZIABAD'S INTER-CULTURAL EVENT

Design students from SFI captivated audiences at the inter-cultural event hosted by ITD, Ghaziabad on 2nd May. Showcasing the culmination of their creativity and dedication, the graduating designers presented a stunning range of designs at the Graduating Designers Show. With innovative concepts and impeccable craftsmanship, the students left a lasting impression, showcasing the institute's commitment to nurturing talent and fostering cross-cultural exchanges.



SFI design students participated in the inter-cultural event at ITD, Ghaziabad

WORKSHOP AT SNTD WOMEN'S UNIVERSITY, MUMBAI: "NEP 2020 IMPLEMENTATION AND NAAC ACCREDITATION PROCESS"

Dr. Neetu Malhotra, Vice Principal of SFI Noida, had the honor of participating in a workshop focused on "NEP 2020 Implementation and NAAC Accreditation Process" at SNTD Women's University, Mumbai. The workshop, held on May 2, 2024, at the university's Churchgate campus, saw the presence of esteemed personalities including Prof. Ujjwala Chakradeo, Vice Chancellor, and Prof. Ruby Ojha, Pro-Vice Chancellor, among others. Gratitude is extended to Prof. (Dr.) Medha Tapiawala, Prof. (Dr.) Jayashree Shinde, Prof. (Dr.) H. T. Jadhav, and Dr. Sanjay R. Nerkar for their unwavering support. This collaborative effort underscores the university's dedication to academic excellence and its commitment to aligning with the NEP 2020, navigating the evolving landscape of higher education.



A workshop on "NEP 2020 Implementation and NAAC Accreditation Process" at SNTD Women's University, Mumbai

PARTICIPATION IN 'MOSAIC 24', AN INTER-COLLEGE FESTIVAL

Students from Satyam Fashion Institute, Noida, showcased their talent and creativity at the Fashion Show competition held during Ramjas College, Delhi University's fest "Mosaic'24" on May 8, 2024. With an array of innovative designs and trendsetting concepts, the participants mesmerized the audience and judges alike, leaving an indelible mark on the runway. The event provided a platform for budding designers to exhibit their flair for fashion and push boundaries. Satyam Fashion Institute's participation exemplified its commitment to nurturing future fashion luminaries and fostering excellence in the field.



Students participated at Fashion Show competition in Ramjas College, Delhi University's fest "Mosaic'24"

FEVICRYL ACKNOWLEDGES SATYAM FASHION INSTITUTE'S ARTISTIC EXCELLENCE

On 11th May we were privileged to welcome Mr. Rajendra Singh from Fevicryl to Satyam Fashion Institute, where he bestowed certificates of commendation upon our students for their exceptional involvement in art and craft endeavors utilizing Fevicryl products. This recognition underscores our students' creativity and dedication, as well as the institute's commitment to fostering diverse forms of artistic expression. Mr. Singh's visit not only celebrated our students' achievements but also strengthened the bond between Satyam Fashion Institute and Fevicryl, paving the way for future collaborations and opportunities in the realm of art and craft.



Mr. Rajendra Singh from Fevicryl at Satyam Fashion Institute

SFI RECEIVED AICTE APPROVAL FOR ITS B.DESIGN PROGRAMS

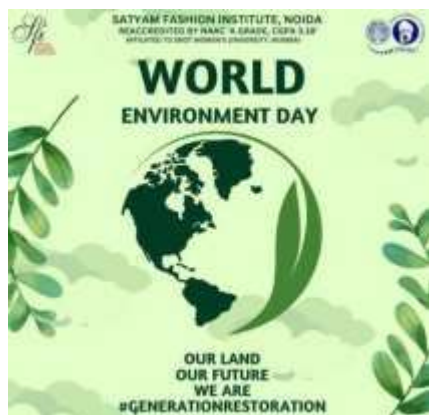
We are thrilled to announce that Satyam Fashion Institute Noida has received AICTE approval for its B.Design programs in Fashion Communication, Fashion Design, Textile Design, and Lifestyle Accessories streams. This prestigious accreditation marks a significant milestone in our commitment to providing high-quality education. It will equip our students with diverse and interdisciplinary subjects, empowering them for future success in the industry. We look forward to continuing to elevate educational standards and preparing our students to excel in their professional endeavors.



SFI Noida received AICTE approval for B.Design programs

CELEBRATING WORLD ENVIRONMENT DAY

Satyam Fashion Institute, Noida, celebrated World Environment Day, June 5th, with immense zeal and dedication. Our students enthusiastically participated in a plantation drive, actively engaging in the planting and nurturing of trees to advocate for a greener environment. This year, our students have made a steadfast commitment to expanding our efforts in tree cultivation and preserving our precious planet. As we commemorate World Environment Day, we collectively took a pledge to prioritize the protection and restoration of ecosystems worldwide. Together, let's work towards reducing our carbon footprints and ensuring a sustainable future for generations to come.



World Environment Day at SFI

14. ACADEMIC CELLS

- **About**

Satyam Fashion Institute has a group of cells headed by the Chairperson of Group of Institutions; Ms. Sneh Singh followed by Dr. Vandana Jaglan, Principal of Satyam Fashion Institute & Chairperson of Academic Cells, Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator), Vice Principal and IQAC Coordinator, along with the team members and student coordinators.

- **Role of Members**

- **Chairperson of Academic Cell**

- To approve policy matters related to the cell and monitor its progress.

- **IQAC Coordinator**

- To supervise overall activities of the cell and its execution.

- **Cell Members**

- Short listing and organizing the data and activities.

- **Student Representatives**

- Collection of data and assisting the faculty in-charge



Satyam Fashion Institute, Noida

Reaccredited by NAAC Grade 'A' CGPA 3.18

Affiliated to SNDT Women's University, Mumbai

List of Academic Cells and its Personnel (2023 - 2024)

Chair person: Dr. Vandana Jaglan , Principal

IQAC Coordinator: Dr. Nectu Malhotra, Vice Principal

S.No.	Name of Academic Cell	Email Ids
1	Internal Quality Assurance Cell (IQAC)	iqac.cell@satyamfashion.ac.in
2	Admission Cell	admission.cell@satyamfashion.ac.in
3	Anti Ragging Cell	antiragging.cell@satyamfashion.ac.in
4	Women Cell /ICC	women.cell@satyamfashion.ac.in
5	Sports Cell	sports.cell@satyamfashion.ac.in
6	Cultural Cell	cultural.cell@satyamfashion.ac.in
7	Grievance/ Redressal Cell	grievance.cell@satyamfashion.ac.in
8	Examination Cell	examination.cell@satyamfashion.ac.in
9	Placement Assistance Cell	placement.cell@satyamfashion.ac.in
10	Alumni Cell	alumni.cell@satyamfashion.ac.in
11	Library Cell	library.cell@satyamfashion.ac.in
12	Research & Publication Cell	publication.cell@satyamfashion.ac.in
13	Extension Activities Cell	extension.cell@satyamfashion.ac.in

i. IQAC CELL

➤ Objectives

- To maintain standards of quality for achieving academic excellence.

➤ Functions

- Upgrading academic environment for students
- Prepares Annual Calendar events
- Conducts periodic meetings for review of work and improvement
- Helps in formation of Committees for achievement of mission and vision of college.
- Organizes capacity building sessions
- Gives progressive suggestions during college development committee meetings
- Assists in preparation of Departmental & Committee wise action plan and report
- Arranges orientation of fresher students to communicate overall functioning of college
- Coordinate the preparation of individual time table & lesson plan
- Facilitates the Process of documentation

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Mr. P N Sharma (Office Superintendent)
- Dr. M. Alam (Dean of Mass Media)
- Ms. Priyanka Sarkar (HOD, BMM)
- Dr. Sakshi Shail (Exam Coordinator-SFI)
- Dr. Preeti Singh (Assistant Professor- SFI)
- Ms. Ishika Sharma (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Samridhi Chandra
- Ms. Aarti Bhatia
- Ms. Muskan Qureshi
- Ms. Khushi Bhatt
- Ms. Yashi Sharma

- Ms. Shubhra
- Ms. Mahak Randhawa
- Ms. Anisha Makkar
- Ms. Ayushi Malhotra
- Ms. Shweta
- Ms. Anjali

➤ Activities in year 2023-24

S.No.	Name of Event & Description	Event date
1	Implementation of National Education Policy 2020 with Design Industry: The implementation of the New Education Policy 2020 marked a significant milestone at SFI. The institute commemorated the New Education Policy Week by launching new learning initiatives under the mentorship of industry expert Mr. Himendra Gupta. Design students across various departments were introduced to a variety of life skills aimed at enhancing their readiness for industrial development. The session proved to be enlightening and enriching for all participants.	July 27th, 2023.
2	Session with Fashion Designer Manish Tripathi: Satyam Fashion Institute, Noida, celebrated a moment of pride as they welcomed renowned celebrity fashion designer Mr. Manish Tripathi, known for designing the Ramlala costume at Ram Mandir Ayodhya. Mr. Tripathi shared his invaluable experience and journey with the students of the fresh semester. The interactive session focused on "Creative Skills in the Design Industry," where he emphasized the importance of creativity as a vital tool for achieving success in the field.	August 2nd, 2023
3	Faculty Development Program with Dr. Reeta Sonawat: Satyam Group of Institutions (SGI) continued its commitment to enhance teaching methodologies and upskill educators through an exclusive Faculty Development Program (FDP). Led by renowned academician Dr. Reeta Sonawat, former Dean of SNDT University Mumbai, the program aimed to elevate the effectiveness of education at SGI. The event was graced by Mrs. Sneh Singh, Chairperson of Satyam Group of Institutions, Dr. Neetu Malhotra, Vice Principal of SFI, Dr. Bineeta Agarwal, Principal of SCE, and faculty members from all departments.	August 5th, 2023,

4	<p>Government Scholarship Scheme Session: An insightful session on the 'Government Scholarship Scheme' was conducted by the National Scholarship Portal (NSP) at Satyam Fashion Institute. The session aimed to familiarize students with various scholarship opportunities available. Mr. Atul Soni, District Minority Welfare Officer from NSP, graced the event as the esteemed guest speaker. During the session on 16th August, Farheen, a student from Fashion Design Semester 5 who had been selected for a scholarship, was felicitated by Mr. Atul Soni, acknowledging her achievement.</p>	August 16th 2023
5	<p>Academic Administrative Audit Session 2022-2023: Satyam Fashion Institute, Noida, successfully concluded its Academic Administrative Audit Session for the year 2022-2023 on 31st August. The event was overseen by a distinguished panel of educators, including Dr. Nalini Patil, Dean of Faculty of Interdisciplinary Studies at SNTD Mumbai, Dr. Archana Jain, Assistant Professor at Vivekananda College, University of Delhi, and Dr. Nidhi Sisodia, Senior Scientist Officer at NITRA Noida. The esteemed Vice Principal, Dr. Neetu Malhotra, along with the IQAC coordinator and HODs, expressed gratitude for the valuable feedback received from the audit panel.</p>	August 31st, 2023
6	<p>National Level Faculty Development Programme On “ Research Orientation” : Satyam Group of Institutions inaugurated its first five-day online national-level Faculty Development Program (FDP) with great enthusiasm. The event commenced under the gracious presence of our esteemed Chairperson, Mrs. Sneha Singh, along with Dr. Vandana Jaglan (Principal, SFI), Dr. Neetu Malhotra (Vice-Principal, SFI). Scheduled in the final week of October, the FDP focused on "Research Orientation" and was led by the highly knowledgeable Resource Expert, Dr. Puja Ahuja Gupta.</p>	October 25th to 30th, 2023,
7	<p>Discussion on 21st Century Skills & Academic Credit: In light of the rapidly evolving educational landscape and the need to adapt to modern demands, Satyam Fashion Institute, Noida, successfully arranged an insightful session on January 30, 2024 with visionary educationist Prof. (Dr.) Reeta Sonawat, former dean, professor, and head of the department of human development at SNTD Women's University in Mumbai, on the Academic Credit System and 21st Century Skills.</p>	January 30th. 2024
8	<p>SFI Got AICTE Approval for B. Design Programs: We are thrilled to announce that Satyam Fashion Institute Noida has received AICTE approval for its B.Design programs in Fashion Communication, Fashion Design, Textile Design, and Lifestyle Accessories streams.</p>	June 2024

	<p>This prestigious accreditation marks a significant milestone in our commitment to providing high-quality education. It will equip our students with diverse and interdisciplinary subjects, empowering them for future success in the industry. We look forward to continuing to elevate educational standards and preparing our students to excel in their professional endeavors.</p>	
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ALUMNI CELL

➤ Objectives

- To assist the alumni to connect with each other and with the people in the institute with the goal of fostering camaraderie and building a network to support activities to further the goals of the Institute.
- To connect, inform and engage the alumni, students and the institute, the cell strives to generate a multi-faceted support for SFI.
- To create a consolidated database of SFI pass-outs up till now

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. Preeti Singh (Assistant Professor-SFI)
- Ms. Ishika Sharma (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Aditi Singhal
- Ms. Aaliya Saifi
- Ms. Suhani Aggarwal
- Ms. Anshika Kansal
- Ms. Bidisha Kumari
- Ms. Simranjeet Kaur
- Ms. Mukti Raghav

- Ms. Krati Maheshwari
 - Ms. Shweta
- Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	<p>Session with Ms. Mahima Malik, Treasurer of SFI Alumni Association: Satyam Fashion Institute embraced the core belief of carrying forward its legacy. This philosophy has paved the way for our students to achieve remarkable success in their professional endeavors. A notable example is Ms. Mahima Malik, who until recently served as a merchandiser in the textile industry. During this month, she generously donated beautifully crafted textile blocks to the institute, aiming to enrich students' learning through exposure to industrial designs. Additionally, Ms. Malik held the role of Treasurer within the institute's Alumni Association, further illustrating the commitment of our alumni to supporting current students and fostering their development</p>	July 11th, 2023,
2	<p>Launch of Official Logo for The Alumni Association: Satyam Fashion Institute Noida proudly launched and unveiled the official logo of its Alumni Association on 8th September, 2023. The ceremony was graced by Vice Principal Dr. Neetu Malhotra, Ms. Asheena Grover, President of the Alumni Association, and Ms. Mahima Malik, Treasurer. Their presence underscored their commitment to supporting future design students of SFI. This initiative aims to bolster industry-student connections and empower aspiring young minds.</p>	8th September, 2023
3	<p>Insightful Session on Job Opportunities with Design Alumni: The Alumni Cell at SFI Noida conducted an insightful session on 7th October 2023 on career opportunities in the design industry featuring alumna Nikita Mittal from the 2010-14 batch of the Fashion Design department. The session aimed to bridge the gap between current students and industry professionals by providing firsthand insights from an esteemed alumna. Nikita Mittal shared her personal journey from student life to her successful career, offering valuable tips on navigating the field's demands, overcoming challenges, and achieving work-life balance.</p>	7th October 2023

ADMISSION CELL

➤ Objectives

- To act as a bridge with other college cells, faculty and staff to receive and to give suggestions regarding admissions into Satyam fashion Institute & BMM courses.
- To supervise different online and offline activities for admission purposes.
- To build and maintain an effortless and transparent admission structure.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Ms. Priyanka Sarkar (HOD, BMM)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Mr. Yashveer Singh (Assistant Manager- Office & Liaison)
- Ms. Farah Jamal (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Vaishnavi
- Ms. Latika Khatri
- Ms. Ayushi Pathak
- Ms. Gesu Goley
- Ms. Isha Tyagi
- Ms. Anushree Malviya
- Ms. Neha Yadav
- Ms. Mahi Singh
- Ms. Shefali Dubey
- Ms. Madhavi

4.3.4 Activities in year 2023-24

S. No.	Name of Event & Description
1	Advertisement in the Electronic & Print Media: The Admission Cell aimed to provide the Promotional content to the College by providing the Advertisements in the Print Media as well Electronic Media. This will make students aware about the running courses in the Institute as well the eligibility criteria and the Career Prospects of respective courses
2	Career Counselling: Admission Cell always answers the admission and career related queries of students which helps the students to identify their capabilities and guides them to select the best for them.

ANTI-RAGGING CELL

➤ Objectives

- To prohibit any misconduct by any student whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
- To bring out an awareness among the students about the consequences of ragging.
- To keep a constant eye and vigilance over ragging so as to prevent its occurrence.
- To address any ragging issues immediately and take action as advised by the committee.

➤ Team Members

- Dr. Sakshi Shail (Exam Coordinator- SFI)
- Dr. Preeti Singh (Assistant Professor- SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Ms. Shivani (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Nidhi Rawat
- Ms. Aditi Tomar
- Ms. Kayra Kotru
- Ms. Paridhi Pabreja
- Ms. Adhira

- Ms. Riya Arora
- Ms. Gaiety
- Ms. Shivangi

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	A Workshop on Anti-Ragging Measures: At the onset of a new academic session, raising awareness about ragging and personal safety is crucial. On September 23rd 2023, the Anti-Ragging Cell of SFI Noida conducted an interactive session titled "Anti-Ragging Measures." The session was highly informative, and Vice-Principal Dr. Neetu Malhotra, along with faculty members, enlightened design students about their rights and emphasized the importance of rejecting ragging and its harmful impact on campus culture. The foundation batch actively participated and benefited from this insightful initiative.	September 23rd 2023
2	Nominations of the students for the Anti- Ragging Cell for 2023– 2024 Batch: To make students aware and get them with the activities of the cell. It helped students in building confidence and smooth functioning of the cell. It created a ragging free environment which helped students study in a favorable environment.	3 rd July 2023

EXAMINATION CELL

➤ Objectives

- To capture information with respect to various parameters that are required during the setting up of examinations and to help smooth conduct of exams in the institute.
- To develop a system for consistent improvement in the performance of the institution & will channelize the efforts and measures of the institution towards academic excellence.
- Awareness is created among students for online exam platforms and their queries will be solved.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. Sakshi Shail (Exam Coordinator-SFI)
- Ms. Priyanka Sarkar (HOD, BMM)
- Dr. Ishika Sharma (Assistant Professor- SFI)

➤ Student coordinators

- Ms. Ishika Prajapati
- Ms. Aastha Jaiswal
- Ms. Ayushi Malhotra
- Ms. Prasansa Chand
- Ms. Anjali Prajapati
- Ms. Diksha Agarwal
- Ms. Suman Bhandari
- Ms. Aishwarya Agarwal
- Ms. Asma Parveen
- Ms. Vibhuti Sharma

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	Mid- term Assessment: Mid Term Assessment has been conducted. In the mid of semester. Date sheet was provided to students and displayed also. Exams have been conducted successfully.	19 th February to 23rd February 2024

2	<p>Remedial class: Remedial classes were organized for 45 students of B.Des. Sem-II, Sem- III, Sem- V & Sem- VII & VIII. The classes were held to revise the topic of the concerned subjects for weaker students as well as new admissions who need extra classes to catch-up their syllabus.</p>	4th March to 8th March 2024
3	<p>Prepare invigilation duty chart and Seating arrangements: The Examination Committee shall make the Block and Seating Arrangement and display them on the concerned Notice Board and Blocks. Shall prepare a supervision duty list and get it signed by the concerned supervisor.</p>	One day before particular exam
4	<p>Semester End Examination: Semester End Examination has been conducted. In the end of the semester. Date sheet was provided to students and displayed on the Notice board. Exams have been conducted successfully.</p>	26th March to 5th May 2024
5	<p>Evaluation Moderation & Result Distribution: Cell Shall ensure that the evaluation and moderation process is completed on time. Exam Cell shall analyse the exam results and the same shall be verified by the respective faculties, Vice Principal. After due verification, copies of the result analysis shall be sent to the Principal. Exam Cell shall distribute the result among students and keep the copy of receiving.</p>	After the examination over

WOMEN CELL/ INTERNAL COMPLAINTS COMMITTEE

➤ Objectives

- To work for the faculty members, staff and the students with an aim of creating awareness of their rights and duties the cell organizes and participates in seminars, talks and also takes up women's issues and problems.
- To provide a platform where women have freedom to share their experiences and views and suggest ways to improve and empower themselves.
- To enhance the self- esteem and self- confidence of girl students, women faculty and staff in and out of the institution.

➤ Team Members

- Dr. Sakshi Shail (Exam Coordinator-SFI)
- Dr. Preeti Singh (Assistant Professor- SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Ms. Shivani
- Ms. Sandhya (Lab Assistant- SFI)
- Ms. Asha Singh
- Mr. Yashveer Singh

➤ Student Coordinators

- Ms. Pooja Gupta
- Ms. Astha Jaiswal
- Ms. Mehak Narang
- Ms. Tanishka Jain
- Ms. Anusha Dayal
- Ms. Mehak Randhawa
- Ms. Priyanshi kesari
- Ms. Krati Maheswari
- Ms. Jyoti Sharma
- Ms. Isha Tyagi

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	<p>Martial Arts and Self-Defense Workshop: A comprehensive workshop on Martial Arts and Self-Defense was held at Satyam Fashion Institute, Noida, on January 24th and 25th, 2024. Organized by Kick Fitness Academy, the event featured distinguished experts, including Mr. Bholu Nath Sharma, a 5th Dan Black Belt, and Ms. Babita Sharma, a 2nd Dan Black Belt, international coach, and national referee. In addition, Mr. Manish Singh and Gold Medalist Ms. Naveen Kumar contributed significantly by guiding students in martial arts techniques and self-defense strategies. The workshop provided an enriching learning experience for participants, equipping them with essential self-defense skills. The collaboration of such esteemed professionals made the event a valuable opportunity for all attendees.</p>	24th & 25th January 2024
2	<p>An awareness session focused on health and hygiene was organized at Satyam Fashion Institute, Noida, on March 21, 2024, with the aim of educating participants about the importance of hygiene practices in both their daily work and personal lives. Dr. Preeti Singh provided a brief introduction and outlined the key objectives of the session. Following this, Ms. Shivani took the lead in presenting key points related to personal hygiene, offering practical tips and insights. The session aimed to instill healthy habits and promote awareness of hygiene's role in overall well-being. Participants left with a greater understanding of how maintaining hygiene can positively impact their daily routines and health.</p>	21st March 2024

GRIEVANCE REDRESSAL CELL

➤ Objectives

- To look into the complaints lodged by any student, and judge its merit.
- To uphold the dignity of the College by ensuring a strife free atmosphere in the College.
- To encourage the Students to express their grievances.
- To advise Students of the College to respect the right and dignity of one another.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. M Alam (Dean of Mass Media)
- Dr. Neema Papnai (Assistant Professor- SFI)

➤ Student Coordinators

- Ms. Sahreen Bano
- Ms. Anchal Logani
- Ms. Khushi Bhatt
- Ms. Aishwarya Agarwal
- Ms. Vanshika
- Ms. Kriti Jha
- Ms. Rashika Chaudhary
- Ms. Somya Garg
- Ms. Aasma Parveen

➤ Activities in year 2023-24

S. No.	Grievance Description	Action Taken
1	The grievance regarding the requirement of mattress covers in the hostel was raised on 4th May 2023.	Grievance cell has an action taken regarding the need of Mattress Cover for the students in the hostel. Mattress Cover was provided in the Hostel in the month of June.
2	The Grievance regarding the requirement of the washing Machine in the hostel. This complain was raised on 4 th May 2023.	Grievance cell has an action taken regarding the need of Washing Machine for the students in the hostel. Washing Machine was installed in the Hostel in the month of August.
3	The Grievance regarding the requirement of the Microwave Plate in the hostel. This complaint was raised on 14 th Feb 2024.	Grievance cell has an action taken regarding the need of Microwave Plate for the students in the hostel and it got replaced in the same month.

EXTENSION CELL

➤ Objectives

- To get the students socialized and learn to think beyond individual interests and for social welfare.
- To apply the theoretical knowledge obtained in the classroom for the benefit of the society.
- To make students learn teamwork, leadership skills, time management, effective communication skills,
and effective decision making through participation and organizing various projects and programmes.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. M. Alam (Dean of Mass Media)
- Dr. Preeti Singh (Assistant Professor- SFI) (Assistant Professor-SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Ms. Nidhi Yadav (Assistant Professor- SFI) (Assistant Professor- SFI)

➤ Student Coordinators

- Ms. Arya Suji
- Ms. Aditi Vats
- Ms. Taiba Bukhari
- Ms. Gesu Goley
- Ms. Manasavi Verma
- Ms. Bhumika
- Ms. Debanjana
- Ms. Kopal
- Ms. Paridhi Pabreja
- Ms. Priya Singh
- Ms. Chinki Sharma

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	Nature Conservation Day 2023: Plantation Drive- On July 28th, 2023, in observance of World Conservation Day, the SFI community reaffirmed its commitment to preserving and protecting Mother Nature. The institute's Extension Cell launched a unique Plantation Campaign, which was attended by our esteemed Vice Principal, Neetu Malhotra, faculty members, and enthusiastic design students. Together, they planted trees to symbolize their dedication to environmental conservation efforts.	July 28th, 2023
2	International Literacy Day 2023: On September 7th, 2023, the Extension Cell of SFI Noida observed World Literacy Day on campus. The event focused on enhancing digital literacy among office helpers and staff, providing them with hands-on experience with software like Microsoft Office and computer skills. The initiative aimed to empower through education, successfully implementing this idea on the special occasion.	September 7th, 2023

	<p>VISIT TO BHARATPURIA FOUNDATION SCHOOL</p> <p>Industrial collaborations and enhancement of the skills of other students is one of the regular initiatives that we take each academic year. The Extension Cell of Satyam Fashion Institute, Noida visited one of the Bharatpuria Foundation run schools on 8th September,2023. The objective was to provide art lessons and distribute art tool kits to the students. Faculties from SFI guided and empowered the students, who enthusiastically learned new skills and created impressive art sheets during the session.</p>	8th September,2023
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SPORTS CELL

➤ Objectives

- To develop physical fitness by maintaining and increasing such components as speed, flexibility, muscular strength, muscular endurance and aerobic capacity.
- To develop an understanding of the importance of sport in the pursuit of a healthy and active lifestyle at the College and beyond.
- To develop an ability to observe, analyze and judge the performance of self and peers in sporting situations.
- To develop leadership skills and foster qualities of cooperation, tolerance, consideration, trust and responsibility when faced with group and team problem-solving tasks hence catering both social and emotional development of the people.

➤ Team Members

- Ms. Nidhi Yadav (Assistant Professor- SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)
- Mr. Khushal Bharti (Sports Teacher)
- Mr. Yashveer Singh (Assistant Manager (Office & Liaison))

➤ Student Coordinators

- Ms. Aaliya Saifi
- Ms. Vidhi Khattar
- Ms. Sejal Agarwal
- Ms. Anshika Yadav
- Ms. Latika Khatri
- Ms. Shweta Sharma
- Ms. Astha Tyagi
- Ms. Deeksha Agarwal
- Ms. Sheetal Singh
- Ms. Zoya
- Ms. Aishwarya Aggarwal
- Ms. Madhavi Halder
- Ms. Swati

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	Celebration of National Sports Day 2023: Sports enhance a person's personality and character. On the occasion of National Sports Day August 29th , the sports cell of Satyam Fashion Institute organized a badminton, chess and table tennis championship. The cell paid tribute to the Indian Sports icon and inspiration Major Dhyan Chand by organizing this championship. The participants showed immense zeal and fervor in each sports activity.	August 29th 2023
2	Inter-College Cricket Tournament: Design students from our institute actively participated in an inter-college cricket tournament hosted at Cambridge Public School, Noida. Organized by the Sports Cell on 22nd October, the girls from our college demonstrated their sporting prowess during the event. They showcased their batting skills and spin bowling techniques, earning recognition for their spirited performance. Each participant received a certificate in acknowledgment of their excellence in sportsmanship.	22nd October, 2023

PUBLICATION CELL

➤ Objectives

- To inspire the research and documentation among the members of the college
- Regulate the joint publication work among Teaching and non-teaching staff, students, and outside scholars, industry personnel and academicians.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. M. Alam (Dean of Mass Media)
- Ms. Priyanka Sarkar (HOD, BMM)
- Dr. Supriya Himanshu (Assistant Professor- SFI)
- Ms. Eashvarya Agarwal (Assistant Professor-SFI)

4.10.3 Student Coordinators

- Ms. Pooja Gupta
- Ms. Lata
- Ms. Tanishka Arya
- Ms. Anshika Goel
- Ms. Farheen
- Ms. Taruna Chaudhary
- Ms. Aishwarya
- Ms. Wamika Singh
- Ms. Bhumika Dang
- Ms. Swakshi
- Ms. Priya Singh
- Ms. Bidisha Kumari

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	<p>Research Journal “Design Quest” Published: Satyam Fashion Institute publishes a research Journal, Design Quest and Advanced Research Journal on Design bi annually with the RNI: UPENG/2018/76546 and ISSN: 2582-855X. To enrich research and create an intellectual atmosphere. Scholars from every corner send their paper for this journal which gives it a wide range of reach and visibility.</p>	October 2022 to March 2023
	<p>World Book Fair 2024 Visit: The phrase "Today's Reader is Tomorrow's Leader" is something we at Satyam Fashion Institute Noida firmly believe in, and we assist design students by providing them with the newest books in design and related subjects on February 15, 2024. The World Book Fair 2024 took place at Bharat Mandapam at Pragati Maidan in New Delhi, where the Library & Publication cell has participated.</p>	February 15, 2024
2	<p>Newsletter writing: The newsletter, Buzzing bee is the bi-annual newsletter published by Satyam Fashion Institute. To showcase the collective information of the events, activities, workshops etc. that happened in a semester. To project the best practices and extra-curricular activities of the students in front of the readers. All the activities of the respective semester and the extra-curricular activities of the students are combined together for future reference and showcased in front of the fraternity.</p>	Around the year

CULTURAL CELL

➤ Objectives

- To develop the academic and cultural talents of the students, improving their capabilities to work as a team and raising their level of self-confidence in interacting with fellow students.
- To bring out the students hidden talent & leadership and organizational qualities.
- To be a catalyst for overall personality development of students in grooming them for their future career and life.
- To imbibe in the student's team spirit and harmony.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Dr. Sakshi Shail (Exam Coordinator-SFI)
- Ms. Nidhi Yadav (Assistant Professor-SFI)
- Ms. Prachi Agarwal (Assistant Professor-SFI)
- Ms. Charu Ahluwalia (Assistant Professor- BMM)

➤ Student Coordinators

- Ms. Prashansa
- Ms. Gunjan Chauhan
- Ms. Swati
- Ms. Bhumika
- Ms. Tisha Madaan
- Ms. Yashvi Gautam
- Ms. Anushree Malviya
- Ms. Anjali Mishra
- Ms. Anisha Makkar
- Ms. Bidisha
- Ms. Neha Nivedita
- Ms. Lata Adhikari
- Ms. Kopal Goil
- Ms. Mukti Raghav
- Ms. Astha Kesarwani
- Ms. Ruby
- Ms. Shubhangi Dutta
- Ms. Anchal Rathee

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	<p>INTERNATIONAL YOGA DAY 2023: On 22nd June 2023, Satyam Fashion Institute celebrated International Yoga Day, which is observed annually on 21st June. The Sports Cell at SFI, Noida, organized a special Yoga session titled "Yoga for Vasudhaiva Kutumbakam," led by Malinie Arora, a certified yoga therapist and crystal healer. The session not only included yoga exercises for the SFI team members but also emphasized the importance of maintaining a healthy lifestyle. Additionally, a virtual yoga session was conducted for students, encouraging them to incorporate yoga into their daily routines.</p>	22nd, June 2023
2	<p>FOUNDATION DAY OF SNTD UNIVERSITY: On 5th July 2023, SNTD University marked its 108th Foundation Day. Satyam Fashion Institute, Noida, affiliated with this esteemed institution, celebrated the occasion with great enthusiasm. Students expressed their pride by writing heartfelt messages, reflecting their pride in being part of this remarkable journey. As the first Women's University in India and South-East Asia, SNTD has made significant contributions to the advancement of women's education.</p>	5th, July 2023

3	<p>NATIONAL HANDLOOM DAY CELEBRATION: On 7th August 2023, Satyam Fashion Institute paid tribute to India's rich and diverse culture of handicrafts and handlooms, in observance of National Handloom Day. Our design students celebrated the significant contributions of skilled handloom weavers to the country's cultural heritage and economy. They engaged in hands-on activities, exploring various weaving and printing techniques that showcase the richness of Indian handloom. Additionally, students created products that reflected the essence of this traditional craft.</p>	7th August, 2023
4	<p>INDEPENDENCE DAY 2023 CELEBRATION: On 15th August 2023, Satyam Group of Institutions celebrated the 77th Independence Day with patriotic fervor, enthusiasm, and a deep sense of pride for the nation. Students from all departments expressed their love for the country through various performances, centered around this year's theme, "Meri Mati Mera Desh." Faculty members honored Bharat Mata by taking a pledge to uphold the values of the nation. The celebrations concluded with a sweet distribution ritual. To make the occasion even more memorable, a Face Painting Competition was organized, with participation from students across different semesters.</p>	15th August, 2023
5	<p>URJA - EK NAYA SAFAR: On 4th September 2023, Satyam Fashion Institute, Noida, successfully organized its Orientation Day 2023, marked by enthusiasm and strong support from the fashion fraternity. The event was graced by distinguished industry experts, including Mrs. Shashi Nangia, Chairperson of Swati Exim Pvt. Ltd., fashion guru Dr. Kapil Kishor, fashion photographer and filmmaker Mr. Rohit Suri, and celebrity fashion designer Ms. Deepa Sondhi. These esteemed professionals not only extended their best wishes to the freshers for a bright future but also shared insights from their highly successful careers.</p>	4th September, 2023

6	<p>MISS SFI FRESHERS 2023: On 5th September 2023, SFI Noida successfully hosted the Miss SFI Fresher 2023 event, where foundation batch students showcased their talents with confidence and enthusiasm. The esteemed Guest of Honor and judge for the event was Ms. Monika Ahuja, Subtitle Winner Mrs. Glamorous for Haut Monde, and Mrs. India Worldwide 2021. She was felicitated by our Vice Principal, Dr. Neetu Malhotra, and warmly welcomed by the faculty members. Ms. Ahuja motivated the students to stay focused on their career paths and continue their learning journey.</p>	5th September, 2023
7	<p>DIWALI EXHIBITION 2023: On 9th November 2023, SFI Noida organized a Diwali exhibition showcasing the exceptional works of students in fashion communication, textile design, lifestyle accessories, fashion design, and postgraduate fashion design. The exhibition featured handmade products such as diyas, home decor, paintings, and jewelry, which were purchased by faculty and students. The event highlighted the creativity of the students and received appreciation, with festive blessings extended by our Chairperson, Mrs. Sneh Singh, and Vice-Principal, Dr. Neetu Malhotra.</p>	9th November, 2023
8	<p>CELEBRATING PATRIOTISM ON REPUBLIC DAY 2024: On 26th January 2024, Satyam Fashion Institute, Noida, celebrated Republic Day, a day dedicated to honoring the spirit of liberty. On this occasion, students took a pledge to live as responsible citizens and contribute to making the nation happier and more peaceful. The event began with a flag hoisting ceremony, followed by cultural performances presented by design students from all semesters, celebrating India's essence with pride and joy.</p>	26th January, 2024

<p>9</p>	<p>SATYAM’S SAFARNAMA 2024, FAREWELL PARTY: On 29th February 2024, Satyam Fashion Institute organized "Satyam's Safar Nama 2024," a grand farewell party for the graduating batch. The event featured an array of performances, including dance, skits, a medley by junior design students, and a spectacular Walk of Fame by the graduating students. It was a memorable celebration of their journey, and we extend our best wishes to the graduates for their future endeavors.</p>	<p>29th February, 2024</p>
<p>10</p>	<p>“SATYAM’S TRIPTYCH 2024”, THE ANNUAL GRADUATION SHOW: On 9th March 2024, Satyam Fashion Institute hosted its highly anticipated annual graduation show, <i>Satyam’s Triptych 2024</i>, which concluded in a grand and extravagant fashion. The event featured innovative collections created by the graduating design students, reflecting contemporary society through fashion. The show was graced by our esteemed Chairperson, Mrs. Sneh Singh, Secretary CA Pradeep Gupta, Principal Dr. Vandana Jaglan, and Vice-Principal Dr. Neetu Malhotra, who wished the graduates success in their future endeavors. Collections showcased included <i>Kalyug – The Karam Bhoomi</i>, <i>Whimsical Wave</i>, <i>Swan The Muse</i>, and many more, with professional models showcasing the designs on the ramp.</p>	<p>9th March, 2024</p>

LIBRARY CELL

➤ Objectives

- To supervise the procurement of the books, journals, magazines and e-learning resources
- To act as a bridge between the users and the library for any query, problems and access.
- To provide information, enhance knowledge and to facilitate research and to stimulate students' interest in books
- To provide access to the books, publications, newspapers, previous question papers, magazines, journals and related documents.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Ms. Priyanka Sarkar (HOD, BMM)
- Ms. Nilofar (Librarian- SFI)
- Dr. Supriya Himanshu (Assistant Professor-SFI)

➤ Student Coordinators

- Ms. Manasvi Verma
- Ms. Aparna Sriraman
- Ms. Priya Shivangi
- Ms. Pranita Joshi
- Ms. Anjali Prajapati
- Ms. Anisha Makkar
- Ms. Poonji Goel
- Ms. Anshika Gemini
- Ms. Amrita
- Ms. Neha Yadav
- Ms. Anushree Malviya

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	<p>Celebrating Hindi Diwas 2023 to Promote the National Language: The national language is the spirit of our nation and the pride of we Indians. On the occasion of Hindi Diwas, Satyam Fashion Institute celebrated with full enthusiasm, emphasizing the significance of our national language. The college's library cell organized an awareness quiz focusing on Hindi as the national language. Following this, design students recited beautiful Hindi poetry, and outstanding performers were honored during the event.</p>	14th September 2023
2	<p>WORLD BOOK FAIR 2024 VISIT: At Satyam Fashion Institute, Noida, we strongly believe in the phrase "Today's Reader is Tomorrow's Leader." To support our design students, we provide access to the latest books on design and related subjects. On 15th February 2024, the Library & Publication Cell participated in the World Book Fair 2024, held at Bharat Mandapam, Pragati Maidan, New Delhi.</p>	15th February, 2024

PLACEMENT CELL

➤ Objectives

- Create awareness among students regarding available career options and help them in identifying their career objectives.
- Guide the students in developing skills and job-search strategies required to achieve their career objectives.
- Identify suitable potential employers and help them achieve their hiring goals.
- Organize activities concerning career planning.

➤ Team Members

- Dr. Neetu Malhotra (Vice Principal & IQAC Coordinator)
- Ms. Priyanka Sarkar (HOD, BMM)
- Ms. Ishika Sharma (Assistant Professor- SFI)
- Ms. Abhilasha Singh (Academic Coordinator -SFI)
- Ms. Astha (Assistant Professor- SFI)

➤ Student Coordinators

- Ms. Aradhya Upadhyay
- Ms. Suman Bhandari
- Ms. Aishwarya Agarwal
- Ms. Khushi Paruthi
- Ms. Mahima Chandra
- Ms. Bhawna Sharma
- Ms. Bharti
- Ms. Ayushi Malhotra
- Ms. Neha
- Ms. Aasma Parveen
- Ms. Khushi Upadhyay

➤ Activities in year 2023-24

S. No.	Name of Event & Description	Event date
1	<p>On July 28, 2023, Satyam Fashion Institute, Noida, organized a workshop titled "Communication Skills for the Design Field," led by industry expert Dr. Supriya Himanshu. The workshop aimed to equip design students with essential communication skills, including verbal, written, and non-verbal techniques, to effectively present their ideas and collaborate in professional settings. By the end of the session, participants gained valuable insights into improving their design presentations, fostering team collaboration, and enhancing client relationships through clear and empathetic communication. The workshop provided attendees with personalized action plans to apply these skills in real-world scenarios, promoting both professional growth and improved project outcomes.</p>	28 July, 2023
2	<p>The session on "The Art of Creative Resume Writing" aimed to equip participants with the skills to create standout resumes that highlight their unique talents and experiences. Through interactive discussions and expert guidance, attendees learned key resume elements such as design, content placement, and tailoring for specific job applications. By the end, participants gained a clear understanding of incorporating visual elements and personal branding while ensuring relevance for employers. The session provided practical insights to help attendees craft tailored resumes that boost confidence in job applications.</p>	11th August, 2023
3	<p>The "IGNITE YOUR POTENTIAL" workshop, conducted by our esteemed Vice Principal, Dr. Neetu Malhotra, provided students with valuable tools for personal and professional growth, supporting Satyam Fashion Institute's focus on student development. The workshop aimed to enhance self-awareness, confidence, and the ability to maximize potential, preparing students for successful careers in the design industry. Participants engaged in discussions on communication and personal branding, with many reporting increased motivation. The session also strengthened student-faculty interactions, fostering mentorship opportunities within the institute.</p>	18th January, 2024

15. Students Academic Achievements (Batch of 2024)

S.No.	Name of the Students	Batch & Programme	Achievements
1	Ms. Anushree Malviya	B. Des. Fashion Design (2020- 2024)	Academic Topper at College Level
2	Ms. Bidisha Kumari	B. Des. Textile Design (2020-2024)	Academic Topper at College Level
3	Ms. Isha Pandey	B. Des. Fashion Communication (2020-2024)	Academic Topper at College Level
4	Ms. Aishwarya Aggarwal	B. Des. Lifestyle Accessories (2020-2024)	Academic Topper at University Level
5	Ms. Asma Parveen	Post Graduate Diploma in Fashion Design (2022- 2024)	Academic Topper at College Level

ORIENTATION



Orientation programme "URJA EK NAYA SAFAR", was organised for the newly admitted Bachelor in Design students and PGDFD students in the Institute premises. The event was graced by the presence of esteemed dignitaries. Guests of Honour of the event Mrs. Shashi Nangia-Chairperson Swati Exim Pvt, Ltd, Fashion guru Dr. Kappil Kishor, Fashion photographer and Film-maker Mr. Rohit Suri, and Celebrity Fashion Designer Ms. Deepa Sondhi . Chairperson Ms. Sneh Singh, Principal Dr. Vandana Jaglan, Vice Principal Dr. Neetu Malhotra. The



Students showcasing their Collections



Photo with the winners of Miss SFI 2023



Anchoring during the Programme

ORIENTATION



Judges during the orientation programme

objective of the programme was to make the parents and students aware of the Academic aspects of the course, rules and regulations of the Institute and ensure parental participation in monitoring the performance and progress of students. Satyam Alumni and others addressed the students and made them aware of various aspects of the functioning of the Institute. The new and excited students were given a warm welcome with a small orientation kit. Their day was made memorable with a happy environment and encouragement from their faculties.



Student Performing Saraswati Vandana



NAAC VISIT (20.01.23 - 21.01.23)

Reaccredited by NAAC A Grade CGPA 3.18



NAAC VISIT (20.01.23 - 21.01.23)

Reaccredited by NAAC A Grade CGPA 3.18





अभिव्यक्ति

— An Expression







Design Quest a Research Journal



NATIONAL INSTITUTE OF SCIENCE COMMUNICATION AND INFORMATION RESOURCES
(Council of Scientific and Industrial Research)
14, Telukghat Marg, New Delhi 110 007



Dr. Ashish Patel
Head, National Science Library, NSICAR
E-Mail: nsic@nsic.gov.in

No. NSL/ISSN/INF/2021/198

Wangdula Ghatam,
Balyan Fashion Institute,
C- 66A/14 & 15, Sector 62,
Noida, Uttar Pradesh- 201309

Date: March 25, 2021

Dear Sir/Madam,
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ISSN 2582-855X Design Quest An Advanced Research Journal On Design

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Yours sincerely,

Head
ISSN National Centre of India






Satyam Fashion Institute
 in association with
 Rahul Khanna Education through Theatre
 Presents

Aagaz

15 DAYS
 Production Oriented
 Theatre Workshop

Publication of the program with
 Name: Participants of the program



Workshop by: RAHUL KHANNA, Education through Theatre, 10/2, Block, Phase II, Sector 16, Gurgaon, Haryana
 Dates: 25-31 July, 2023, Time: 9:30 AM




SATYAM FASHION INSTITUTE, NOIDA
 Recognized by RAAC 'A' Grade, COPA, 3 LE
 Affiliated to MGT Women's University, Mumbai
 

In collaboration
 WITH
USHA INTERNATIONAL

ORGANISING
 4 DAYS VALUE-ADDED PROGRAM ON
DESIGN
 WITH
CONSTRUCTIONS & SEAMS

5/9

DATES: 17TH-20TH JULY, 2023
 TIME: 9:30 AM ONWARDS DAILY

📍 C-68, G-3 & G-4, Block, Phase II, Sector 16, Gurgaon, Haryana, India. Pradesh, India


SATYAM FASHION INSTITUTE, NOIDA
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LEARNING THE ART OF FASHION
 PHOTOGRAPHY
 WITH
 INDUSTRY EXPERT: MR. HARVEEN LAKHRA
 (TV VIDEO JOURNALIST)

FOR
FASHION COMMUNICATION

20TH & 26TH JULY, 2023 | 9:30AM ONWARDS



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CHETNA Credit Course @ SFI



Satyam Fashion Institute
Recognized by NAAC Grade 'B' COPN 3.18
Affiliated to SNDT Women's University, Mumbai
Course Code- **SPICHTNA004**
Craft Based Design Products
COURSE CREDITS - 4
Recognized by
SHODHU-CHETNA
(Centre for Holistic Education, Training and Personal Advancement)



Satyam Fashion Institute
Recognized by NAAC Grade 'B' COPN 3.18
Affiliated to SNDT Women's University, Mumbai
Course Code: **SPICHTNA004**
Product Photography
COURSE CREDITS - 4
Recognized by
SHODHU-CHETNA
(Centre for Holistic Education, Training and Personal Advancement)



Satyam Fashion Institute
Recognized by NAAC Grade 'B' COPN 3.18
Affiliated to SNDT Women's University, Mumbai
Course Code: **SPICHTNA003**
Digital Illustration for Fashion Industry
COURSE CREDITS - 4
Recognized by
SHODHU-CHETNA
(Centre for Holistic Education, Training and Personal Advancement)




Satyam Fashion Institute
Recognized by NAAC Grade 'B' COPN 3.18
Affiliated to SNDT Women's University, Mumbai
Course Code- **SPICHTNA002**
Sustainable Fashion & Lifestyle Accessories
COURSE CREDITS - 4
Recognized by
SHODHU-CHETNA
(Centre for Holistic Education, Training and Personal Advancement)



Implementation of National Education Policy 2020 @SFI










SATYAM FASHION INSTITUTE



Reaccredited by NAAC 'A' Grade CGPA: 3.18
(Affiliated to SNDT Women's University, Mumbai)





Celebrating 'NEP' Week
(Date: 24th - 29th July, 2023)



National Education Policy (NEP) 2020

Dr. Neetu Malhotra
Vice Principal & Nodal Officer (NEP)

Dr. Vandana Jaglan
Principal





SATYAM GROUP OF INSTITUTIONS, NOIDA

National Level Faculty Development Programme

Five Days (Online)
on

Research Orientation

25th - 30th October, 2023
7:00 pm to 8:00 pm

Organised under the aegis of
SATYAM GROUP OF INSTITUTIONS, NOIDA
Affiliated with SNDT Women's University, Mumbai
C-56 A/14&15, Sector-62, Noida



ENABLING DATA ANALYSIS PACK

- Click on File Tab → Click "Options" → Excel Options Box will open
- Click on Add-ins → Click on "GO" Button
- Add-ins box will appear → select (Tick) "Analysis ToolPak" and press OK
- Now the data Analysis tool will appear under Data Tab



SATYAM GROUP OF INSTITUTIONS, NOIDA
Organises

National Level Faculty Development Program
5-days (online)
ON
"Research Orientation"
25th - 30th October, 2023

Dr. Puja Ahuja Gupta
Director, All India Institute of Research, Noida

C-96 A/14 & 15, Sector-62, Noida
8252094708/02/3/678
www.satyamgroupofinstitutions.in
www.satyamgroupofinstitutions.in



(Presenting)

Tools Data Window Help

Practise Sat-10th-October, 2023

100% 89% Sat 7:42 PM Dr. Puja Ahuja Gupta

Regression Statistics

Multiple R	0.7839637
R Square	0.6145761
Adjusted R Square	0.5718622
Standard Error	0.9041218
Observations	13

ANOVA

	df	SS	MS	F	Significance F
Regression	1	31.47037	31.47037	37.321294	0.000107
Residual	11	48.52963	4.411785		
Total	12	80.00000			

Regression Coefficients

	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%
Intercept	3.124745	1.203108	2.597117	0.024836	0.596294	5.653196
Independent Variable	0.289423	0.036827	7.860131	0.000139	0.213849	0.365000

REGRESSION OUTPUT

Observation	Dependent Variable	Independent Variable	Residual
1	2.714241	0.289423	0.209818
2	2.219716	0.289423	-0.350284
3	3.094238	0.289423	0.209818
4	3.094238	0.289423	0.209818
5	4.714241	0.289423	1.209818
6	3.094238	0.289423	0.209818

PROBABILITY OUTPUT

Dependent Variable	Independent Variable
0.0000172	1
0.0000000	2
0.0000000	3
0.0000000	4
0.0000000	5
0.0000000	6
0.0000000	7
0.0000000	8
0.0000000	9
0.0000000	10
0.0000000	11
0.0000000	12

INDEPENDENT VARIABLE

INDEPENDENT VARIABLE

Normal Probabi

SATYAM GROUP OF INSTITUTIONS, NOIDA
Affiliated to Noida Research University, Member
Accredited by NAAC

The 5th Online National Level Faculty Development Programme

RESEARCH ORIENTATION
Certificate of Participation

Dr. Surbha Hinwalia, Assistant Professor

Satyam Campus Institute

Dr. Surbha Hinwalia
Dr. Puja Ahuja Gupta
Dr. Anshu Agrawal



Satyam Fashion Institute Alumni Association (SFIAA) Registration no. 202200743000223 (A word from Office Bearers)



Educational Institutions are an integral part of any individual's life! For me, well I have been grateful to be in an environment that has always been promising, persuasive and full of diverse learnings! Satyam has been my strength to instil confidence & creative skills to help me prepare for a design life that I have always visioned for!



- Asheena Grover
President

sfiaa.president@satyamfashion.ac.in



Passout of batch 2016, started career with placement by college under india's finest couturier Suneet Varma designs pvt Ltd. as assistant designer, promoted to designer in a year. Worked with India's finest modern gown expert Gauri & Nainika and ecommerce platform Alaya by stage3, Amazon and nyka for the brands. SFI has played an important role in providing the first stepping stone in this industry, preparing me well enough to bag the opportunity in the first go.

Currently, Leading an apparel line in luxury and pret with modern artistarie under the label AARVIE THE ATELIER, based out of chhattisgarh with production based in delhi and chhattisgarh.

- Ruchi Verma
Vice President

sfiaa.vicepresident@satyamfashion.ac.in



Satyam Fashion Institute is a must! The program was amazing. Having the opportunity to study at Satyam Fashion Institute gave me the hands-on experience I needed to move forward in the industry. The experience allowed me the opportunity to turn my fashion concepts that I have learned in the classroom at my institute, and apply them to industry related scenarios. I was also able to strengthen my career preparation, and gain a unique perspective into the fashion industry.

SFI does not only teach you everything you need to know but they lead you in the right direction to be able to succeed. They provide internship opportunities, working fashion shows during Fashion Week, and giving you the resources to connect with people in the industry. I'll always be thank you to SFI family.



- Ms. Harshita Srivastava
Designation: Secretary

sfiaa.secretary@satyamfashion.ac.in



Satyam Fashion Institute Alumni Association (SFIAA)

Registration no. 202200743000223 (A word from Office Bearers)



I am extremely proud to be SFI alumni, It's been 6 years that I graduated and it still feels like yesterday. I have been very fortunate to have the most supportive faculties. I was always encouraged to participate in competitions and go for what I truly aspired for. Academics & extracurricular activities at college makes its students diverse and ready for industry. I am honored & proud that I come from such an institution.

- **Monika Sharma**
Joint Secretary

sfiaa.jointsecretary@satyamfashion.ac.in



I am an alumna of Textile Design. I am incredibly satisfied to be a part of this programme started by Satyam Fashion Institute by taking best faculty and students all aspects to take out my natural skills to make my own signature and define myself in a class where I stand with my creativity and skills. New ways of thinking is promoted here and everyone is very friendly. This college gives multiple opportunities and exposure to those open and willing. It is an excellent platform to learn and unlearn, realize and showcase your talent. It has been an exciting journey so far "I can positively say Satyam fashion Institute has made me a better person with positive attitude".

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey since I joined Satyam Fashion Institute and I owe my success to my Alma Mater.

- **Mahima Malik**
Treasurer

sfiaa.treasurer@satyamfashion.ac.in



Satyam has given me an opportunity to develop new vision and skills. The practical design experience which we get here changes our life. Learning about Craft and techniques directly from very experienced artisan enhances our knowledge and learning design from very experienced faculty helps us to utilize those techniques in a new way.

In Satyam I got very supportive Faculty members, the infrastructure which helped me in all ways to grow as a better Lifestyle accessories designer.

Currently, I am working in Buying House as a Product Development Merchandiser. It has been an unforgettable journey SFI really cares about its members. "It is a place of civility, friendship, and good cheer.

- **Shweta Kapruwan**
Joint Secretary

sfiaa.jointtreasurer@satyamfashion.ac.in



Distinguished Alumni Award 2023



Alumni Award Distribution

Alumni Association Logo Launch @ SFI



Logo Launch by the Alumni Committee



PLACEMENTS ASSISTANCE

The placement cell collects the Data of the students and companies, maintaining and updating the database by Preparing eligible pool of students of different disciplines. We gather information about job- fairs and employment opportunities and notify the students about Pre-Placement Activities, Job Opportunities and Campus Selections through Placement Portal and College Website. Organising Campus Recruitment Training Programme. We connect with leading companies for Internships and Campus Selections, Organising On and Off Campus Interviews and act as an interface between the selected students and the recruiters.

INDUSTRY LINKAGES

- ✓ Swati Exim Pvt Ltd
- ✓ R and A silk International
- ✓ Celestial India
- ✓ Sowtex Network
- ✓ Street 16
- ✓ Batik India
- ✓ B.L International
- ✓ S.K dyieng and Printing Works
- ✓ Street 9 Fashion
- ✓ Zara
- ✓ Indi Home Fab Ltd
- ✓ Cosmique Global
- ✓ Abexo Exports
- ✓ Savi Leathers
- ✓ Neethaz Apparels
- ✓ Zynke Exports
- ✓ Design Impex
- ✓ KK Global
- ✓ Shree Bharat International
- ✓ Ar Kay Enterprises
- ✓ Raaj Design
- ✓ MandiraWirk Designer
- ✓ Manish Tripathi Designer
- ✓ Saitee by SulakshanaMonga
- ✓ Ritu Kumar (RitikaPvt Ltd)
- ✓ RajdeepRanawat Designer
- ✓ Jainee Sharma Designer
- ✓ Niket Mishra Designer
- ✓ Sonia Jetteey
- ✓ Varija Bajaj Designer
- ✓ Joy Mitra Designer
- ✓ Deepa Sondhi Designer
- ✓ Anjali Sahni Designer
- ✓ Hemant and Nandita Designer
- ✓ Pankaj and Nidhi Designer
- ✓ ChayyaMehrotra Designer
- ✓ B.L International
- ✓ Kalakriti Export House
- ✓ Sinni Designs
- ✓ Pooja International
- ✓ Eastern Heritage
- ✓ Utsav Exports

- ✓ Needle Craft
- ✓ Unique International
- ✓ Radhika Gupta Designer
- ✓ Alyth International
- ✓ Shemon International
- ✓ Shreysa Textiles
- ✓ Shades of India
- ✓ Richa Global
- ✓ Paridhan Clothing
- ✓ Blackberry
- ✓ Abhi Singh Designer
- ✓ Krishiv Exim

- ✓ Sunshine Enterprise
- ✓ Upasna Gupta Couture Ltd
- ✓ Lime Road
- ✓ RNG Apparels
- ✓ Alliaz Exports
- ✓ Cotton Jersey
- ✓ Design Sangrah
- ✓ Kadambari International
- ✓ KK Accessories
- ✓ Samtex
- ✓ Orient Craft
- ✓ Sahu Export house
- ✓ Sahni Export house
- ✓ Saroj International leather export house
- ✓ Shahi Exports
- ✓ Cocoon Export house
- ✓ Chirag International
- ✓ Radiant Export house
- ✓ Savaya International
- ✓ Gaurav Gupta Designer
- ✓ Rakesh Aggarwal Designer
- ✓ Prits leather Art Pvt Ltd
- ✓ Designer Priyam Narayan
- ✓ Manish Ahuja Designer
- ✓ Pratima Pandey Designer
- ✓ ModaCockTail
- ✓ Talking Threads
- ✓ Krishna International
- ✓ ABS International

- ✓ Bhawani International
- ✓ Jayshree Textiles (Aditya Birla)
- ✓ Theme Export House
- ✓ Mariko International
- ✓ Global Trendz
- ✓ NamrataJoshiPura Designer
- ✓ Impulse Buying House
- ✓ Pearl Global Export House, Gurgaon
- ✓ Matrix Export House ,Gurgaon
- ✓ Fashion Folia Export House
- ✓ Ethnic Wear of India
- ✓ AnupBaneerjee Choreographer
- ✓ SunloardAppael
- ✓ Zara
- ✓ Meriyar Co
- ✓ Pash by Shasha&Gaba
- ✓ Monte Carlo
- ✓ Sini Designs
- ✓ Sanskriti Apparels
- ✓ Li Fung Pvt. Ltd.
- ✓ Noida Haat
- ✓ Shreysa Textiles
- ✓ Anupam Textiles
- ✓ Krishna Beads
- ✓ Radhnik Export House
- ✓ P.P International Industries
- ✓ Rahul Fashions Private Limited
- ✓ Studio 63
- ✓ Inditex India
- ✓ Radiant Expovision
- ✓ More Clothing
- ✓ ENL Garment Solution
- ✓ EPCH
- ✓ NCDPD
- ✓ IIGF
- ✓ Wool Spuns
- ✓ Iera Living
- ✓ Pantaloons
- ✓ The Colours Export House

STARTS UP OF OUR ALUMNI

Studio Kissa Kahani

Poshaque-Barkha Grover

Vastra by Shreya Dhamija

Nikita Zutshi Artwork

Art By Avika

Avtarit By Varsha

Label -Cheeranjeev Kaur

Pravish - Priya Dhingra

Ananya Vanadanand Stylist

Sitara for Girls by Neha

The 9 Shaukeens

Mora by Monika & Radhika

DE Studio- Monika Dey

Improz By Asheena

Breathing Studio -Supriya Patel

Maluk -Monika

Placement Drive at Satyam Fashion Institute

Industry Names

Taffels

Taffels

Kika

Nolox

ODN

Techno Soft Hunter

Sowtex

ONGC Ltd.

ODN

Chunmun

Chunmun

Nautica

Mango

The Raymond Shop

Mango

Vimal International

Natural Shibori by Ananda

Celestial Knits

Mango

Agashe- Multi designer store

Outre Couture

Outre Couture

Student Names

Akansha Sharma

Mani Sharma

Megha Paliwal

Kiran Verma

Tanishka Jain

Khushi Paruthi

Shalini Madaan

Ananya Majumdar

Rashmi Arora

Shubhra Agarwal

Shreya Sachan

Sakshi

Anshu Kumari

Anisha Mitra

Supriya patel

Ankita raj

Deepti Dohrey

Rashi Sharma

Supriya Patel

Yashi Mittal

Prachi Kumari

Anchal Rathee

For any details or queries for the placement, internships and other kinds of industry interface, you can get in touch with the placement cell: placement.cell@satyamfashion.ac.in

Dr. Neetu Malhotra, Vice Principal & Industry Head

Email ID: neetu.malhotra@satyamfashion.ac.in

Ms. Abhilasha Singh, Academic & Placement Coordinator

Email ID: placement.cell@satyamfashion.ac.in

SFI
@
COUTURE
RUNWAY
WEEK





Entrepreneurship
Platform at
HGH INDIA
2023 @SFI



HGH INDIA





Products
Designed by Students

TRIPTYCH 2024



(Collections of Graduating Students)



Guests of Honor





एसाएफआई में मेकअप डिजाइनर सा "सत्यम ट्रिप्लिक 2024" का हुआ उद्घाटन आयोजन



साथम फैशन इन्स्टीट्यूट में हुआ जिस पर फेब्रुअरी 2023 में गा इवेंट का आयोजन

MEDIA COVERAGE



दिन के विविध अवसरों पर आयोजित हुए कार्यक्रमों में, फैशन गुरु और डिजाइनर डॉ. जयिद सिंघान, प्रसिद्ध फैशन डिजाइनर सुनी टीटा चौधरी और अनुभवी फैशन कोऑर्डेटर और डिप्टी प्रिंसिपल श्री वैशाली सुनी डे। अतिथियों का सम्मान करती सम्प्रतिष्ठ विधिपट, डॉ. इंदरा अजयन और प्रमुख विधिपट, डॉ. नींदू मन्ना का किया गया और गुरु शर्मा का उल्लास प्रदर्शन था।

साथम फैशन इन्स्टीट्यूट में हुआ जिस पर फेब्रुअरी 2023 में गा इवेंट का आयोजन



साथम फैशन इन्स्टीट्यूट में हुआ जिस पर फेब्रुअरी 2023 में गा इवेंट का आयोजन

साथम अपने सपनों को कभी न छोड़ें - मनी



साथम अपने सपनों को कभी न छोड़ें - मनी

LADAKH TODAY CONTINUATIONS

SFI Organized Satyam's Triptych 2024

Satyam Fashion Institute hosts one of the most prestigious fashion institutions of the country, affiliated to the State Women's University, Mumbai being on the session on International Women's Day 2024, organized Satyam's Triptych 2024, the annual graduating show at their campus with creative and innovative fashion collections. Fashion is a reflection of contemporary society and the fashion industry has participated in the world of "SATYAM'S TRIPTYCH 2024" the fashion's showcase show on 05th March, 2024, and showcased the innovative and splendid collections. Their collection was warm, and a sight to gaze upon. Taking inspiration from contemporary, kinetic, and fashion genres, each collection was well received with glowing reviews and huge applause. Mr. Neel Singh, Chairperson, SGI, Secretary, CA Fashion Group, Principal Dr. Vandana Jaiswal, SFI Vice Principal Dr. Neeta Mathur, addressed the gathering and congratulated the models and designers for their bright ideas. The gathering, students from B. Design, B. Design in Fashion Design, Duffle Design, Lifestyle Accessories, Fashion Communication and Post Graduate Diploma in Fashion Design together passed hours during the evening into a memorable night.

This year's collections KALPEG - THE SARAH HIGGINS, WHIMSICAL WAVES, THREE CHAKRA THE DIVINE TRINITY, SWAN THE BEAUTY, RESPONSIBILITY WITH BUST, SELF TRANSFORMATION, NAUSHI, SAPHIRE SOBER, BIRTH OF LEGENDS, REBIRTH OF LEGENDS, MIDNIGHT MAGIC, KALANSRY, SARAHAN THE SPACE STORY, GROOMING FUNNY HAZARD, ELITE ELEGANCE, ECLIPSING THREATS, - BEAUTEY OF LIFE, SANDERS-THE HEAVEN TREASURE, TRINITY BLS, A DESIGN FUSION, 9 TO 5 WEAR,



added that their focus is to create around 20 collections that were created under the mentorship of show organizers Dr. Vandana Jaiswal, Principal Satyam Fashion Institute, Dr. Neeta Mathur, Vice Principal, Satyam Fashion Institute.



साथम अपने सपनों को कभी न छोड़ें - मनी

साथम फैशन इन्स्टीट्यूट में आयोजित किया जिस पर एसाएफआई फेब्रुअरी 2023 में गा इवेंट



साथम अपने सपनों को कभी न छोड़ें - मनी

कार्यक्रम का मुख्य अतिथि वारा कलाकार अर्चि राजगुरु ने विद्यार्थियों द्वारा की संवर्धित सोशल मिडियम वीडियो का विमोचन किया और उन्हें अपने वीडियो को पोस्ट करने में प्रोत्साहित किया। इसकी समन्वयिका सोनमदी बेरा सिंह, विद्यार्थी, सत्यम फूड और इन्स्टीट्यूट, और प्रदीप गुप्ता, सचिव, डॉ. अंशु जगन्नाथ, डिप्लोमा, एमएलएआई, नोएडा, और डॉ. नीतू मल्होत्रा, इन्टर डिप्लोमा, एमएलएआई, नोएडा, डॉ. विवेक अग्रवाल की उपस्थिति में, डिजिटल, प्रमोटीव, और डिप्लोमा कार्यक्रम, टिकलापडक, इन्टरनेट, विद्यार्थी द्वारा की डिजाईन की इलेक्ट्रिक युग्मकरणों के साथ आयोजित किया, इस कार्यक्रम ने उन्हें कार्यक्रम संघटने और उनके पर होने और प्रदर्शन करने का अवसर प्रदान किया। इसके अलावा, कोला-कोला इंडिया ने एमएलएआई नोएडा के इस कार्यक्रम के लिए स्पोर्ट्स किया है और इसके ने एडमिशन लोगों को प्रमुख कोला-कोला बिराली किया है।



विद्यार्थी के द्वारा की गए इस तरह के अवसर बहुत कम हैं क्योंकि वे उन्हें सीखने की एक अच्छी तरह से मिलने के अवसर प्रदान करते हैं। कार्यक्रम के अंत में डॉ. नीतू मल्होत्रा ने सत्यम अर्थि गुरुगुरु को उनके प्रस्ताव मानने भविष्य के लिए प्रोत्साहित की।

राइजिंग यूथ सुपरस्टार्स में छाए सत्यम फैशन इंस्टीट्यूट के छात्र



नगर सभासदता
नोएडा (युग करवट)। नोएडा स्थित सत्यम फैशन इंस्टीट्यूट के छात्रों ने राइजिंग यूथ सुपरस्टार्स ऑफ इंडिया 2023 में प्रतिभाग किया। एसएफआई की प्रिंसिपल डॉ. चंद्रा जगन्नाथ, सत्यम डिप्लोमा डॉ. नीतू मल्होत्रा ने बताया कि नृत्य और संगीत प्रतिस्पर्धा लक्ष्य अर्ज करी

विद्यार्थियों का आयोजन किया है। युवा को चयनपत्र संकेत सिंह, सचिव और प्रदीप गुप्ता ने छात्रों के काम को समीक्षा की। इस अवसर पर कॉलेजिक श्रॉन, हेमन्त गुप्ता, युवागत सुद, अर्चिता अर्चिता कल्याण, अनुभव अरोड़ा, फैशन डिजाइनर सोनिया डेटेली, मीनिका अर्चिता, तिशा खो, सैयूष चलिवा, अर्चिता, निखल चरण मीरुद रहे।

MEDIA COVERAGE

एसएफआई नोएडा के डिजाइनर छात्रों ने स्वच्छता ही सेवा कार्यक्रम में भाग लिया

PM News 09-11-2023 10:28



नोएडा 3 शुक्रवार, 15 दिसंबर, 2023

एचजीएच इंडिया 2023 ट्रेड शो में सत्यम फैशन इंस्टीट्यूट ने लगाया स्टॉल

नोएडा (चेतना राय)। देश के सबसे प्रतिष्ठित डिजाइन संस्थानों में से एक, प्रतिष्ठित एचजीएच डी महिला विश्वविद्यालय, मुंबई से संबद्ध सत्यम फैशन इंस्टीट्यूट नोएडा लोकप्रिय एचजीएच इंडिया 2023 ट्रेड शो में भाग ले रहा है। एचजीएच इंडिया, जो इंडियन फैशन कौन्सिल और उद्योगों के लिए एक डि-वार्किंग ट्रेड शो है, इस दिसंबर में देश भर में आयोजित किया जाएगा। एचजीएच इंडिया 2023 ट्रेड शो में अपने 14वें संस्करण के साथ शुरू हो रहा है। प्रदर्शनी 13 से 16 दिसंबर तक के बीच निर्धारित है, जहां सत्यम फैशन इंस्टीट्यूट नोएडा प्रदर्शनी के अंत में से एक में अपने विशेष युवा के साथ भाग ले रहा है।



सिंह, चयनपत्र, सत्यम गुप्त और इंस्टीट्यूट, सचिव, और प्रदीप गुप्ता ने छात्रों के काम को बहुत सराहना की और उन्हें भविष्य में उत्कृष्टता के लिए इस युवा और जोश को जारी रखने के लिए प्रेरित किया। सत्यम फैशन इंस्टीट्यूट की प्रिंसिपल डॉ. चंद्रा जगन्नाथ, सत्यम फैशन इंस्टीट्यूट की सचिव प्रिंसिपल डॉ. नीतू मल्होत्रा ने छात्रों की रचनात्मक कड़ी मेहनत को सराहना की क्योंकि यह अवसर उन्हें सीखने के साथ-साथ कामों का संघ भी देता।

फैशन डिजाइनिंग की दी जानकारी



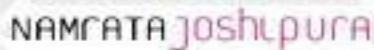
सुभारती विधि में फैशन के बारे में जानकारी देते विशेषज्ञ। स्रोत: संस्था

मेरठ। स्वामी विवेकानंद सुभारती विधि के फैशन एवं टेक्सटाइल डिजाइन विभाग में एक दिवसीय फैशन निपत्रण कार्यशला हुई। विशेषज्ञ डॉ. नीतू मल्होत्रा के नेतृत्व में हुई कार्यशाला में विद्यार्थियों को स्केचिंग, मिड्रीट और व्यावहारिक अनुप्रयोग के बारे में बताया गया। ललित कला संकाय डॉन डॉ. पितृ मिश्रा ने फैशन क्षेत्र की बारीकियों से अवगत कराया। डिजाइन विभाग की प्रमुख डॉ. नेहा सिंह ने कहा कि इस आयोजन का उद्देश्य डिजाइनिंग क्षेत्र में विद्यार्थियों को सार्वभौम विकास करना है। इस दौरान 45 विद्यार्थियों ने भाग लिया। इस दौरान अरुण चरण, अनीशा अग्रवाल, डॉ. अर्पणा कंधोकर, डॉ. मीनाक्षी टम्टा, सौम्या शर्मा आदि का सहयोग रहा। श्रुती

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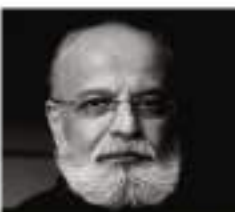
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